

PUBLIC REPORT BY PROMTPRESS

Channel audit

Sashacheer



@sashacheer

For collaboration: <https://vk.com/sashacheer> / @sorrowfu1l
 Women's channel: <https://t.me/sashacheermakeup> Registration:
<https://www.gosuslugi.ru/snet/67bee069d501cf3b2ce9a3ad>

SUBSCRIBERS

51 159

+13937 per month

ERR (% WHO SEE
POSTS)

112.0%

per day 44.7%

REACH/POST

62.3K

ad reach 22.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 51 159 —	 SUBSCRIBER REACH 121.8% avg % subs see post	 VIEWS/POST 62.3K median 52.8K · 28 days	 POSTS/WEEK 9.5 over period
 7D TREND +52.6% vs previous week	 REACTIONS/POST 1375.8 total 53,657 reactions, 23,170 reposts, 21,922 comments	 POST LENGTH 92 chars median 37 · 28 days	 POSTS ANALYZED 39 28 days
 AD REACH 22.9K 24h avg	 CHURN / MONTH +13937 over last month	 CITATION RATE 32 citation index · 70 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 24.11.2020

AI EDITOR SUMMARY

Channel «Sashacheer» — 51 159 subs. Each post averages 62.3K people (122% of subs), wide reach for a channel this size. Posts 10 posts/week (~1/day) — regular schedule. Week Jul 6–12 reach grew by +52.6% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 39 posts over 28 days.
- 02 Dominant format – Text (19/39 posts).
- 03 Avg post length – 92 chars (median 37).
- 04 Peak audience activity – Thursday, 20:00 MSK.
- 05 Top posts get 7x more views than the weakest (178.4K avg for top vs 27.3K for worst) – among 39 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 17:04 TEXT Friends, Denis and I have decided to file for divorce. Unfortunately, we will no longer exist as a married couple. Please, don't...	VIEWS 256 105 REPOSTS 20 432	REACTIONS 12 020 ER 500.6%
Nº2 09.07 · 13:23 TEXT Electricity went off)	VIEWS 142 276 REPOSTS 22	REACTIONS 674 ER 278.1%
Nº3 09.07 · 09:28 PHOTO 🎮Stream 🎮Prem + aviator giveaway Go go go	VIEWS 136 844 REPOSTS 120	REACTIONS 551 ER 267.5%

Nº4 08.07 • 22:52 **PHOTO**
(post without caption – photo)

VIEWS
118 039

REACTIONS
763

REPOSTS
126

ER
230.7%

Nº5 08.07 • 09:29 **TEXT**
🌀Stream 🌀Prem Go go go

VIEWS
103 656

REACTIONS
169

REPOSTS
3

ER
202.6%

WORST 3

↓ 17.07 • 12:40 **TEXT**
Restart, mts kids of bitches

VIEWS
29 319

REACTIONS
1 060

REPOSTS
31

ER
57.3%

↓ 18.07 • 10:56 **PHOTO**
🌀Stream 🌀Leveling up to 8 Go go go

VIEWS
26 889

REACTIONS
816

REPOSTS
27

ER
52.6%

↓ 18.07 • 19:06 **TEXT**
Friends, no stream tomorrow. My health has taken a hit from all the crap and stress. Vomiting + sore throat from bile. Want a day...

VIEWS
25 683

REACTIONS
1 657

REPOSTS
23

ER
50.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

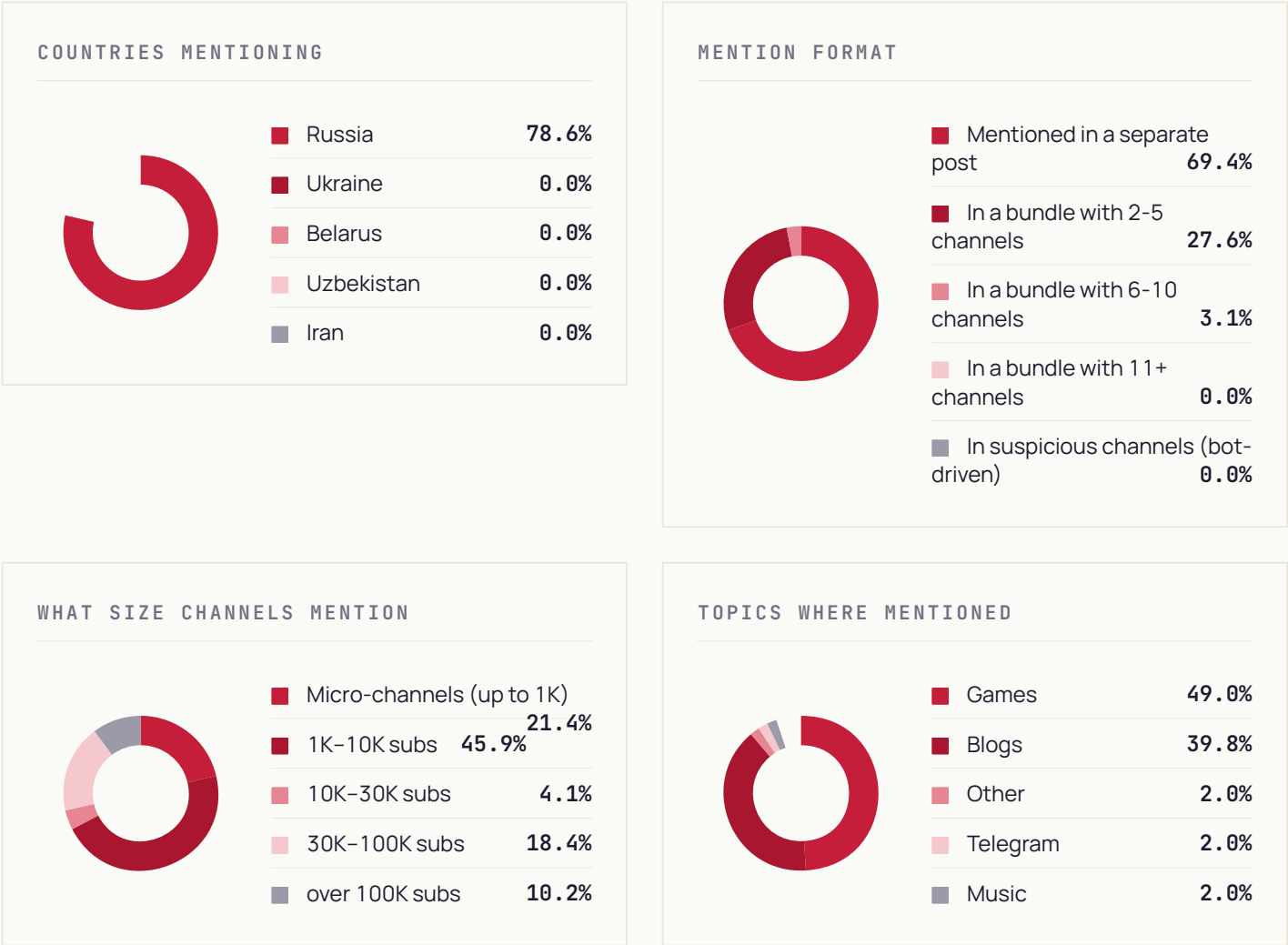
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

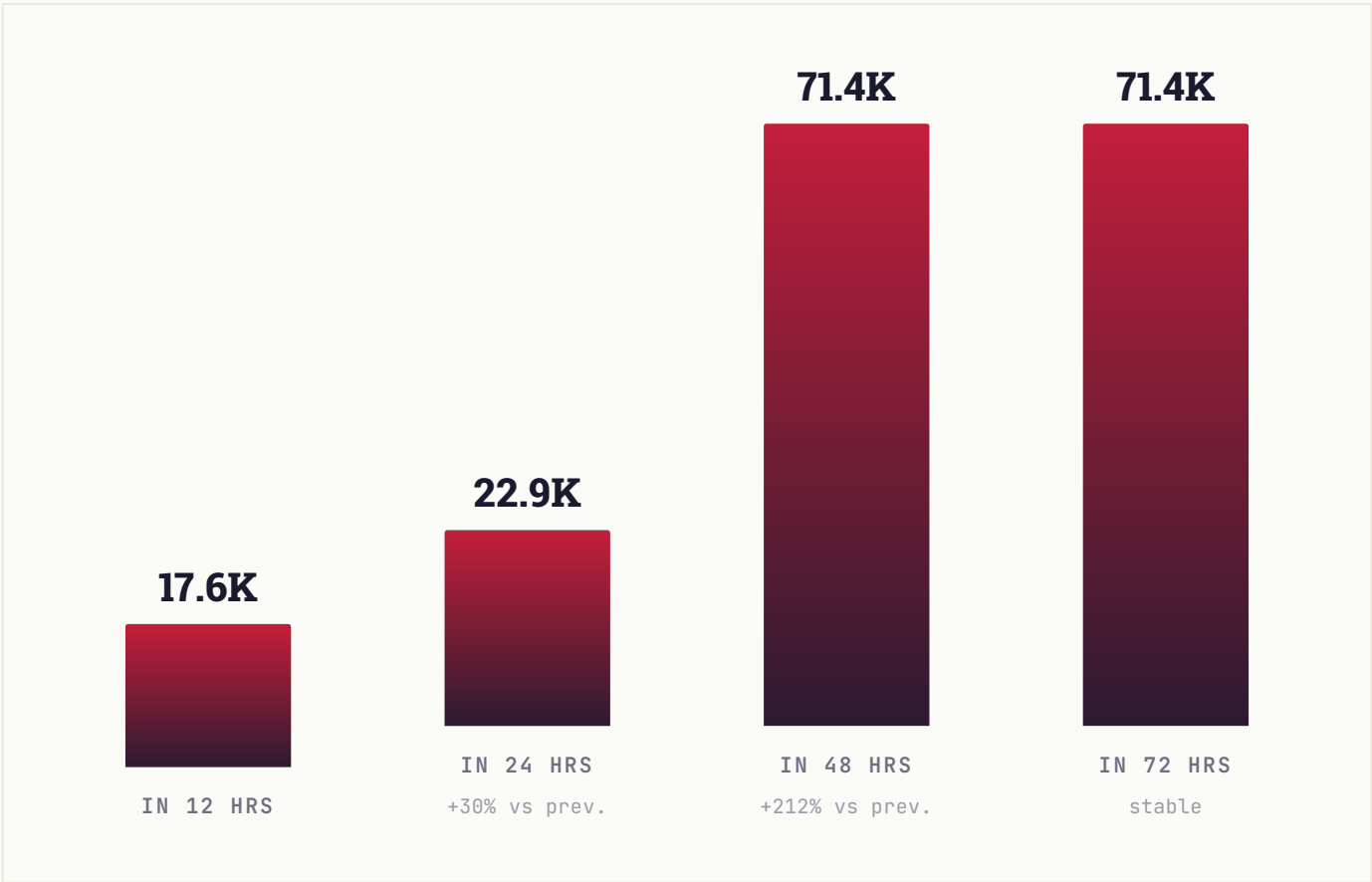
Citation index **32** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **70** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
SA Sashacheer YOU	51.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 of niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

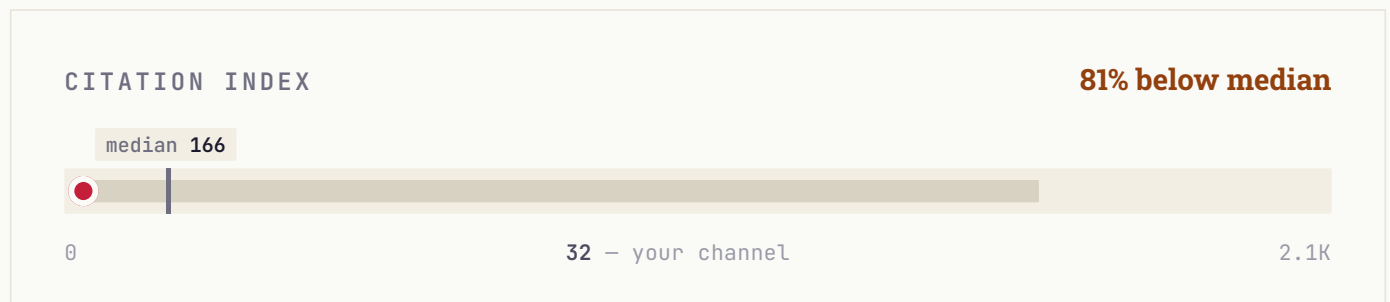
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **7**, they brought **24 790** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	2	21 558
December 2025	1	1	1 183
November 2025	1	1	207
October 2025	3	1	1 012
Sep 2025	0	0	332
August 2025	0	0	498

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	24 790

Where the channel stands in its league

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. We recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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