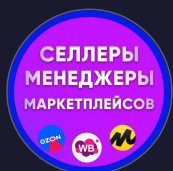

PUBLIC REPORT BY PROMTPRESS

Channel audit

Sellers and Managers, Infographics, Jobs and resumes WB OZON YM



@sellerman

Seller & Manager — a place to meet a marketplace seller or manager or another valuable employee. Get only new ads and before everyone else - @Sellermanprivatbot Post...

SUBSCRIBERS

60 310

+120 per month

ERR (% SEE POSTS)

3.0%

in 24 hrs 1.7%

REACH/POST

1.5K

ad reach 1K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 60 310 —	 SUBS REACH 2.54% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND -5.8% vs previous week	 REACTIONS/POST 2.8 total 816 reactions, 1,917 reposts, 0 comments	 POST LENGTH 671 chars median 797 · 29 days	 POSTS ANALYZED 291 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH +120 last month	 CITATION RATE 6 citation index · 56 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 11.07.2022

AI EDITOR SUMMARY

Channel «Sellers & Managers, Infographics, Jobs & Resumes WB OZON YM» – 60 310 subs. Each post averages 1.5K people (3% of subs), reach is low – consider expanding audience. Publishes 70 posts per week (~10/day) – active publishing. For week 15–21 Jun reach dropped -5.8% to week 8–14 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **291** posts over 29 days.
- 02 Dominant format — **Text** (233/291 posts).
- 03 Avg post length — **671** chars (median 797).
- 04 Peak audience activity — **Sunday**, 19:00 MSK.
- 05 Top posts get **3×** more views than the weakest (2.5K avg for top vs 1K for worst) — among 291 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 31.05 · 16:00 TEXT #manager Yulia Contact: Telegram: @ulya_denis Marketplace: WILDBERRIES/Ozon Product categories: Clothing, electronics...	VIEWS 2 583 REPOSTS 7	REACTIONS 4 ER 4.3%
Nº2 31.05 · 12:03 PHOTO All jobs and resumes are automatically posted on the page → https://rmagent.ru/jobs You can filter by the criteria you need...	VIEWS 2 517 REPOSTS 1	REACTIONS — ER 4.2%
Nº3 31.05 · 10:32 TEXT Post free a request for shipment/packing and other fulfillment services and get offers directly from verified...	VIEWS 2 503 REPOSTS 1	REACTIONS — ER 4.2%

Nº4 05.06 • 12:01 PHOTO ☒ All jobs and resumes are automatically posted on the page → https://rmagent.ru/jobs You can filter by the criteria you need...	VIEWS 2 370 REACTIONS — REPOSTS 3 ER 3.9%
Nº5 01.06 • 13:00 TEXT #manager Matvey Contact: Telegram: @matigen ☒Marketplace: WB / OZON / YM / LAMODA / AVITO ☒Categories...	VIEWS 2 319 REACTIONS 3 REPOSTS 5 ER 3.8%

WORST 3

↓ 25.06 • 09:50 TEXT ☒ Save useful resources: ☒ Find a seller ☒ Find a manager ☒ WB & OZON support chat ☒ Fulfillment aggregator ☒ Designers for...	VIEWS 1 030 REACTIONS — REPOSTS 3 ER 1.7%
↓ 25.06 • 10:29 TEXT #expert Vladimir Contact: Telegram: @SilentSunset ☒ Marketplace: WILDBERRIES ☒Product categories: We work with all...	VIEWS 1 020 REACTIONS 2 REPOSTS — ER 1.7%
↓ 25.06 • 11:00 PHOTO #manager Denis Contact: Telegram: @ooooooo_2k ☒ Marketplace: WILDBERRIES ☒Product categories: Goods from spare parts to...	VIEWS 989 REACTIONS 4 REPOSTS 4 ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.

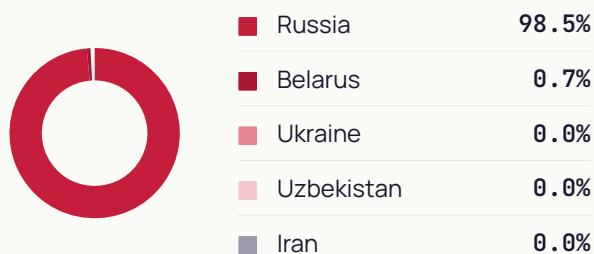


SECTION 04 • MENTIONS

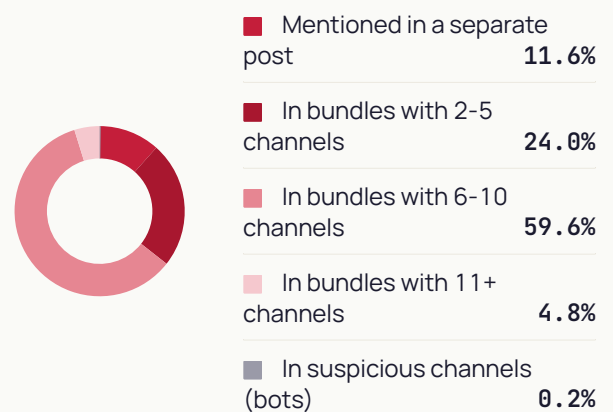
Who mentions the channel and how

Citation index **6** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **56** different channels.

COUNTRIES MENTIONING



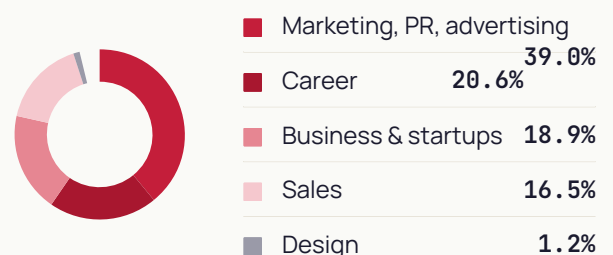
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



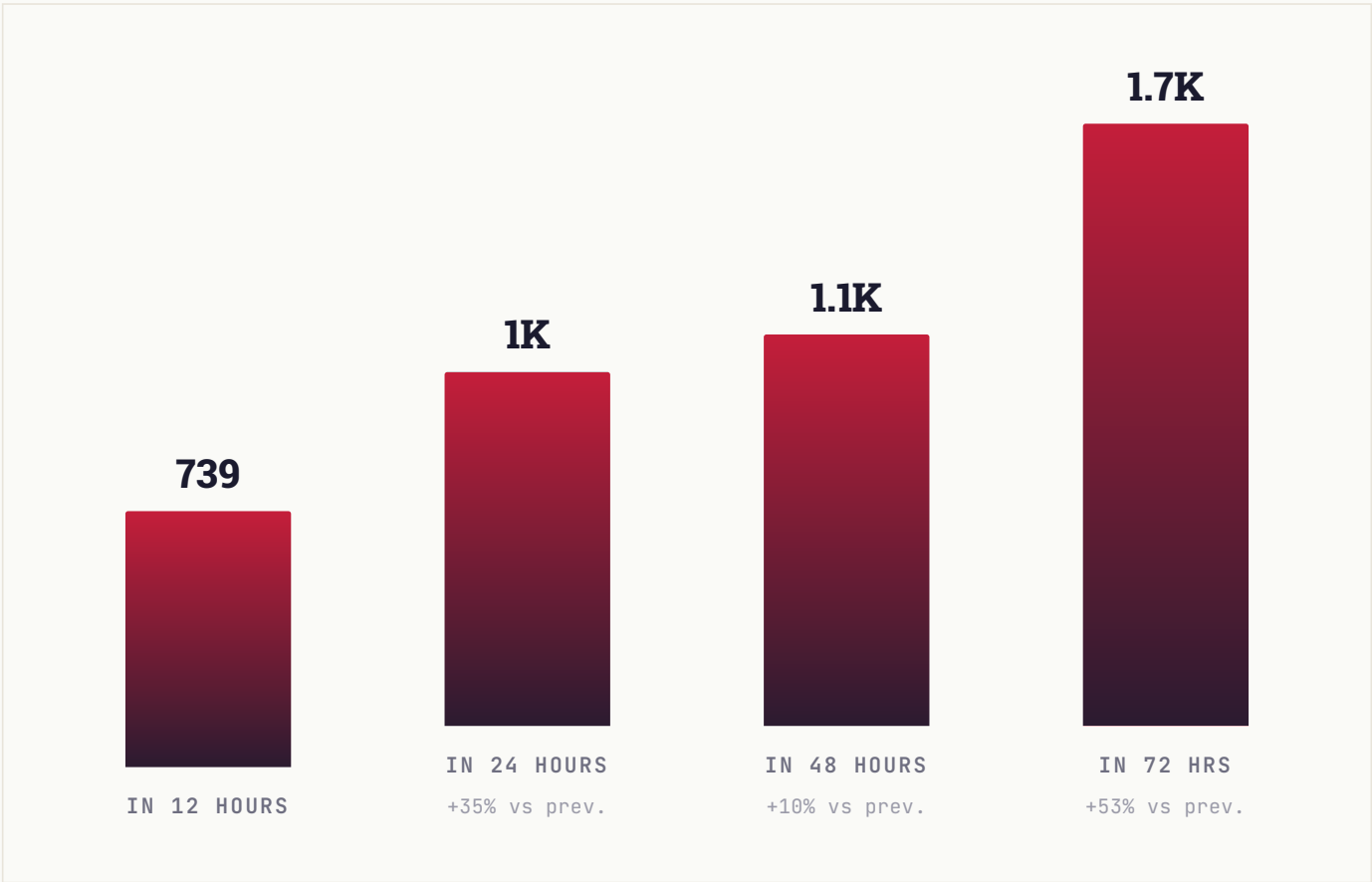
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



Who you compete with

CHANNEL	SUBSCRIBERS
 وٹانی - أي وظيفة	1.2M
 وٹانی قناة وظائف - وظيفتك علينا	816.9K
 UB Remote work no experience - Freelance	798.6K
 II ای استخدام	633.2K
 招聘 招聘	625.5K
 سا 职场 职场	536K
 PM JOBS MOSCOW VACANCIES	522K
 SW SR WORLD	459.3K
 SI SeoJob Earn online	438.1K
 EJ Ethio Jobs Vacancy™	380.9K
 SI Sellers and Managers, Infographics, Jobs and resumes WB OZON YM	60.3K

Channel is still outside top 96 of niche – early growth stage. Niche leader – **وظائف - أي وظيفة** (1.2M), top-96 median: 167.8K. First goal – enter top-96 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **85**, they brought **12 445** new subs.

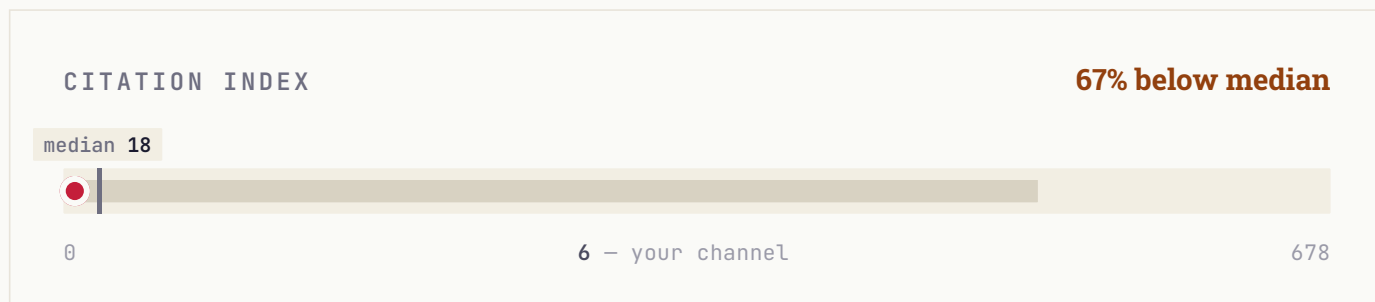
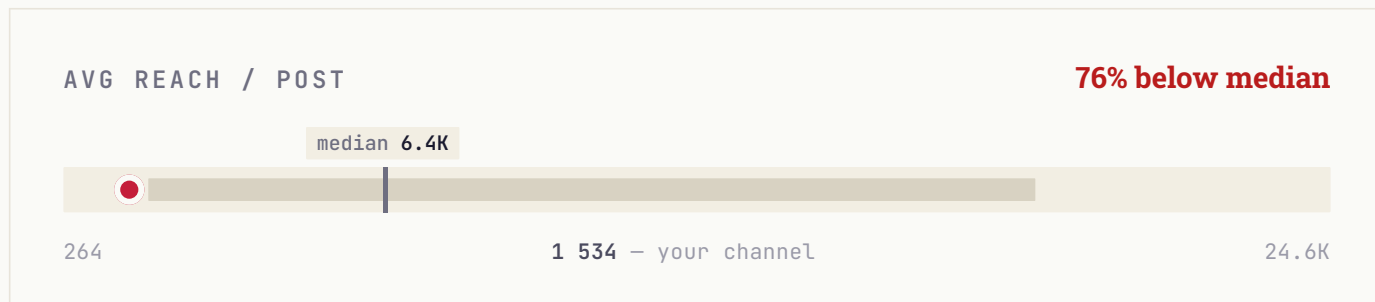
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	33	6	710
Nov 2025	22	10	1 947
Oct 2025	17	13	3 605
Sep 2025	9	6	2 217
August 2025	1	1	2 045
July 2025	3	2	1 921

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
85	6	12 445

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**Career**» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.54% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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