

PROMTPRESS PUBLIC REPORT

# Channel audit

## Savin Gift



@savin\_gift

📌 My account - @savin\_danya 📌 Main channel - <https://t.me/savin>  
Trade gifts - <https://t.me/mrkt/app?startapp=1007496937> These  
blog articles are for informational purposes only. Not...

SUBSCRIBERS

**117 336**

+10952 per month

ERR (% WHO SEE  
POSTS)

**3.0%**

within 24 hours 1.1%

REACH/POST

**3.1K**

ad reach 1.3K/24h

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**— CONTENT · 2026**

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                 |                                                                                                                                                                                        |                                                                                                                                                                                   |                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>117 336</div> <div>—</div>        | <div> SUBSCRIBER REACH</div> <div>2.62%</div> <div>avg % of subs see post</div>                       | <div> VIEWS/POST</div> <div>3.1K</div> <div>median 2.5K · 29 days</div>                          | <div> POSTS/WEEK</div> <div>22.7</div> <div>for the period</div>                    |
| <div> 7D TREND</div> <div>-37.8%</div> <div>vs prev week</div> | <div> REACTIONS/POST</div> <div>34.8</div> <div>only 3,309 reactions, 981 reposts, 792 comments</div> | <div> POST LENGTH</div> <div>109 chars</div> <div>median 93 · 29 days</div>                      | <div> POSTS ANALYZED</div> <div>95</div> <div>29 days</div>                         |
| <div> AD REACH</div> <div>1.3K</div> <div>24h avg</div>      | <div> CHURN / MONTH</div> <div>+10952</div> <div>last month</div>                                   | <div> CITATION RATE</div> <div>17</div> <div>citation index · 51 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>2 years 4 months</div> <div>created 07.03.2024</div> |

AI EDITOR SUMMARY

Channel «Savin Gift» — 117 336 subs. Avg views per post: 3.1K people (3% of subs), reach is low — consider expanding audience. Publishes 23 posts per week (~3/day) — active posting. For week Jul 6–12, reach dropped -37.8% by week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 95 posts over 29 days.
- 02 Dominant format — Photo (58/95 posts).
- 03 Avg post length — 109 chars (median 93).
- 04 Audience peak activity — Wednesday, 11:00 MSK.
- 05 Top posts get 5x more views than the weakest (8.4K avg for top vs 1.8K for worst) — among 95 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                            |                                                                    |                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>28.06 · 17:21</div><div>TEXT</div></div> <div>🚩He should've said it right away, everyone with TG level below 80 is poor☕🚩@savin_gift</div>                                         | <div>VIEWS</div> <div>8 957</div> <div>REPOSTS</div> <div>1</div>  | <div>REACTIONS</div> <div>56</div> <div>ER</div> <div>7.6%</div> |
| <div><div>Nº2</div><div>01.07 · 08:37</div><div>PHOTO</div></div> <div>🚩Added account scoring &amp; penalty system in the bot, most bots &amp; farmers dropped off☕🚩Why don't mini apps have such...</div> | <div>VIEWS</div> <div>8 301</div> <div>REPOSTS</div> <div>10</div> | <div>REACTIONS</div> <div>28</div> <div>ER</div> <div>7.1%</div> |
| <div><div>Nº3</div><div>28.06 · 16:29</div><div>PHOTO</div></div> <div>🚩Is it normal for Durov's friend to call people without TG Premium "beggars"?☕🚩@savin_gift</div>                                    | <div>VIEWS</div> <div>7 860</div> <div>REPOSTS</div> <div>9</div>  | <div>REACTIONS</div> <div>52</div> <div>ER</div> <div>6.7%</div> |

|                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 29.06 • 15:49 <b>PHOTO</b><br> I remember most channels pushing people into these gifts, now their charts look like they got rugged   @savin_gift | <div>VIEWS</div> <b>7 487</b> <div>REACTIONS</div> <b>36</b> <div>REPOSTS</div> <b>11</b> <div>ER</div> <b>6.4%</b> |
| <b>Nº5</b> 29.06 • 21:12 <b>TEXT</b><br> I think marketplaces should've agreed to keep min trading fee.  Now their fin model with loot boxes got worse and...                                                                                 | <div>VIEWS</div> <b>7 221</b> <div>REACTIONS</div> <b>51</b> <div>REPOSTS</div> <b>6</b> <div>ER</div> <b>6.2%</b>  |

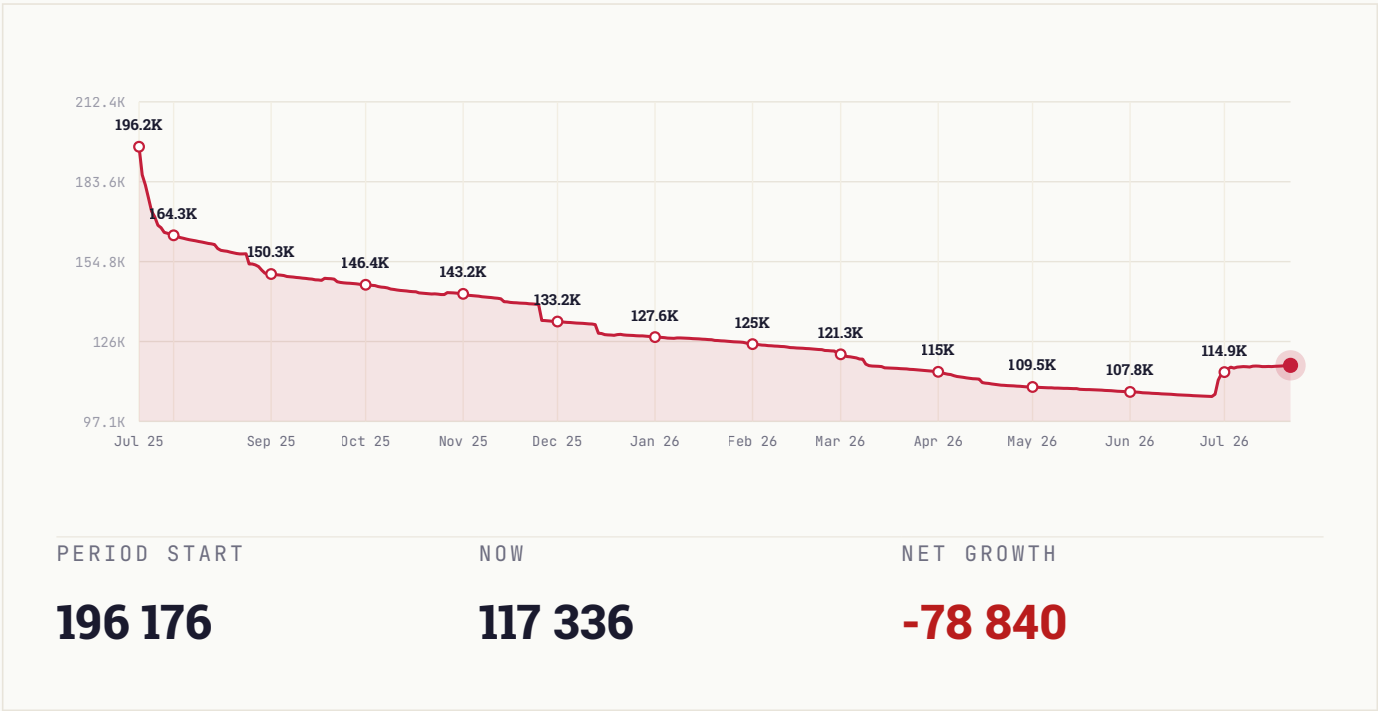
## WORST 3

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| ↓ 25.06 • 16:07 <b>PHOTO</b><br> TON Blockchain now officially Telegram's.  @savin                                                                                                                                                                                                                                                          | <div>VIEWS</div> <b>1 914</b> <div>REACTIONS</div> <b>32</b> <div>REPOSTS</div> <b>4</b> <div>ER</div> <b>1.6%</b> |
| ↓ 12.07 • 09:56 <b>TEXT</b><br> All channels showed messages insulting Freeman, but no one shows Freeman insulting others   What are they afraid of?  @savin_gift | <div>VIEWS</div> <b>1 906</b> <div>REACTIONS</div> <b>25</b> <div>REPOSTS</div> <b>2</b> <div>ER</div> <b>1.6%</b> |
