

PROMTPRESS PUBLIC REPORT

Channel audit

Sasha Kon



@sashakon

Come in, take a seat. I'll tell you everything now. @evfidripiy - ads
RKN: 5161466921 2200 7007 0983 6810 - send your money here
so the author finally drinks himself to death Subscribe to the
private...

SUBSCRIBERS

130 441

-1064 per month

ERR (% SEE POSTS)

61.0%

last day **35.2%**

REACH/POST

79.1K

ad reach **46K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 130 441 —	 SUBS REACH 60.64% avg % subs see post	 VIEWS/POST 79.1K median 79.6K · 26 days	 POSTS/WEEK 19.1 for period
 7D TREND -6.0% vs previous week	 REACTIONS/POST 4348.6 total 308,749 reactions, 54,984 reposts, 17,751 comments	 POST LENGTH 353 chars median 193 · 26 days	 POSTS ANALYZED 71 26 days
 AD REACH 46K 24h avg	 CHURN / MONTH -1064 last month	 CITATION RATE 946 citation index · 3,378 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 02.10.2017

AI EDITOR SUMMARY

Channel «Sasha Kon» – 130 441 subs. Each post avg views 79.1K people (61% of subs), wide reach for a channel this size. Publishes 19 posts per week (~3/day) – regular. Week Jun 29 – Jul 5 reach dropped -6.0% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 71 posts over 26 days.
- 02 Dominant format — Text (59/71 posts).
- 03 Avg post length — 353 chars (median 193).
- 04 Peak audience activity — Sun, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (115.1K avg for top vs 50.4K for worst) — among 71 posts over 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 11:29 TEXT Damn, Dibrov either fucks his niece, shows his old dick on the street, or smashes his head drunk somewhere I do miss Pasha though...	VIEWS 137 538 REPOSTS 1 558	REACTIONS 4 502 ER 105.4%
Nº2 25.06 · 08:16 TEXT it would be really stupid if iPhones actually get banned or blocked. it's not about habit or convenience. in Russia, iPhone...	VIEWS 108 635 REPOSTS 3 114	REACTIONS 6 305 ER 83.3%
Nº3 16.06 · 14:46 TEXT ⚡ Diana Shurygina (after marriage — Shlyanina) was placed under house arrest in a case of production and distribution of pornography. note...	VIEWS 99 174 REPOSTS 1 541	REACTIONS 4 359 ER 76.0%

Nº4 19.06 • 06:05 TEXT parents of fat kids always say "he'll grow out of it". but nobody ever does.	VIEWS 98 701 REPOSTS 1 012 REACTIONS 5 450 ER 75.7%
Nº5 12.06 • 11:36 TEXT I like Russia Day because it pisses off everyone: communists, imperialists, Ukrainians, opposition. a...	VIEWS 98 208 REPOSTS 502 REACTIONS 6 168 ER 75.3%

WORST 3

↓ 06.07 • 11:35 TEXT Mediazona: - writes about how awful Russia is - begs and scrapes - only 1,500 paying supporters - panhandles...	VIEWS 51 407 REPOSTS 161 REACTIONS 6 065 ER 39.4%
↓ 06.07 • 08:00 TEXT The internet has completely run out of people. Well, at times it may seem "who are you yelling at, Kon you fuck, wherever you poke in Telegram there will be...	VIEWS 51 217 REPOSTS 16 REACTIONS 907 ER 39.3%
↓ 06.07 • 07:20 PHOTO "We'll give Russians as much gasoline as they need," — Uzbekistan Energy Minister Iskandar Aygir	VIEWS 48 604 REPOSTS 272 REACTIONS 4 686 ER 37.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

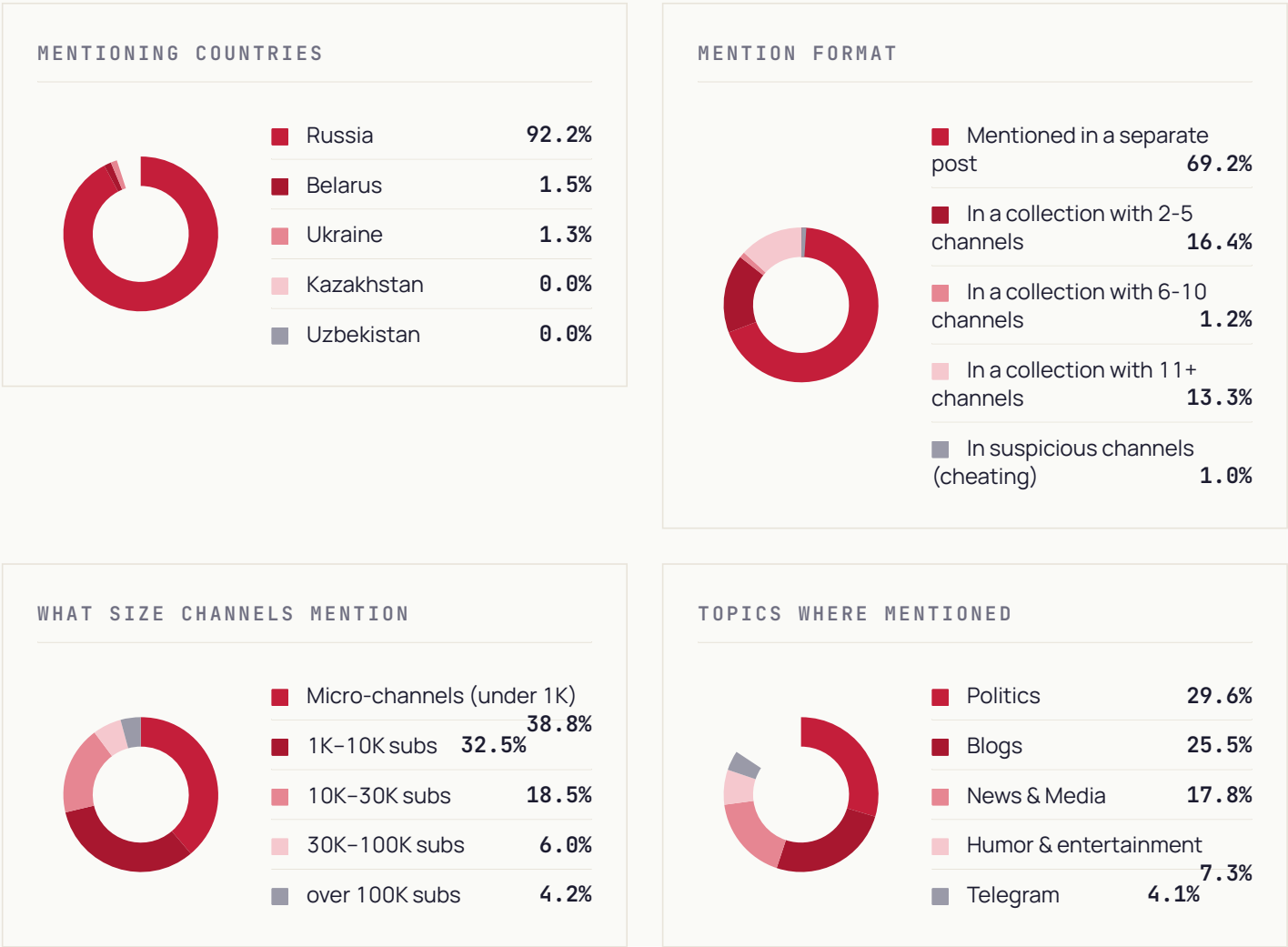
Subscriber growth chart for the year. On key months, exact subscriber count is shown. You can see which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

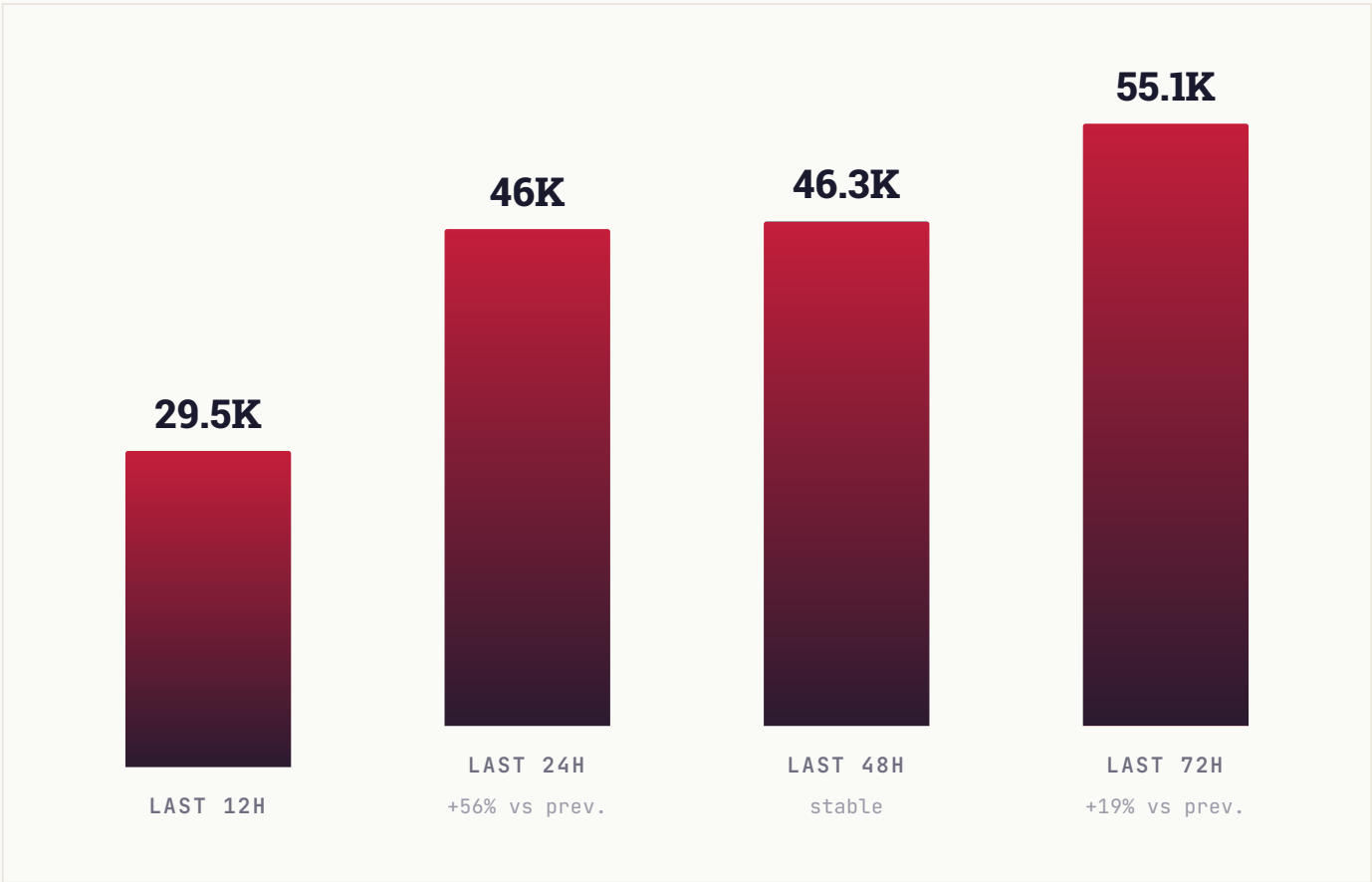
Citation index **946** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **3 378** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time from publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
SK Sasha Kon YOU	130.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **157**, they brought **19 821** new subs.

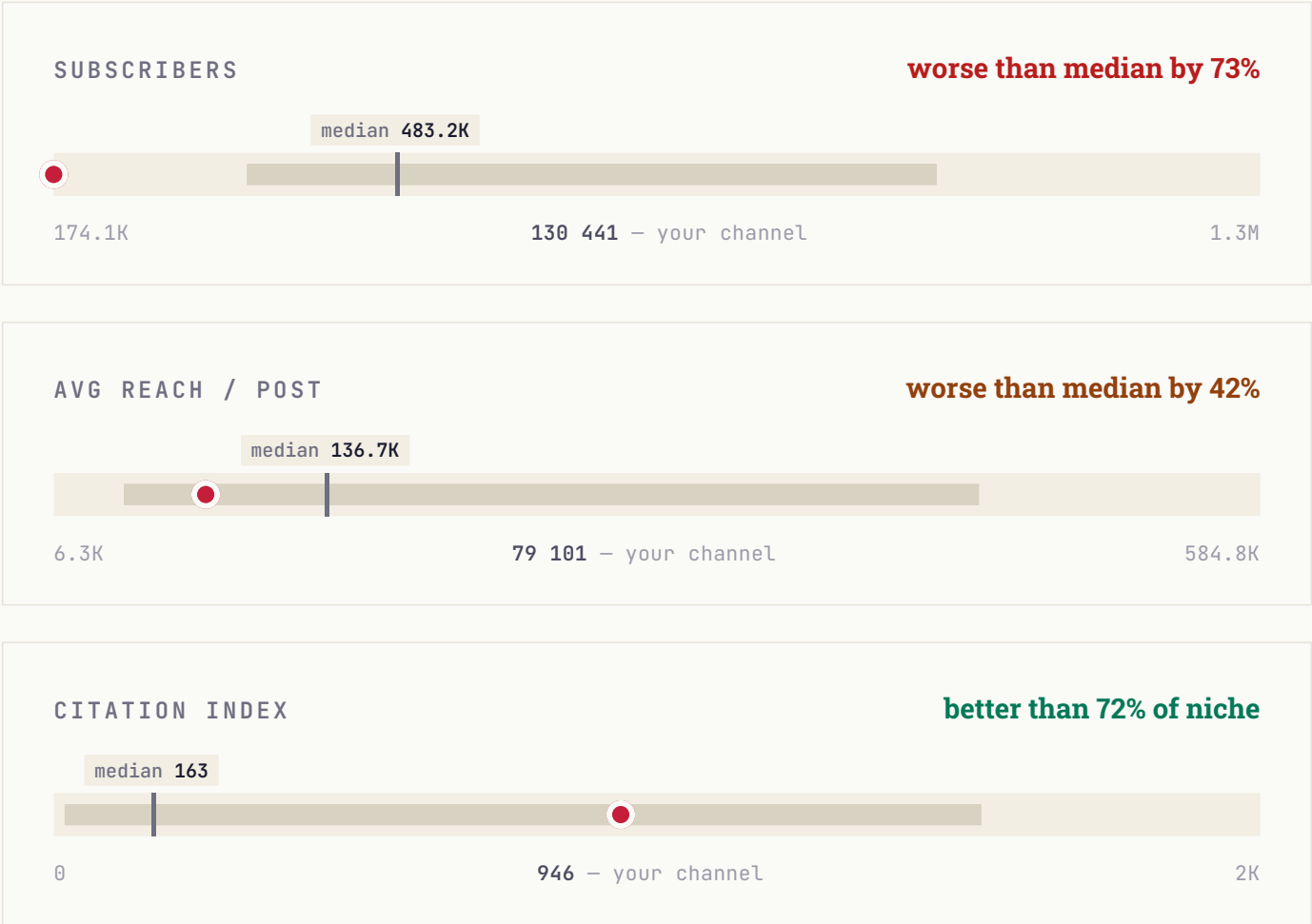
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	29	24	4 177	
December 2025	31	28	2 122	
Nov 2025	24	20	1 038	
Oct 2025	21	20	3 099	
September 2025	26	25	3 740	
August 2025	26	23	5 645	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
157	6	19 821

SECTION 08 · NICHE COMPARISON

Where the channel is in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager