

— PUBLIC REPORT BY PROMTPRESS

Channel Audit

SECOND PILOTS

| 3D |

ANIMATION | Cg

| Vfx | Motion |

Blender | Houdini

Fx | 2D



@secondpilots_cg

Admin, ads - @secondpilots_admin Ad manager - @Spiral_Yuri Buy
ads: https://telega.in/c/secondpilots_cg RKN <https://clck.ru/3FPcN7>
All material for informational purposes

SUBSCRIBERS

32 950

+143 per month

ERR (% SEE POSTS)

12.0%

in 24h 5.2%

REACH/POST

3.8K

ad reach 1.7K/24h

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 32 950 —	 SUBS REACH 11.44% avg % of subs see post	 VIEWS/POST 3.8K median 4.2K · 28 days	 POSTS/WEEK 7.5 over period
 7D TREND -12.6% vs previous week	 REACTIONS/POST 4.8 total 150 reactions, 1,104 reposts, 0 comments	 POST LENGTH 489 chars median 473 · 28 days	 POSTS ANALYZED 31 28 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +143 over the last month	 CITATION RATE 42 citation index · 122 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 28.10.2021

AI EDITOR SUMMARY

Channel «SECOND PILOTS | 3D | ANIMATION | Cg | Vfx | Motion | Blender | Houdini Fx | 2D» — 32 950 subs. Each post averages 3.8K people (11% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. For week Jun 29 – Jul 5 reach dropped by -12.6% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts in 28 days.
- 02 Dominant format – Photo (31/31 posts).
- 03 Avg post length – 489 chars (median 473).
- 04 Peak audience activity – Sunday, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (4.7K avg for top vs 3K for worst) – among 31 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

№115.06 · 08:33PHOTO	VIEWS	REACTIONS
	4 769	7
Cabin Masterclass II: Unleashing Photorealism in UE5 ... Discover the path to your dream job with my comprehensive course...	REPOSTS	ER
	64	14.5%
№214.06 · 15:04PHOTO	VIEWS	REACTIONS
	4 682	7
Sculpt-Paint Wheel v3.0.4 ... Enhance your workflow with these great and carefully designed sculpting and...	REPOSTS	ER
	42	14.2%
№317.06 · 09:34PHOTO	VIEWS	REACTIONS
	4 572	3
Introduction to Marvelous Designer Clothing & Cloth Sims with Erika Lochs Marvelous Designer is quickly becoming the standard software...	REPOSTS	ER
	32	13.9%

Nº4 24.06 • 08:33 PHOTO Ornaments Brushes ... 83 brushes for creating ornaments in Blender 3D. Perfect for sculpting armor, weapons, medieval walls...	VIEWS 4 531 REPOSTS 34 REACTIONS 5 ER 13.8%
Nº5 28.06 • 08:33 PHOTO Blendermarket – Vegetation Pro 5 and Botanig Full 6.5.0 ... PROFESSIONAL TOOL FOR TREES, PLANTS, SHRUBS AND ANIMATION IN...	VIEWS 4 502 REPOSTS 33 REACTIONS 2 ER 13.7%

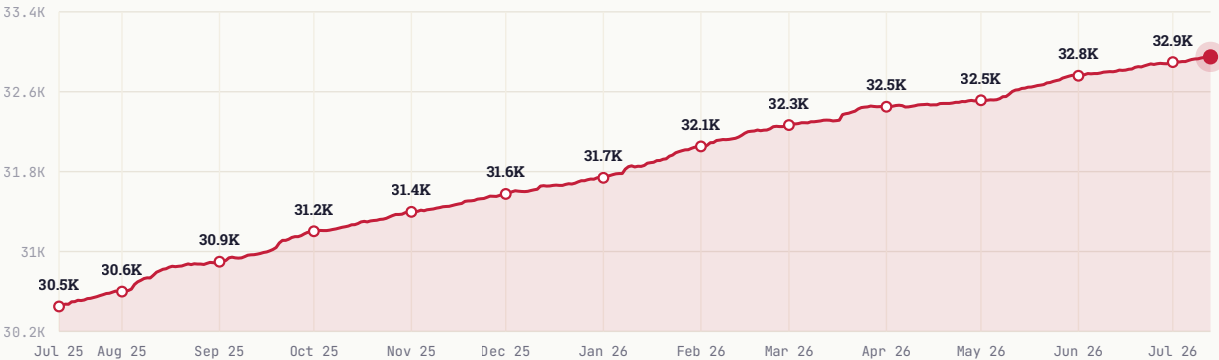
WORST 3

↓ 07.07 • 16:32 PHOTO Ultimate Lighting Course - In-Depth Tutorial ... Learn how a professional lighting artist works, creating lighting and mood...	VIEWS 3 168 REPOSTS 72 REACTIONS 6 ER 9.6%
↓ 09.07 • 08:33 PHOTO Blender To Unreal Engine 5 The Complete Beginners Guide ... What you'll learn • Start your 3D modeling journey in Blender, regardless...	VIEWS 3 114 REPOSTS 33 REACTIONS 5 ER 9.5%
↓ 10.07 • 07:44 PHOTO Eldamar Studio - Blender Modelling for Beginners Course ... Discover the world of 3D creativity with our course 'Modeling in Blender...	VIEWS 2 739 REPOSTS 22 REACTIONS 6 ER 8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

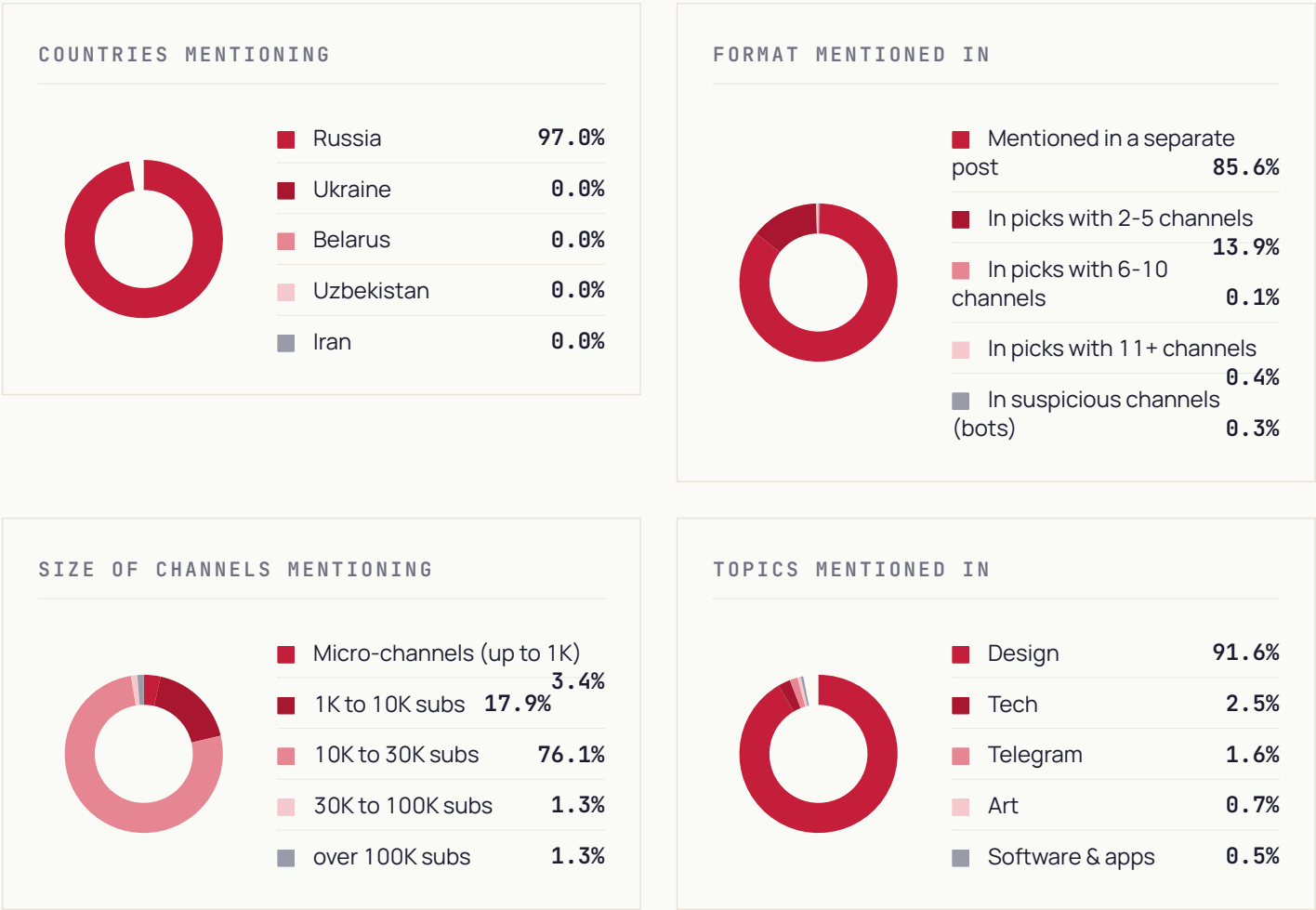


PERIOD START	NOW	NET GROWTH
30 471	32 950	+2 479

SECTION 04 · MENTIONS

Who and how mentions the channel

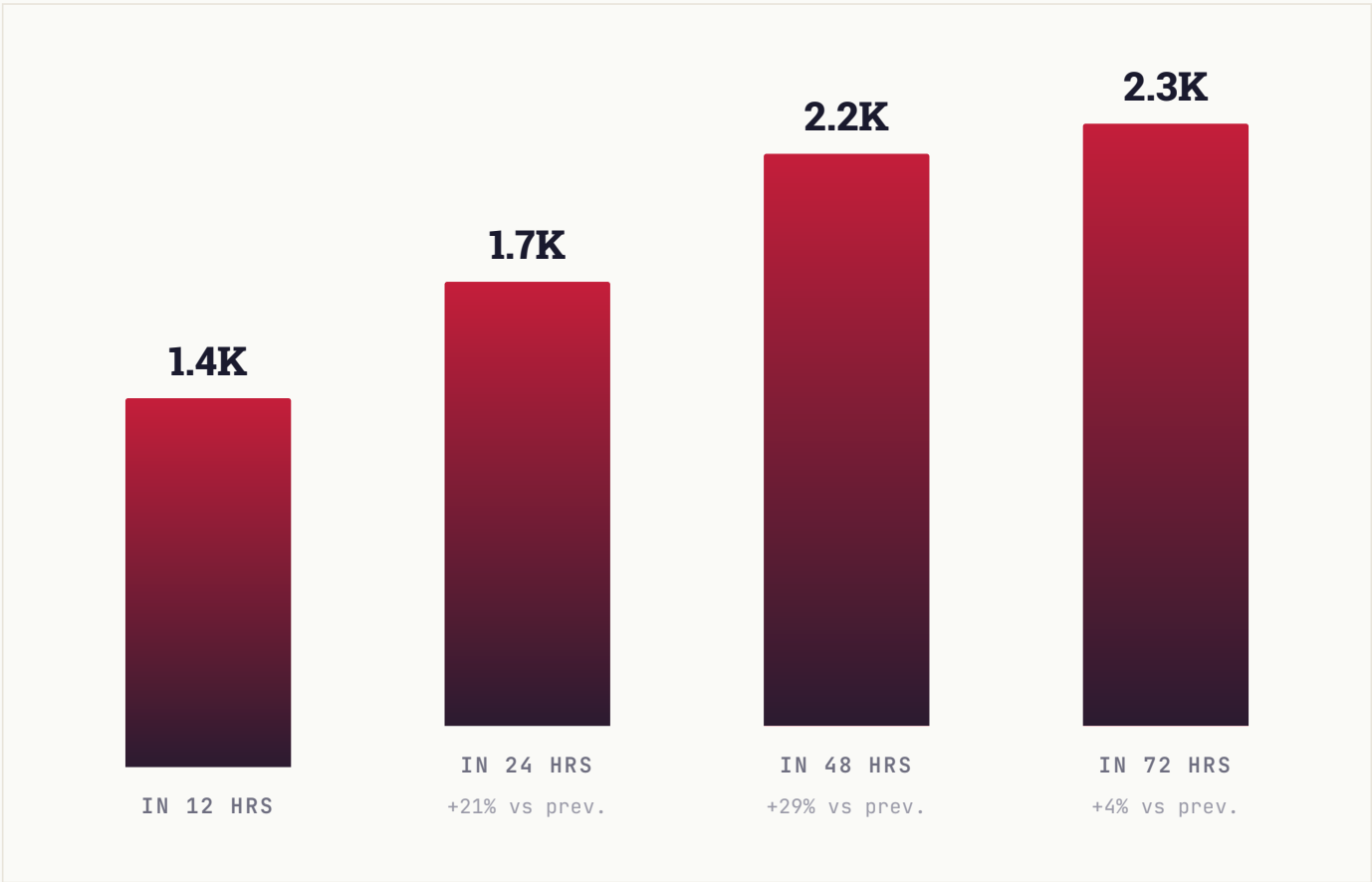
Citation index **42** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **122** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
SP SECOND PILOTS 3D ANIMATION Cg Vfx Motion Blender Houdini Fx 2D YOU	33K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#94 of 99). Niche median — 53.6K subs.
First growth KPI — reach the median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **243**, they brought **1 530** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	59	4	318
December 2025	65	3	189
Nov 2025	66	2	187
Oct 2025	36	4	203
Sep 2025	15	4	319
August 2025	2	2	314
TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS	
243	6	1 530	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray bar — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#94

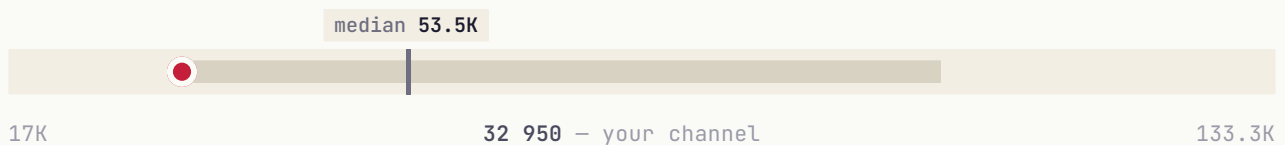
/100

POSITION IN NICHE

Channel in bottom half of ranking

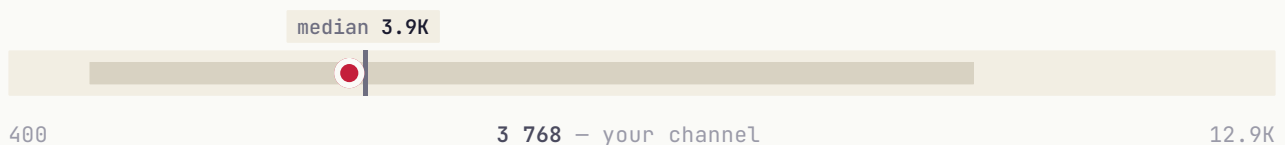
SUBSCRIBERS

38% below median



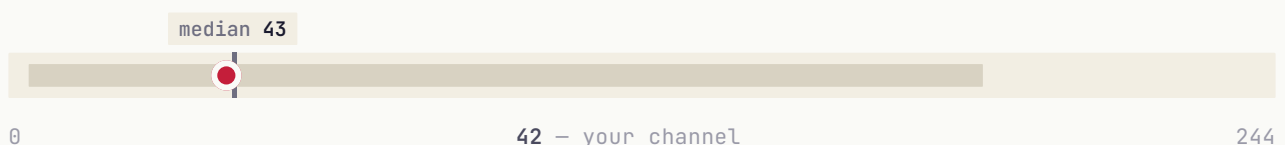
AVG REACH / POST

3% below median



CITATION INDEX

3% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager