

PROMTPRESS PUBLIC REPORT

Channel audit

Life Without Office | Nikita Semchurin



@semchurin_live

8 years creating Telegram channels 20M+ subs acquired 5000 people trained to earn in Telegram Owner of exchange: <https://t.me/+VdxT9m6pgYAzZDji> and agency:...

SUBS	ERR (% SEE POSTS)	REACH/POST
41 348	3.0%	1.1K
11.07.2026 -372 per month	per day 1.0%	ad reach 408/24h

[HTTPS://PROMTPRESS.COM/AUDIT/SEMCHURIN_LIVE](https://promptpress.com/audit/semchurin_live)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 41 348 —	 SUBSCRIBER REACH 2.73% avg % of subs see post	 VIEWS/POST 1.1K median 1.3K · 26 days	 POSTS/WEEK 4.0 over period
 7D TREND -15.6% vs previous week	 REACTS/POST 10.6 only 159 reactions, 96 reposts, 0 comments	 POST LENGTH 287 chars. median 131 · 26 days	 POSTS ANALYZED 15 26 days
 AD REACH 408 24h avg	 CHURN / MONTH -372 last month	 CITATION RATE 1 282 citation index · 1,316 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 04.05.2020

AI EDITOR SUMMARY

Channel «Life Without Office | Nikita Semchurin» — 41 348 subs. Each post averages 1.1K people (3% from subs), reach is low — need to grow audience. Publishes 4 posts per week (~1/day) — infrequent. For week June 29 – July 5, reach dropped -15.6% to week of June 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 15 posts over 26 days.
- 02 Dominant format — Video (10/15 posts).
- 03 Avg post length — 287 chars (median 131).
- 04 Peak audience activity — Thu, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.6K avg for top vs 773 for worst) — among 15 posts over 26 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.06 · 15:00 VIDEO Snap CEO (formerly Snapchat) showed off the company's long-awaited AR glasses Specs, which took ten years to build. After this, the company's shares...	VIEWS 1 734 REPOSTS 3	REACTS 6 ER 4.2%
Nº2 15.06 · 21:53 PHOTO AI slop kills faceless channels. YouTube content creators complain about declining views: algorithms increasingly perceive faceless content...	VIEWS 1 586 REPOSTS 17	REACTS 14 ER 3.8%
Nº3 15.06 · 10:50 VIDEO When development money ran out and no new investors were found. Bad news for those planning to beg after...	VIEWS 1 502 REPOSTS 11	REACTS 10 ER 3.6%

Nº4 18.06 • 13:00 TEXT Recently stumbled upon a handy service for Telegram channel owners. It's a bot for NEUROposting. Almost all similar services work by...	VIEWS 1 450 REPOSTS 19 REACTS 4 ER 3.5%
Nº5 27.06 • 22:31 PHOTO (post without caption – photo)	VIEWS 1 450 REPOSTS 4 REACTS 9 ER 3.5%

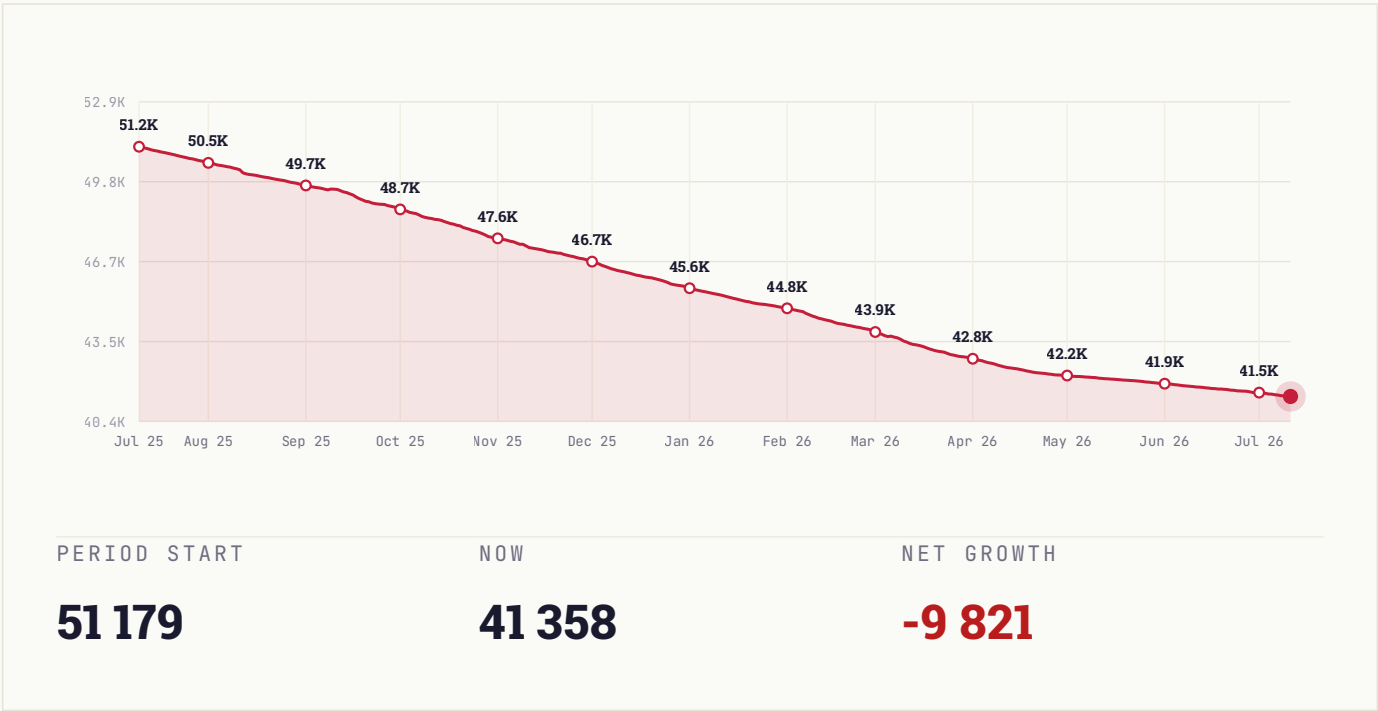
WORST 3

↓ 04.07 • 11:22 VIDEO (post without caption – video)	VIEWS 1 058 REPOSTS 2 REACTS 12 ER 2.6%
↓ 06.07 • 16:11 VIDEO (post without caption – video)	VIEWS 708 REPOSTS 3 REACTS 13 ER 1.7%
↓ 08.07 • 18:37 PHOTO 	VIEWS 555 REPOSTS 1 REACTS 5 ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

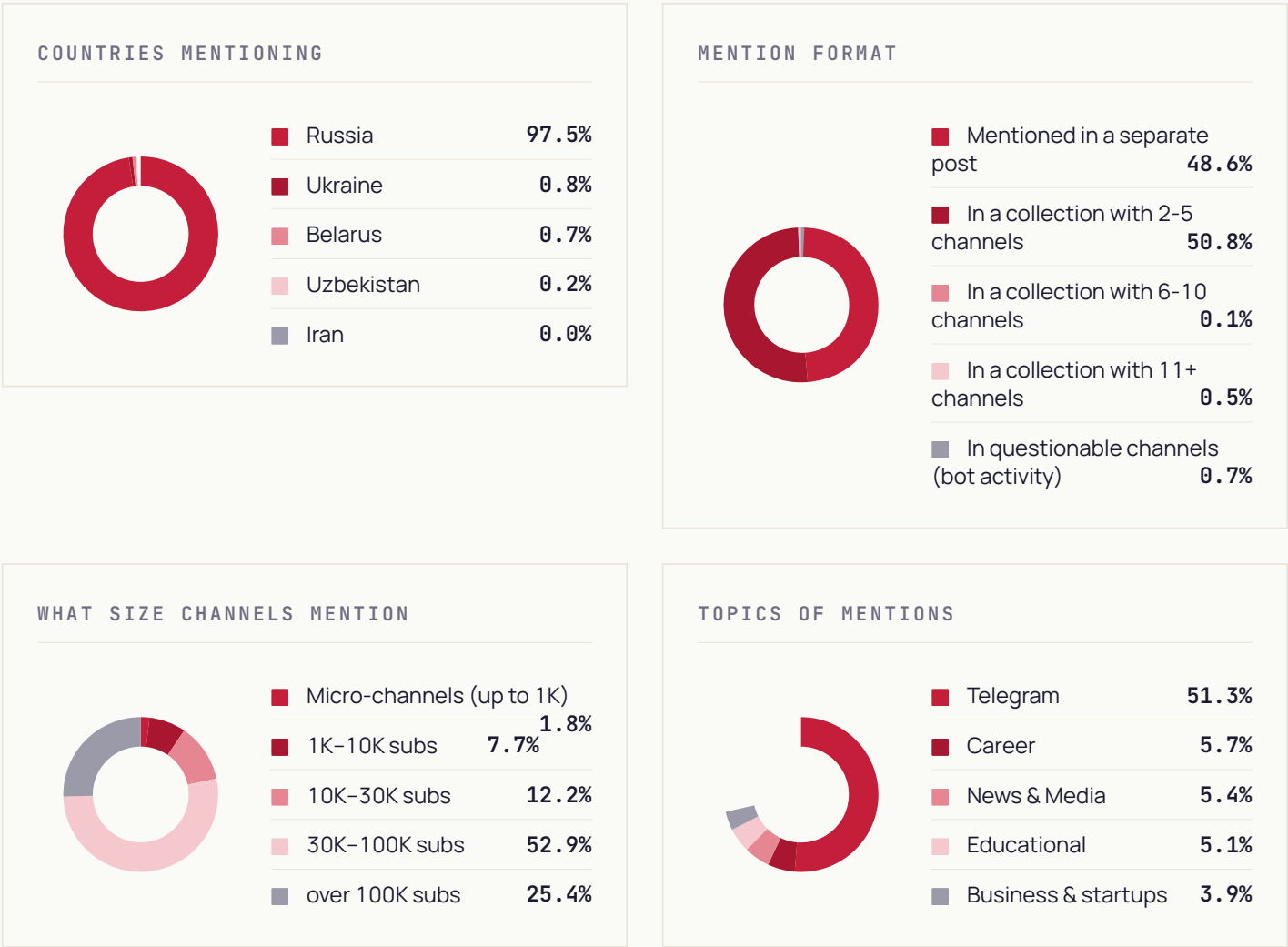
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

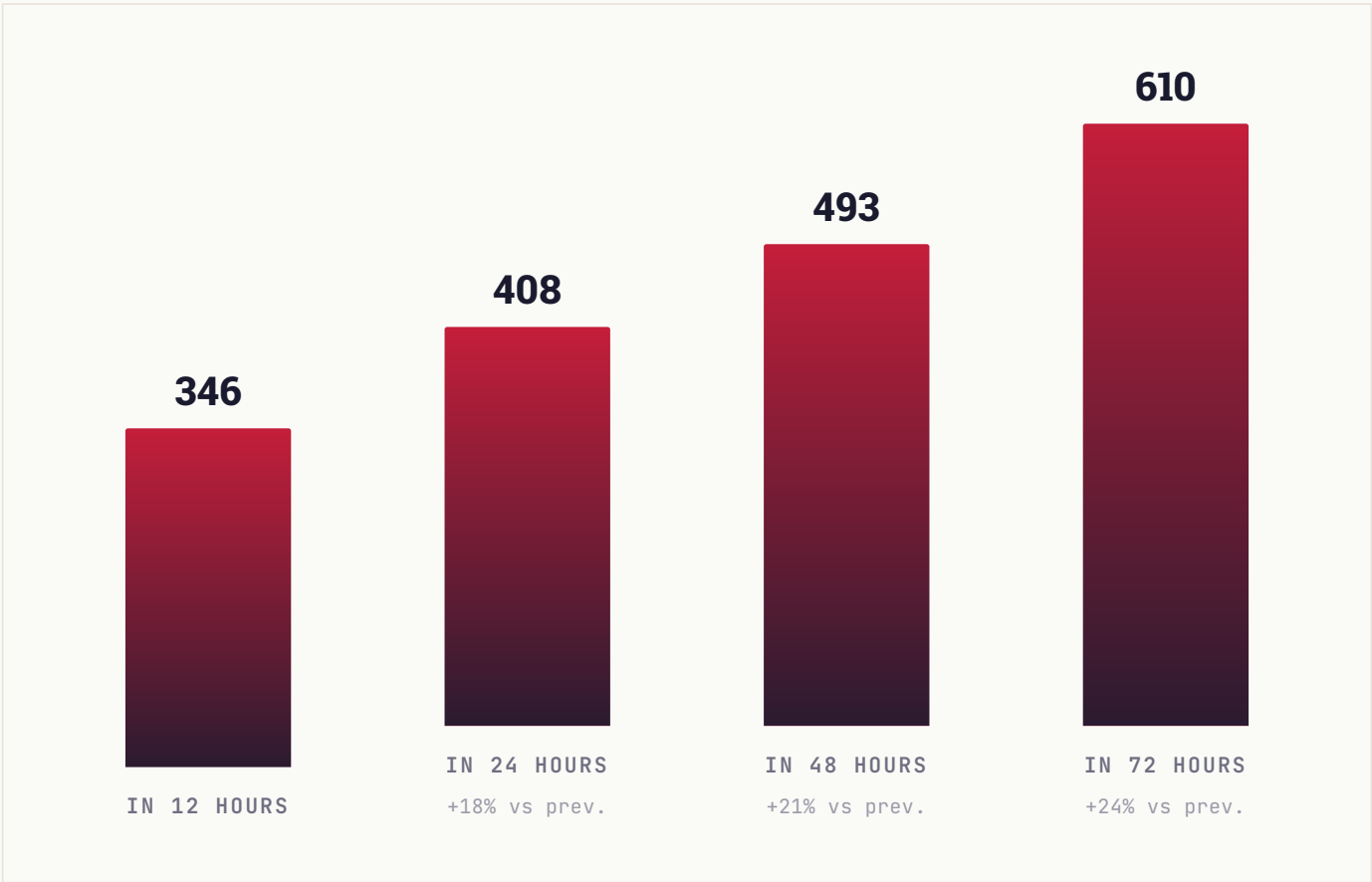
Citation index **1 282** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **1 316** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Okak	1.6M
SË Search	1.5M
TR Trendly	1.2M
TB Trends by Russia	1.1M
ER Customer is always right	1.1M
TZ Set trends	1M
SV Trending today	1M
TV Trend or leave	990K
LB Life Without Office Nikita Semchurin	YOU41.3K

COMPARATIVE INSIGHT

Channel is not yet outside top-99 of niche — early growth stage. Niche leader — **My feed trends** (2.5M), top-99 median: 145.1K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **36** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	1	1	0	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
September 2025	5	5	36	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
6	6	36

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, ads» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.0 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Thursday
Audience is most active on this day at 18:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | ER below niche benchmark — rethink formats
Current ER 2.73% vs norm 3.0%. Try polls & interactive formats. | EFFECT
+0.3pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager