

PUBLIC REPORT BY PROMTPRESS

Channel audit

KUZNETSOVA CREATES



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I'm Yulia Kuznetsova Editing, AI, design & everything that helps create great content. DM 👉 @Semero444ka (INN 550500992366) RKN <https://clck.ru/3PPUBb> Channel in MAX...

SUBSCRIBERS

20 663

-280 per month

ERR (% SEE POSTS)

5.0%

per day 1.5%

REACH/POST

977

ad reach 308/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

SUBSCRIBERS 20 663 —	SUBS REACH 4.73% avg % of subs see post	VIEWS/POST 977 median 1K · 29 days	POSTS/WEEK 5.6 over period
7D TREND -23.2% vs previous week	REACTIONS/POST 19.7 total 452 reactions, 228 reposts, 68 comments	POST LENGTH 765 chars median 860 · 29 days	POSTS ANALYZED 23 29 days
AD REACH 308 24h avg	CHURN / MONTH -280 last month	CITATION RATE 58 citation index · 283 channels mentioned ever	CHANNEL AGE 3 years 8 months created 09.11.2022

AI EDITOR SUMMARY

Channel «KUZNETSOVA CREATES» – 20 663 subs. Each post averages 977 people (5% of subs), reach is low – consider expanding audience. Publishes 6 posts per week (~1/day) – rare posts. For week Jun 29 – Jul 5 reach dropped by -23.2% by week 22–28 Jun – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **23** posts over 29 days.
- 02 Dominant format – **Video** (20/23 posts).
- 03 Avg post length – **765** chars (median 860).
- 04 Peak audience activity – **Friday, 13:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (1.3K avg for top vs 737 for worst) – among 23 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 10:43 VIDEO 🔆🔆🔆🔆🔆🔆💡 I saw Instagram's new feature with separate captions under each carousel slide and immediately decided to test it. In theory, everything...	VIEWS 1 296 REPOSTS 4	REACTIONS 14 ER 6.3%
Nº2 15.06 · 08:25 PHOTO 🔆🔆🔆🔆🔆🔆💡 Font Set #63 Many pick one nice font and use it everywhere: headings, subheadings, captions. In...	VIEWS 1 295 REPOSTS 10	REACTIONS 15 ER 6.3%
Nº3 18.06 · 10:25 VIDEO 🔆🔆🔆🔆🔆🔆💡 Soon all apps will be making subs one after another Today I'm showing another method that might come in handy...	VIEWS 1 286 REPOSTS 21	REACTIONS 35 ER 6.2%

No417.06 · 08:14 VIDEO Another AI-Seven lesson 📌 ready. Today I show how to make your own site or landing page without coders, builders, or long...	VIEWS 1 256 REPOSTS 20	REACTIONS 26 ER 6.1%
No515.06 · 08:26 TEXT (post without caption – text)	VIEWS 1 200 REPOSTS 8	REACTIONS 5 ER 5.8%

|

WORST 3

↓ 01.07 · 08:14 VIDEO 🔆🔆🔆🔆🔆🔆 Lesson cheat sheet: ☐ Use no more than three fonts. ☐ Ideally two. ☐ One for body text. ☐ The second for...	VIEWS 742 REPOSTS 6	REACTIONS 15 ER 3.6%
↓ 03.07 · 08:14 VIDEO 🔆🔆🔆🔆🔆🔆 This is one way to voice a video when the voiceover didn't turn out as expected. You may have noticed...	VIEWS 740 REPOSTS 7	REACTIONS 23 ER 3.6%
↓ 08.07 · 08:14 VIDEO 🔆🔆🔆🔆🔆🔆 Cheat sheet for the lesson on filler words 📌 Path to button: ☐ Text → Auto captions ☐ Advanced settings ☐ Toggle...	VIEWS 731 REPOSTS 19	REACTIONS 33 ER 3.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

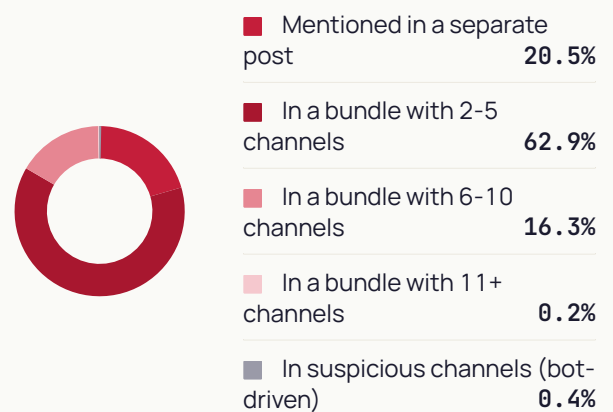
Who mentions the channel and how

Citation index **58** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **283** different channels.

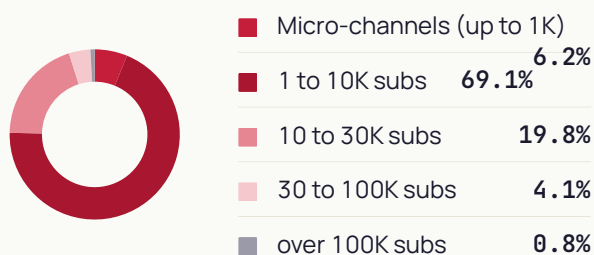
COUNTRIES MENTIONING



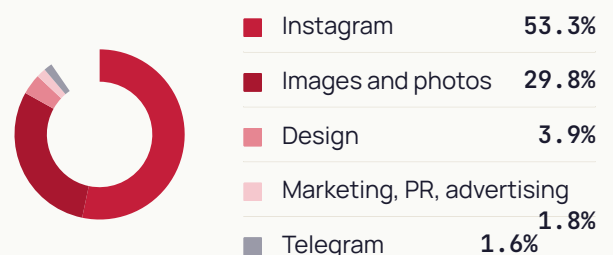
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



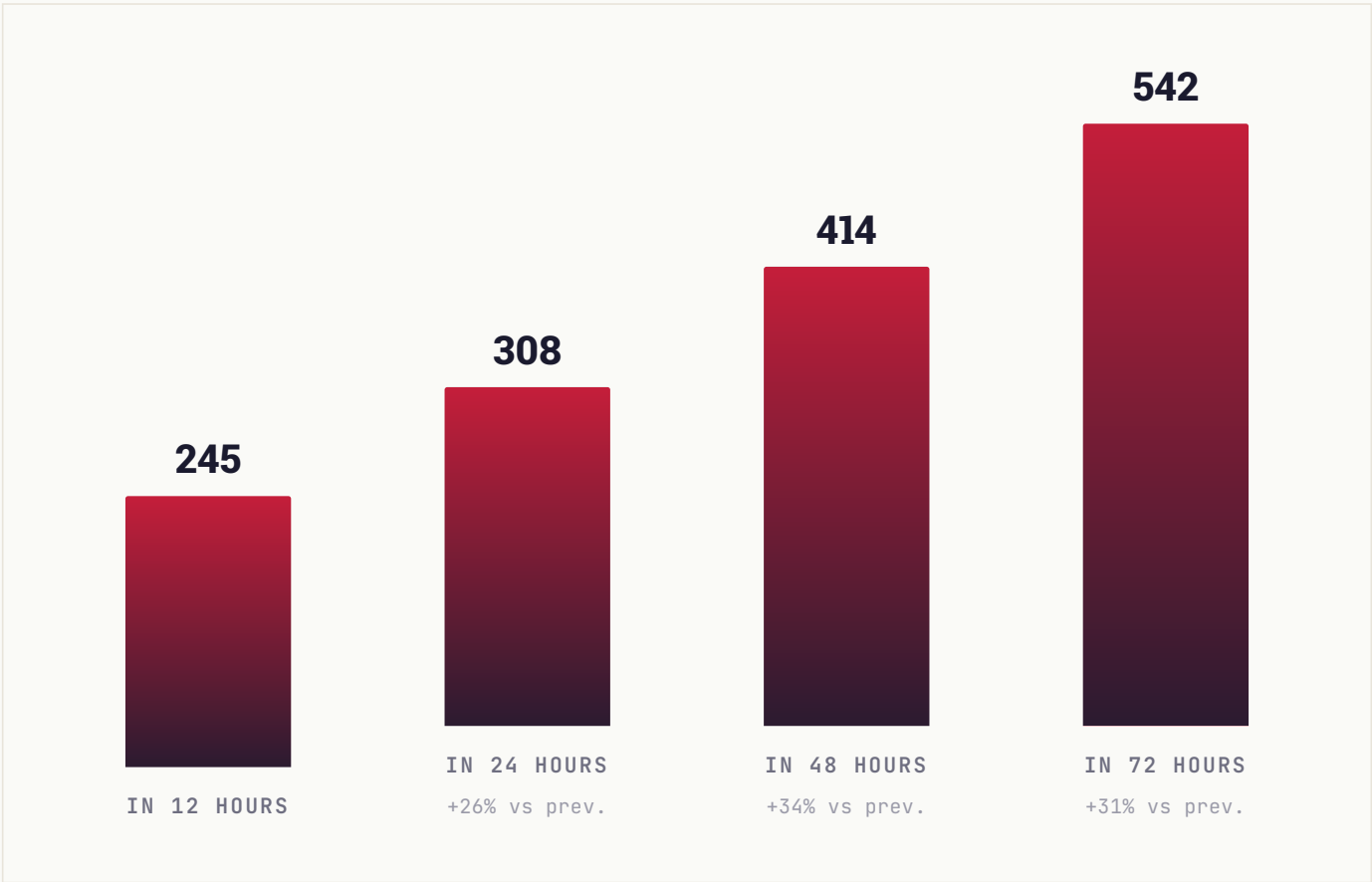
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا استوری اینستاگرام	439.7K
آم آهنگ موزیک جدید شاد	349.5K
رد ربات دانلود استوری و پست از اینستاگرام	207.3K
HD VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نپ NESA PIRUZIFARD نسا پیروزی فرد	124.2K
ÅA ÅAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
KC KUZNETSOVA CREATES	20.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#81 of 99). Niche median — 32.8K subs.
First KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **390**, they brought **1 230** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	13	2	130
December 2025	146	29	65
November 2025	5	2	0
October 2025	21	2	0
September 2025	49	15	122
August 2025	156	25	913

