

PROMTPRESS PUBLIC REPORT

Channel audit

I don't get it, is this funny or not!!



@sashaonline
18+ This is the safe space for hot people that have no idea what the hell is going on ads & collab: @oh1sasha Second channel:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
86 754	19.0%	16.2K
+4132 per month 09.07.2026	per day 13.0%	ad reach 11.2K/24h

HTTPS://PROMTPRESS.COM/AUDIT/SASHAONLINE

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 86 754 —	 SUBS REACH 18.67% avg % subs see post	 VIEWS/POST 16.2K median 16.3K · 28 days	 POSTS/DAY 21.3 ~149 per week
 7D TREND -3.8% vs previous week	 REACTIONS/POST 756.8 total 463 151 reactions, 122 820 reposts, 3 002 comments	 POST LENGTH 90 chars median 41 · 28 days	 POSTS ANALYZED 612 28 days
 AD REACH 11.2K 24h avg	 CHURN / MONTH +4132 last month	 CITATION RATE 733 citation index · 3 213 channels mentioned ever	 CHANNEL AGE 8 years 6 months created 18.12.2017

AI EDITOR SUMMARY

Channel "I don't get it, is this funny or not!!" — 86 754 subs. Each post averages 16.2K people (19% of subs), average reach — room to grow. Publishes 149 posts/week (~21/day) — very active. Week Jun 22–28 reach stable (-3.8% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 612 posts in 28 days.
- 02 Dominant format — Photo (431/612 posts).
- 03 Avg post length — 90 chars (median 41).
- 04 Peak audience activity — Thu, 02:00 MSK.
- 05 Top posts get 3x more views than the weakest (top avg 39.6K vs worst 13.3K) — among 612 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 17:54 PHOTO (post without caption — photo)	VIEWS 42 417 REP. 259	REACTIONS 1 001 ER 48.9%
Nº2 18.06 · 13:39 PHOTO Charlie MTS on Rolling Stone cover (photo by Gus Van Sant)	VIEWS 40 703 REP. 97	REACTIONS 590 ER 46.9%
Nº3 15.06 · 20:22 VIDEO This video fully justifies AI and the shallowing of rivers for me Welcome back #euphoria03	VIEWS 35 627 REP. 450	REACTIONS 658 ER 41.1%

Nº4 30.06 · 10:22 VIDEO LOL, German MP Katja Göbel claps back at far-right politician who laughed during her speech on violence...	VIEWS 30 260 REP. 377	REACTIONS 1 410 ER 34.9%
Nº5 12.06 · 10:43 PHOTO Yes	VIEWS 30 018 REP. 386	REACTIONS 1 301 ER 34.6%

|

WORST 3

↓ 05.07 · 08:40 PHOTO * movie Video heaven	VIEWS 13 580 REP. 384	REACTIONS 471 ER 15.7%
↓ 05.07 · 08:34 PHOTO ok, that's it	VIEWS 13 184 REP. 32	REACTIONS 605 ER 15.2%
↓ 05.07 · 08:34 PHOTO and here's another good one	VIEWS 13 082 REP. 45	REACTIONS 794 ER 15.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

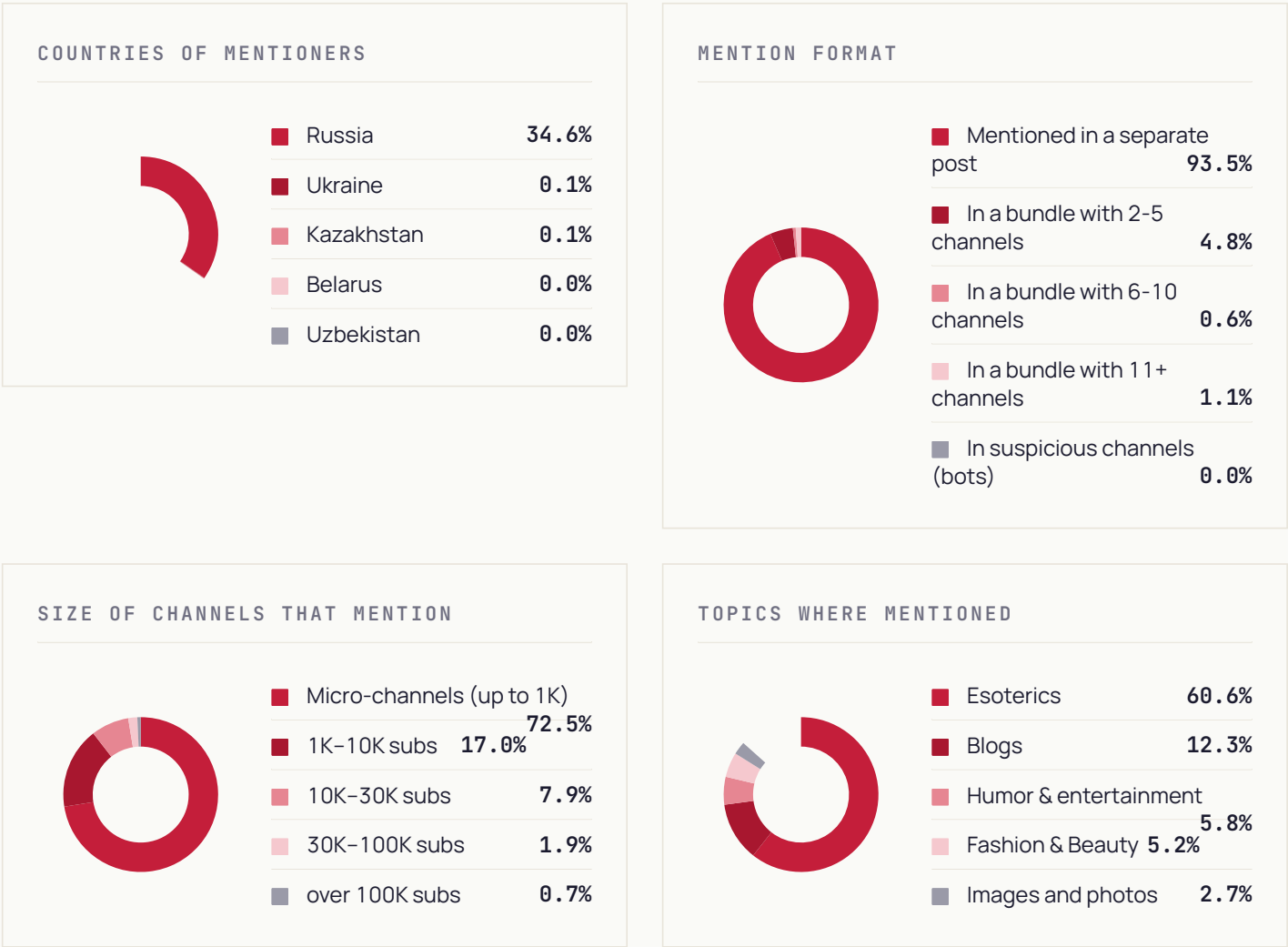


START DATE	NOW	NET GROWTH
76 901	86 757	+9 856

SECTION 04 · MENTIONS

Who and how mentions the channel

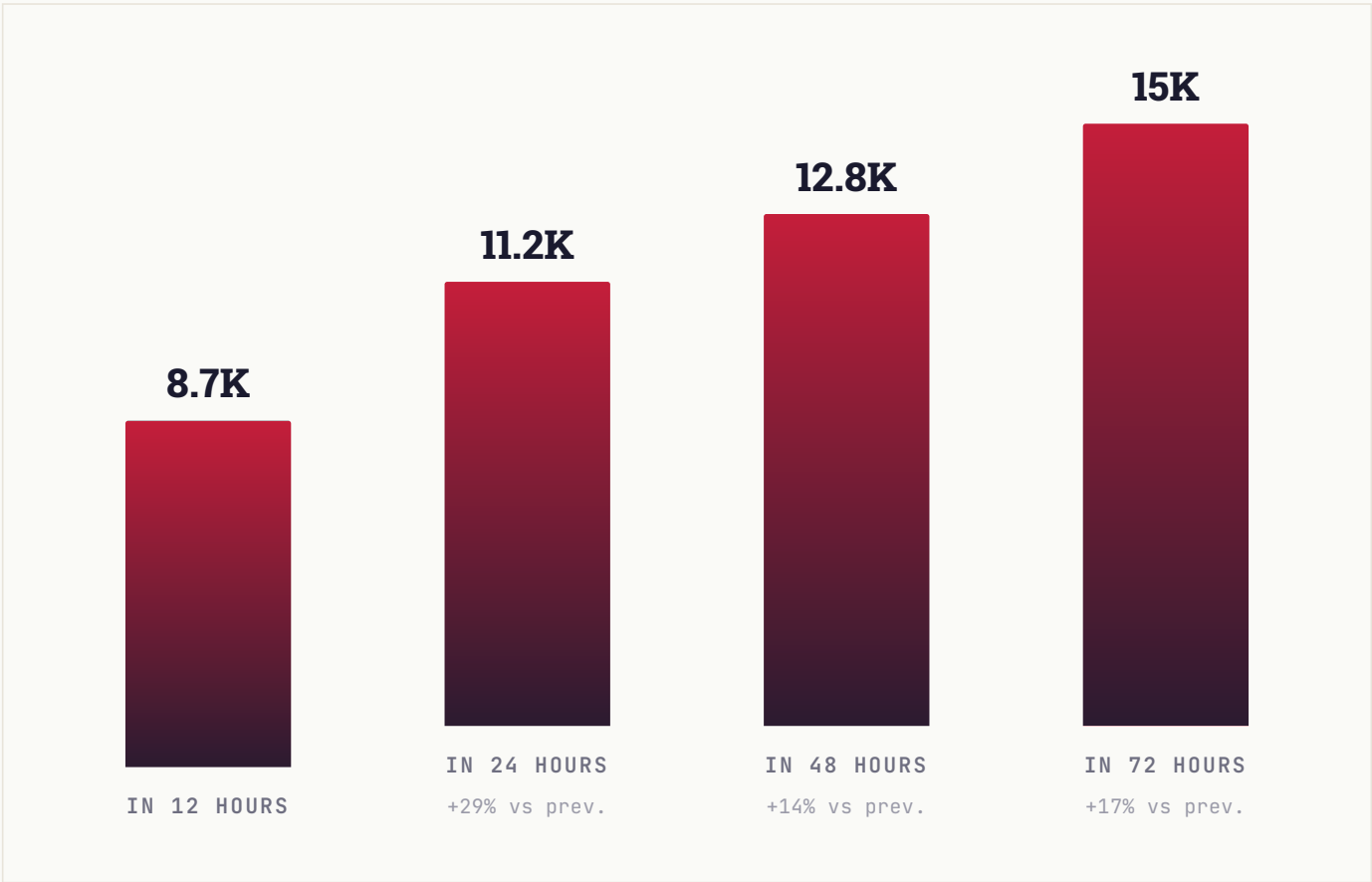
Citation index **733** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **3 213** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Wildberries finds / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
Jan I don't get it, is this funny or not!! YOU	86.8K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 96 — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal — enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **341**, they brought **4 670** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	63	42	352
December 2025	74	54	1 017
Nov 2025	59	41	1 014
Oct 2025	60	39	381
Sep 2025	37	30	604
August 2025	48	35	1 302

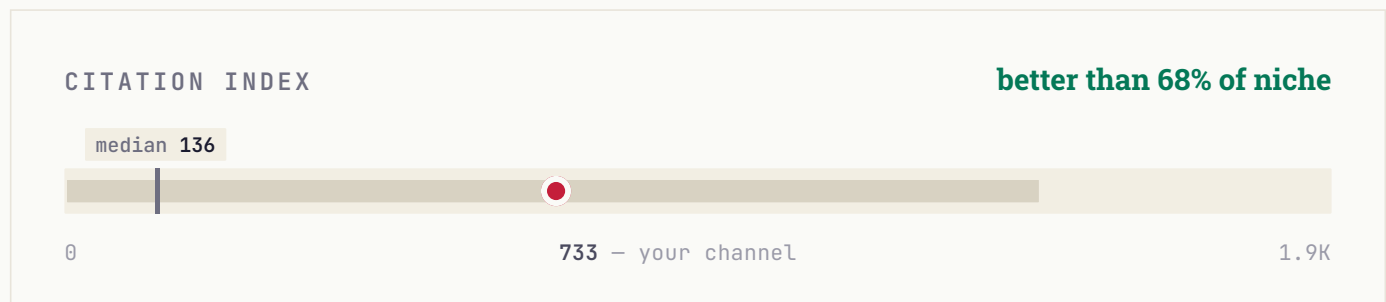
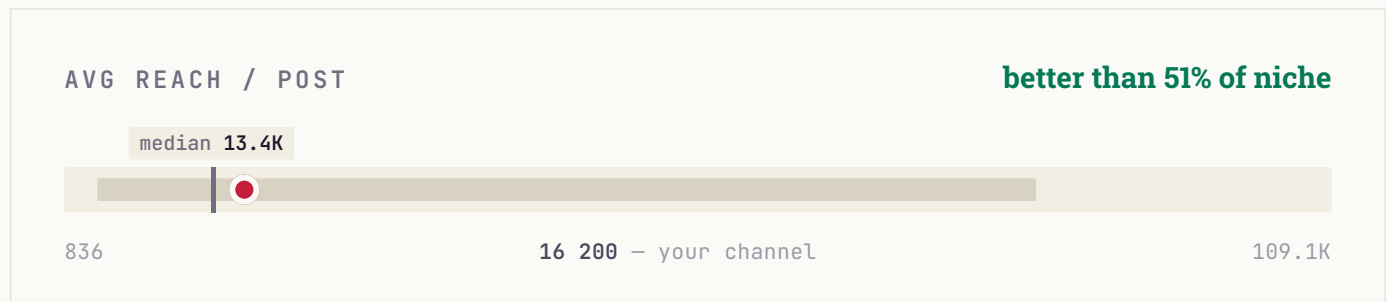
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
341	6	4 670

Where the channel ranks in its league

SUBSCRIBERS 49% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The median is 171.1K, shown as a vertical line. The channel's count is 86,754, marked by a red dot. The bar is divided into three segments: light gray for the range below the channel's count, medium gray for the range between the channel's count and the median, and light gray for the range above the median. The channel's count is 49% below the median.

Metric	Value
Median	171.1K
Channel Count	86,754
Channel Count as % of Median	49% below median
Range Start	58.4K
Range End	512.2K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — on Thursday

Audience is most active on this day at 02:00 MSK.

EFFECT

**Best time for
key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
