

PUBLIC REPORT PROMTPRESS

Channel audit

Sanya in Florida



@sanya_florida

Author channel "Sanya in Florida" Analytics, reviews and digests.

Ads: https://t.me/sanya_florida_official Ads: <https://iimax.ru/>[sanya_florida_official](#)

SUBSCRIBERS

922 941

-5669 per month

ERR (% SEE POSTS)

26.0%per day **20.8%**

REACH/POST

239.2Kad reach **191.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 922 941 —	 SUBS REACH 25.92% avg % subs see post	 VIEWS/POST 239.2K median 243K · 29 days	 POSTS/DAY 11.2 ~78 per week
 7D TREND +1.7% vs previous week	 REACTIONS/POST 4596.8 total 1,539,926 reactions, 167,230 reposts, 196,505 comments	 POST LENGTH 268 chars median 249 · 29 days	 POSTS ANALYZED 335 29 days
 AD REACH 191.7K 24h avg	 CHURN / MONTH -5669 last month	 CITATION RATE 1 053 citation index · 3,135 channels mentioned ever	 CHANNEL AGE 5 years 6 months created 27.11.2020

AI EDITOR SUMMARY

Channel «Sanya in Florida» — 922 941 subs. Each post averages 239.2K people (26% from subs), good reach. Publishes 78 posts per week (~11/day) — very active. Week of May 25–31 reach stable (+1.7% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **335** posts in 29 days.
- 02 Dominant format – **Video** (201/335 posts).
- 03 Avg post length – **268** chars (median 249).
- 04 Peak audience activity – **Sunday**, 04:00 MSK.
- 05 Top posts gather **1x** more views than the weakest (284.1K avg top vs 195.1K worst) – among 335 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº124.05 · 01:37VIDEO Ballistic missile "Oreshnik" strike on target in Kyiv. Six plasma-hot warheads hit something in quick succession one after...	VIEWS	REACTIONS
	286 120	6 258
	REPOSTS	ER
	1 127	31.0%
Nº224.05 · 06:05VIDEO Massive combined attack on Kyiv – ballistic missiles (including, according to some sources, Oreshnik), cruise missiles...	VIEWS	REACTIONS
	284 022	5 725
	REPOSTS	ER
	363	30.8%
Nº309.05 · 17:05VIDEO Guys, once again Happy Victory Day. No video today. See you soon! Don't lose it!	VIEWS	REACTIONS
	282 295	9 015
	REPOSTS	ER
	3 282	30.6%

Nº4 28.05 • 05:05 PHOTO Time to say goodbye. Cancer took you, I did everything I could - several surgeries gave us a few more years together. My first dog. I...	VIEWS 281 067 REPOSTS 362 REACTIONS 23 821 ER 30.5%
Nº5 24.05 • 13:05 VIDEO New TCC tactic in Odesa – they puncture car tires so people can't escape. Usually they slash tires or...	VIEWS 279 690 REPOSTS 529 REACTIONS 4 041 ER 30.3%

WORST 3

↓ 05.06 • 07:05 VIDEO Moment of Iranian strike on Kuwait airport. Terminal reopened just days after previous attacks, now...	VIEWS 204 171 REPOSTS 243 REACTIONS 3 380 ER 22.1%
↓ 05.06 • 08:05 VIDEO Odesa - Zelensky's punishers get bricked by locals. Interestingly, they speak Russian.	VIEWS 203 889 REPOSTS 285 REACTIONS 3 555 ER 22.1%
↓ 29.05 • 12:33 VIDEO Geran-4 seeker presents: Cheetah	VIEWS 177 154 REPOSTS 102 REACTIONS 2 472 ER 19.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

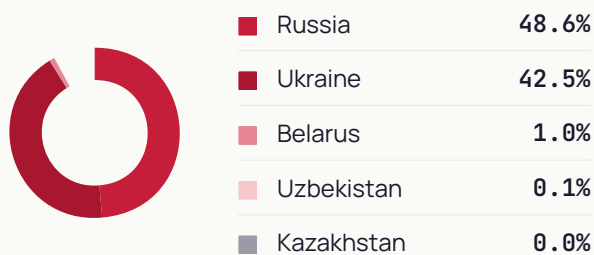


SECTION 04 • MENTIONS

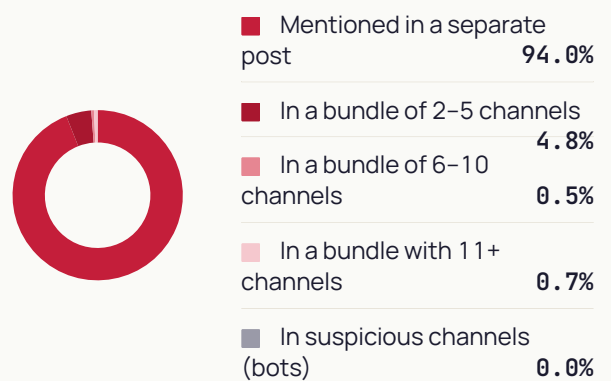
Who mentions the channel and how

Citation index **1 053** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **3 135** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



