

PROMTPRESS PUBLIC REPORT

Channel audit

«Сектор» - специальное оборудование



@sector_lab

Russian developer and manufacturer of special equipment for
drones and UAVs For purchases contact @MTNK1

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 318	48.0%	9.1K
+12 per month 17.07.2026	in 24 hrs 11.0%	ad reach 1.1K/24h
HTTPS://PROMTPRESS.COM/AUDIT/SECTOR_LAB		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 318 —	 SUBS REACH 88.1% avg % subs see post	 VIEWS/POST 9.1K median 2.6K · 20 days	 POSTS/WEEK 2.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 30.0 only 210 reactions, 581 reposts, 36 comments	 POST LENGTH 621 chars median 727 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +12 last month	 QUOTABILITY 363 citation index · 191 channels mentioned all time	 CHANNEL AGE 2 years 5 months created 12.02.2024

AI EDITOR SUMMARY

Channel «Sector - Special Equipment» — 10 318 subs. Each post averages 9.1K people (88% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 20 days.
- 02 Dominant format – Photo (5/7 posts).
- 03 Avg post length – 621 chars (median 727).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts get 9x more views than the weakest (18.3K avg for top vs 2K for worst) – among 7 posts in 20 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 13:30 PHOTO RAINBOW jam-resistant comms - price reduced We're glad to announce that thanks to increased production capacity we managed to...	VIEWS 41 586 REPOSTS 173	REACTIONS 28 ER 403.0%
Nº2 24.06 · 12:15 PHOTO Calculators The official company website https://sector-lab.ru/ now has a calculators section https://sector-lab.tech/ Features: ...	VIEWS 9 324 REPOSTS 217	REACTIONS 29 ER 90.4%
Nº3 23.06 · 14:03 PHOTO Made SPECTR receiver control on ESP32. Decided to try implementing the idea of controlling the Sector receiver - one touch screen and everything...	VIEWS 4 019 REPOSTS 54	REACTIONS 54 ER 39.0%

Nº4 07.07 · 13:45 VIDEO SPECTR broadband video receiver operation as part of STRUNA-V4 remote system at ~50 km Published with permission👉 Receiving...	VIEWS 2 559 REPOSTS 77	REACTIONS 36 ER 24.8%
Nº5 08.07 · 17:28 PHOTO Strun-V4 20 units ready for shipment.	VIEWS 2 557 REPOSTS 16	REACTIONS 25 ER 24.8%

WORST 3

↓ 08.07 · 17:28 PHOTO Strun-V4 20 units ready for shipment.	VIEWS 2 557 REPOSTS 16	REACTIONS 25 ER 24.8%
↓ 08.07 · 17:52 TEXT UAV control station & detector based on "Spektr" receiver When we got the "Spektr" receiver from "Sektor" with a range...	VIEWS 2 273 REPOSTS 22	REACTIONS 25 ER 22.0%
↓ 14.07 · 08:07 PHOTO Managing the SPEKTR video receiver: new tools from users We launched a new section in our closed group "Sektor". There...	VIEWS 1 312 REPOSTS 22	REACTIONS 13 ER 12.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

4 153

NOW

10 317

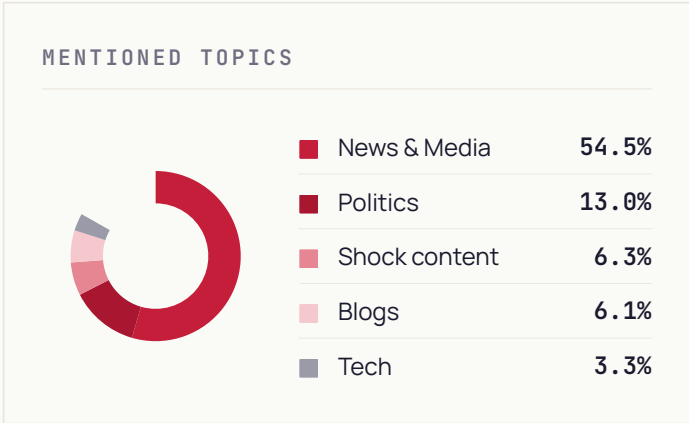
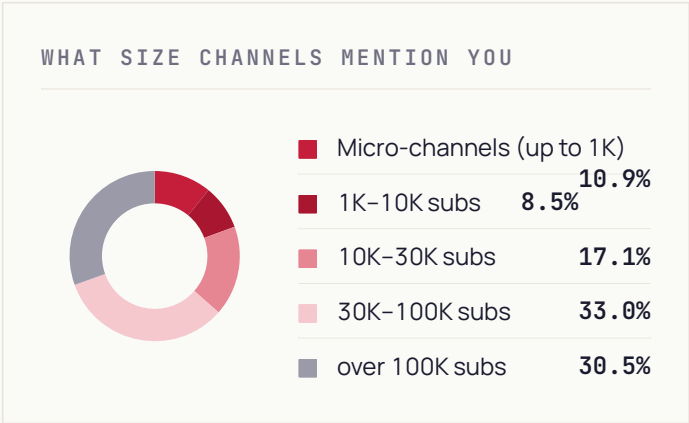
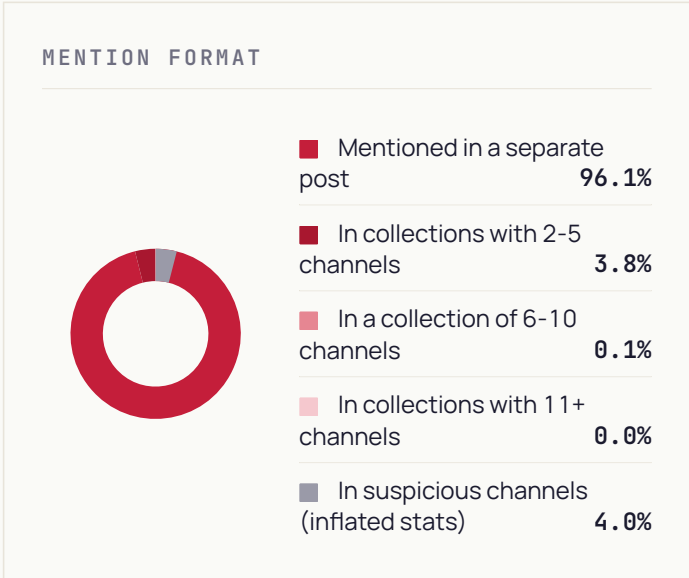
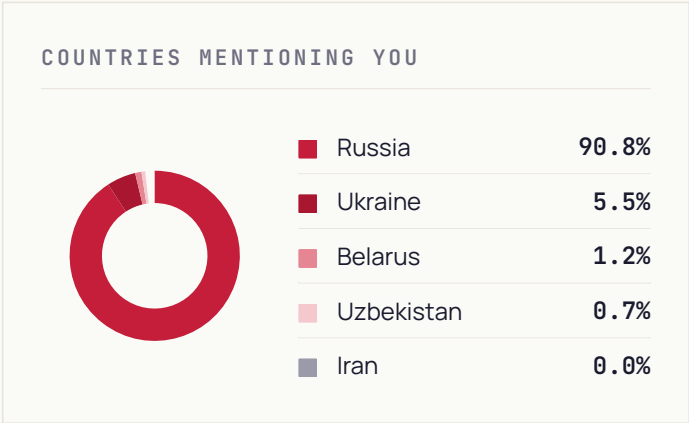
NET GROWTH

+6 164

SECTION 04 · CITATIONS

Who mentions the channel and how

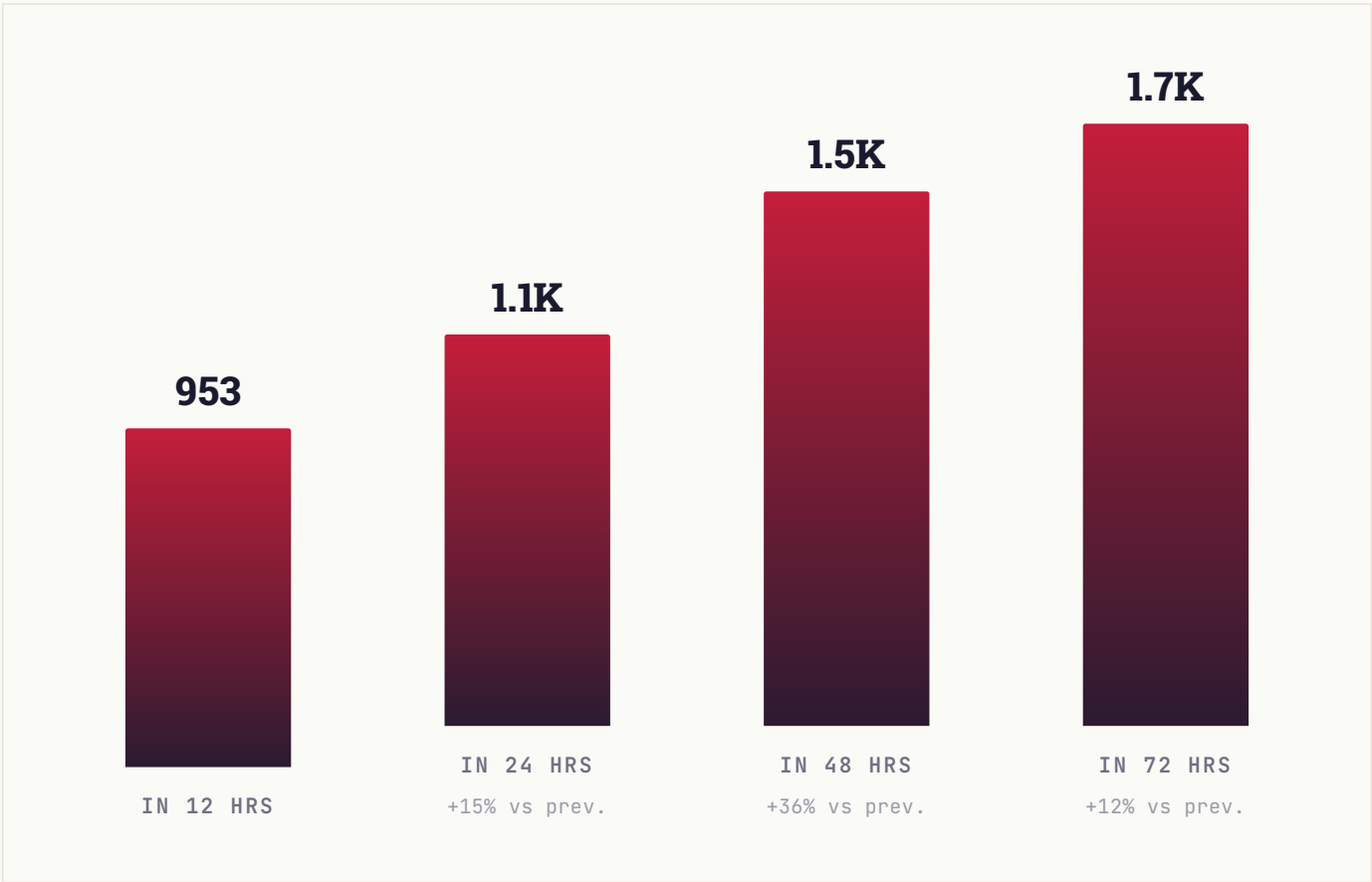
Citation index **363** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **191** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
«- «Сектор» - специальное оборудование YOU	10.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **112**, they brought **10 627** new subs.

