

— PROMTPRESS PUBLIC REPORT

Channel audit

аяғын сасымаса кір



@sasyqemesayaq

SUBSCRIBERS

19 891

-482 per month

ERR (% SEE POSTS)

10.0%

per day 5.7%

REACH/POST

1.8K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 19 891 —	SUBS REACH 9.17% avg % subs see post	VIEWS/POST 1.8K median 1.9K · —	POSTS/DAY 17.9 ~126 per week
7D TREND — no data for period	REACTIONS/POST 93.8 total 563 reactions, 5 reposts, 10 comments	POST LENGTH 0 chars median 0 · —	POSTS ANALYZED 6 —
AD REACH 1.1K 24h avg	CHURN / MONTH -482 last month	CITATION RATE 1 citation index · 8 channels mentioned all time	CHANNEL AGE 4 years 5 months created 27.01.2022

AI EDITOR SUMMARY

Channel «аяғын сасымаса кір» – 19 891 subs. Each post gets avg 1.8K people (9% of subs), reach is low – consider expanding audience. Publishes 126 posts per week (~18/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts for —.
- 02 Dominant format — Video (6/6 posts).
- 03 Peak audience activity — Tuesday, 21:00 ALMT.
- 04 Top posts get 1x more views than the weakest (1.9K avg for top vs 1.8K for worst) — among 6 posts for —. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº130.06 · 16:44 VIDEO (post without caption — video)	VIEWS	REACTIONS
	1 910	114
	REPOSTS	ER
	—	9.6%
Nº230.06 · 16:43 VIDEO (post without caption — video)	VIEWS	REACTIONS
	1 890	131
	REPOSTS	ER
	—	9.5%
Nº330.06 · 16:42 VIDEO (post without caption — video)	VIEWS	REACTIONS
	1 880	95
	REPOSTS	ER
	1	9.5%

Nº430.06 · 16:44 **VIDEO**
(post without caption – video)

VIEWS
1824
REACTIONS
93
REPOSTS
1
ER
9.2%

Nº501.07 · 00:44 **VIDEO**
(post without caption – video)

VIEWS
1732
REACTIONS
64
REPOSTS
2
ER
8.7%

WORST 3

↓ 30.06 · 16:44 **VIDEO**
(post without caption – video)

VIEWS
1824
REACTIONS
93
REPOSTS
1
ER
9.2%

↓ 01.07 · 00:44 **VIDEO**
(post without caption – video)

VIEWS
1732
REACTIONS
64
REPOSTS
2
ER
8.7%

↓ 01.07 · 00:43 **VIDEO**
(post without caption – video)

VIEWS
1713
REACTIONS
66
REPOSTS
1
ER
8.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

30 217

NOW

19 892

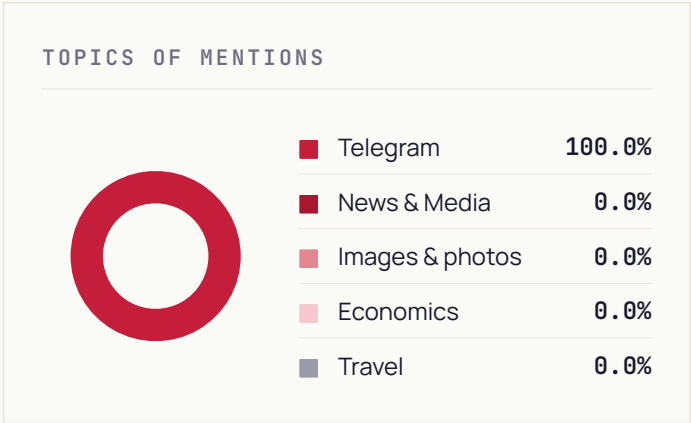
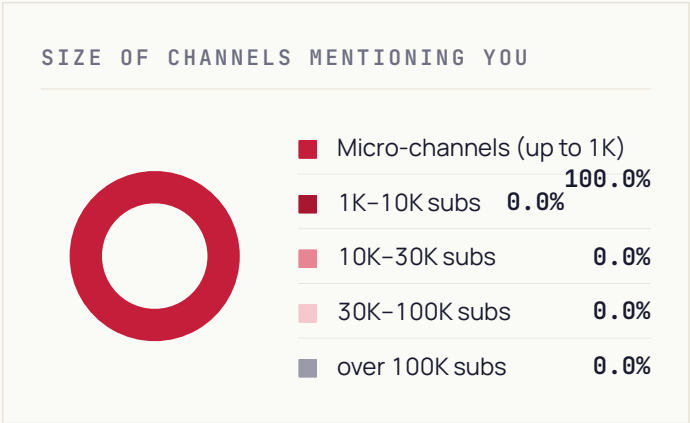
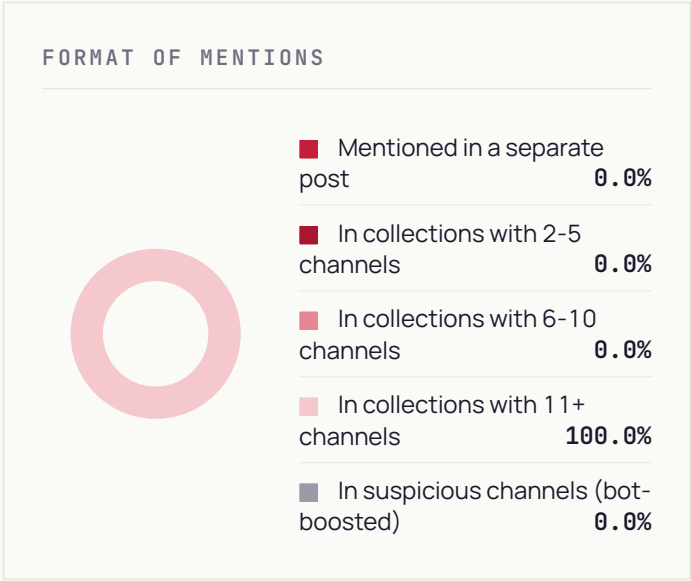
NET GROWTH

