

PUBLIC REPORT BY PROMTPRESS

Channel audit

SatoshiBitkoinov

channel



@satoshibitkoinov

Insights and humor. Just kidding, no humor. Founder & author:
@bitkoinvsatoshi 3 • 6 • 9

SUBSCRIBERS

60 116

-568 per month

ERR (% SEE POSTS)

40.0%

per day 19.0%

REACH/POST

23K

ad reach 11.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the calculation period.

 SUBSCRIBERS 60 116 —	 SUBS REACH 38.28% avg % subs see post	 VIEWS/POST 23K median 25.6K · 17 days	 POSTS/WEEK 13.7 for the period
 7D TREND -16.4% vs previous week	 REACTIONS/POST 164.6 only 5,595 reactions, 1,365 reposts, 0 comments	 POST LENGTH 125 chars median 82 · 17 days	 POSTS ANALYZED 34 17 days
 AD REACH 11.4K 24h avg	 CHURN / MONTH -568 last month	 CITATION RATE 47 citation index · 265 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 25.05.2018

AI EDITOR SUMMARY

Channel «SatoshiBitkoinov channel» — 60 116 subs. Each post averages 23K people (38% from subs), good reach. Publishes 14 posts per week (~2/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped -16.4% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 34 posts over 17 days.
- 02 Dominant format – Text (24/34 posts).
- 03 Avg post length – 125 chars (median 82).
- 04 Peak audience activity – Monday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (28.3K avg for top vs 15.9K for worst) – among 34 posts in 17 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 15.06 · 17:27 TEXT I know a guy who in 2010 wanted to buy a few thousand bitcoins for €100 but hesitated. To decide, he consulted...	VIEWS 29 397 REPOSTS 37	REACTIONS 225 ER 48.9%
Nº2 15.06 · 17:30 TEXT Curious about his reaction?	VIEWS 27 816 REPOSTS 13	REACTIONS 386 ER 46.3%
Nº3 17.06 · 19:26 TEXT Consciousness is the key, and it's beyond all this	VIEWS 27 704 REPOSTS 40	REACTIONS 252 ER 46.1%

Nº4 15.06 · 17:30 TEXT Today that would be about \$150 million (if he hadn't sold, of course)	VIEWS 27 693 REPOSTS 21	REACTIONS 153 ER 46.1%
Nº5 19.06 · 09:17 PHOTO Before that post, it grew for 5 days. After it, it started declining. The line from the 'Publication' rectangle starts exactly at the minute it was...	VIEWS 27 276 REPOSTS 29	REACTIONS 140 ER 45.4%

|

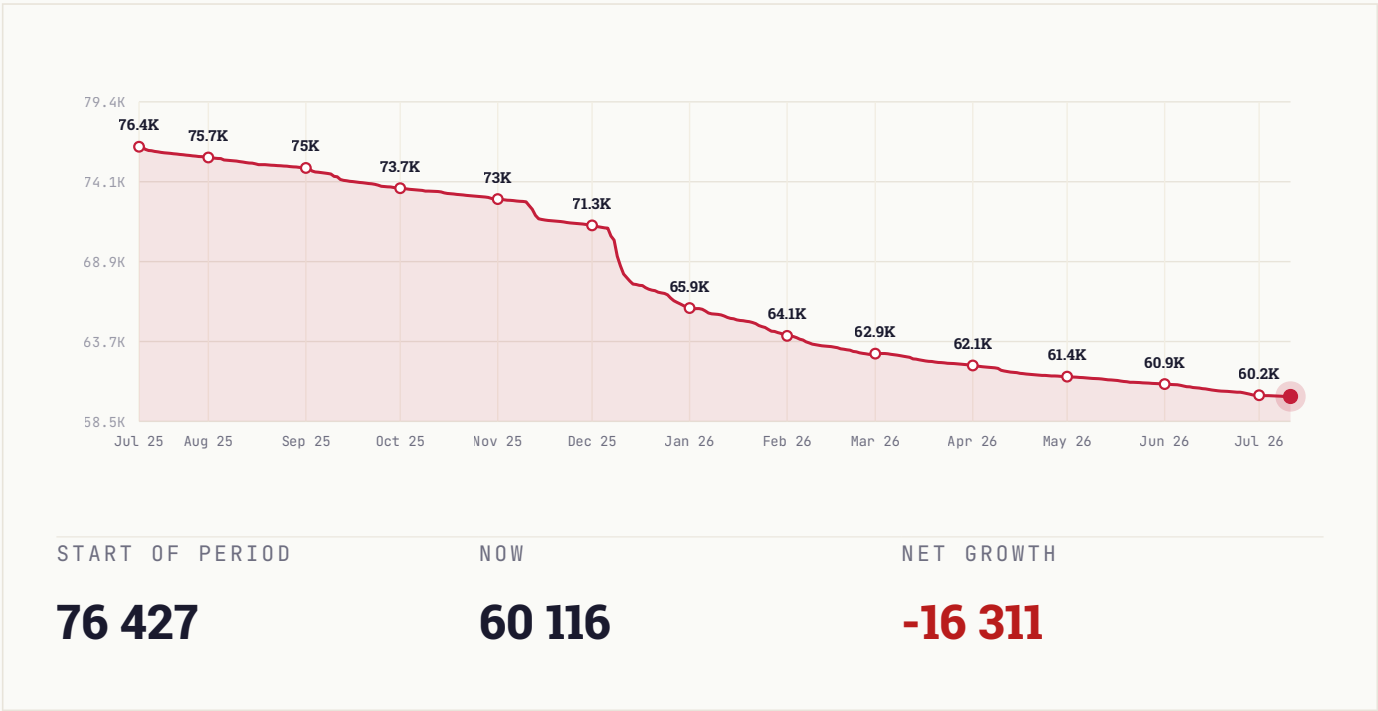
WORST 3

↓ 29.06 · 20:34 TEXT So a person can transfer a billion dollars from anywhere to anywhere, and no one bothers them forcing...	VIEWS 16 051 REPOSTS 31	REACTIONS 119 ER 26.7%
↓ 29.06 · 20:41 TEXT Sure, there are laws they obey, hierarchy, rules. But often they just use that as an excuse...	VIEWS 15 847 REPOSTS 19	REACTIONS 192 ER 26.4%
↓ 29.06 · 20:33 TEXT Why do Russian banks bother with transfers when crypto exists?	VIEWS 15 736 REPOSTS 30	REACTIONS 81 ER 26.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

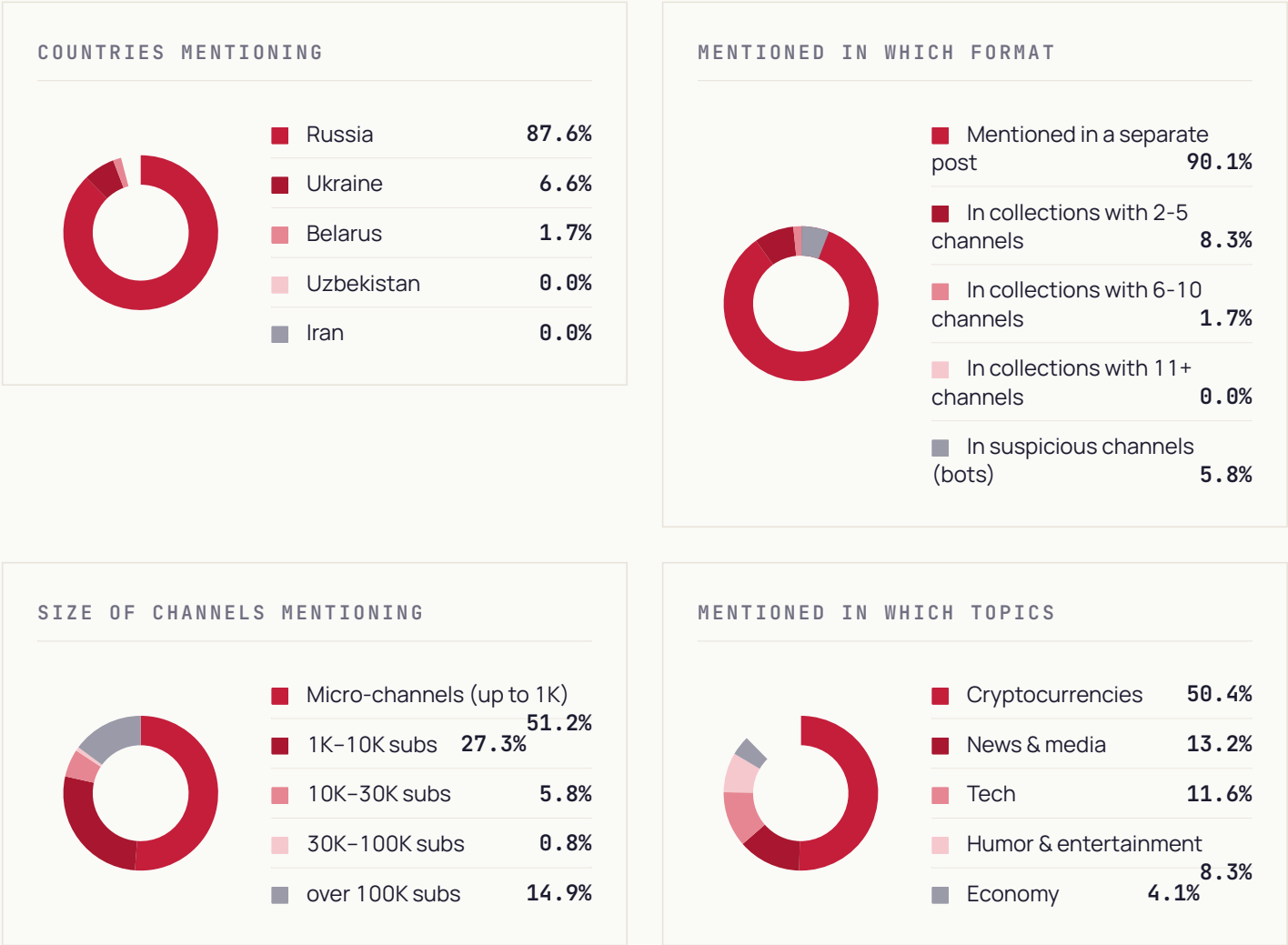
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

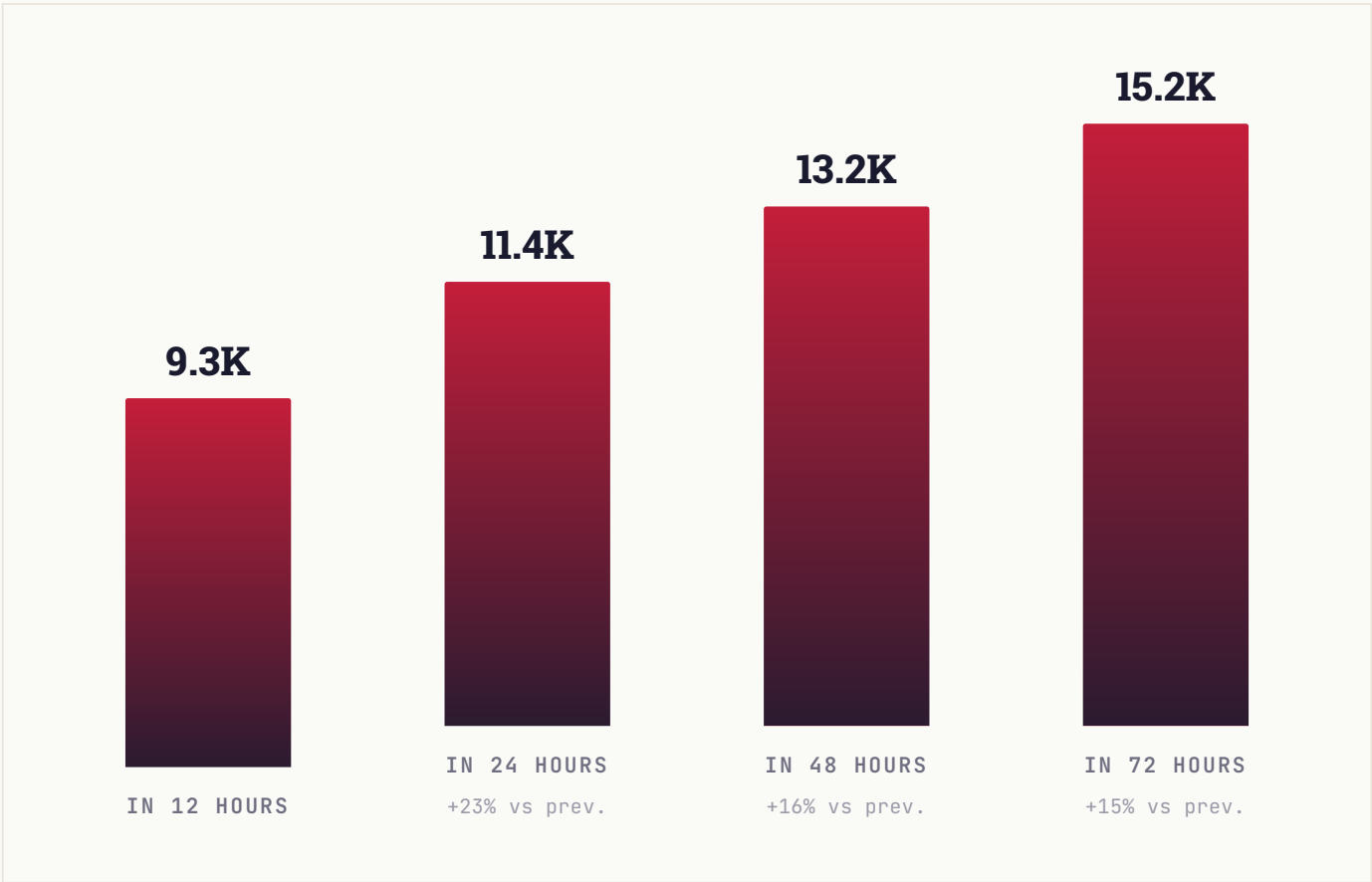
Citation index **47** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **265** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
SC SatoshiBitkoinov channel YOU	60.1K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **58** new subs.

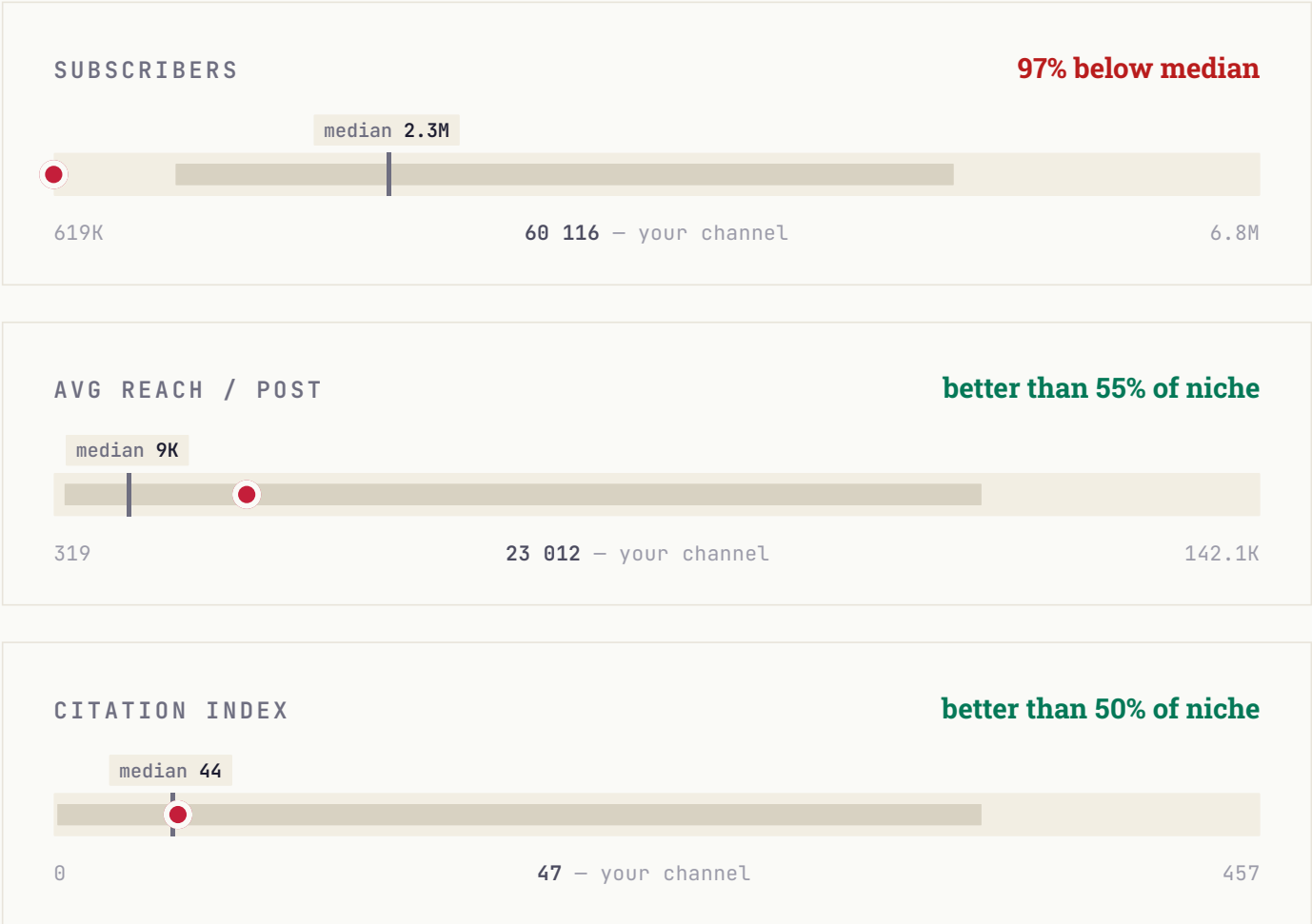
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	56	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	2	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	58

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday
Audience most active on this day at 20:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram keeps audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
