

PROMTPRESS PUBLIC REPORT

Channel audit

Senatorov-LAB



@senatorovlab

Artyom Senatorov's channel Ads & guest on podcast:
@taraskinaelena Personal consultations: <https://artemsenatorov.com/frame> RKN № 5474620080

SUBSCRIBERS

63 172

-264 per month

ERR (% SEE POSTS)

11.0%

daily 5.5%

REACH/POST

6.9K

ad reach 3.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 63 172 —	SUBS REACH 10.96% avg % subs see post	VIEWS/POST 6.9K median 6.6K · 29 days	POSTS/WEEK 19.7 over period
TREND 7D -10.0% vs prev week	REACTIONS/POST 72.2 total 5,919 reactions, 1,840 reposts, 0 comments	POST LENGTH 284 chars median 90 · 29 days	POSTS ANALYZED 82 29 days
AD REACH 3.5K 24h avg	CHURN / MONTH -264 last month	CITATION RATE 9 citation index · 64 channels mentioned all time	CHANNEL AGE 1 year 5 months created 23.01.2025

AI EDITOR SUMMARY

Channel «Senatorov-LAB» — 63 172 subs. Each post avg views 6.9K people (11% from subs), low reach — expand audience. Publishes 20 posts/week (~3/day) — regular. Week Jun 15–21 reach dropped -10.0% to week Jun 8–14 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **82** posts in 29 days.
- 02 Dominant format – **Text** (47/82 posts).
- 03 Avg post length – **284** chars (median 90).
- 04 Peak audience activity – **Wednesday**, 13:00 MSK.
- 05 Top posts get **2x** more views than weakest (top avg 10.8K vs worst 5.4K) – across 82 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 10:46 PHOTO Where support ends and humiliation begins... Scroll to see this fine line in communication with relatives, colleagues...	VIEWS 11 294 REPOSTS 37	REACTIONS 59 ER 17.9%
Nº2 14.06 · 13:46 TEXT ☒ Is marriage and a stamp in the passport really that important? In the new podcast, we discussed this topic with family psychologist Irina Krylova. She has been helping for 20 years...	VIEWS 10 991 REPOSTS 63	REACTIONS 35 ER 17.4%
Nº3 15.06 · 13:11 TEXT Tragedy in Brazil. Why 'trust but verify' matters ☒WATCH ☒WATCH	VIEWS 10 224 REPOSTS 41	REACTIONS 28 ER 16.2%

Nº4 03.06 • 10:49 TEXT Passive-aggressive frame (what is a pseudo-compliment) There are phrases that sound like praise but feel like...	VIEWS 10 004 REPOSTS 37 REACTIONS 55 ER 15.8%
Nº5 12.06 • 15:19 TEXT ☒ You are unique, show it to the world The most effective way to grow an audience in 2026 ☒ WATCH ☒ WATCH	VIEWS 9 988 REPOSTS 66 REACTIONS 38 ER 15.8%

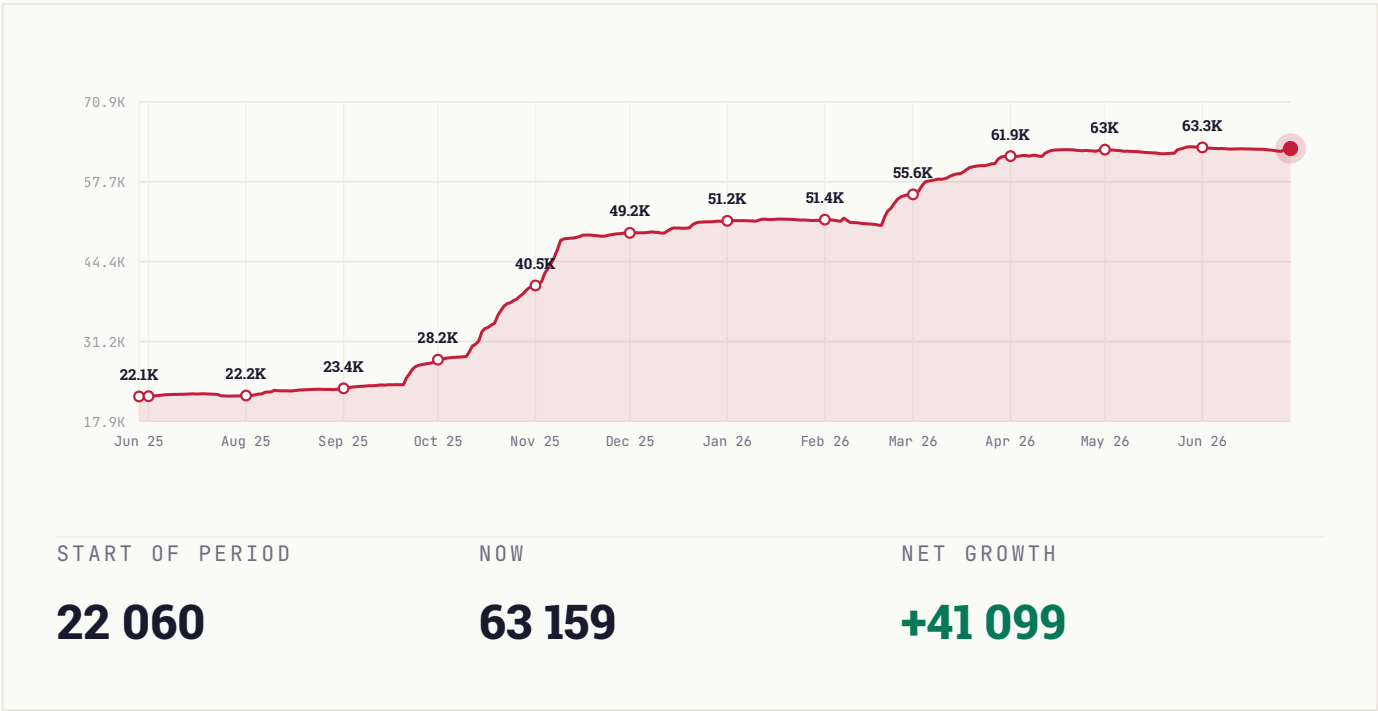
WORST 3

↓ 08.06 • 13:14 PHOTO I need a adapter 🚫	VIEWS 5 388 REPOSTS 13 REACTIONS 98 ER 8.5%
↓ 26.06 • 08:16 PHOTO ☒ Want to dive deeper into content and promotion? Grab a free collection of materials in my bot	VIEWS 5 380 REPOSTS 6 REACTIONS 24 ER 8.5%
↓ 26.06 • 12:19 TEXT Kurt Cobain: how to get everything and stay unhappy Vlog from USA #7 ☒ WATCH ☒ WATCH	VIEWS 5 355 REPOSTS 12 REACTIONS 18 ER 8.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

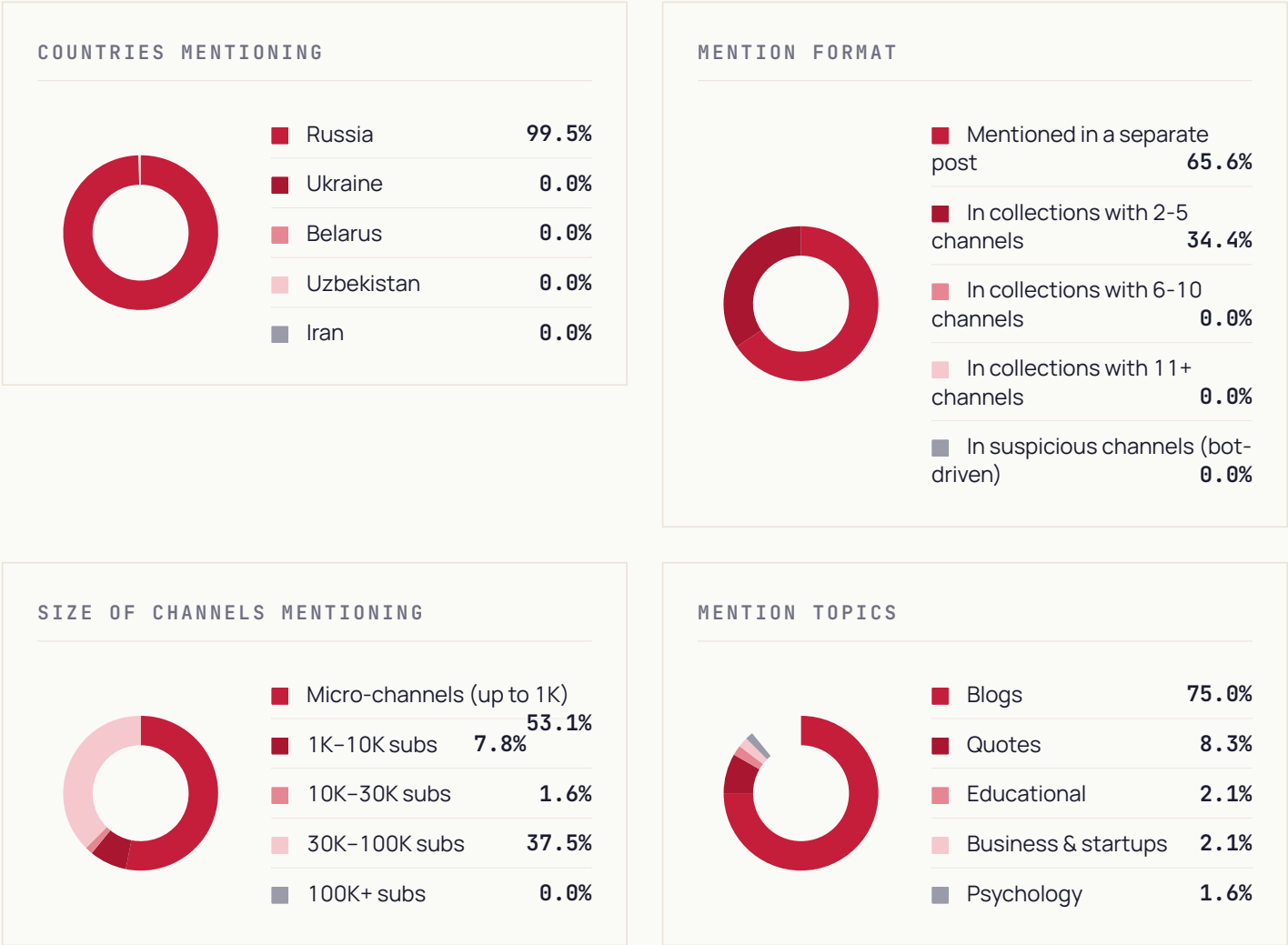
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