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
390	6	1 230

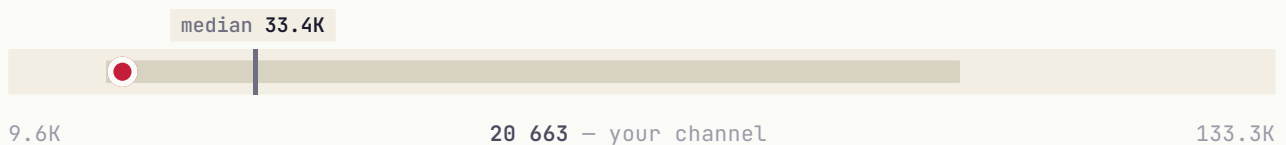
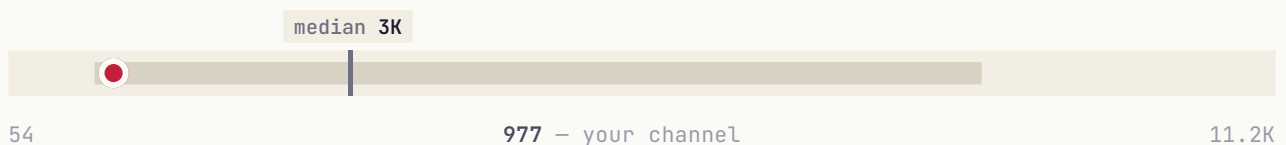
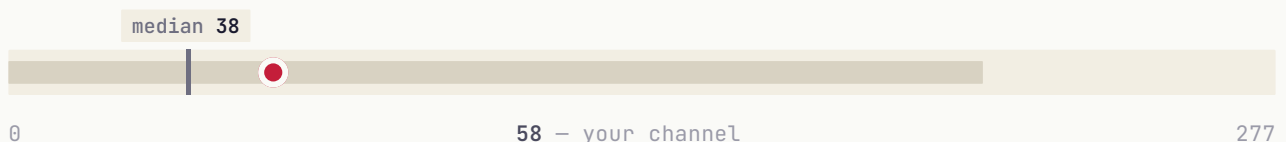
— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#81/100

RANK IN NICHE

Channel in the bottom half of the ranking**SUBSCRIBERS****38% below median****AVG REACH / POST****68% below median****CITATION INDEX****better than 54% of niche**

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 4.73% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.8pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager