

PUBLIC REPORT BY PROMTPRESS

Channel audit

sega



@sega_kutovoy

Via ad @venre Channel registered with Roskomnadzor. <https://gosuslugi.ru/snet/67add8d7962afd032d98ff96>

SUBSCRIBERS

116 858

+51788 per month

ERR (% SEE POSTS)

67.0%

per day 25.6%

REACH/POST

85.6K

ad reach 30.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 116 858 —	 SUBSCRIBER REACH 73.26% avg % subs see post	 VIEWS/POST 85.6K median 97.7K · 20 days	 POSTS/WEEK 2.4 over period
 7D TREND -38.1% vs prev week	 REACTIONS/POST 1163.7 only 8,146 reactions, 208 reposts, 0 comments	 POST LENGTH 208 chars median 218 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 30.1K 24h avg	 CHURN / MONTH +51788 last month	 QUOTE RATE 25 citation index · 46 channels mentioned ever	 CHANNEL AGE 6 yrs 4 mo created 13.03.2020

AI EDITOR SUMMARY

Channel «sega ❤️» — 116 858 subs. Avg views per post: 85.6K people (73% of subs), wide reach for a channel this size. Posts 2 posts/week (~0/day) — rare. Week Jul 6–12 reach dropped -38.1% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 20 days.
- 02 Dominant format – Text (4/7 posts).
- 03 Avg post length – 208 chars (median 218).
- 04 Peak audience activity – Monday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (105.7K avg for top vs 61.5K for worst) – among 7 posts in 20 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 22.06 · 11:39 TEXT Thanks for being here now 🤍 And sorry it took so long to let you in 😊🙏	VIEWS 110 911 REPOSTS 11	REACTIONS 1 280 ER 94.9%
Nº2 22.06 · 00:27 PHOTO 🧸😓	VIEWS 105 530 REPOSTS 5	REACTIONS 673 ER 90.3%
Nº3 30.06 · 13:42 TEXT I want to get closer to you 💔 Guys, I'm going through a really tough time and want you to know me better. I decided to...	VIEWS 100 744 REPOSTS 21	REACTIONS 220 ER 86.2%

Nº4

01.07 · 16:32

TEXT

I don't know what status we'll be in a year  but I know for sure she's forever my soulmate who gave me a son and her time I...

VIEWS

97 736

REPOSTS

37

REACTIONS

1 714

ER

83.6%

Nº5

08.07 · 18:56

PHOTO

Yes, we have an apartment in Moscow and a parking space. We split the cost 50/50 and bought the property. Just the parking alone is worth...

VIEWS

79 900

REPOSTS

125

REACTIONS

3 278

ER

68.4%

WORST 3



08.07 · 18:56

PHOTO

Yes, we have an apartment in Moscow and a parking space. We split the cost 50/50 and bought the property. Just the parking alone is worth...

VIEWS

79 900

REPOSTS

125

REACTIONS

3 278

ER

68.4%



09.07 · 14:53

TEXT

You'll definitely get to know me better Answering interesting questions in mini-interviews with my good friends. Sharing pretty intimate...

VIEWS

62 227

REPOSTS

4

REACTIONS

63

ER

53.3%



12.07 · 17:46

PHOTO

How fast he's growing  Already speaks in sentences, asks hundreds of 'whys' and constantly calls me to play. And loves mom's pancakes with...

VIEWS

42 257

REPOSTS

5

REACTIONS

918

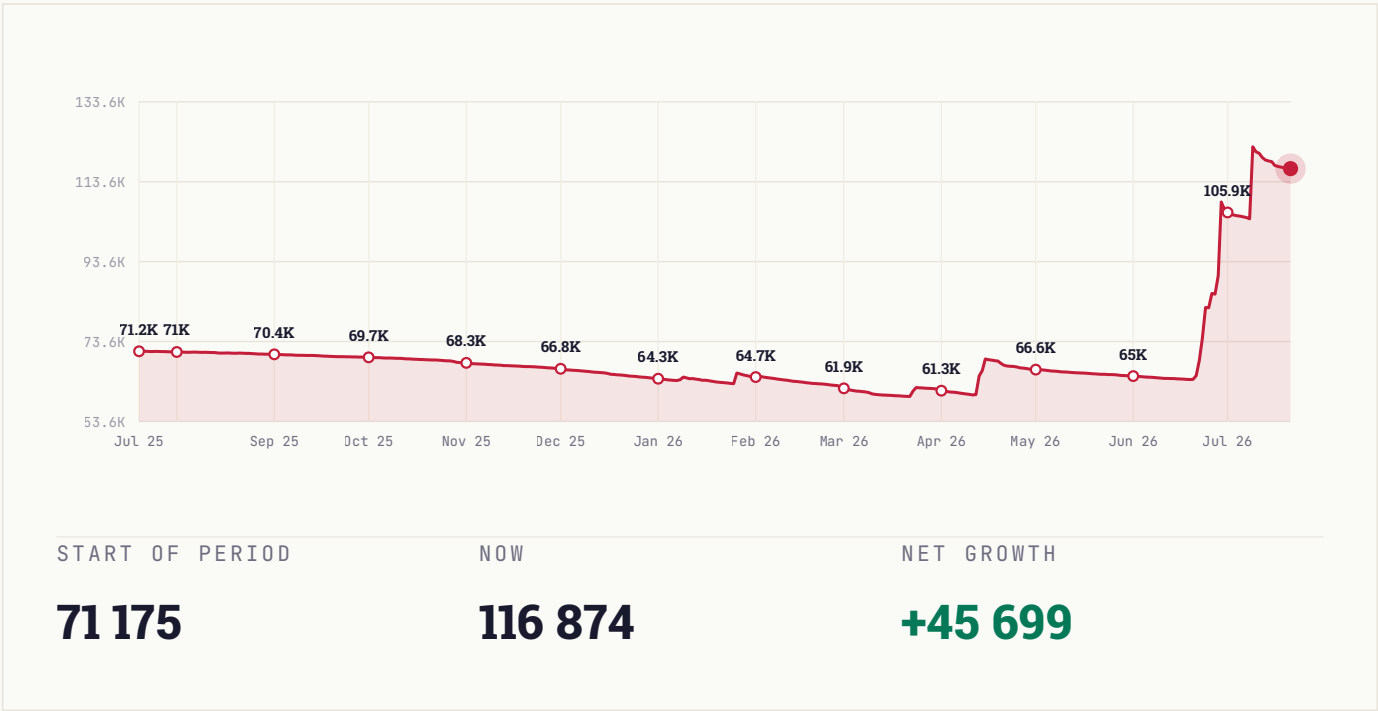
ER

36.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 • CITATIONS

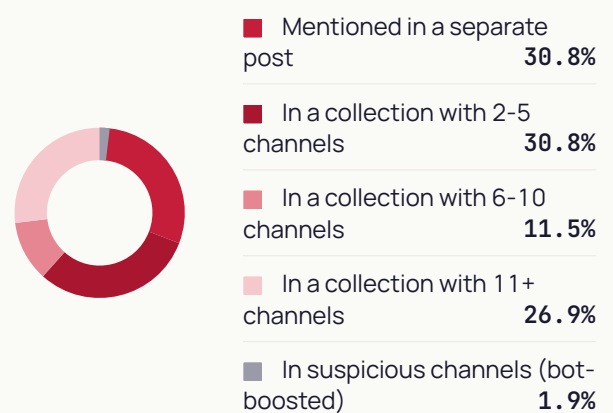
Who & how mentions the channel

Citation index **25** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **46** different channels.

COUNTRIES MENTIONING



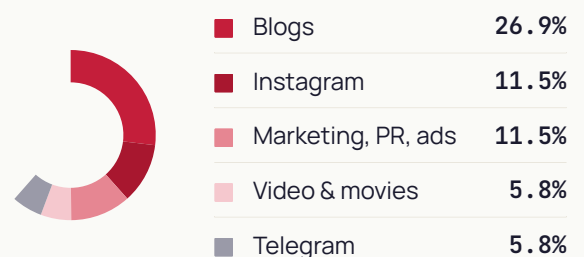
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



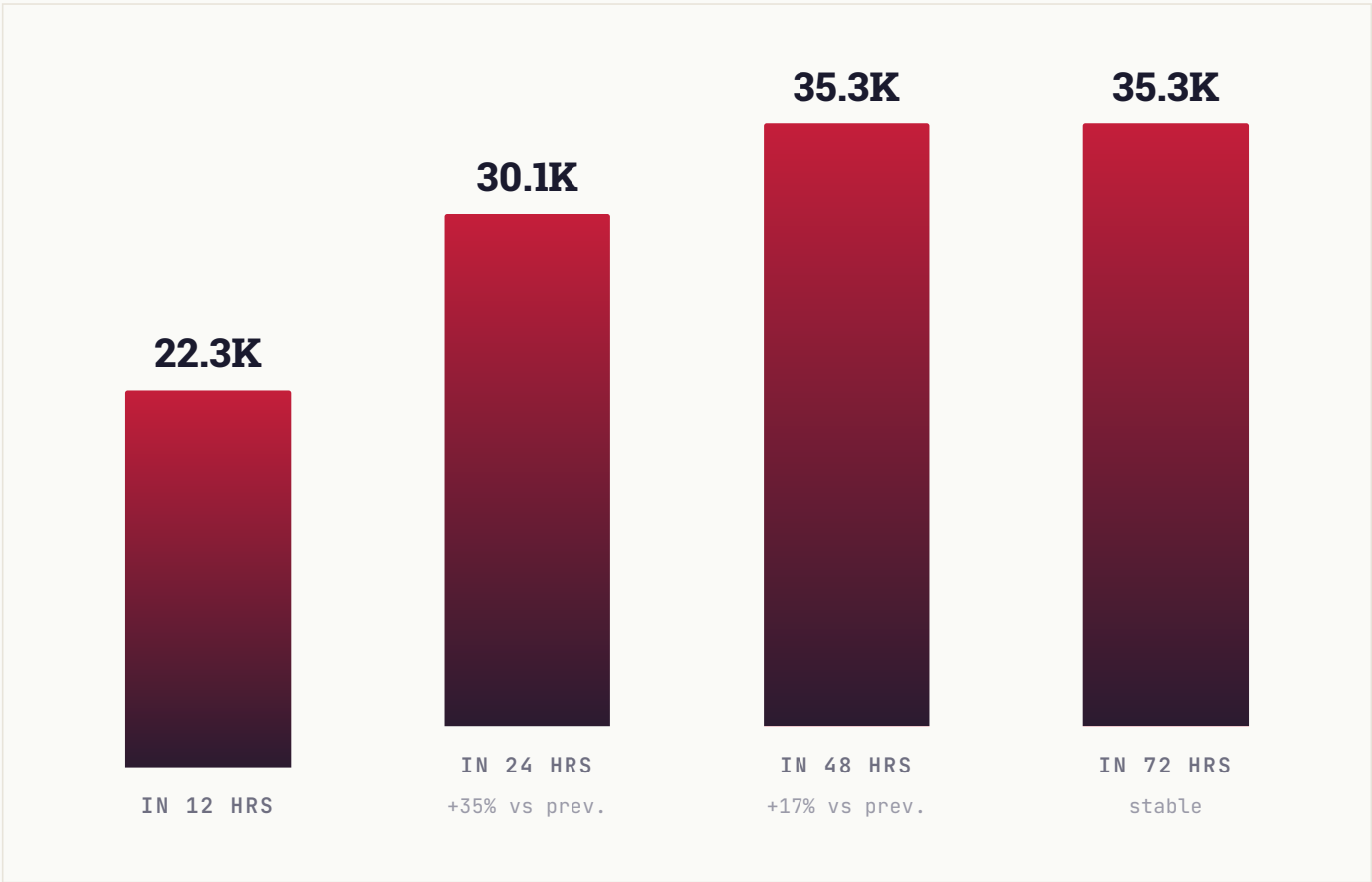
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
S❤️ sega ❤️ YOU	116.9K

COMPARATIVE SUMMARY

Channel is still outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **5**, they brought **3 685** new subs.

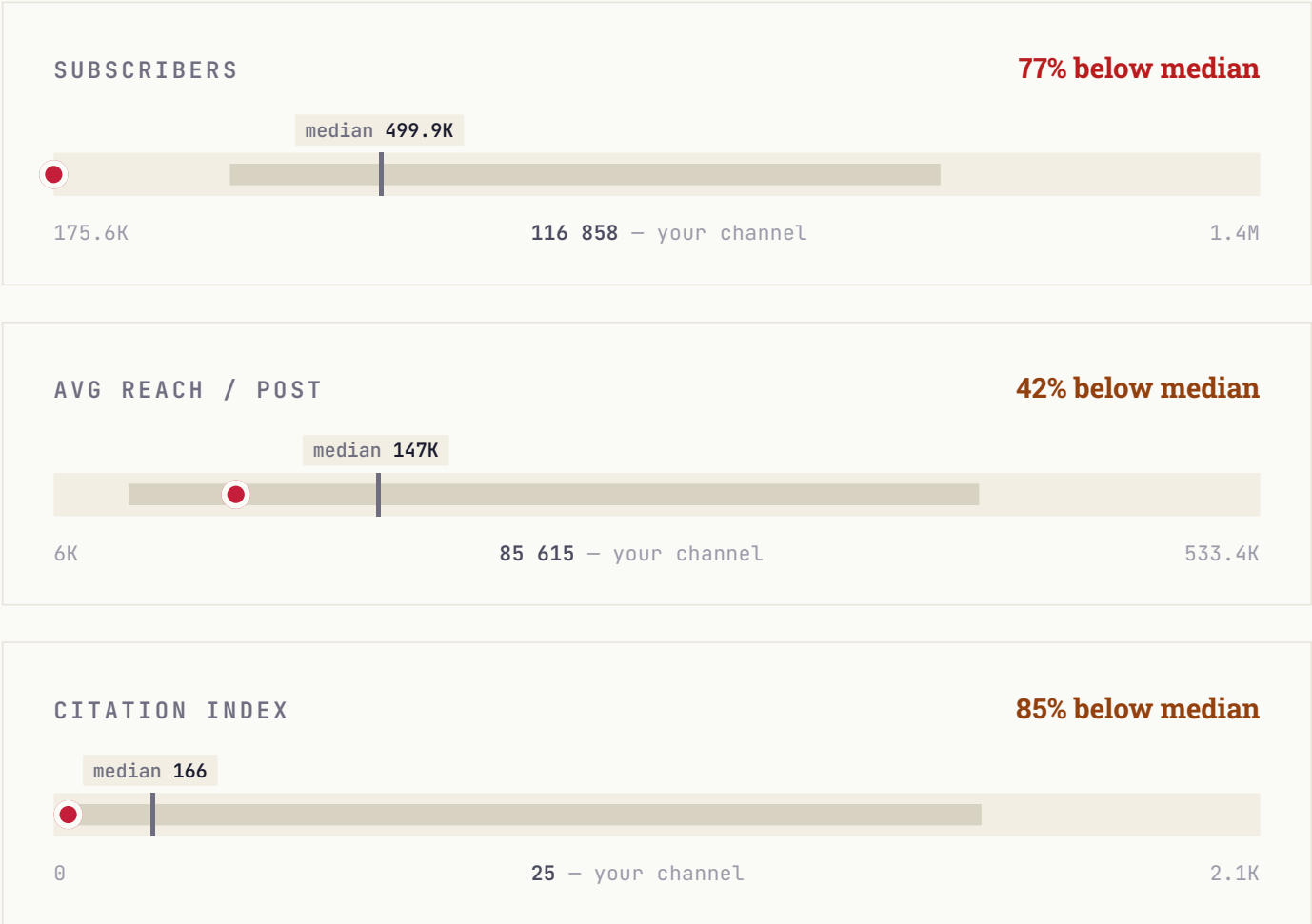
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	2	1	3 590	
December 2025	0	0	0	
November 2025	2	2	0	
October 2025	1	1	0	
September 2025	0	0	13	
August 2025	0	0	82	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
5	6	3 685

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Blogs» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Monday
On this day at 14:00 MSK the audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager