

PUBLIC REPORT BY PROMTPRESS

Channel audit

READY STORY SCENARIOS | REELS | POSTS



@scenariistoris

First online project of Ready-Made Story Scripts scenariistoris.ru All questions: <https://t.me/scenariistorisbot?start=ml2-3 RKN:...>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
23 291	3.0%	630
-236 per month 13.07.2026	last day 1.3%	ad reach 307/24h

[HTTPS://PROMTPRESS.COM/AUDIT/SCENARIISTORIS](https://promptpress.com/audit/scenariistoris)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 23 291 —	 SUBS REACH 2.71% avg % subs see post	 VIEWS/POST 630 median 634 · 28 days	 POSTS/WEEK 21.6 for period
 7D TREND +0.8% vs previous week	 REACTIONS/POST 4.5 total 398 reactions, 575 reposts, 33 comments	 POST LENGTH 421 chars. median 331 · 28 days	 POSTS ANALYZED 89 28 days
 AD REACH 307 24h avg	 CHURN / MONTH -236 last month	 CITATION RATE 226 citation index · 529 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 16.10.2021

AI EDITOR SUMMARY

Channel «READY STORY SCENARIOS | REELS | POSTS» – 23 291 subs. Each post averages 630 people (3% from subs), reach is low – should expand audience. Publishes 22 posts per week (~3/day) – active posting. For week Jun 29 – Jul 5 reach stable (+0.8% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **89** posts over 28 days.
- 02 Dominant format — **Text** (39/89 posts).
- 03 Avg post length — **421** chars (median 331).
- 04 Peak audience activity — **Wednesday**, 15:00 MSK.
- 05 Top posts get **3x** more views than the weakest (1.3K avg top vs 416 worst) — among 89 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 09:57 PHOTO ☀️SUMMER MOVEMENT "NO DAY WITHOUT STORIES" IN THE "HAPPY SCENARIO" CLUB☀️ Friends, while summer, sunshine, lazy mood and blog lull are here, we...	VIEWS 1 600 REPOSTS 13	REACTIONS 5 ER 6.9%
Nº2 01.07 · 12:04 PHOTO 🎬 REELS MARATHON "REELS WEEK" IN THE "HAPPY SCENARIO" CLUB Can you believe it's almost mid-summer - time to act! We...	VIEWS 1 375 REPOSTS 6	REACTIONS 3 ER 5.9%
Nº3 16.06 · 06:54 VIDEO 🎬 VIDEO MOMENT "I DON'T SIT STILL" USAGE EXAMPLE👉 Leo - expert with no energy for content in summer Gazelle - expert who...	VIEWS 835 REPOSTS 31	REACTIONS 10 ER 3.6%

Nº4 14.06 • 13:07 PHOTO Friends, Happy Blogger's Day! 🧡 Today is a holiday for people who can spot a story idea literally anywhere 😊 An ordinary person just...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>807</td><td>19</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>3.5%</td></tr> </table>	VIEWS	REACTIONS	807	19	REPOSTS	ER	4	3.5%
VIEWS	REACTIONS								
807	19								
REPOSTS	ER								
4	3.5%								
Nº5 15.06 • 13:53 TEXT Awesome!	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>804</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>3.5%</td></tr> </table>	VIEWS	REACTIONS	804	—	REPOSTS	ER	—	3.5%
VIEWS	REACTIONS								
804	—								
REPOSTS	ER								
—	3.5%								

WORST 3

↓ 10.07 • 09:55 VIDEO Let's caption the video together 🗣️😏 (location - Sochi)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>427</td><td>7</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>1.8%</td></tr> </table>	VIEWS	REACTIONS	427	7	REPOSTS	ER	5	1.8%
VIEWS	REACTIONS								
427	7								
REPOSTS	ER								
5	1.8%								
↓ 08.07 • 16:17 TEXT How great, girls, for such a channel You sit and think about what to broadcast. You lose inspiration in the hustle and work with clients and you clog...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>415</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>1.8%</td></tr> </table>	VIEWS	REACTIONS	415	—	REPOSTS	ER	—	1.8%
VIEWS	REACTIONS								
415	—								
REPOSTS	ER								
—	1.8%								
↓ 08.07 • 16:17 TEXT I love your scripts! Honestly!	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>408</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>1.8%</td></tr> </table>	VIEWS	REACTIONS	408	—	REPOSTS	ER	—	1.8%
VIEWS	REACTIONS								
408	—								
REPOSTS	ER								
—	1.8%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

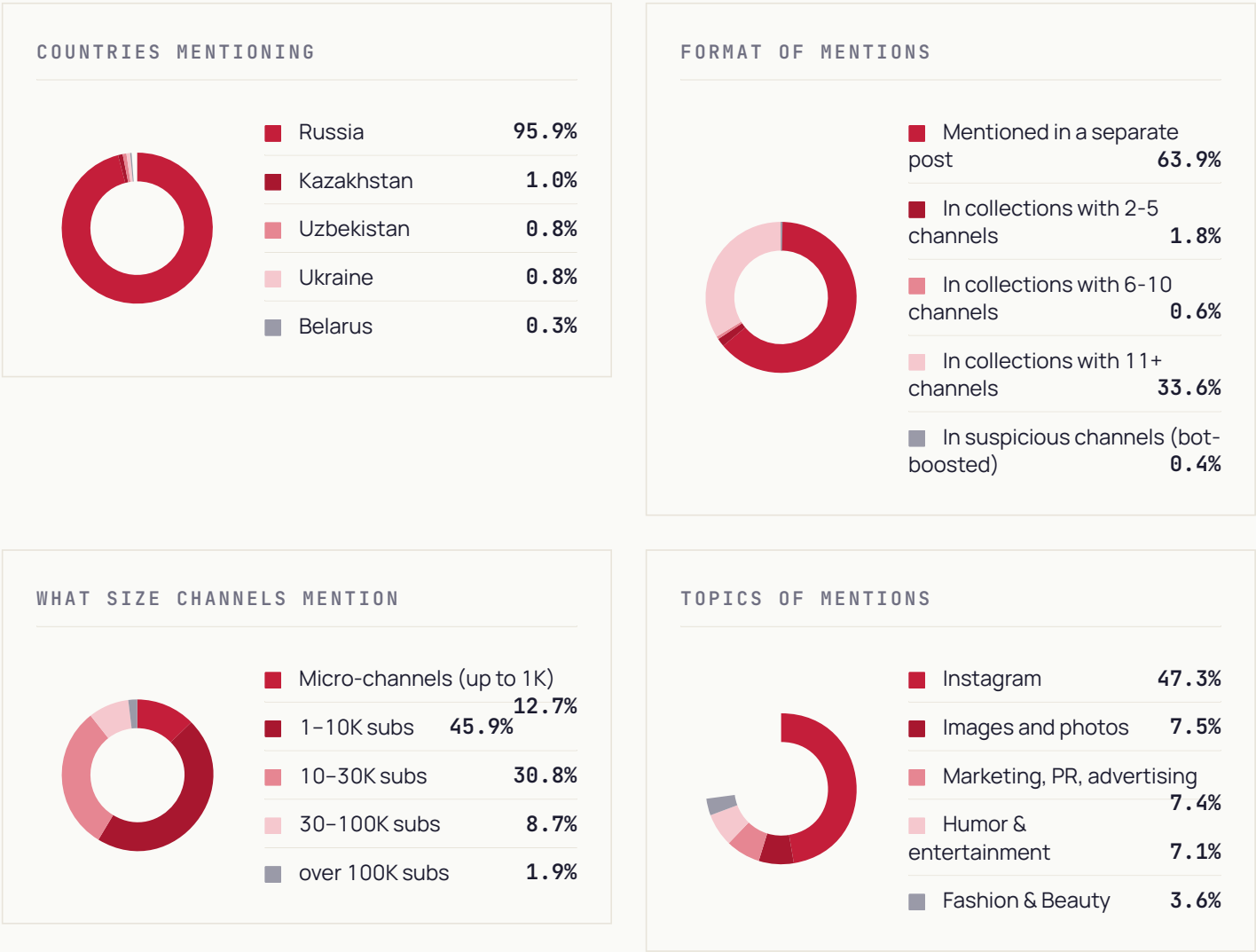
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

