

PROMTPRESS PUBLIC REPORT

Channel audit

Semenchuk's thoughts



@semenchuk_eng

Russian channel: @semenchuk Advertising is not sold on the channel!

SUBSCRIBERS

379 836

-17154 per month

ERR (% SEE POSTS)

1.0%

within 24 hours **0.0%**

REACH/POST

563

ad reach **160**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 379 836 —	 SUBS REACH 0.15% avg % subs see post	 VIEWS/POST 563 median 474 · 29 days	 POSTS/WEEK 4.6 over the period
 7D TREND -1.8% vs previous week	 REACTIONS/POST 2.4 only 45 reactions, 4 reposts, 0 comments	 POST LENGTH 479 chars. median 270 · 29 days	 POSTS ANALYZED 19 29 days
 AD REACH 160 24h avg	 CHURN / MONTH -17154 over the last month	 QUOTE RATE 6 citation index · 67 channels mentioned ever	 CHANNEL AGE 3 years 10 months created 06.08.2022

AI EDITOR SUMMARY

Channel «Semenchuk's thoughts» – 379 836 subs. Each post averages 563 people (0% from subs), reach is low – consider expanding audience. Publishes 5 posts per week (~1/day) – infrequent. Week of June 1–7 reach stable (-1.8% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 29 days.
- 02 Dominant format — Photo (15/19 posts).
- 03 Avg post length — 479 chars (median 270).
- 04 Audience peak — Thursday, 18:00 MSK.
- 05 Top posts get 3× more views than the weakest (1.3K avg for top vs 363 for worst) — among 19 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 15:32 VIDEO 📺 MiniPoly is live! You were waiting for Monopoly-style gameplay in Telegram — and now you can play it here: @minipoly 📺 What's already...	VIEWS 2 476 REPOSTS 2	REACTIONS — ER 0.7%
Nº2 27.05 · 15:32 PHOTO 📺 COAST GROVE Night. Rain drumming on the rooftops, the neon of the Corner Store bleeding into the wet asphalt. A car pulls up outside the...	VIEWS 762 REPOSTS —	REACTIONS — ER 0.2%
Nº3 17.05 · 18:06 PHOTO buy @lobsters on second market: https://getgems.io/lobsters	VIEWS 567 REPOSTS —	REACTIONS 3 ER 0.1%

Nº4 01.06 · 19:00 PHOTO SEASON 5 REWARDS The turf war is entering its final stretch. Four factions, four bosses – Lucia, Caesar, Zoe, Dovlatov – and one city...	VIEWS 531 REPOSTS —	REACTIONS 4 ER 0.1%
Nº5 18.05 · 15:07 VIDEO AI devs asked for this – and we delivered. Bots can now talk to other bots on Telegram. Autonomous agents now have a communication...	VIEWS 523 REPOSTS —	REACTIONS 10 ER 0.1%

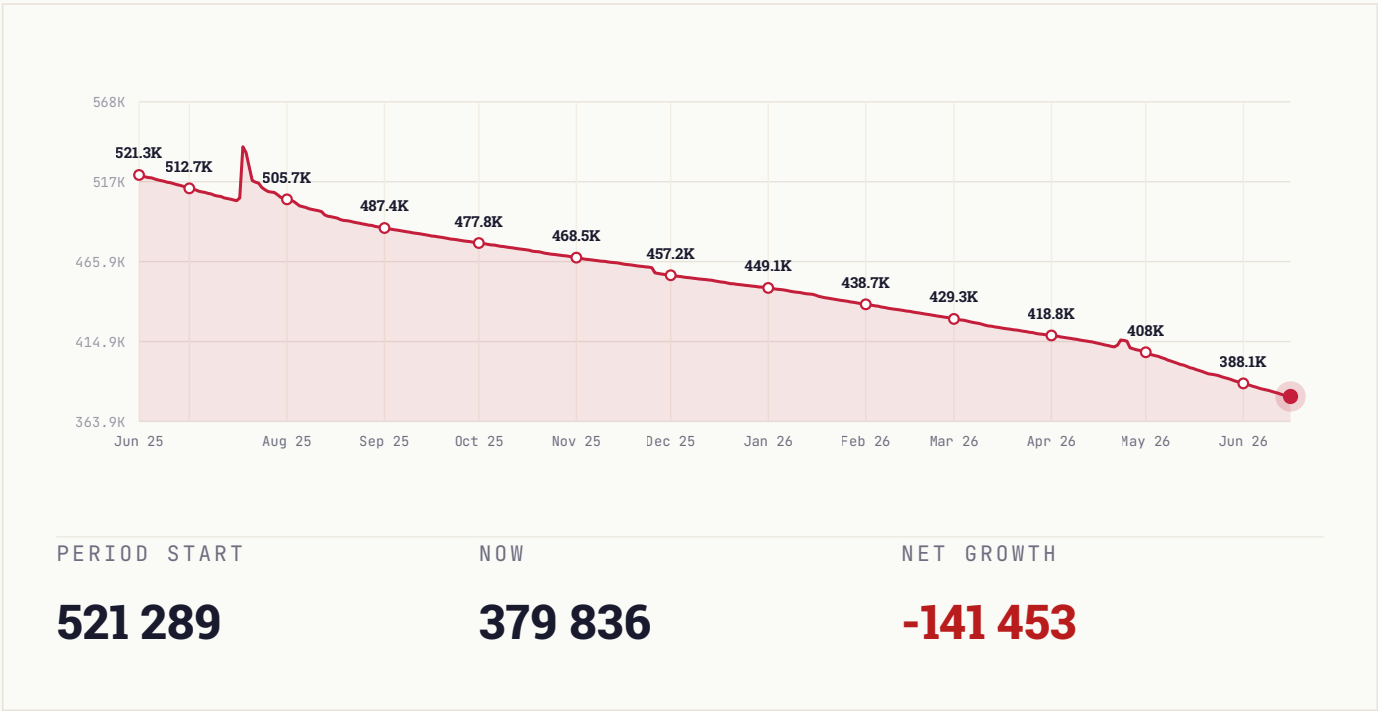
WORST 3

↓ 25.05 · 13:35 PHOTO TROUBLE IN COAST GROVE Police are losing control of the district A unit rolled into Coast Grove this morning – just a routine patrol...	VIEWS 387 REPOSTS —	REACTIONS 3 ER 0.1%
↓ 24.05 · 18:17 PHOTO you can buy your @lobsters at: https://getgems.io/lobsters 🐞🐞	VIEWS 359 REPOSTS —	REACTIONS 6 ER 0.1%
↓ 25.05 · 12:15 PHOTO ✂ LIVE FROM VELVET HILLS The long table is being set again at the Esparza mansion. And we all know what that means. Six months ago...	VIEWS 345 REPOSTS —	REACTIONS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

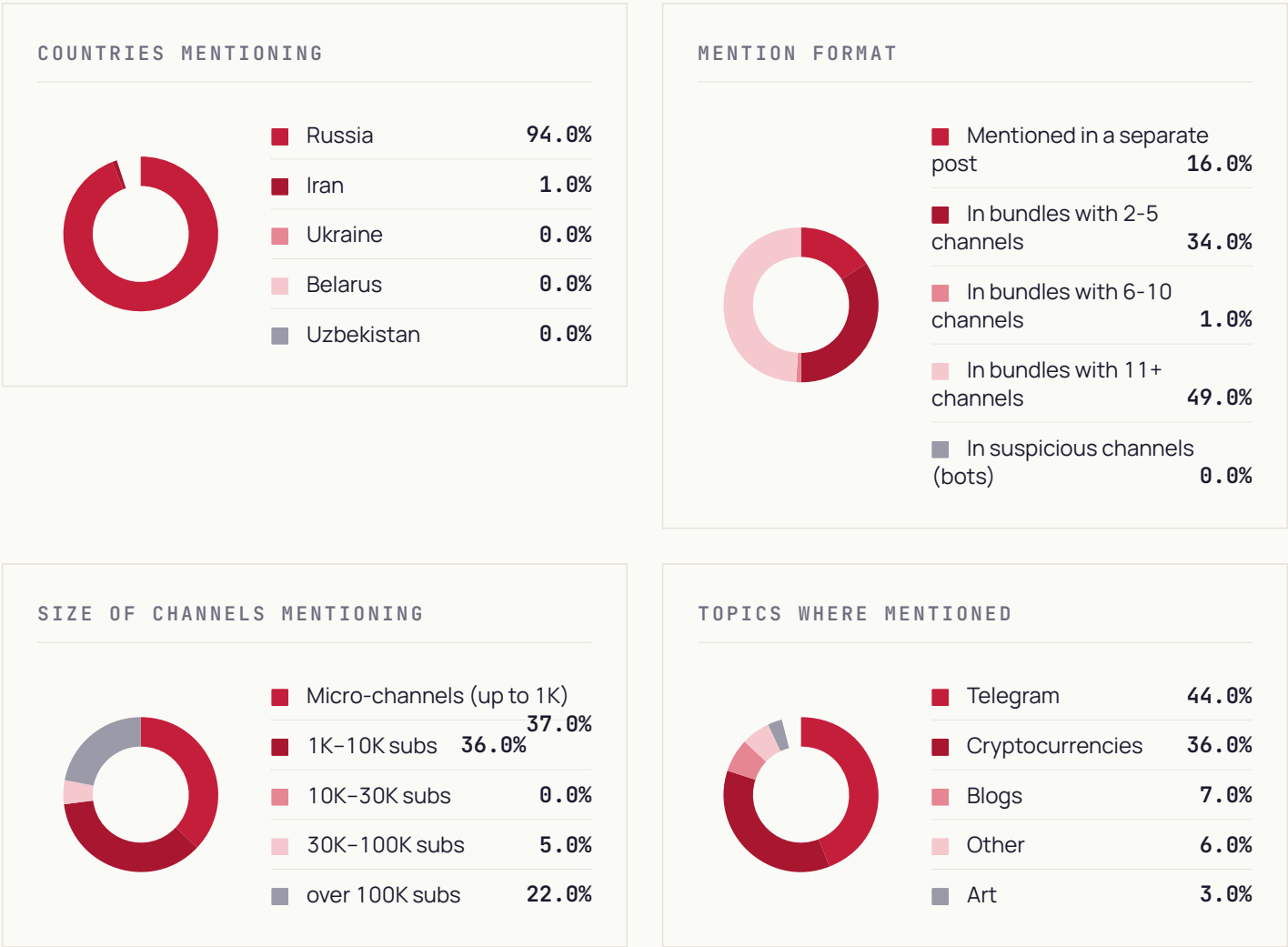
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

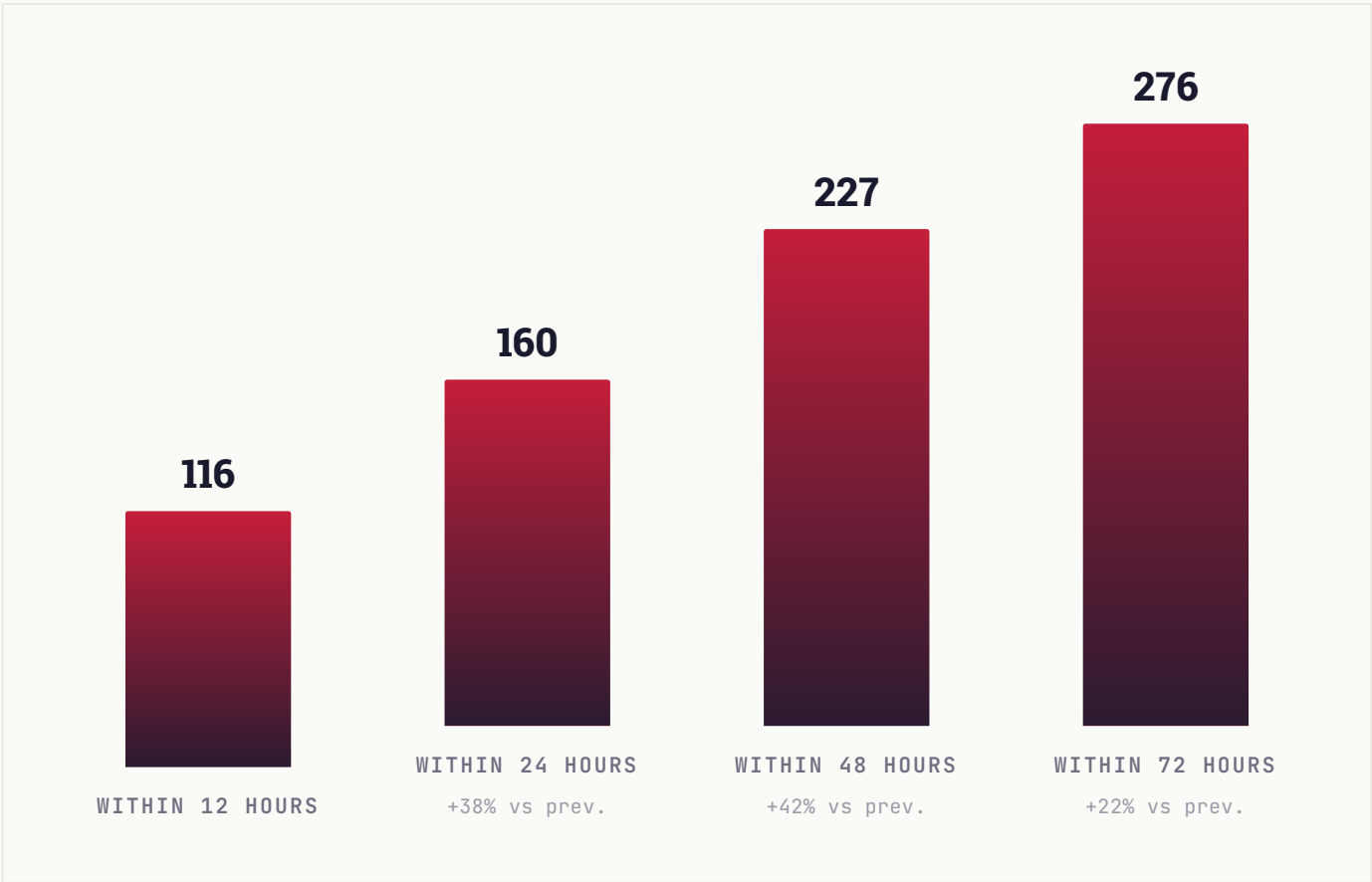
Citation index 6 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 67 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
ST Semenchuk's thoughts YOU	379.8K

COMPARATIVE INSIGHT

Channel in upper half of the niche (#44 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **51**, they brought **34 473** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
Nov 2025	16	16	0	
Oct 2025	26	11	0	
Sep 2025	1	1	0	
August 2025	0	0	0	
July 2025	8	4	34 473	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
51	6	34 473

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#44

/100

RANK IN NICHE

Channel in top half of ranking

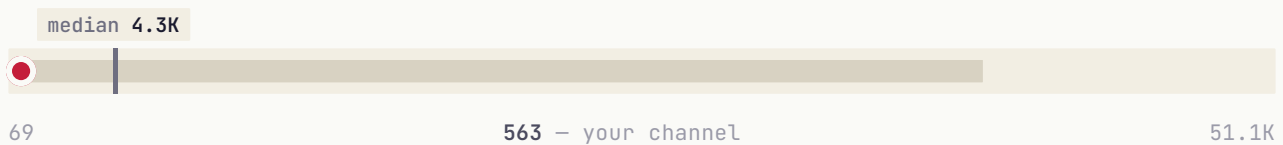
SUBSCRIBERS

better than 52% of niche



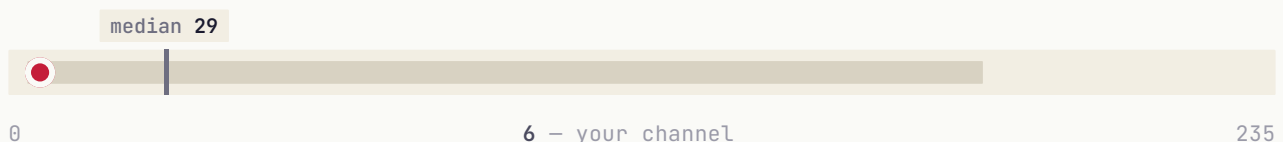
AVG REACH / POST

87% below median



CITATION INDEX

79% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 4.6 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — Thursday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
post****03****ER below niche benchmark — rethink formats**

Current ER 0.15% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.3pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
