

PUBLIC REPORT BY PROMTPRESS

Channel audit

SASAVOT 26+



@sasavot

twitch.tv/sasavot

SUBSCRIBERS

349 575

-8507 per month

ERR (% SEE POSTS)

52.0%

per day 26.8%

REACH/POST

179.2K

ad reach 93.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 349 575 —	 SUBSCRIBER REACH 51.25% avg % subs see post	 VIEWS/POST 179.2K median 179.1K · 29 days	 POSTS/WEEK 12.5 for the period
 7D TREND -15.4% vs prev week	 REACTIONS/POST 3814.2 total 198,338 reactions, 7,623 reposts, 13,021 comments	 POST LENGTH 31 chars median 20 · 29 days	 POSTS ANALYZED 52 29 days
 AD REACH 93.9K 24h avg	 CHURN / MONTH -8507 over the last month	 CITATION RATE 94 citation index · 359 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 07.02.2022

AI EDITOR SUMMARY

Channel «SASAVOT 26+» — 349 575 subs. Each post averages 179.2K people (51% of subs), broad reach for a channel this size. Posts 12 posts per week (~2/day) — regular schedule. Week 15–21 Jun reach dropped -15.4% by week 8–14 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 52 posts over 29 days.
- 02 Dominant format – Photo (46/52 posts).
- 03 Avg post length – 31 chars (median 20).
- 04 Peak audience activity – Saturday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (236.1K avg for top vs 136K for worst) – among 52 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 14:59 PHOTO incl 18:00 - 18:30 🤖📷	VIEWS 237 839 REPOSTS 22	REACTIONS 2 445 ER 68.0%
Nº2 06.06 · 15:39 PHOTO today no vkl, had 2 teeth pulled 🦷(8), next week 2 more 🦷(8), kept one as souvenir 😊. Last 3 years these have been bothering me...	VIEWS 236 734 REPOSTS 195	REACTIONS 5 235 ER 67.7%
Nº3 31.05 · 14:44 PHOTO incl 18:00 - 18:30 📷	VIEWS 233 817 REPOSTS 125	REACTIONS 3 498 ER 66.9%

Nº4 01.06 · 09:40 PHOTO 1 day / summer ✨	VIEWS 228 694 REPOSTS 436	REACTIONS 6 927 ER 65.4%
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Nº5 07.06 · 14:31 PHOTO incl 17:31 - 18:00 ☒	VIEWS 227 024 REPOSTS 84	REACTIONS 3 293 ER 64.9%
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WORST 3

↓ 24.06 · 16:30 PHOTO today no vkl, kinda wanna breathe fresh air, maybe ride a scooter or just walk around the street ☒	VIEWS 142 764 REPOSTS 78	REACTIONS 3 417 ER 40.8%
↓ 23.06 · 15:27 PHOTO incl 19:00 - 19:30 ☒	VIEWS 134 675 REPOSTS 80	REACTIONS 2 508 ER 38.5%
↓ 25.06 · 14:20 PHOTO incl 17:30 - 18:00 ☒	VIEWS 130 527 REPOSTS 63	REACTIONS 2 615 ER 37.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

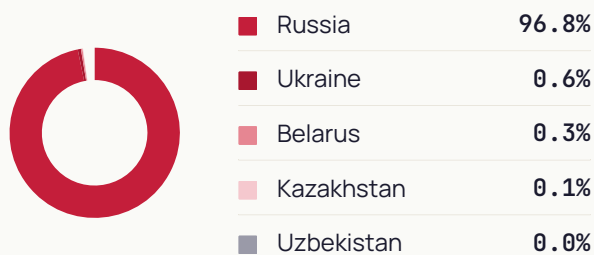


SECTION 04 • MENTIONS

Who mentions the channel and how

Citation index **94** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **359** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



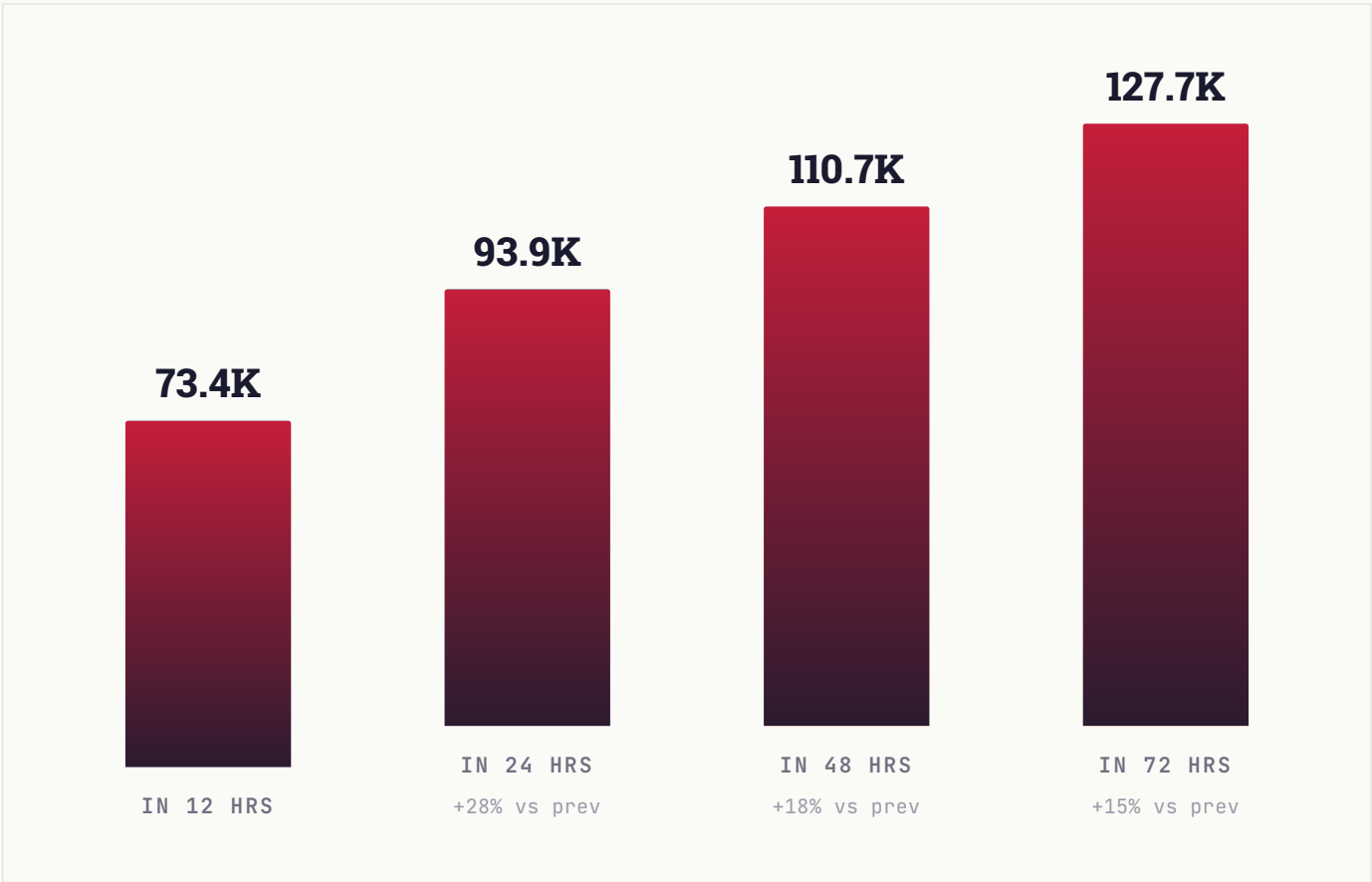
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown lives here	1.1M
PA PARADEYEVICH	1M
S2 SASAVOT 26+ YOU	349.6K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#89 of 100). Niche median — 493.6K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **231**, they brought **111 188** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	55	27	60 778
November 2025	31	23	17 236
October 2025	32	27	8 838
September 2025	3	3	3 303
August 2025	55	6	6 893
July 2025	55	6	14 140
TOTAL MENTIONS			231
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			111 188

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#89 /100

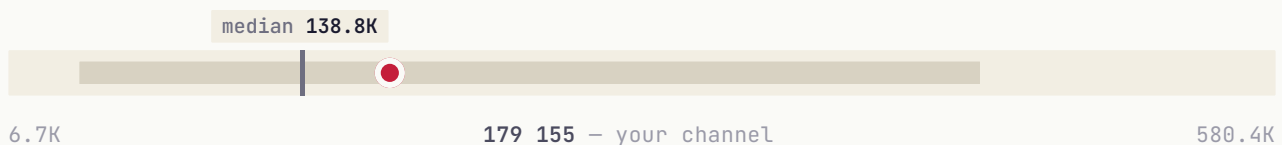
POSITION IN NICHE

Channel in the bottom half of the ranking

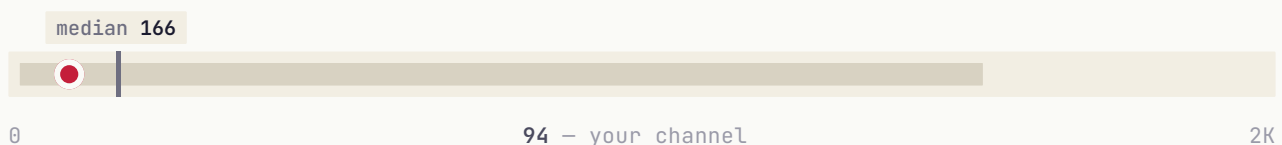
SUBSCRIBERS

29% below median

AVG REACH / POST

better than 55% of niche

CITATION INDEX

44% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Saturday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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