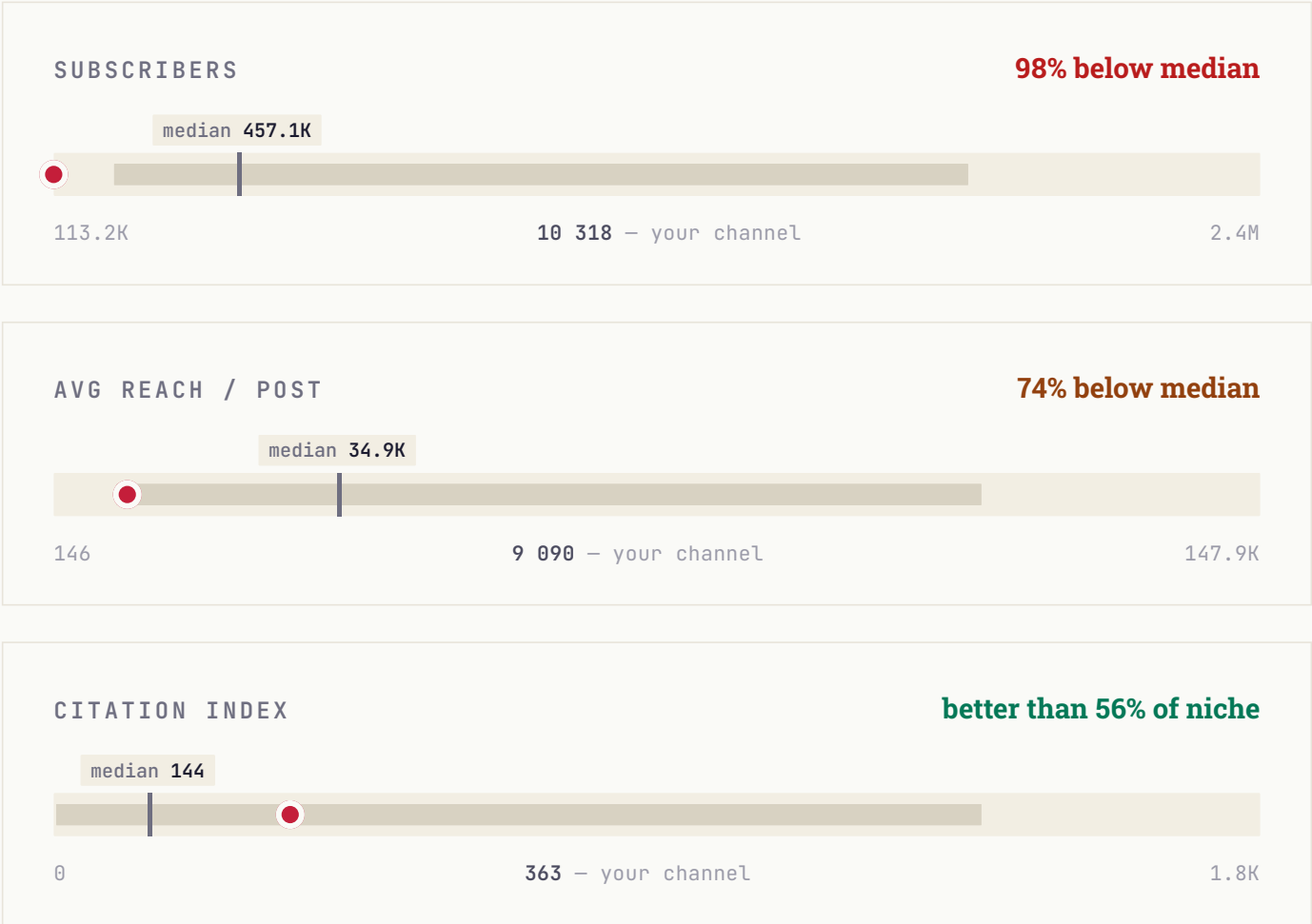
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	6	4	8 859
December 2025	5	5	89
November 2025	91	83	1 401
October 2025	3	3	94
September 2025	2	2	97
August 2025	5	5	87

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
112	6	10 627

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Increase posting frequency

Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

Consistency beats volume
- 02

Main post of the week — on Thursday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager