

— PROMTPRESS PUBLIC REPORT

Channel audit

Kazan Saint

Petersburg

Advertising

Novosibirsk

Moscow City

Moscow Oblast

Krasnoyarsk

Izhevsk

Khabarovsk

Vladivostok

Stavropol

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number says for what period it was calculated.

 SUBSCRIBERS 46 159 —	 SUBS REACH 0.01% avg. % subs see post	 VIEWS/POST 4 median 4 · —	 POSTS/WK 1.0 for period
 TREND 7D — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 71 chars median 71 · —	 POSTS ANALYZED 1 —
 AD REACH 17 avg for 24h	 CHURN / MONTH +42052 last month	 CITATIONS 0 citation index · 1 channels mentioned all time	 CHANNEL AGE 6 months 22 days created 01.02.2026

AI EDITOR SUMMARY

Channel «Kazan Saint Petersburg Advertising Novosibirsk Moscow City Moscow Oblast Krasnoyarsk Izhevsk Khabarovsk Vladivostok Stavropol» – 46 159 subscribers. Each post on average is viewed 4 people (0% from subscribers), reach is low – worth expanding audience. Publishes 1 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — **Photo** (1/1 posts).
- 03 Avg. post length — **71** characters (median 71).
- 04 Audience activity peak — **Thursday**, 09:00 MSK.
- 05 Top posts bring **0 times** more views than the weakest (1 on average for top vs 4 for worst) — among 1 posts for —. Worth analyzing what the top have in common — topic, format, timing.

TOP-1 POSTS

Nº1 20.08 · 06:13 PHOTO BEST TELEGRAM CATALOG ⚡🚀👉👉👉 Add the site to your tab panel 🥰⚡	VIEWS	REACTIONS
	4	—
	REPOSTS	ER
	—	0.0%

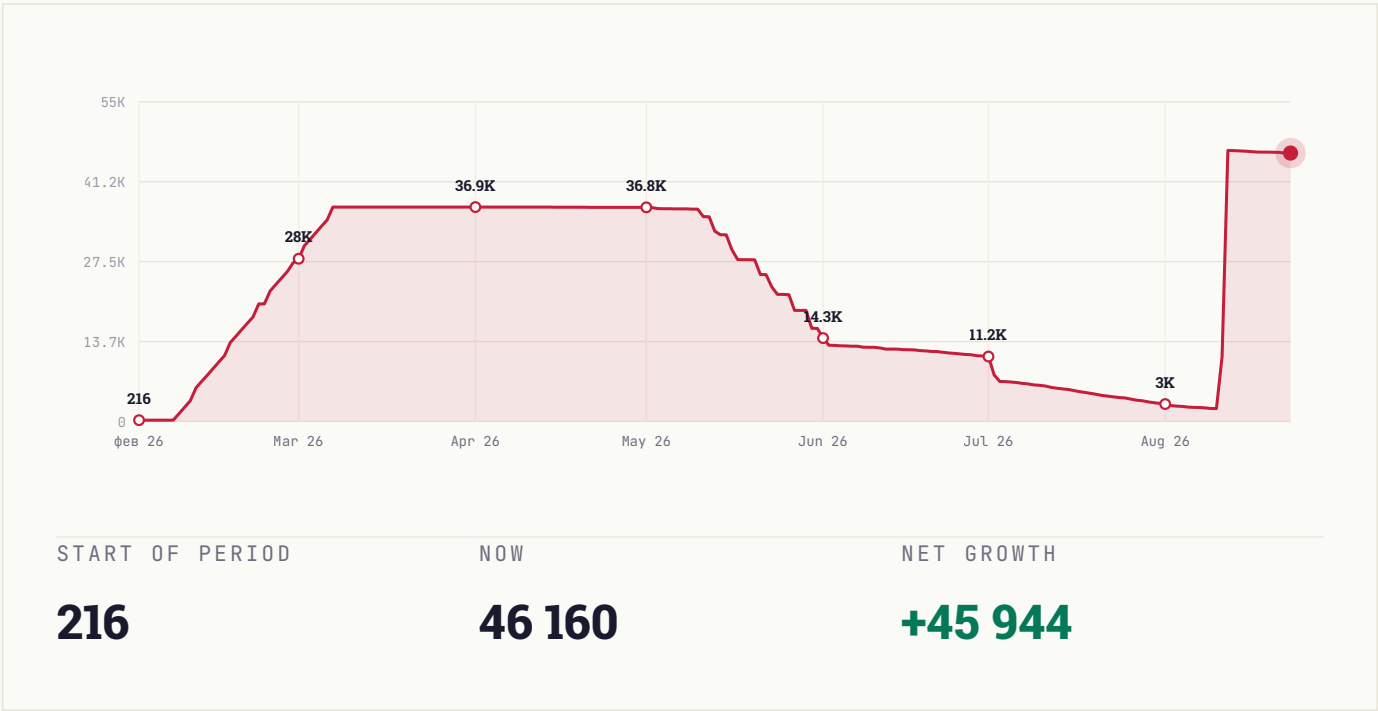
WORST 1

↓ 20.08 · 06:13 PHOTO BEST TELEGRAM CATALOG ⚡🚀👉👉👉 Add the site to your tab panel 🥰⚡	VIEWS	REACTIONS
	4	—
	REPOSTS	ER
	—	0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

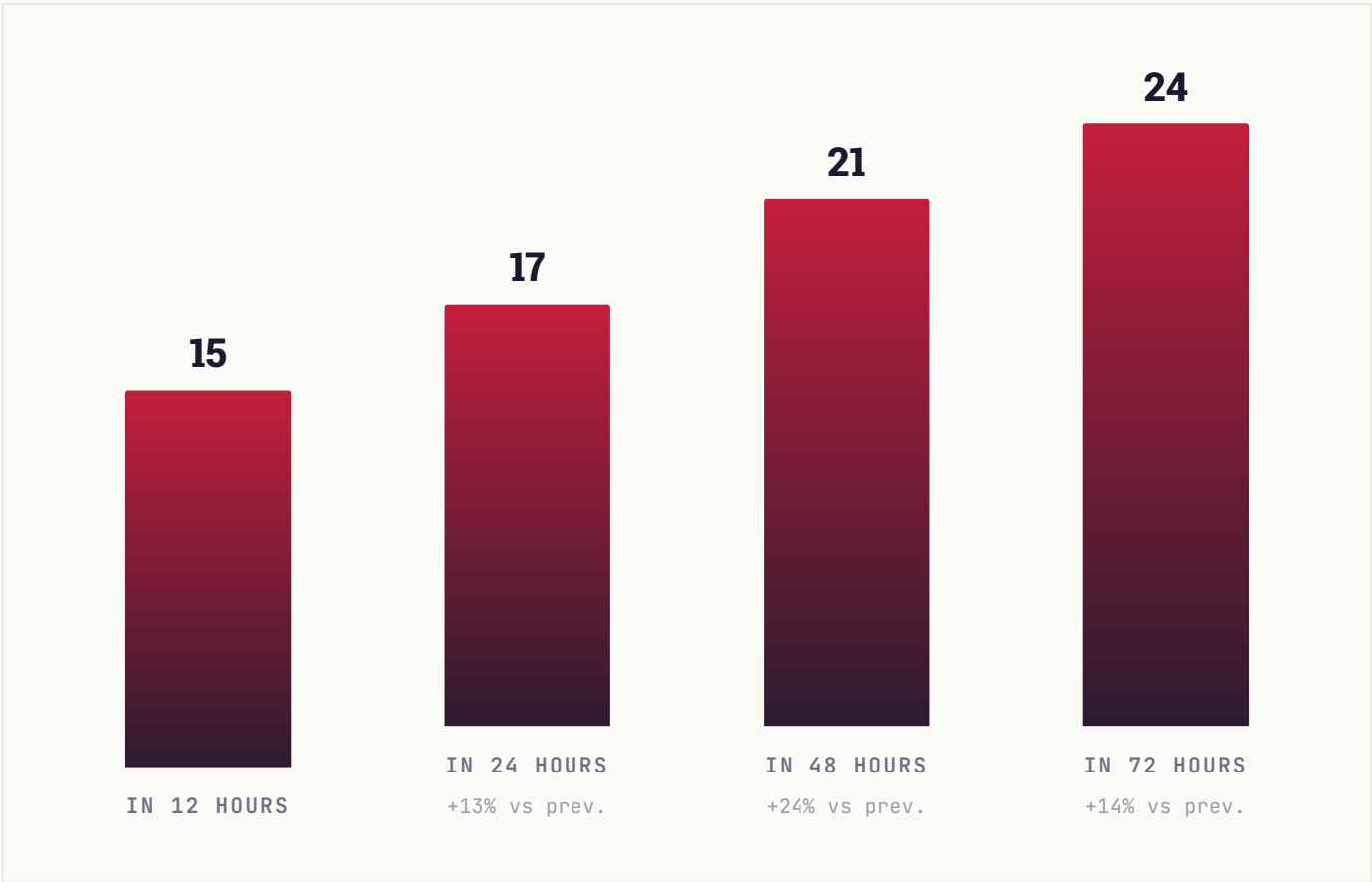
Subscriber growth chart for the year. On key months, exact subscriber counts are shown. It shows in which months the channel gained, and in which subscribers left.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg. reach of an ad post by time since publication. Helps assess how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 Nearest channels by topic and audience. We highlighted your channel — see where it ranks among niche peers.

CHANNEL	SUBSCRIBERS
M• MoskvaCh • Moscow News	4.3M
TL Топор Live	4.1M
Live Live • News	4M
M- Moscow is interesting	3.3M
FM First Moscow	3.2M
MA Mash	3.1M
PH РИА Новости	3M
MN Moscow News	2.7M
MT Moscow today	2.7M
Avg. Media Russia not Moscow	2.6M
KS Kazan Saint Petersburg Advertising Novosibirsk Moscow City Moscow Oblast Krasnoyarsk Izhevsk Khabarovsk Vladivostok Stavropol	46.2K

COMPARATIVE INSIGHT

Channel not yet outside top-99 — early growth stage. Niche leader — MoskvaCh • Moscow News (4.3M), median top-99: 776.9K. First goal — break into top-99 via systematic work with traffic and content.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **1 month** such mentions were **0**, they brought **27 013** new subscribers.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS
February 2026	0	0	27 013

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
0	1	27 013

Where the channel ranks in its league

SUBSCRIBERS

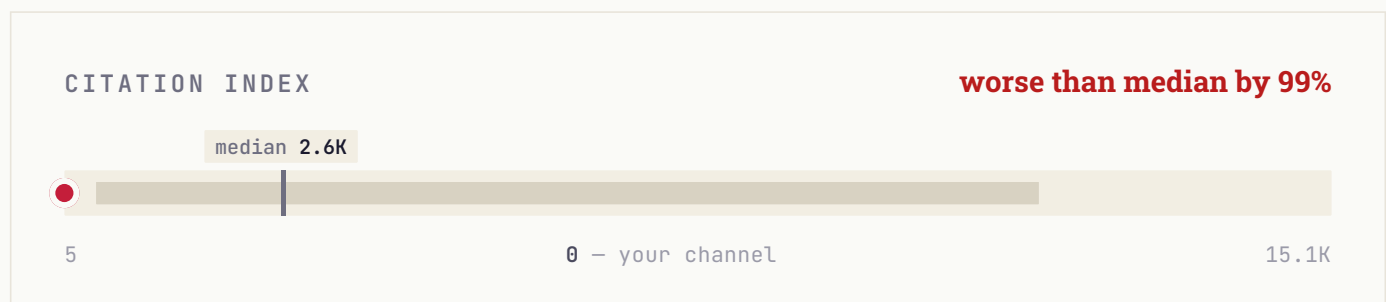
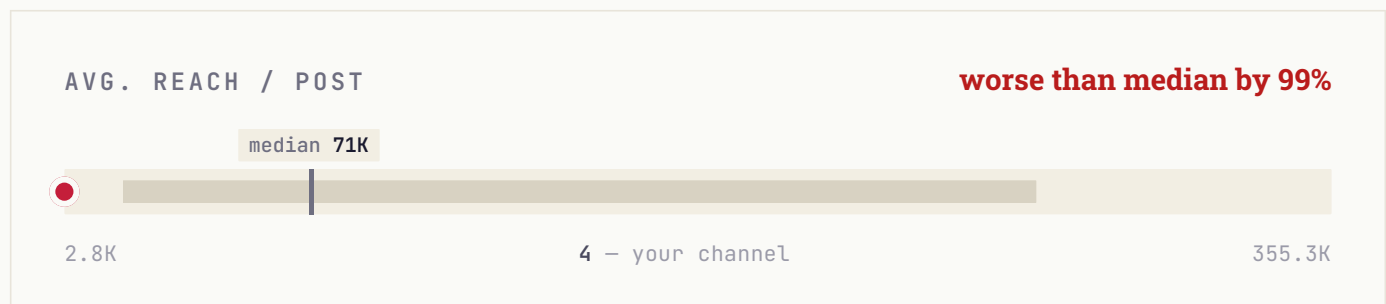
worse than median by 94%

median 782.3K

223.8K

46 159 — your channel

3.2M



— SECTION 08 · STRATEGY

What to do now

5 priority actions, ordered by expected impact. Mark as checklist and return to this report in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels: norm 7-10.
Consistency is the main retention factor.

IMPACT

**Consistency
beats volume**

02

Top post of the week — Thursday

On this day and at 09:00 MSK audience is most active.

IMPACT

**Best window
for an
important post**

03

Increase share of video posts

Telegram video holds audiences longer and is
algorithm-friendly. Aim for a 15-25% share.

IMPACT

**Video holds
audiences
better**

04

ER below niche benchmark — rethink formats

Current ER 0.01% vs norm 5.5%. Worth testing polls
and interactive formats.

IMPACT

+5.5pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (organic integrations), **Premium**
(target audience). PromptPress matches sources to the
niche.

IMPACT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit — done in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager