

PUBLIC REPORT BY PROMTPRESS

Channel audit

SANATASH



@sanatassh

Welcome for collab @ebat_imba

SUBS

74 620

-2540 per month

ERR (% SEE POSTS)

133.0%

per day 44.3%

REACH/POST

94.9K

ad reach 33.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 74 620 —	 SUBSCRIBER REACH 127.18% avg % subs see post	 VIEWS/POST 94.9K median 98.1K · 22 days	 POSTS/WEEK 2.5 over period
 7D TREND — no data for period	 REACTIONS/POST 7174.8 total 57,398 reactions, 1,203 reposts, 8,440 comments	 POST LENGTH 50 chars median 18 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 33.2K 24h avg	 CHURN / MONTH -2540 last month	 MENTIONS 7 citation index · 32 channels mentioned ever	 CHANNEL AGE 3 months 13 days created 02.04.2026

AI EDITOR SUMMARY

Channel «SANATASH💖» — 74 620 subs. Avg views per post 94.9K people (127% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 8 posts in 22 days.
- 02 Dominant format — Text (4/8 posts).
- 03 Avg post length — 50 chars (median 18).
- 04 Audience peak — Friday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (121.3K avg for top vs 66.3K for worst) — among 8 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 08:26 TEXT (post without caption — text)	VIEWS 130 016 REPOSTS 280	REACTIONS 6 919 ER 174.2%
Nº2 26.06 · 08:18 PHOTO I'm dying😭😭😭😭	VIEWS 120 136 REPOSTS 112	REACTIONS 7 753 ER 161.0%
Nº3 20.06 · 10:13 VIDEO There's a sheep in our garden😭	VIEWS 113 792 REPOSTS 170	REACTIONS 8 477 ER 152.5%

Nº4 20.06 • 10:10 TEXT Hi everyone, all good, I just forgot to post. Once holidays end, I'll be more active.	VIEWS 98 202 REPOSTS 42 REACTIONS 6 027 ER 131.6%
Nº5 26.06 • 08:00 VIDEO frog poops	VIEWS 98 045 REPOSTS 491 REACTIONS 7 644 ER 131.4%