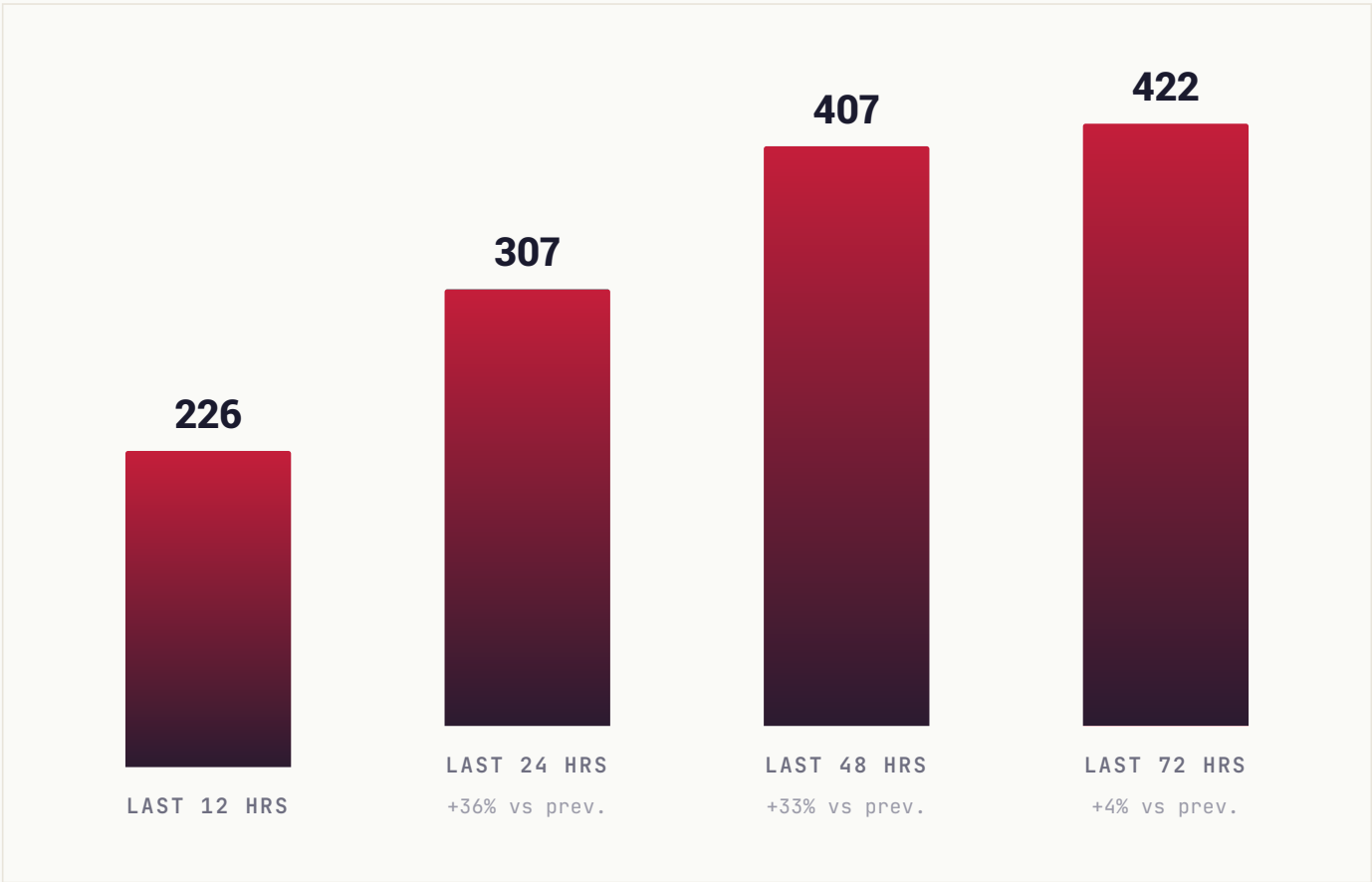
Citation index **226** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from one with 1K. All-time channel mentions: **529** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP STICKERS PNG FOR STORIES	110.6K
GS READY STORY SCENARIOS REELS POSTS YOU	23.3K