-10 325

SECTION 04 · MENTIONS

Who mentions the channel and how

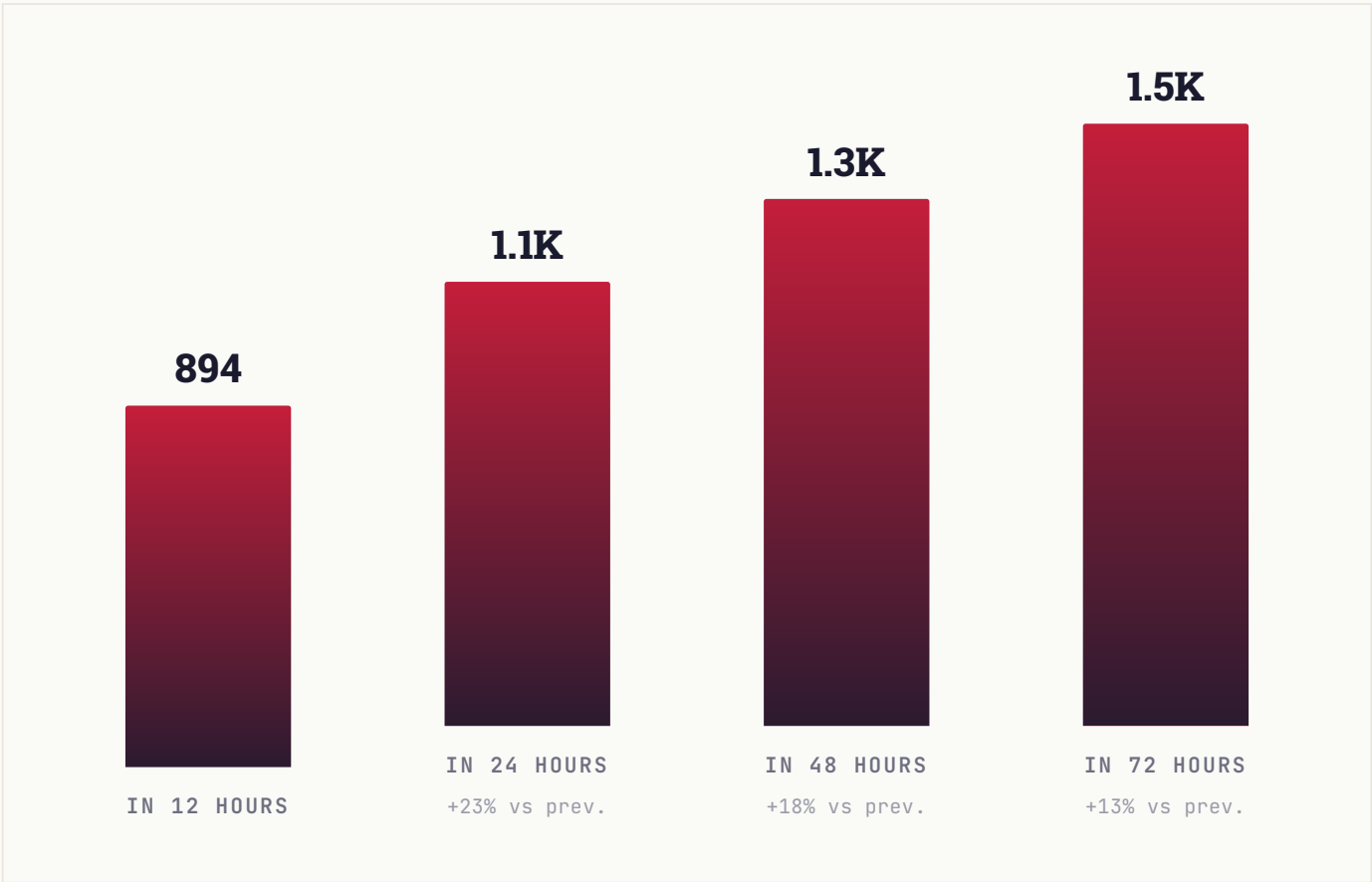
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
AS аяғын сасымаса кір YOU	19.9K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#13 of 98). Leader — Margulan Seisembay (212.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **993** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	810	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
Sep 2025	0	0	39	
August 2025	0	0	144	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	993

SECTION 08 · NICHE COMPARISON

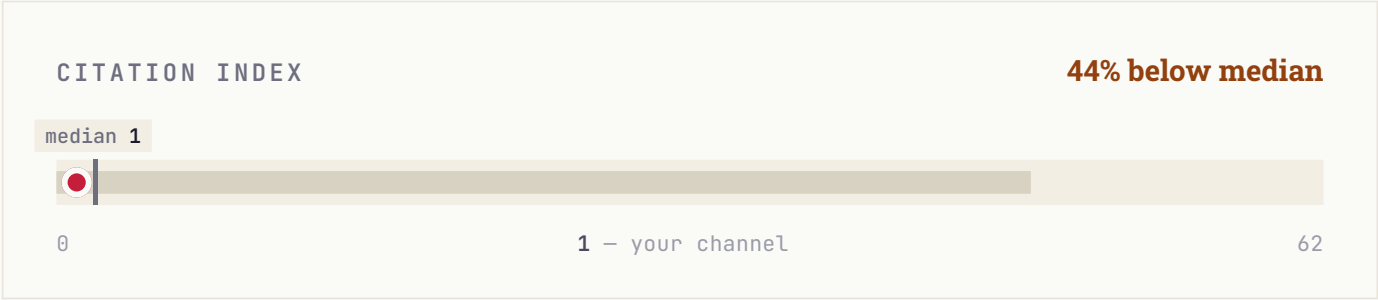
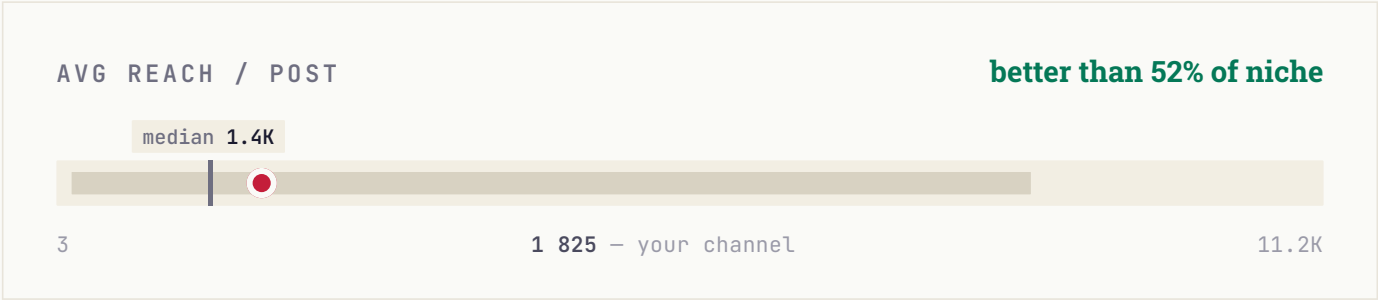
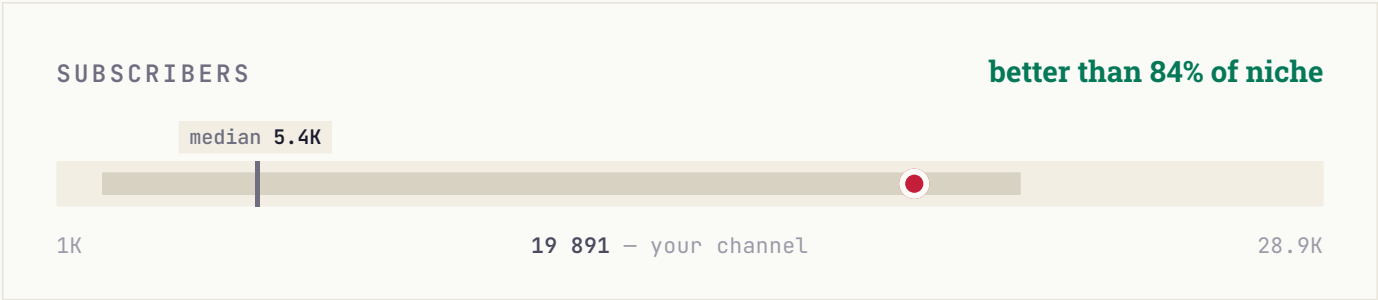
Where channel stands in its league

Took top-100 channels in category "Blogs» and saw how your channel compares.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#13/100

POSITION IN NICHE

Channel in top 13% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 21:00 ALMT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
