

PUBLIC REPORT BY PROMTPRESS

Channel audit

АРИ НА МАТЬ



@savastikchanel

invite link: t.me/savastikchanel inst: <https://instagram.com/miss.savastru>
Ads: @cheyavi @venre

SUBSCRIBERS

431 413

+146582 per month

ERR (% SEE POSTS)

58.0%

daily 44.9%

REACH/POST

246.7K

ad reach 194.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Blogs»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 431 413 —	 SUBSCRIBER REACH 57.19% avg % subs see post	 VIEWS/POST 246.7K median 231.5K · 28 days	 POSTS/DAY 7.7 ~54 per week
 7D TREND +88.9% vs prev week	 REACTIONS/POST 5104.1 1,127,998 reactions, 64,178 reposts, 50,783 comments	 POST LENGTH 104 chars median 58 · 28 days	 POSTS ANALYZED 221 28 days
 AD REACH 194.2K 24h avg	 CHURN / MONTH +146582 last month	 CITATION RATE 2 citation index · 28 channels mentioned ever	 CHANNEL AGE 2 yrs 2 mo created 29.04.2024

AI EDITOR SUMMARY

Channel «ARI NA MAT» — 431 413 subs. Each post gets avg 246.7K people (57% from subs), wide reach for a channel this size. Publishes 54 posts/week (~8/day) — active posting. Week Jun 15–21 reach up +88.9% week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **221** posts in 28 days.
- 02 Dominant format — **Video** (107/221 posts).
- 03 Avg post length — **104** chars (median 58).
- 04 Peak audience activity — **Monday**, 06:00 MSK.
- 05 Top posts get **3x** more views than the weakest (413.8K avg for top vs 146.4K for worst) — among 221 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 23:07 VIDEO Damon and I were driving away calmly when Jordan jumped onto the car while we were already moving, and here's what happened next:	VIEWS 429 124 REP. 11 858	REACTIONS 16 781 ER 99.5%
Nº2 01.06 · 02:56 TEXT https://www.tiktok.com/t/ZTBkfySr/ Full video with the whole story is already on my TikTok! Enjoy 🤗	VIEWS 407 457 REP. 196	REACTIONS 2 600 ER 94.4%
Nº3 01.06 · 03:03 TEXT (captionless post — text)	VIEWS 404 844 REP. 573	REACTIONS 8 466 ER 93.8%

Nº4 31.05 · 18:23 VIDEO (captionless post — video)	VIEWS 397 820 REP. 34	REACTIONS 2 618 ER 92.2%
Nº5 19.06 · 10:53 VIDEO (captionless post — video)	VIEWS 373 428 REP. 230	REACTIONS 8 558 ER 86.6%

|

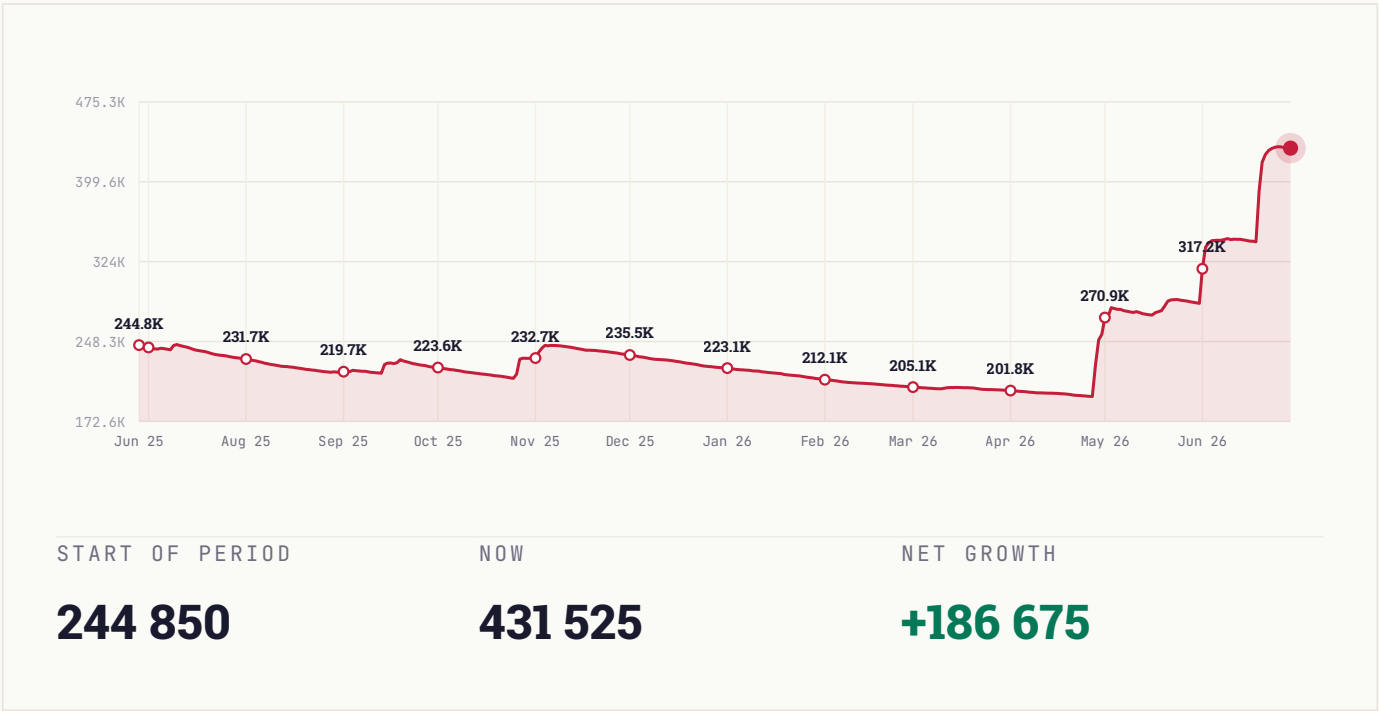
WORST 3

↓ 10.06 · 21:53 VIDEO (captionless post — video)	VIEWS 146 575 REP. 25	REACTIONS 2 132 ER 34.0%
↓ 10.06 · 21:51 VIDEO (captionless post — video)	VIEWS 146 571 REP. 21	REACTIONS 1 334 ER 34.0%
↓ 11.06 · 00:54 PHOTO (captionless post — photo)	VIEWS 146 032 REP. 17	REACTIONS 750 ER 33.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

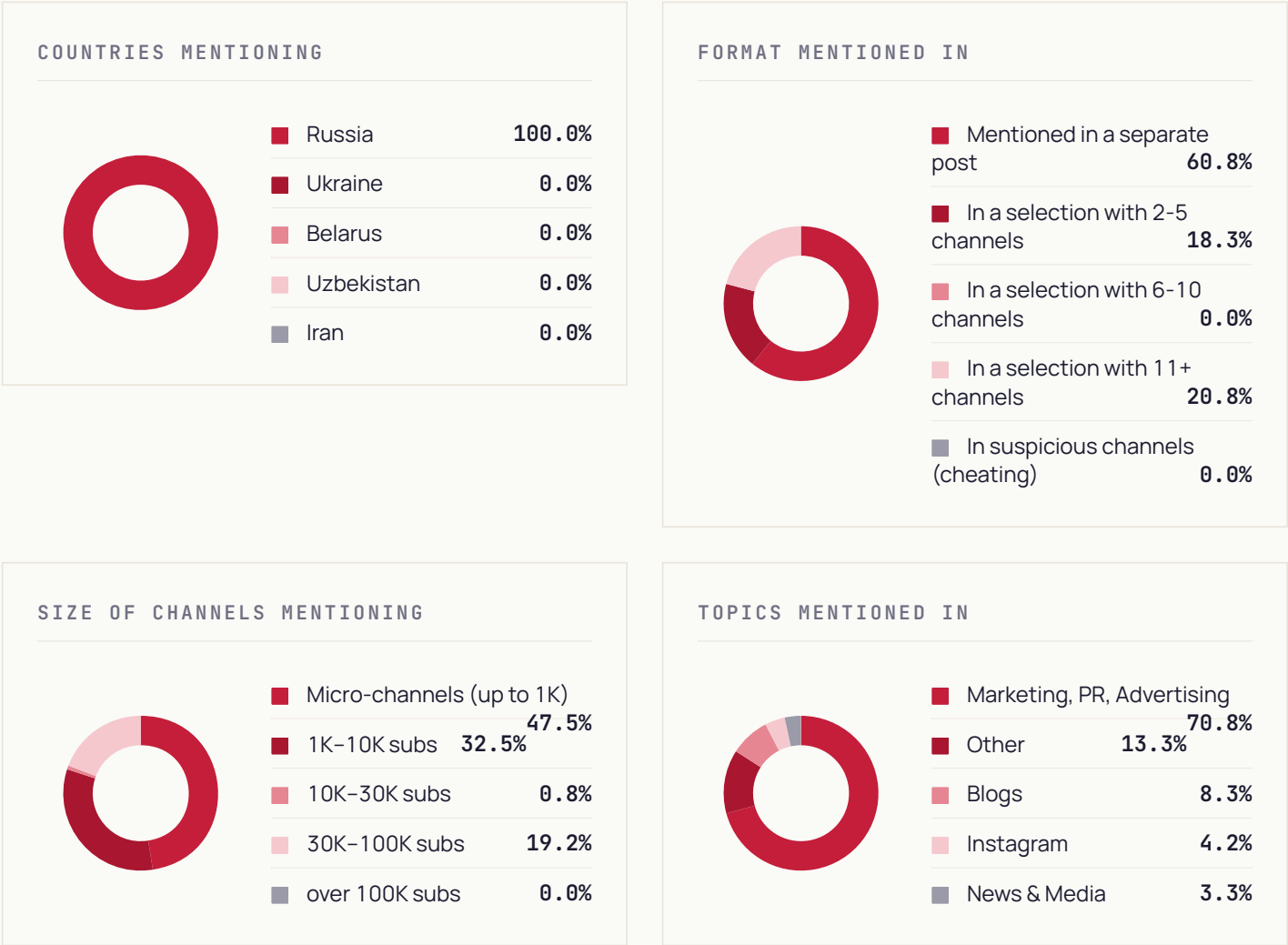
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

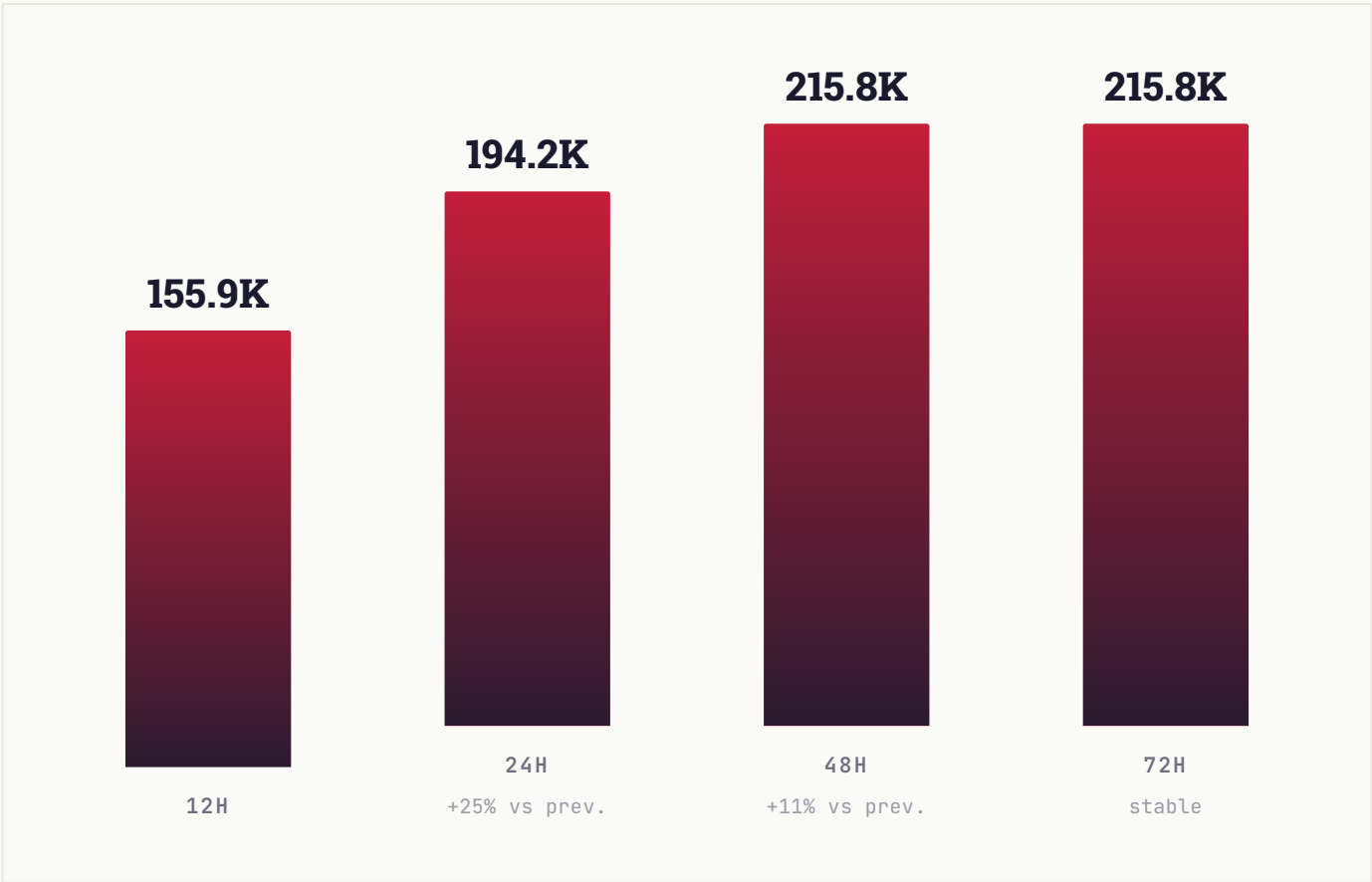
Citation index 2 – channel popularity score based on mentions. Considers not just count but mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **28** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
AN АРИ НА МАТЬ YOU	431.4K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#60 of 100). Niche median — 493.6K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **53 204** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	0
November 2025	0	0	12 437
October 2025	0	0	19 276
September 2025	2	2	15 078
August 2025	0	0	813
July 2025	3	1	5 600
TOTAL MENTIONS			6
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			53 204

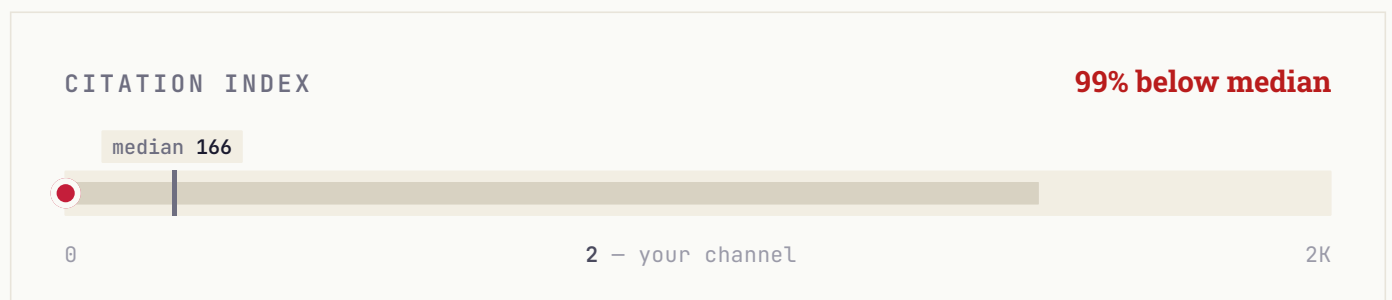
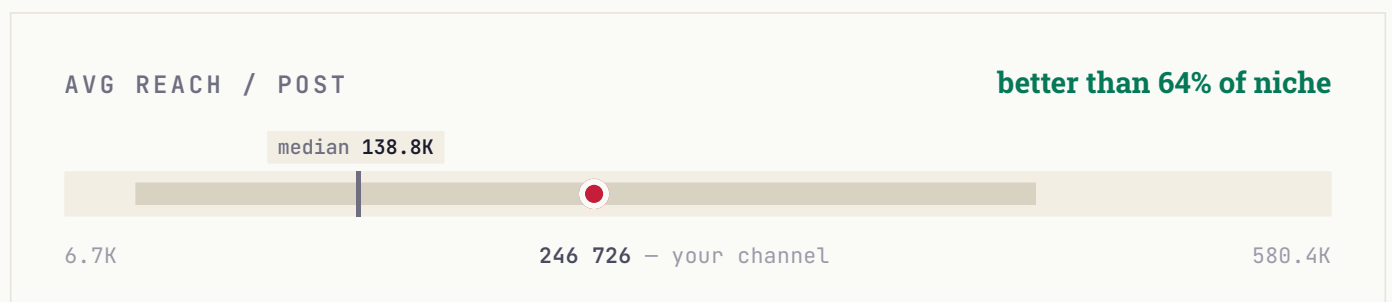
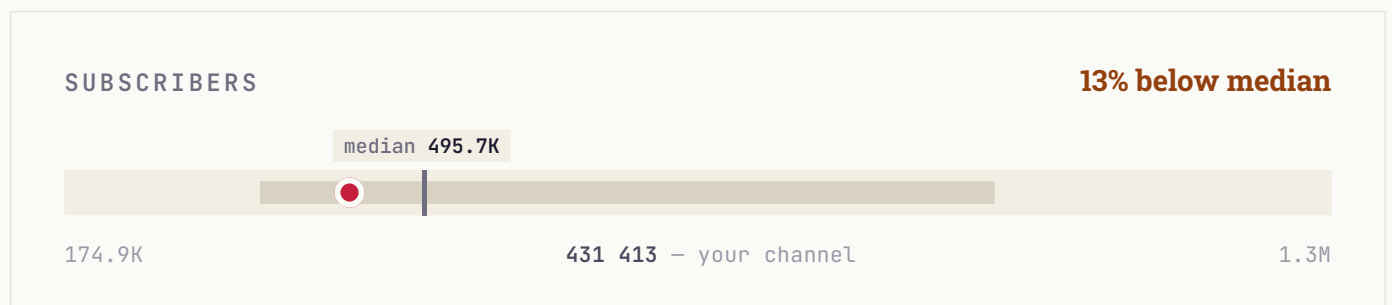
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Blogs» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#60/100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Monday
Audience is most active on this day at 06:00 MSK.

EFFECT
Best time for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager