

PUBLIC REPORT BY PROMTPRESS

Channel audit

Semenchuk's Thoughts



@semenchuk

English channel @semenchuk_eng Ads on channel not for sale!

SUBSCRIBERS

1 445 919

-77012 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

1.8K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 1 445 919 -	 SUBSCRIBER REACH 0.13% avg % subs see post	 VIEWS/POST 1.8K median 1.8K · 29 days	 POSTS/DAY 9.3 ~65 per week
 7D TREND +2.6% vs previous week	 REACTIONS/POST 14.8 total 4,064 reactions, 920 reposts, 0 comments	 POST LENGTH 207 chars. median 113 · 29 days	 POSTS ANALYZED 275 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -77012 last month	 CITATION RATE 105 citation index · 491 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 18.02.2021

AI EDITOR SUMMARY

Channel «Semenchuk's Thoughts» – 1 445 919 subs. Each post averages 1.8K people (0% of subs), reach is low – consider expanding audience. Publishes 65 posts per week (~9/day) – active posting. Week 1–7 Jun reach stable (+2.6% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 275 posts in 29 days.
- 02 Dominant format – Photo (161/275 posts).
- 03 Avg post length – 207 chars (median 113).
- 04 Audience peak activity – Thursday, 18:00 MSK.
- 05 Top posts drive 3x more views than the weakest (3K avg for top vs 1.1K for worst) – among 275 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 11:48 PHOTO @gram cost 313000 TON	VIEWS 3 142 REPOSTS 11	REACTIONS 21 ER 0.2%
Nº2 20.05 · 22:11 PHOTO SpaceX filed for IPO under ticker SPCX, disclosing 18,712 BTC on balance sheet with purchase price ~\$35,000. News ...	VIEWS 3 089 REPOSTS 3	REACTIONS 11 ER 0.2%
Nº3 20.05 · 16:13 PHOTO let's shake the cocoon	VIEWS 2 700 REPOSTS 2	REACTIONS 12 ER 0.2%

Nº4 21.05 • 15:30 VIDEO ☒ MiniPoly is live! ☒ You've been waiting for Monopoly in Telegram — now play right here: @minipoly ☒ ☒ What's available: ☒...	VIEWS 2 693 REPOSTS 13 REACTIONS 10 ER 0.2%
Nº5 21.05 • 11:45 PHOTO Nice.	VIEWS 2 661 REPOSTS 1 REACTIONS 8 ER 0.2%

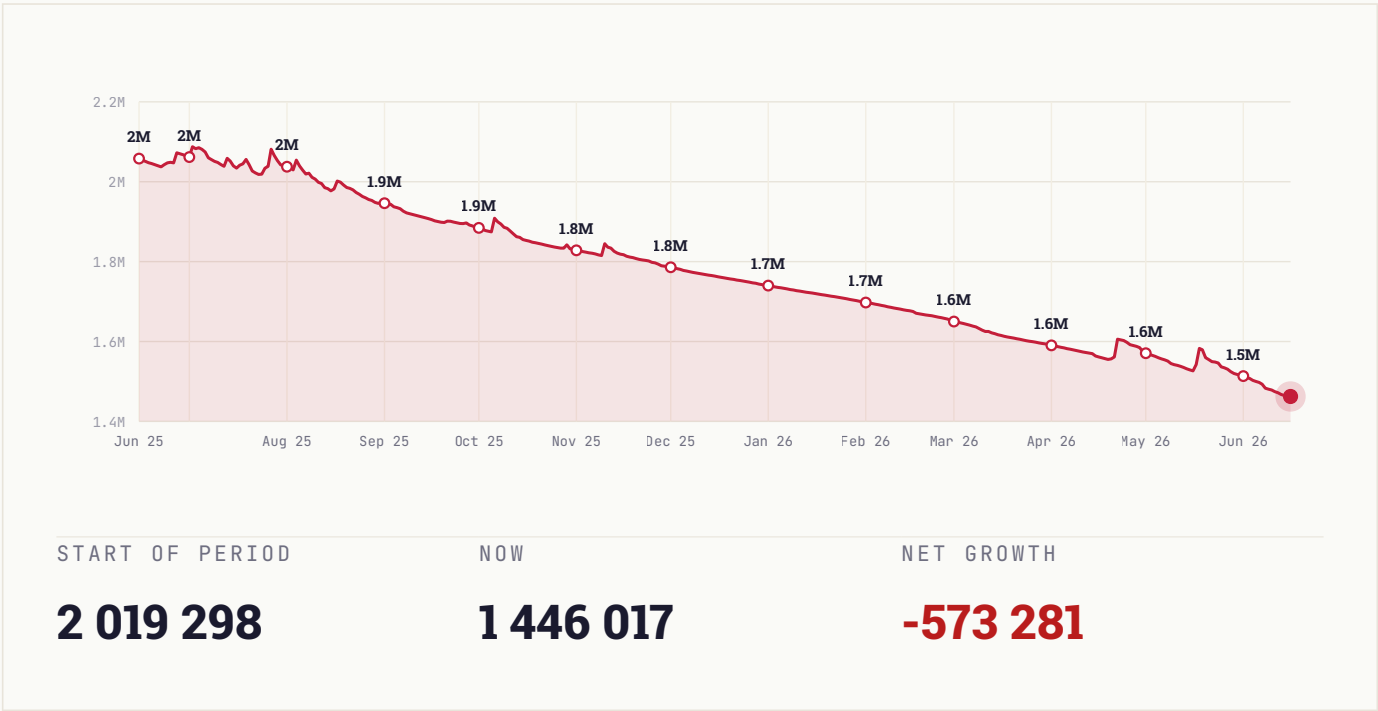
WORST 3

↓ 11.06 • 12:46 PHOTO ☒ New property: Twisted Spire LOADING_OBJECT...100% Super-tall twisted pentagonal spire. ⚙ Chat ⚙ YT ☒ X	VIEWS 1 139 REPOSTS 1 REACTIONS 10 ER 0.1%
↓ 11.06 • 12:45 TEXT ☒ Had to close the long for now. The issue isn't just the forced close, but the risk of squeezes amid mass position closures and...	VIEWS 1 135 REPOSTS — REACTIONS 6 ER 0.1%
↓ 01.06 • 15:41 TEXT ☒ TON's native currency is becoming Gram. ☒ Gram was the original name of TON's currency in the first white paper. ☒ We're returning to...	VIEWS 1 080 REPOSTS 6 REACTIONS 7 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See gains and losses.



SECTION 04 • MENTIONS

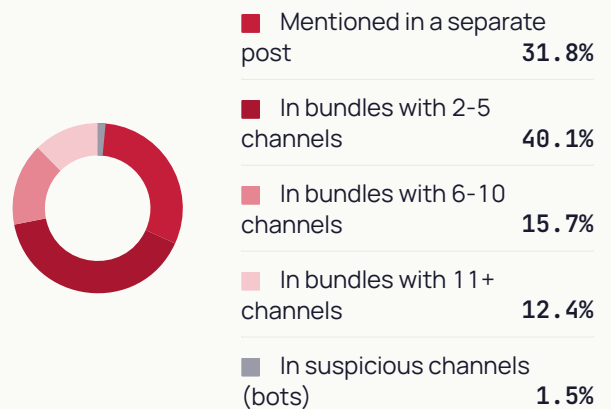
Who mentions the channel & how

Citation index **105** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentioned **491** different channels.

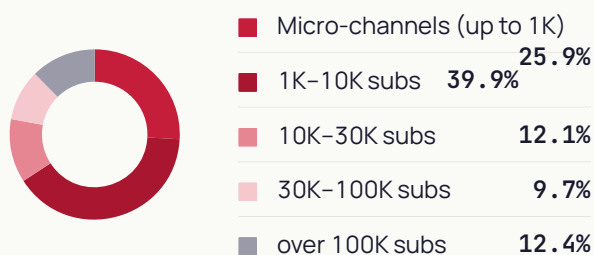
COUNTRIES MENTIONING YOU



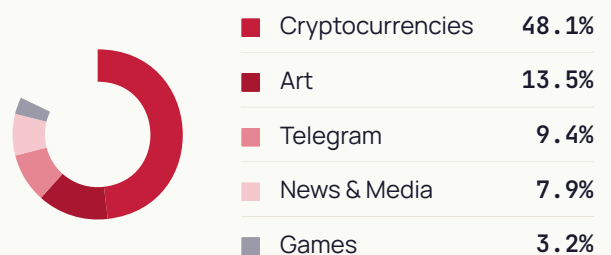
MENTION FORMAT



SIZE OF CHANNELS MENTIONING YOU



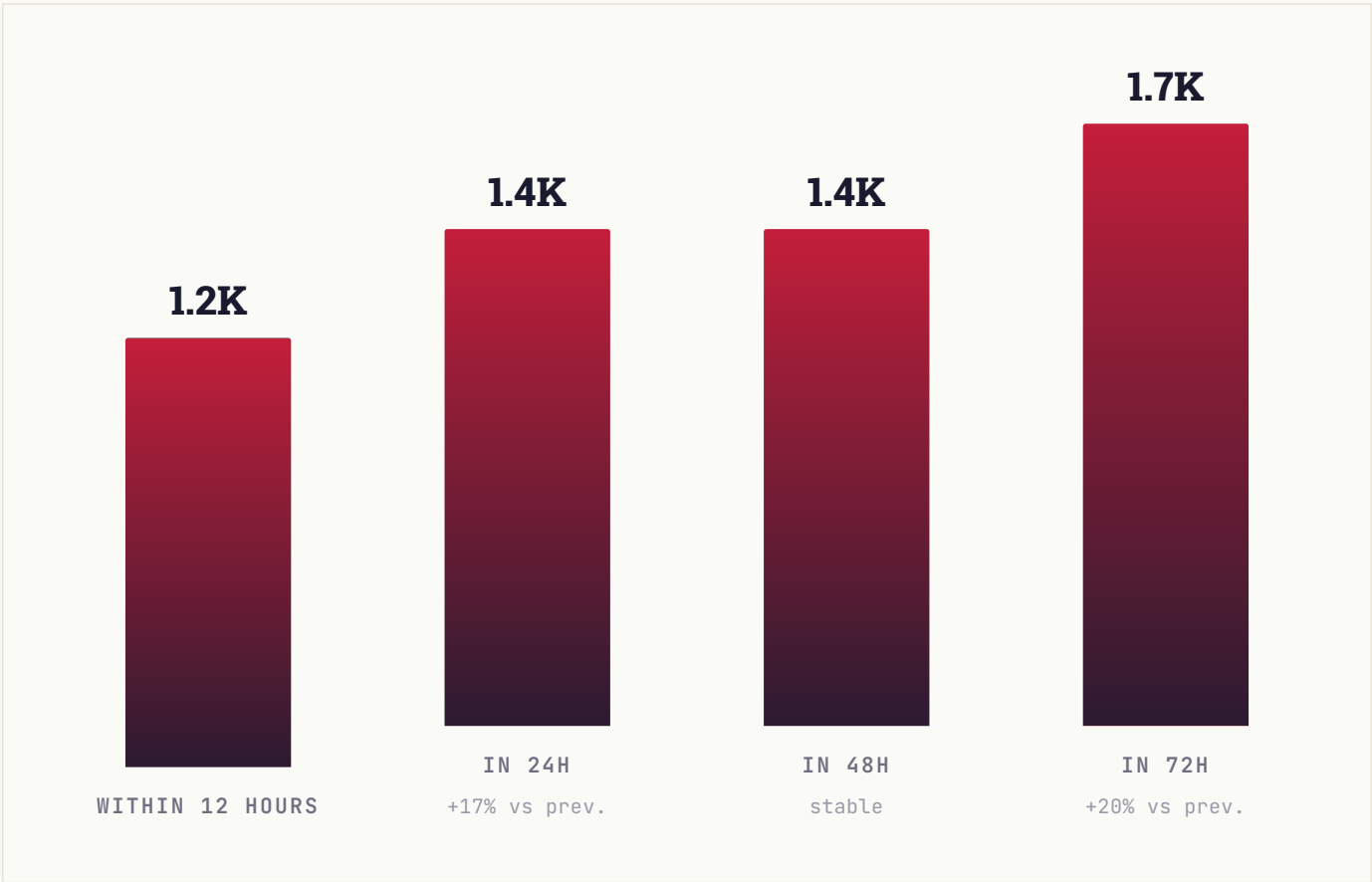
TOPICS MENTIONING YOU



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts YOU	1.4M
LC Ladesov Crypto	1.3M
TA TON AirDrop (RU)	1.3M

COMPARATIVE CONCLUSION

Channel intop 10 niche (#9 of 99). Strong position. Niche leader — OKX News (4.8M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track mentions in other channels monthly. Over the last **6 months** such mentions were **145**, they brought **253 173** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	12	7	0	
November 2025	35	30	28 464	
October 2025	32	17	40 950	
September 2025	7	7	4 737	
August 2025	26	13	51 401	
July 2025	33	14	127 621	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
145		6	253 173	

SECTION 08 · NICHE COMPARISON

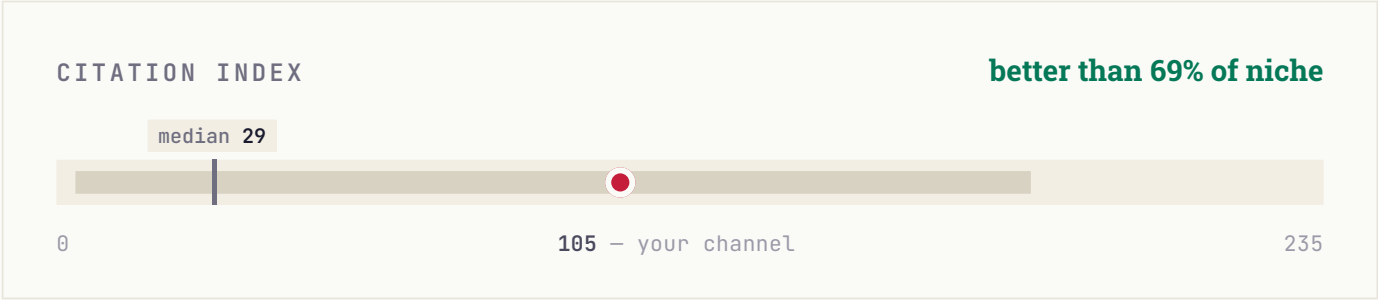
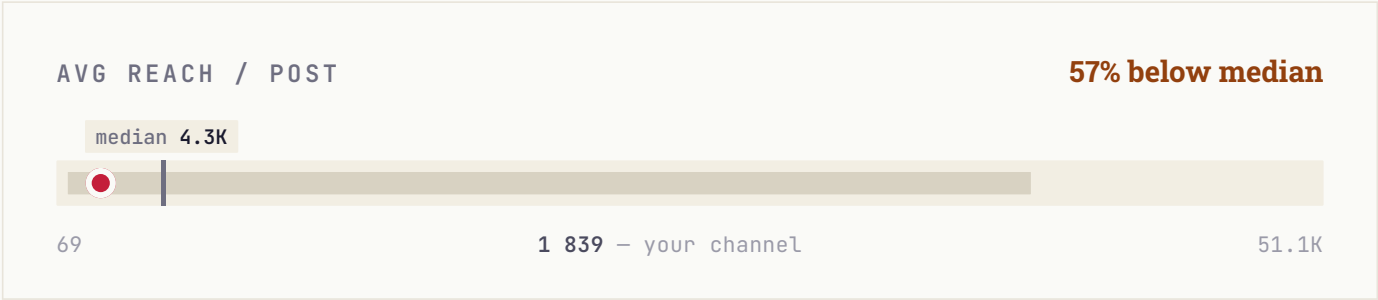
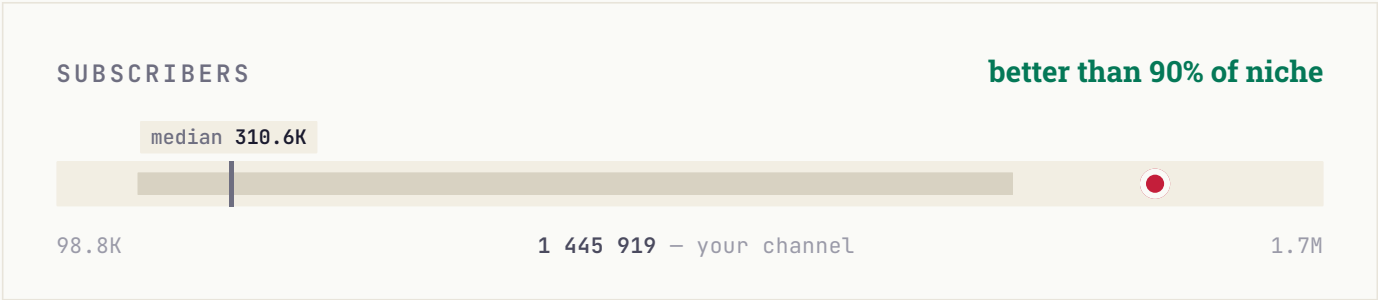
Where the channel ranks in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#9 /100

NICHE RANK

Channel in top 9% crypto Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

-
- 01

Best post day — Thursday
 Audience is most active on this day at 18:00 MSK.

EFFECT
Best time for key posts
-
- 02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
-
- 03

ER below niche benchmark — rethink formats
 Current ER 0.13% vs norm 6.5%. Try polls & interactive formats.

EFFECT
+6.4pp ER
-
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
-
- 05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One weekly poll on a hot topic — easy growth point.

EFFECT
+5-15% ER
-

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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