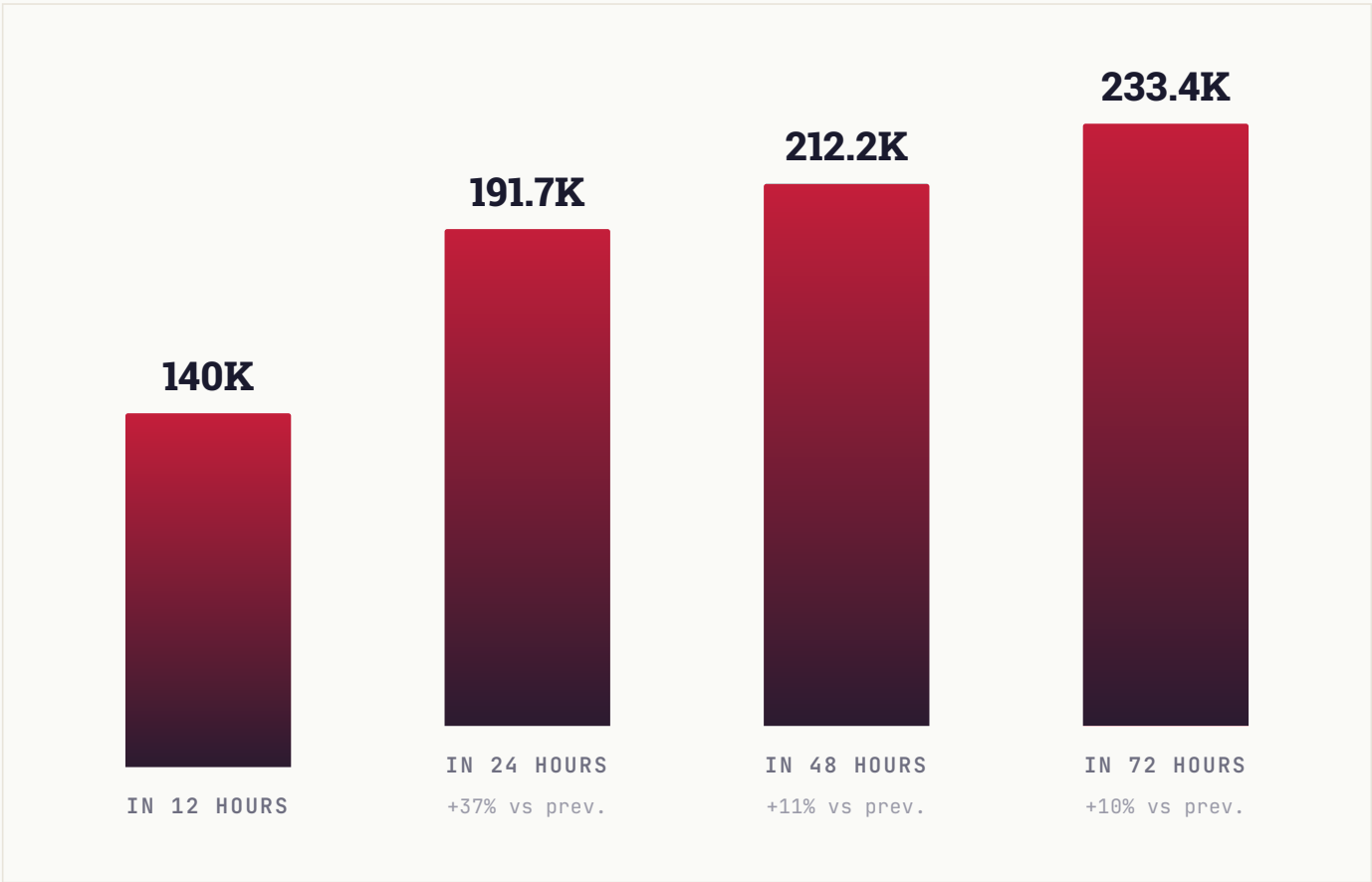
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
RN RIA Novosti	3.1M
SR Media Russia not Moscow	2.9M
NM Moscow News	2.7M
MS Moscow today	2.7M
SW Sanya in Florida YOU	922.9K

COMPARATIVE INSIGHT

Channel in top half of niche (#48 of 99). Niche leader — Live Broadcast • News (4.1M), median subs 843.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** mentions count **4 110**, they brought **34 350** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	710	57	2 386
November 2025	711	42	2 948
October 2025	643	51	6 594
September 2025	662	62	6 343
August 2025	710	76	9 915
July 2025	674	78	6 164

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
4 110	6	34 350

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#86/100

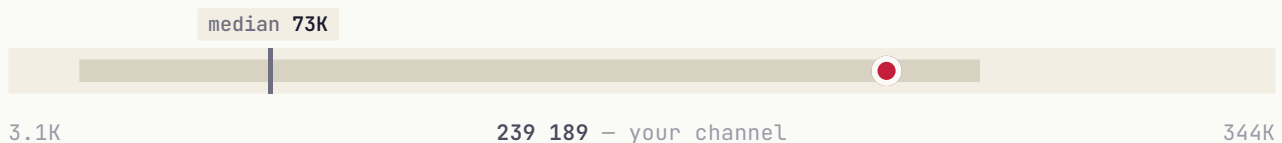
RANK IN NICHE

Channel in the bottom half of the ranking

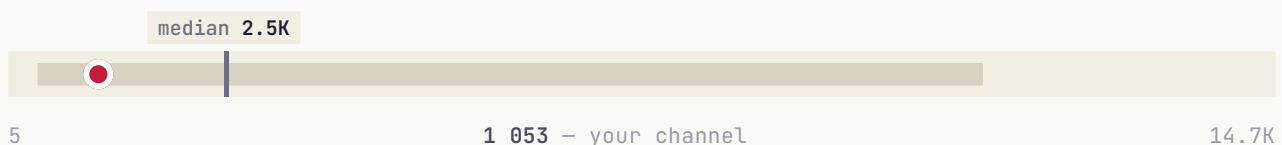
SUBSCRIBERS

better than 52% of niche

AVG REACH / POST

better than 84% of niche

CITATION INDEX

58% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 04:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in same segment. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