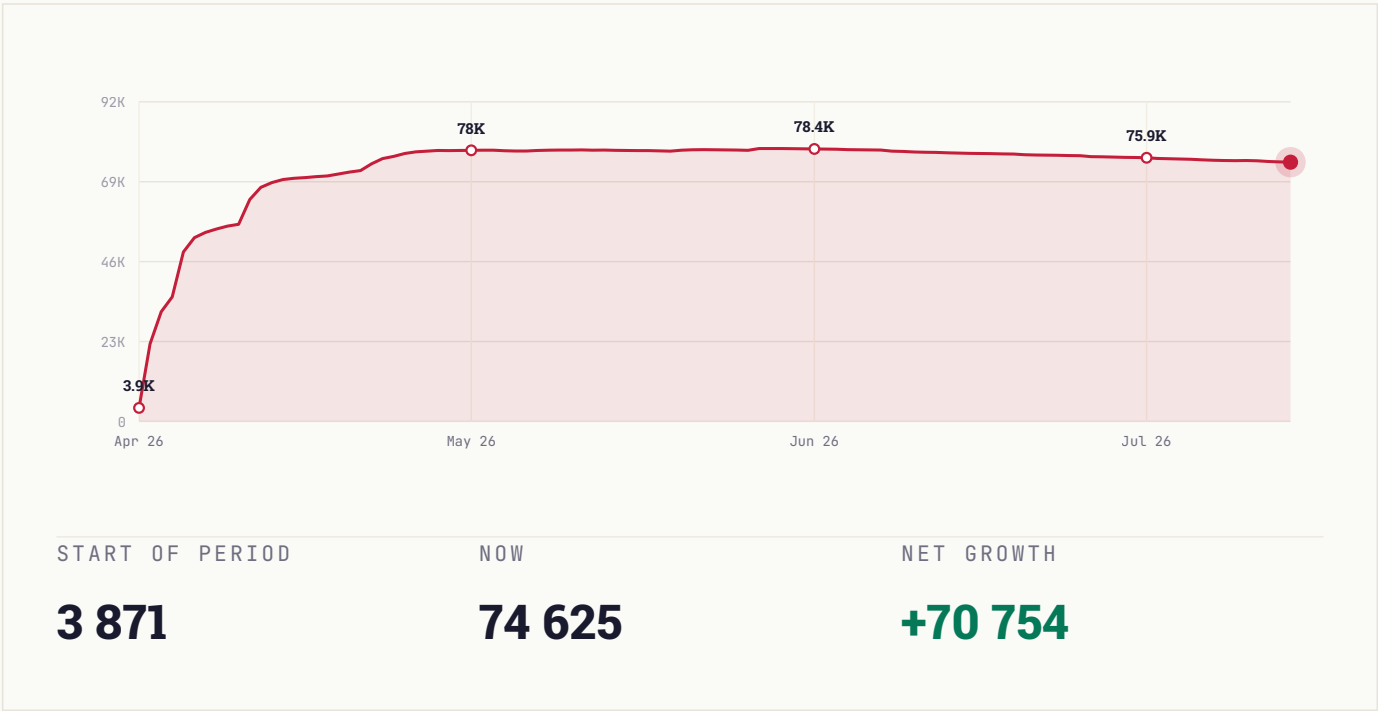
WORST 3

↓ 02.07 • 12:25 TEXT I feel like if I made another Discord channel I'd need someone fluent in English and Russian to make it easier 🙄	VIEWS 95 184 REPOSTS 41 REACTIONS 6 165 ER 127.6%
↓ 06.07 • 12:23 TEXT I'm back from vacation, all good	VIEWS 69 206 REPOSTS 39 REACTIONS 7 969 ER 92.7%
↓ 12.07 • 10:27 PHOTO sketch	VIEWS 34 660 REPOSTS 28 REACTIONS 6 444 ER 46.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How channel grew over the year

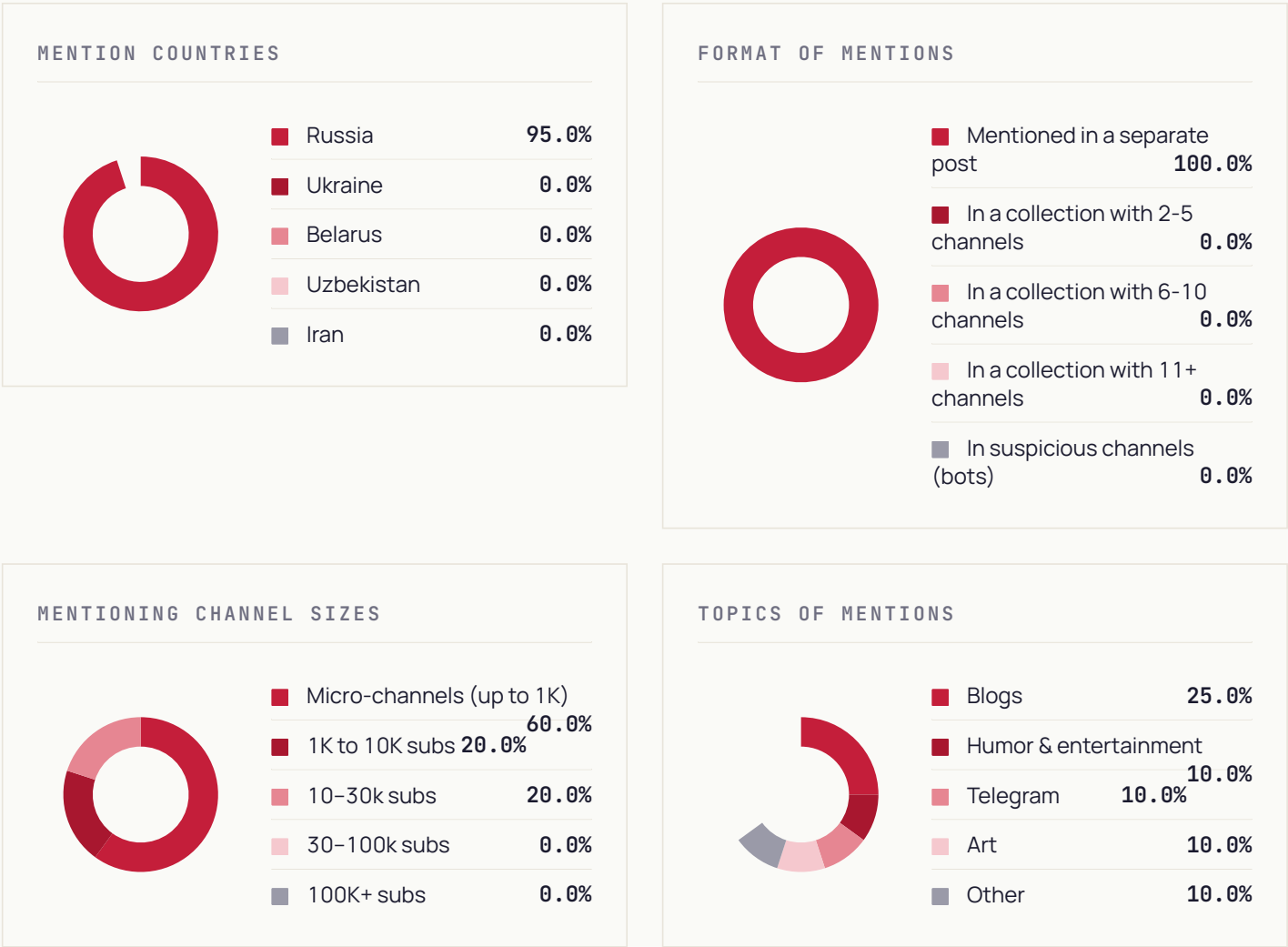
Subscriber growth chart for the year. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

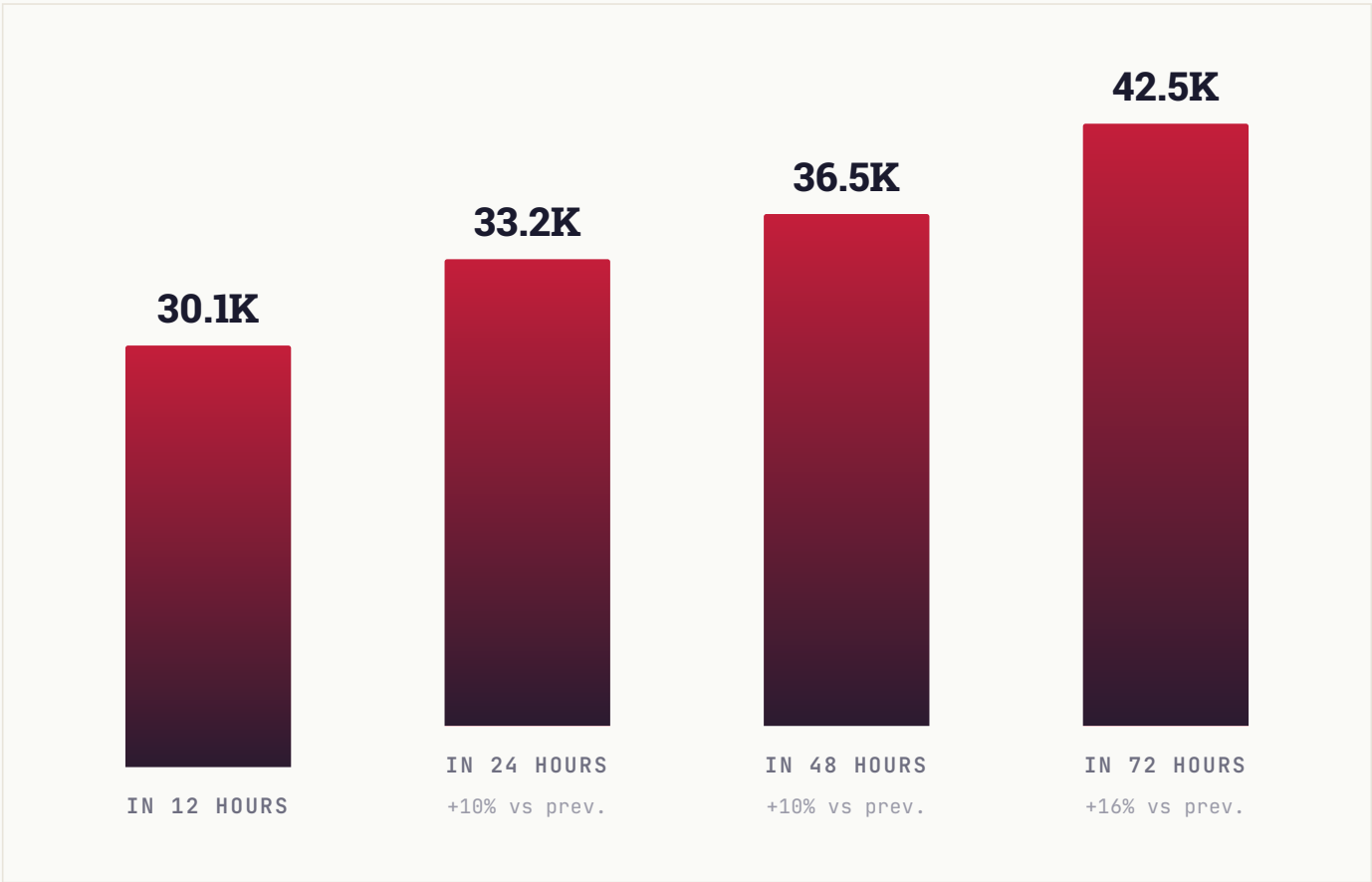
Citation index 7 — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **32** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
ZJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
SA SANATASH💕 YOU	74.6K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 2.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
post****03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