| ↓ 12.07 • 10:37 <b>VIDEO</b><br> This is all good, but will McGregor gifts come out? All channels wrote & waited for pump   @savin_gift                                                                                                              | <div>VIEWS</div> <b>1 659</b> <div>REACTIONS</div> <b>31</b> <div>REPOSTS</div> <b>4</b> <div>ER</div> <b>1.4%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which it lost subs.



## — SECTION 04 · MENTIONS

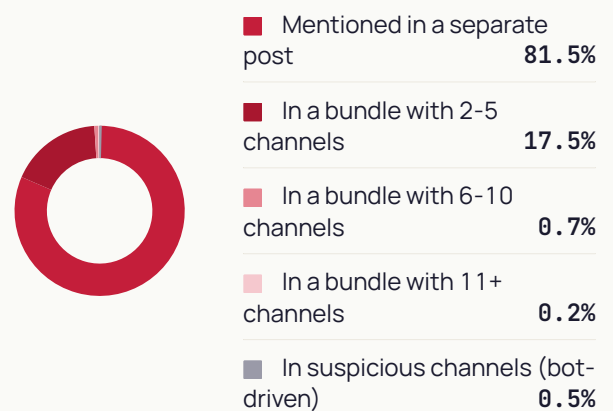
# Who mentions the channel and how

Citation index **17** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **51** different channels.

## COUNTRIES MENTIONING



## FORMAT MENTIONED IN



## SIZE OF CHANNELS MENTIONING



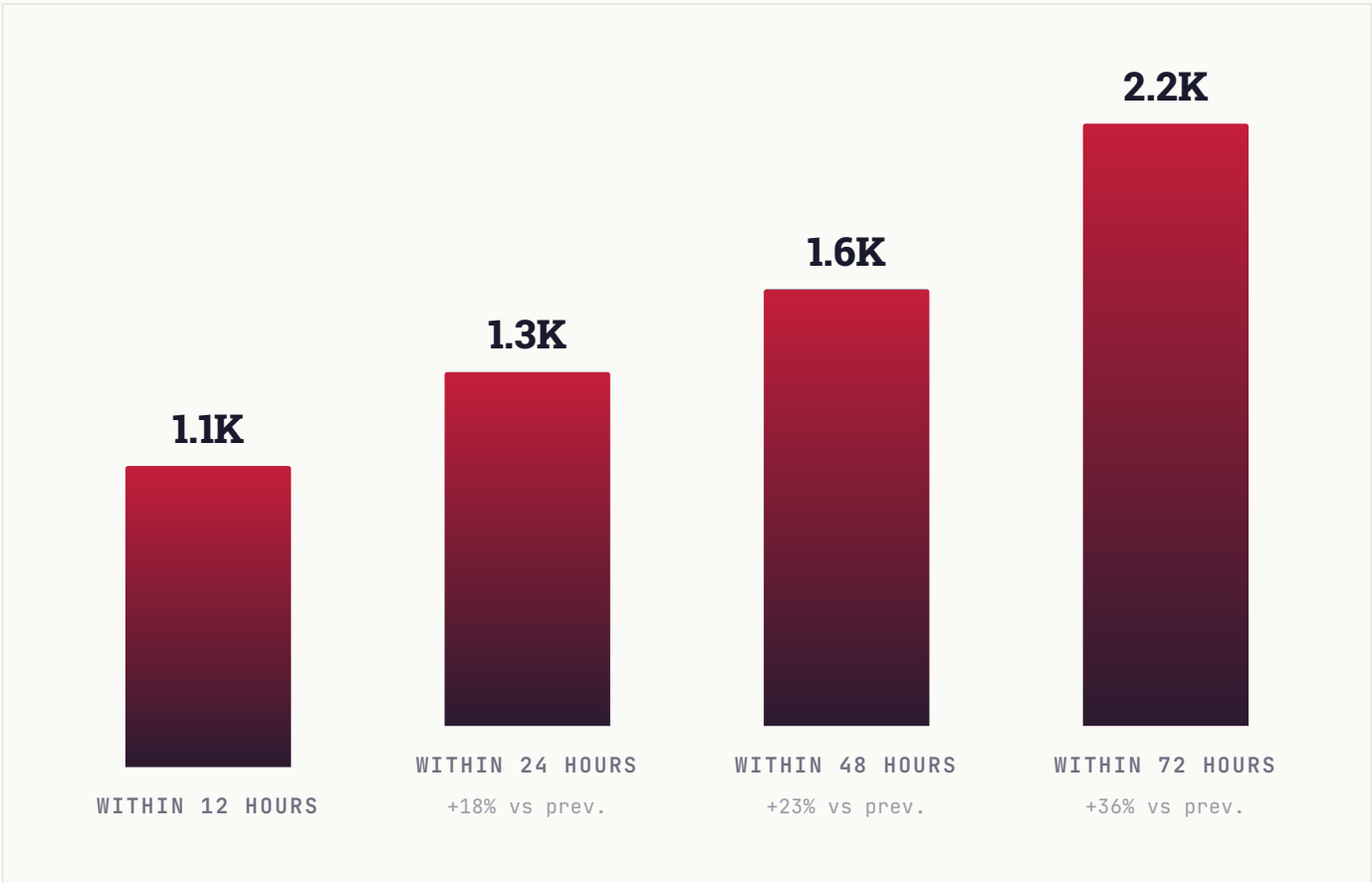
## TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                       | SUBSCRIBERS |
|-----------------------------------------------|-------------|
| <div>DM</div> <div>Dima Maslennikov</div>     | 2.2M        |
| <div>RR</div> <div>Ranbir Roy (VSG)</div>     | 2.1M        |
| <div>LI</div> <div>LITVIN</div>               | 1.6M        |
| <div>EX</div> <div>Exile</div>                | 1.4M        |
| <div>AZ</div> <div>Alexander Zubarev</div>    | 1.3M        |
| <div>B🍄</div> <div>Booster 🍄</div>            | 1.2M        |
| <div>KB</div> <div>Bloody Lady</div>          | 1.2M        |
| <div>E1</div> <div>EVELONE 192</div>          | 1.1M        |
| <div>AB</div> <div>Anastasia Bragina</div>    | 1.1M        |
| <div>LJ</div> <div>here lives the armor</div> | 1.1M        |
| <div>SG</div> <div>Savin Gift 🇷🇺</div>        | 117.3K      |

COMPARATIVE INSIGHT

Channel is not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **111**, they brought **2 034** new subs.

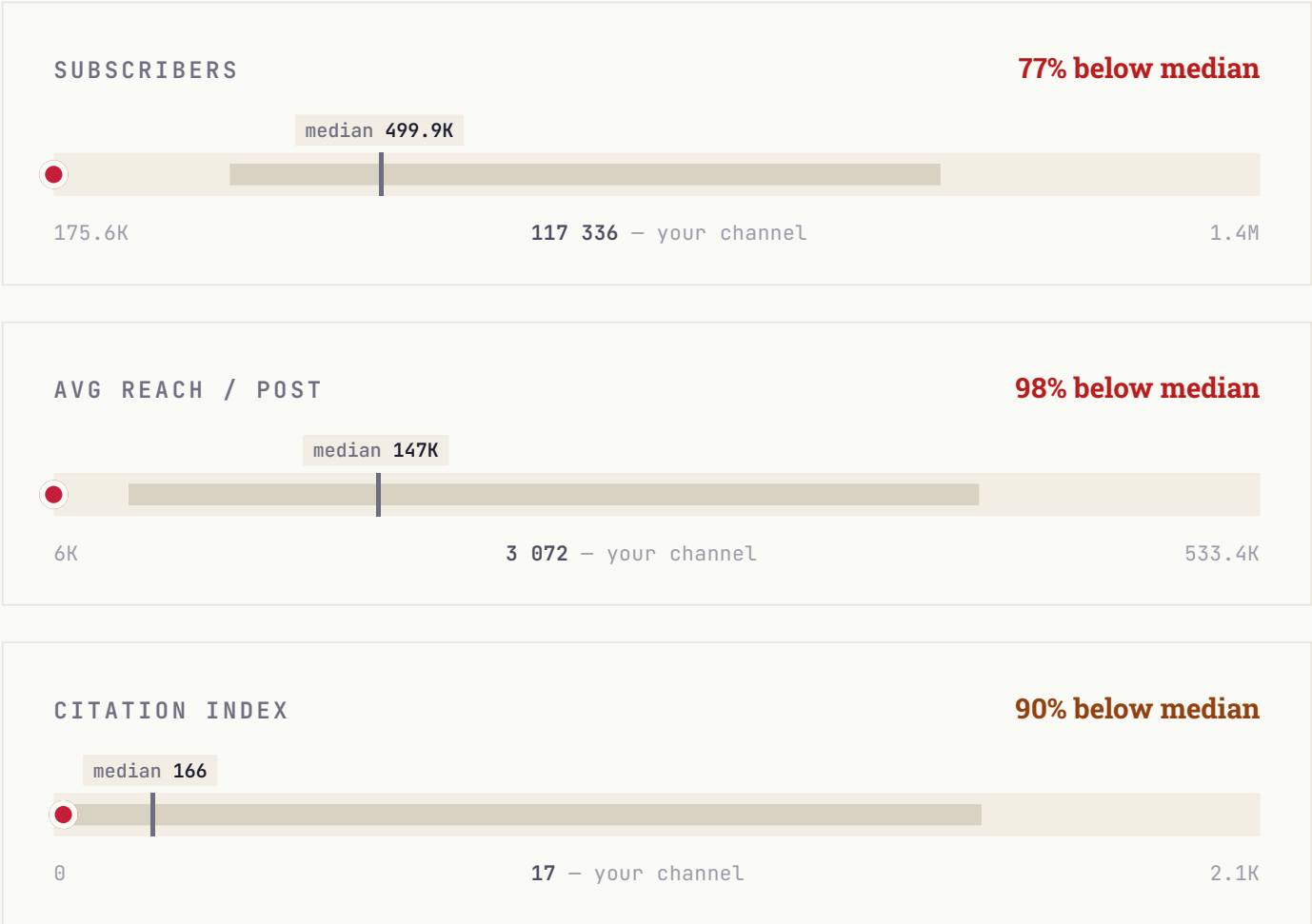
| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS |
|----------------|----------|----------|---------------------|
| Jan 2026       | 11       | 6        | 130                 |
| December 2025  | 12       | 7        | 336                 |
| November 2025  | 12       | 4        | 0                   |
| October 2025   | 18       | 7        | 743                 |
| September 2025 | 30       | 9        | 764                 |
| August 2025    | 28       | 11       | 61                  |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 111            | 6              | 2 034                 |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.  
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

**Top post of the week — on Wednesday**

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window for an important post**
- 02

**Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains audience better**
- 03

**ER below niche benchmark — rethink formats**

Current ER 2.62% vs norm 5.5%. Try polls & interactive formats.

EFFECT

**+2.9pp ER**
- 04

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000 subs**
- 05

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

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01 **Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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