

PUBLIC PROMTPRESS REPORT

# Channel audit

## SaveZBlog | Instagram



@savezblog

🔥 News & Updates about @SaveZBot — service for downloading and saving any Instagram content 🖥️ Developer: @ZRDev 🇬🇧  
English channel: @SaveZBlogEn \*instagram is a product of meta, which...

SUBS

**12 072**

-48 per month

ERR (% SEE POSTS)

**22.0%**

per day 8.0%

REACH/POST

**2.7K**

ad reach 970/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

|                                                                                                                                                                       |                                                                                                                                                                              |                                                                                                                                                                                                          |                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBS</div></div> <div>12 072</div> <div>—</div>                 | <div><div></div><div>SUB REACH</div></div> <div>22.11%</div> <div>avg % subs see post</div> | <div><div></div><div>VIEWS/POST</div></div> <div>2.7K</div> <div>median 2.7K · 1.0 day</div>                            | <div><div></div><div>POSTS/WEEK</div></div> <div>10.4</div> <div>over period</div>                     |
| <div><div></div><div>7D TREND</div></div> <div>—</div> <div>no data for period</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>—</div> <div>MTPROTO only</div>        | <div><div></div><div>POST LENGTH</div></div> <div>200 chars</div> <div>median 200 · 1.0 day</div>                       | <div><div></div><div>POSTS ANALYZED</div></div> <div>2</div> <div>1.0 day</div>                        |
| <div><div></div><div>AD REACH</div></div> <div>970</div> <div>24h avg</div>          | <div><div></div><div>CHURN / MONTH</div></div> <div>-48</div> <div>last month</div>         | <div><div></div><div>CITATION RATE</div></div> <div>5</div> <div>citation index · 110 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>7 years 5 months</div> <div>created 28.01.2019</div> |

AI EDITOR SUMMARY

Channel «SaveZBlog | Instagram» — 12 072 subs. Each post averages 2.7K people (22% of subs), average reach — room to grow. Publishes 10 posts/week (~1/day) — regular pace.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 2 posts in 1.0 day.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 200 chars (median 200).
- 04 Peak audience activity – Sunday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.8K avg for top vs 2.7K for worst) – among 2 posts over 1.0 day. Worth analyzing what top posts share – topic, format, timing.

TOP 2 POSTS

|                                                                                                                                  |         |           |
|----------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| №128.06 · 17:15TEXT                                                                                                              | VIEWS   | REACTIONS |
|                                                                                                                                  | 2 965   | —         |
| ! Friends, we're experiencing issues with post downloads in the bot today. This is due to another Instagram update where they... | REPOSTS | ER        |
|                                                                                                                                  | 1       | 24.6%     |
| №230.06 · 01:30TEXT                                                                                                              | VIEWS   | REACTIONS |
|                                                                                                                                  | 2 373   | —         |
| ✔ Post downloads fully restored. Also fixed other Instagram API update-related download issues.                                  | REPOSTS | ER        |
|                                                                                                                                  | 2       | 19.7%     |

WORST 2

|                                                                                                                                  |         |           |
|----------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| ↓28.06 · 17:15TEXT                                                                                                               | VIEWS   | REACTIONS |
|                                                                                                                                  | 2 965   | —         |
| ! Friends, we're experiencing issues with post downloads in the bot today. This is due to another Instagram update where they... | REPOSTS | ER        |
|                                                                                                                                  | 1       | 24.6%     |

|                                                                                                                                                                                                |  |                                   |                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------|-----------------------------------|
| <div><div>↓</div><div>30.06 · 01:30</div><div>TEXT</div></div> <div><div>✓</div><div>Post downloads fully restored. Also fixed other Instagram API update-related download issues.</div></div> |  | <div>VIEWS</div> <div>2 373</div> | <div>REACTIONS</div> <div>—</div> |
|                                                                                                                                                                                                |  | <div>REPOSTS</div> <div>2</div>   | <div>ER</div> <div>19.7%</div>    |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth vs. churn.

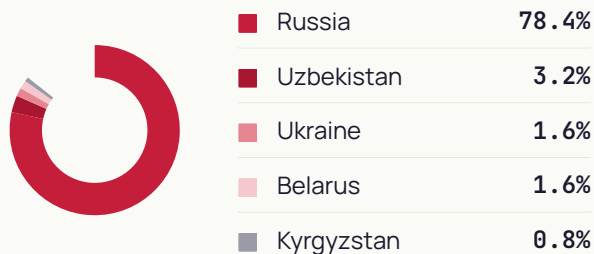


## SECTION 04 • MENTIONS

# Who mentions the channel and how

Citation index **5** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **110** different channels.

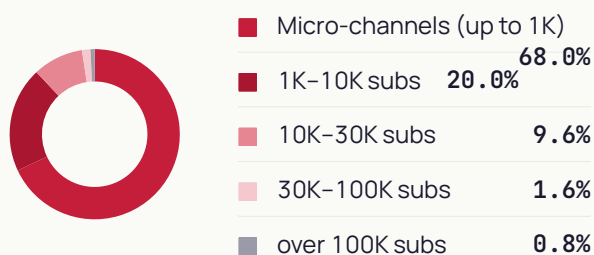
### COUNTRIES MENTIONING



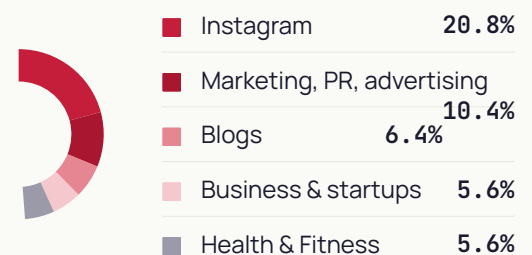
### MENTIONED IN WHICH FORMAT



### SIZE OF CHANNELS MENTIONING



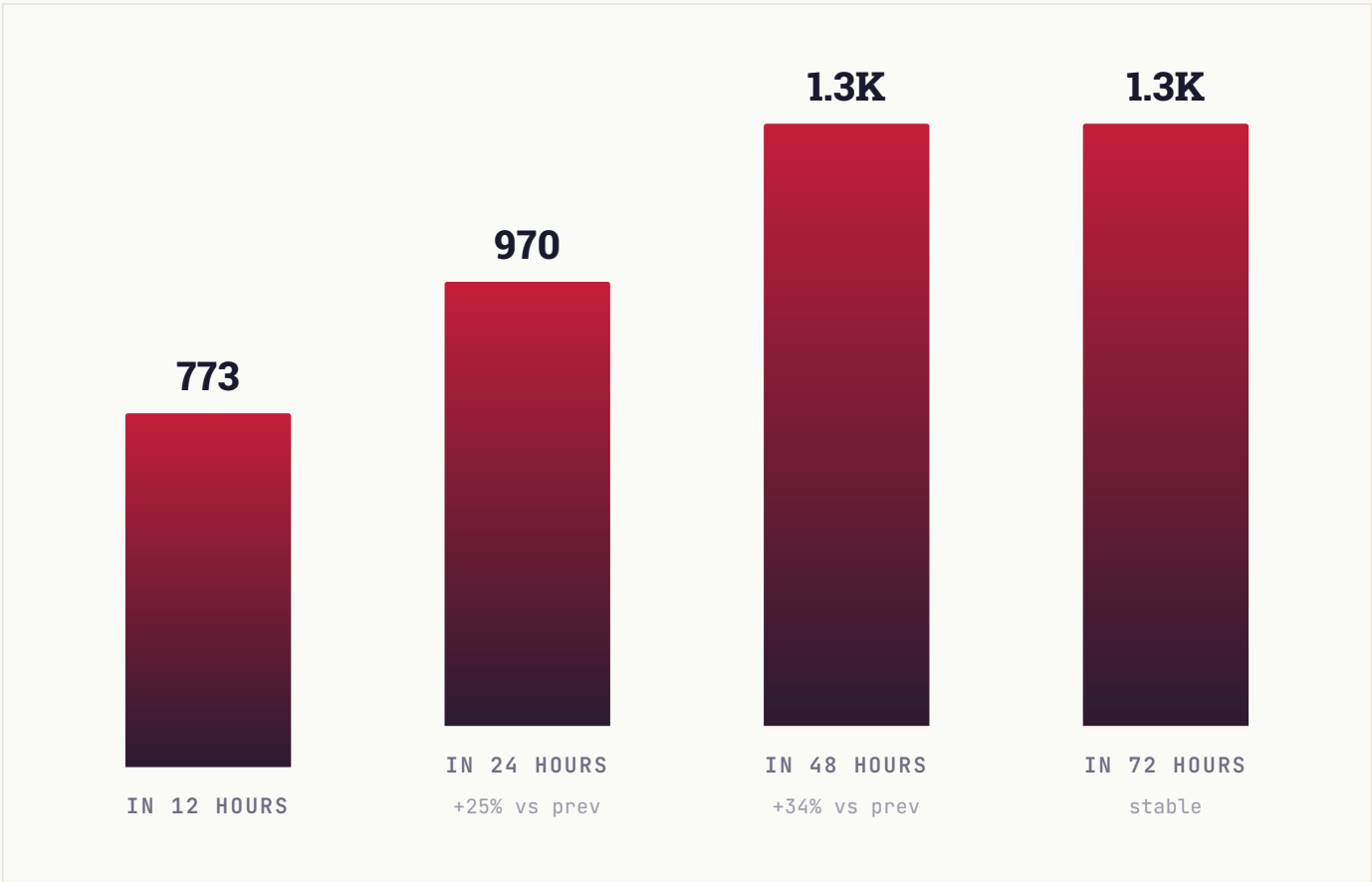
### MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche peers.

| CHANNEL                                | SUBS   |
|----------------------------------------|--------|
| استوری اینستاگرام                      | 437.9K |
| آهنگ موزیک جدید شاد                    | 356.8K |
| ربات دانلود استوری و پست از اینستاگرام | 209.7K |
| VIDEO FOR STORIES                      | 136.7K |
| Cap Cut Templates   Kap Kut            | 130.6K |
| piaceim · presets & blogging           | 126.4K |
| NESA PIRUZIFARD   انسا پیروزی فرد      | 123.7K |
| ĀAKLAB                                 | 115.2K |
| CAPCUT TEMPLATES KAPKUT KUT            | 113K   |
| PNG STICKERS FOR STORIES               | 110.6K |
| SaveZBlog   Instagram                  | 12.1K  |

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **314** new subs.

| PERIOD         | MENTIONS | CHANNELS | GAINED SUBS |                        |
|----------------|----------|----------|-------------|------------------------|
| January 2026   | 0        | 0        | 32          | <div><div></div></div> |
| December 2025  | 1        | 1        | 65          | <div><div></div></div> |
| November 2025  | 0        | 0        | 77          | <div><div></div></div> |
| October 2025   | 1        | 1        | 57          | <div><div></div></div> |
| September 2025 | 0        | 0        | 49          | <div><div></div></div> |
| August 2025    | 0        | 0        | 34          | <div><div></div></div> |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 2              | 6              | 314           |

SECTION 08 · NICHE COMPARISON

# Where channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

## Main post of the week — on Sunday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window  
for important  
post**

02

## Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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