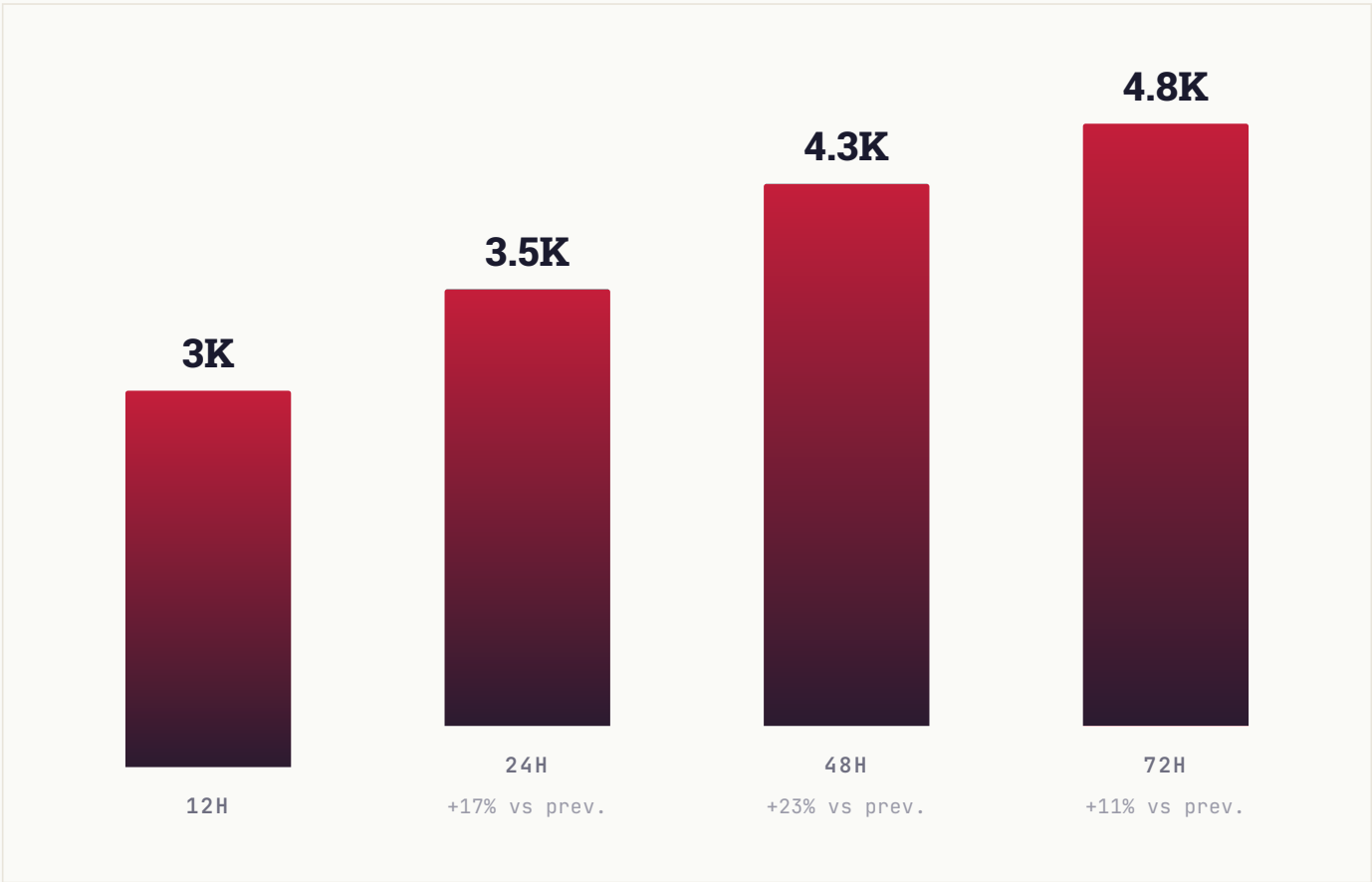
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 64 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
SE Search	1.3M
TR Trendly	1.2M
KV Customer is always right	1.1M
TB Trends by Russia	1.1M
SV Today's trend	1M
TV Trend or leave	930.8K
TR Trendach	904.7K
SE Senatorov-LAB YOU	63.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

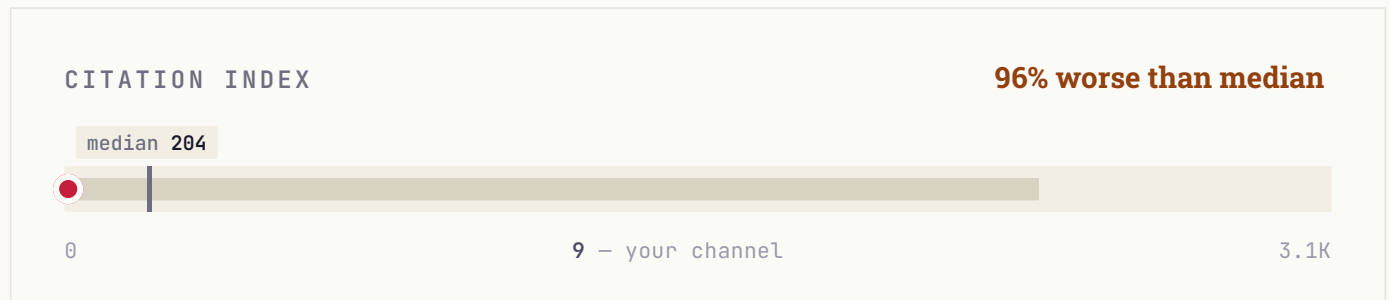
We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **38**, they brought **30 248** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	5	5	2 288
November 2025	10	4	9 080
October 2025	5	3	12 394
September 2025	12	4	4 693
August 2025	5	4	1 295
July 2025	1	1	498

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
38	6	30 248

Where the channel stands in its league

Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Best post day of the week — Wednesday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for important
posts****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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