

PUBLIC REPORT BY PROMTPRESS

Channel audit

Fog



@sashatyman

For collab & ads write @pr_Tuman YouTube Nastya: <http://www.youtube.com/c/NastyaTyman> YouTube Sasha: <https://www.youtube.com/@TymanSasha> Included by Roskomnadzor in the register of personal...

SUBS

349 312

-7287 per month

ERR (% SEE POSTS)

17.0%

in a day 8.7%

REACH/POST

56.6K

ad reach 30.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 349 312 —	 SUBSCRIBER REACH 16.2% avg % subs see post	 VIEWS/POST 56.6K median 55.5K · 25 days	 POSTS/WK 9.2 over period
 7D TREND +17.0% vs previous week	 REACTS/POST 744.4 total 25,311 reactions, 742 reposts, 956 comments	 POST LENGTH 244 chars median 134 · 25 days	 POSTS ANALYZED 34 25 days
 AD REACH 30.4K 24h avg	 CHURN / MONTH -7287 last month	 CITATION RATE 56 citation index · 179 channels mentioned all time	 CHANNEL AGE 8 years 3 months created 15.03.2018

AI EDITOR SUMMARY

Channel «Tuman» — 349 312 subs. Each post gets avg 56.6K people (16% from subs), average reach — room to grow. Publishes 9 posts per week (~1/day) — regular schedule. Week of Jun 15–21 reach up +17.0% by week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **34** posts over 25 days.
- 02 Dominant format — **Video** (18/34 posts).
- 03 Avg post length — **244** chars (median 134).
- 04 Peak audience activity — **Thursday**, 21:00 MSK.
- 05 Top posts get **3x** more views than the weakest (99K avg for top vs 34.3K for worst) — among 34 posts in 25 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 18:25 VIDEO On the fuel situation	VIEWS 158 361 REPOSTS 368	REACTS 822 ER 45.3%
Nº2 05.06 · 10:03 PHOTO AI 🤖 from YouTube criticized my video's thumbnail and title, and came up with its own based on your comments 🌐 Where we've ended up...	VIEWS 69 966 REPOSTS 4	REACTS 546 ER 20.0%
Nº3 01.06 · 08:14 PHOTO Went on a Moscow-Piter road trip with the guys. Setting a Russia & BRICS record 🥰🇷🇺	VIEWS 68 642 REPOSTS 22	REACTS 929 ER 19.7%

Nº4 31.05 · 08:01 PHOTO Guys, you're the first to know ☒ As you know, I'm a FineApp ambassador, and we have a big launch soon. To celebrate...	VIEWS 67 690 REPOSTS 6	REACTS 497 ER 19.4%
Nº5 10.06 · 15:04 VIDEO Today our favorite operator turns 37 🎂🎂	VIEWS 67 283 REPOSTS 6	REACTS 1 238 ER 19.3%

|

WORST 3

↓ 24.06 · 13:26 VIDEO Buy Goodwill products with 15% off until 28.06 at ROSSKO: https://rossko.ru/NastyaTyman Giveaway 50,000 for parts...	VIEWS 35 715 REPOSTS 5	REACTS 322 ER 10.2%
↓ 25.06 · 09:44 VIDEO (video post without caption)	VIEWS 33 713 REPOSTS 2	REACTS 565 ER 9.7%
↓ 25.06 · 09:46 PHOTO (photo post without caption)	VIEWS 33 562 REPOSTS 4	REACTS 735 ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

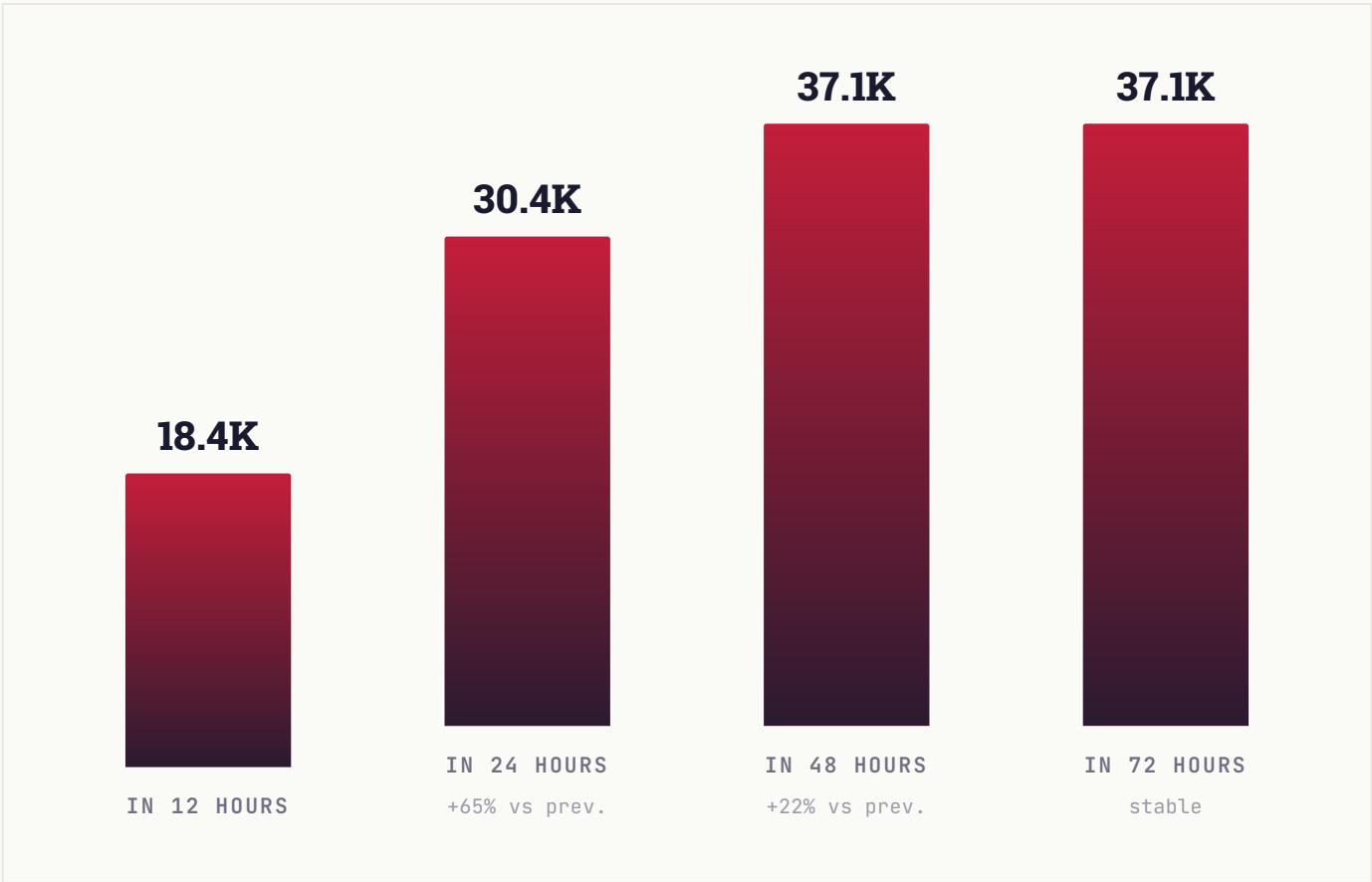
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
TU Fog YOU	349.3K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#90 of 100). Niche median — 493.6K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **117**, they brought **128 131** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	43	4	4 158
Nov 2025	23	22	17 167
Oct 2025	18	15	90 049
September 2025	8	4	0
August 2025	21	18	10 249
Jul 2025	4	4	6 508
TOTAL MENTIONS			
117			
MONTHS OF DATA			
6			
GAINED SUBS			
128 131			

— SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

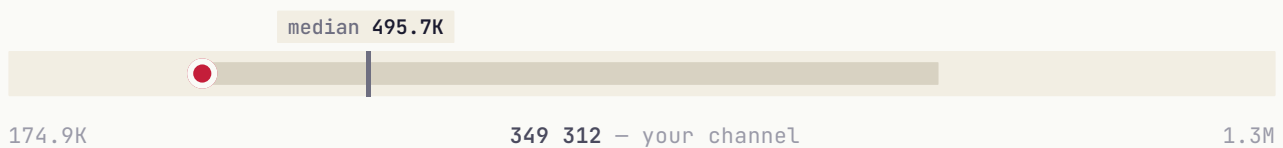
Took top-100 channels in category «Blogs» (Russia) and saw how your channel stacks up. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#90 /100

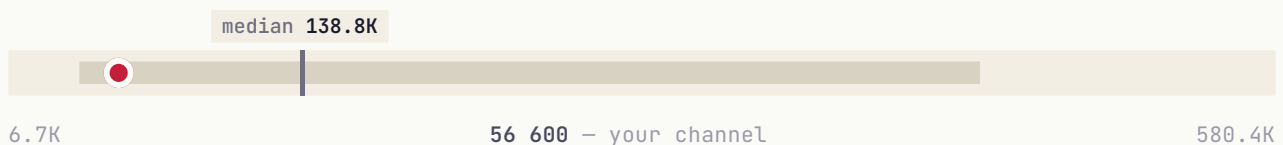
RANK IN NICHE

Channel in the bottom half of the ranking

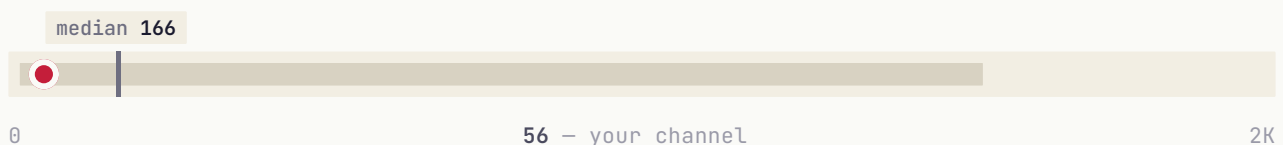
SUBS

30% worse than median

AVG REACH / POST

59% worse than median

CITATION INDEX

66% worse than median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — Thursday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager