

PUBLIC PROMTPRESS REPORT

Channel audit

Crypto Games



@saniam6385

SUBSCRIBERS

12 511

83 posts 25 days

ERR (% SEE POSTS)

3.0%

per day 0.3%

REACH/POST

195

ad reach 28/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Mentions

Who mentions the channel and how

04 Ad Potential

How long a post generates reach

05 Competitors

Niche neighbors · your position

06 Niche Comparison

Rank in «Cryptocurrencies»

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 12 511 —	 SUBSCRIBER REACH 1.56% avg % subs see post	 VIEWS/POST 195 median 59 · 25 days	 POSTS/WEEK 22.5 over period
 7D TREND -56.4% vs previous week	 REACTIONS/POST 2.6 only 213 reactions, 11 reposts, 10 comments	 POST LENGTH 437 chars median 389 · 25 days	 POSTS ANALYZED 83 25 days
 AD REACH 28 avg 24h	 MENTIONS 0 citation index · 14 channels mentioned ever		

AI EDITOR SUMMARY

Channel «Crypto Games» — 12 511 subs. Avg views per post: 195 people (2% of subs), reach low — need to grow audience. Publishes 22 posts/week (~3/day) — active. Week Jul 6–12 reach dropped -56.4% by week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts in 25 days.
- 02 Dominant format – **Text** (48/83 posts).
- 03 Avg post length – **437** chars (median 389).
- 04 Peak audience activity – **Wed, 22:00** MSK.
- 05 Top posts get **75x** more views than weakest (1.7K avg top vs 23 worst) – among 83 posts in 25 days. Worth analyzing commonalities: topic, format, timing.

TOP 5 POSTS

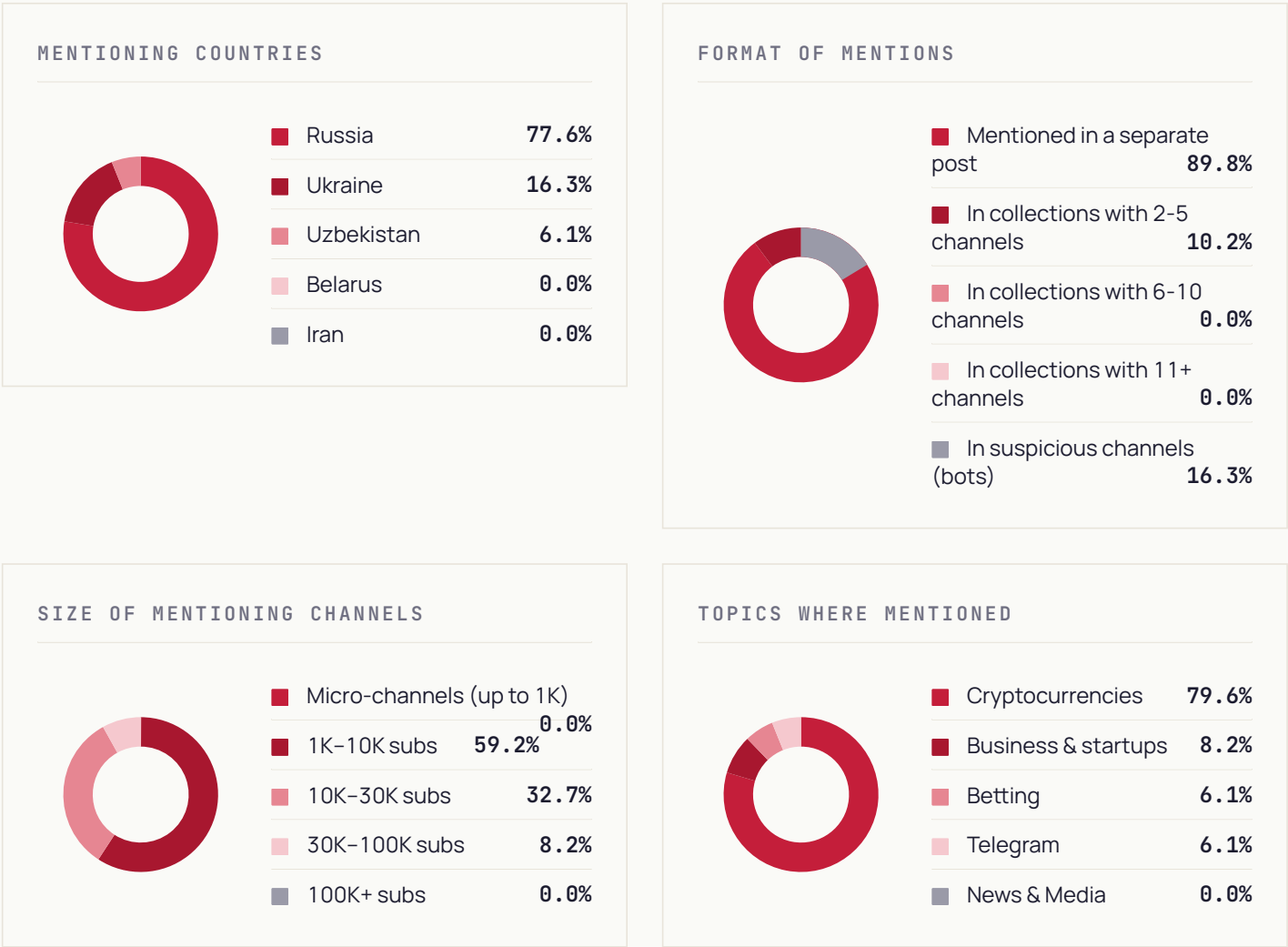
Nº1 15.07 · 19:42 PHOTO https://nft.memberrewards.pro/?ref=ref_34qk16w_mr7qlhva Join, there will be a lot of interesting stuff	VIEWS 1 722 REPOSTS —	REACTIONS 2 ER 13.8%
Nº2 16.07 · 14:00 VIDEO 🧱 Giveaway Finished 🧱 Total tickets: 30040 Winners list: 1. Snake Box #177947 - @ilyarovichlvl68	VIEWS 1 715 REPOSTS —	REACTIONS 2 ER 13.7%
Nº3 16.07 · 12:55 PHOTO Earn without investment https://t.me/lodehunter_bot? startapp=ref_6816816392	VIEWS 1 712 REPOSTS —	REACTIONS 2 ER 13.7%

Nº4 16.07 • 19:35 PHOTO NFTs ★★ still available, buy now & get a share of projects 😊 https://nft.memberrewards.pro/?ref=ref_34qk16w_mr7qlhva 826 NFTs left 😊😊😊	VIEWS 1 712 REPOSTS — REACTIONS 2 ER 13.7%
Nº5 16.07 • 18:50 TEXT 🚀 Big news for our ecosystem! MemberRewards launched White Label program and partnered with Salad, one of...	VIEWS 1 710 REPOSTS — REACTIONS 2 ER 13.7%
WORST 3	
↓ 19.07 • 14:44 PHOTO My basilisk farm is growing — already Adult III! Join:	VIEWS 25 REPOSTS — REACTIONS 4 ER 0.2%
↓ 19.07 • 17:32 PHOTO BombGram launched! Blast boxes, collect GEM, earn rewards and withdraw your earnings in TON! Get 1000 withdrawable COIN for...	VIEWS 23 REPOSTS 1 REACTIONS 4 ER 0.2%
↓ 19.07 • 17:49 PHOTO Buy NFT, get project share, limited quantity 😊 https://nft.memberrewards.pro/?ref=ref_34qk16w_mr7qlhva	VIEWS 22 REPOSTS — REACTIONS 7 ER 0.2%