COMPARATIVE SUMMARY

Channel in bottom half of top-100 niche (#74 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **114**, they brought **948** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	39	21	381	
Nov 2025	35	19	324	
Oct 2025	26	14	186	
September 2025	8	5	26	
August 2025	6	5	31	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
114	6	948

SECTION 08 · NICHE COMPARISON

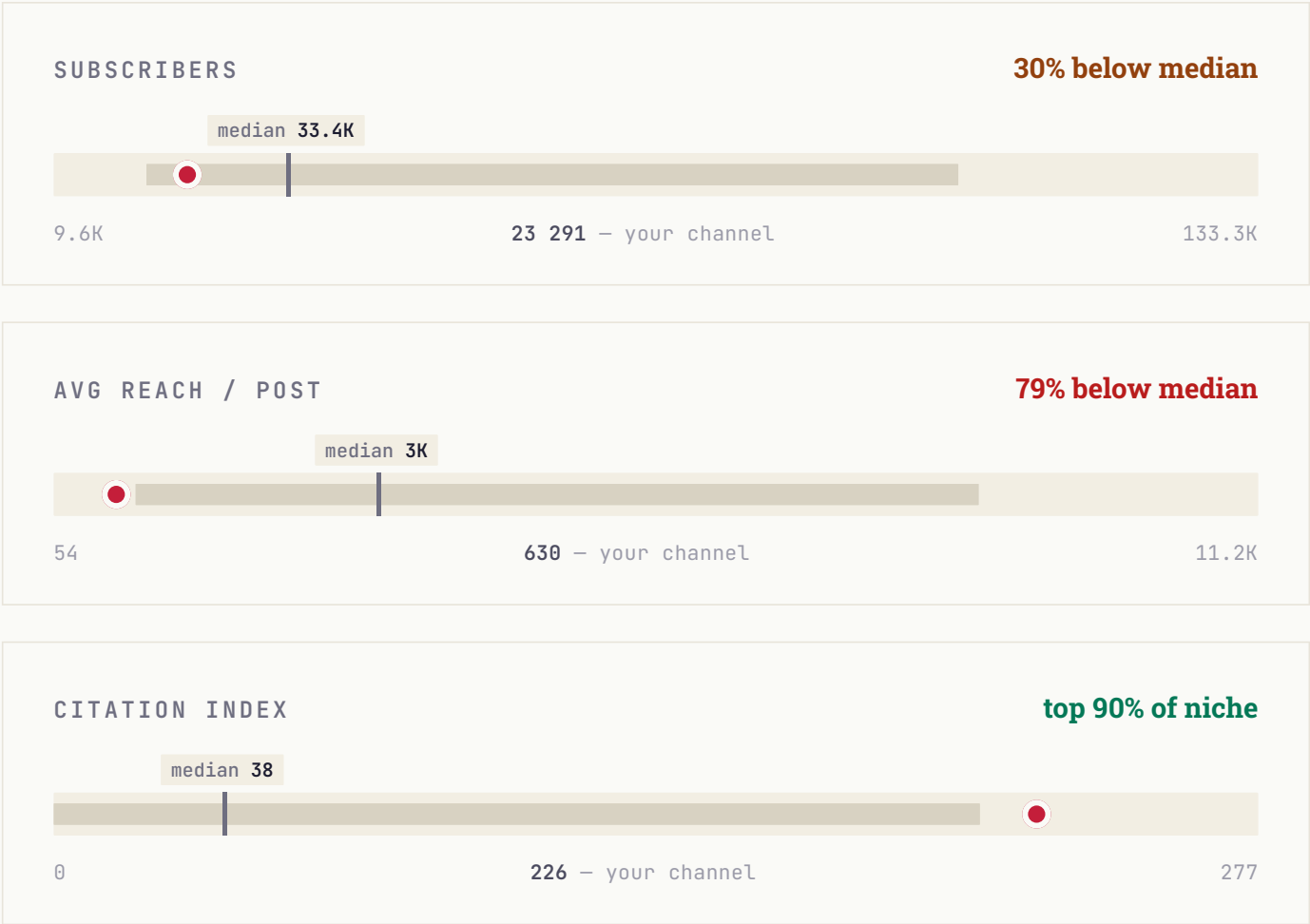
Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#74/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 2.71% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.8pp ER**03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want
to go further — run ads with us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