SECTION 03 · MENTIONS

Who mentions the channel and how

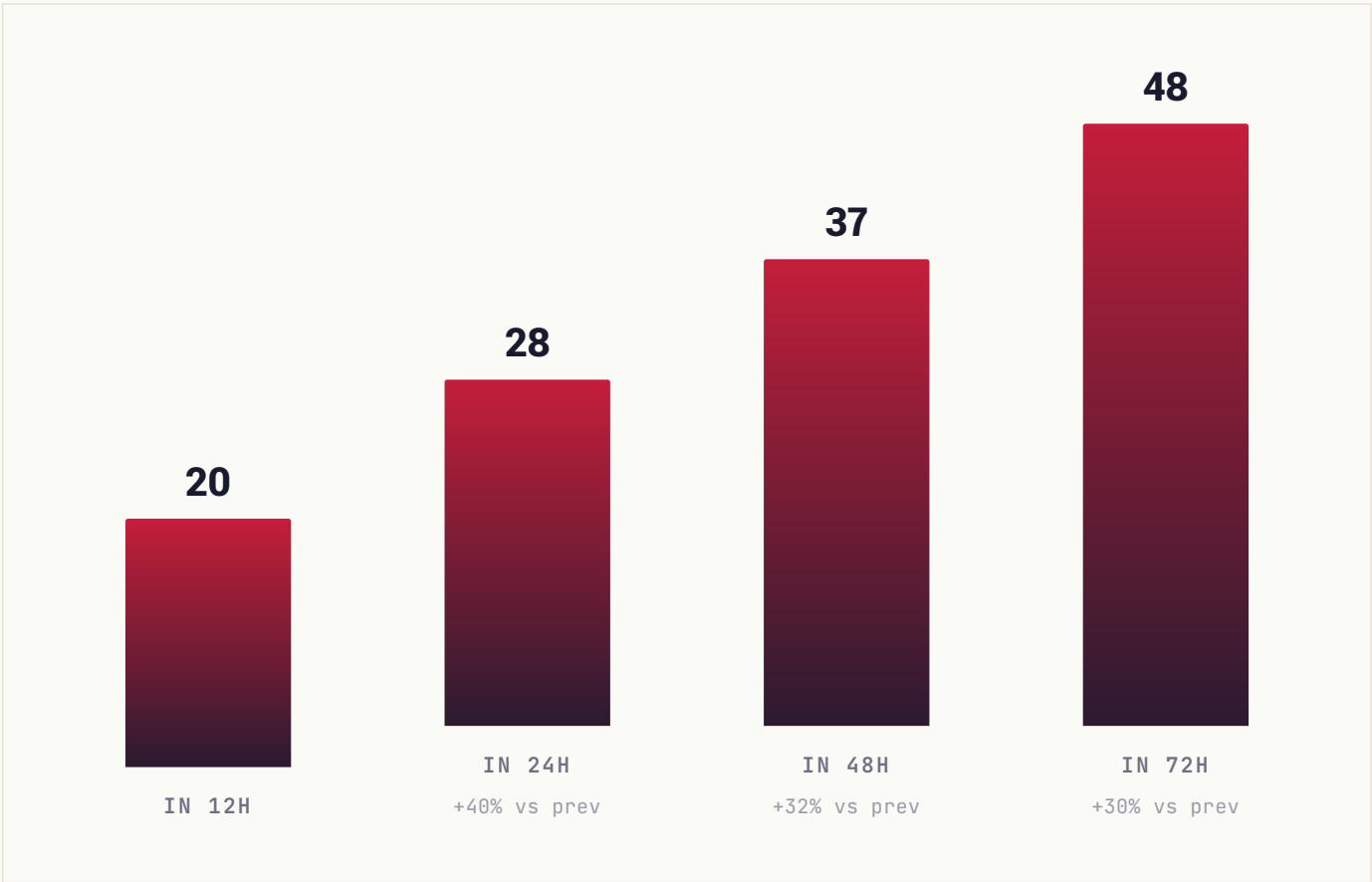
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned 14 different channels.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see your niche position.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
CI Crypto Games YOU	12.5K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal – enter top-100 through systematic work with traffic and content.

Where your channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of a peer group. A vertical line marks the median, and a red dot indicates the channel's performance. The channel's performance is consistently below the median in all three metrics.

Metric	Channel Value	Median	Peer Range (Min-Max)	Performance Status
SUBSCRIBERS	12,511	2.1M	580.9K - 5.7M	99% below median
AVG REACH / POST	195	8.2K	188 - 117.7K	98% below median
CITATION INDEX	0	41	0 - 368	99% below median

SUBSCRIBERS 99% below median

median 2.1M

580.9K 12 511 – your channel 5.7M

AVG REACH / POST 98% below median

median 8.2K

188 195 – your channel 117.7K

CITATION INDEX 99% below median

median 41

0 0 – your channel 368

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Best post of the week — Wednesday**

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for important
posts****02****Increase video posts share**

Video in Telegram keeps audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 1.56% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+4.9pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
