

PROMTPRESS PUBLIC REPORT

Channel audit

Sam Creator



@samthecreator

Site — samthecreatory2k.com Chat — <https://t.me/+Yf8GEf8QpLk0N2Ey> Order editing/Consultation — @samthecreatory (EDITING QUESTIONS — IN CHAT, REPLY ONLY THERE) Course launches not...

SUBSCRIBERS

11 299

+454 per month

ERR (% SEE POSTS)

58.0%

per day 24.4%

REACH/POST

6.5K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 11 299 —	 SUBS REACH 57.72% avg % subs see post	 VIEWS/POST 6.5K median 6.5K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 79.0 total 79 reactions, 14 reposts, 58 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 2.7K 24h avg	 CHURN / MONTH +454 last month	 CITATION RATE 0 citation index · 6 channels mentioned ever	 CHANNEL AGE 1 year 9 months created 28.09.2024

AI EDITOR SUMMARY

Channel «Sam Creator» — 11 299 subs. Each post averages 6.5K people (58% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – Video (1/1 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Sunday, 17:00 MSK.
- 05 Top posts get 0x more views than the weakest (2.2K avg for top vs 6.5K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, timing.

TOP 1 POSTS

№114.06 · 14:43VIDEO	VIEWS	REACTIONS
	6 522	79
	REPOSTS	ER
	14	57.7%

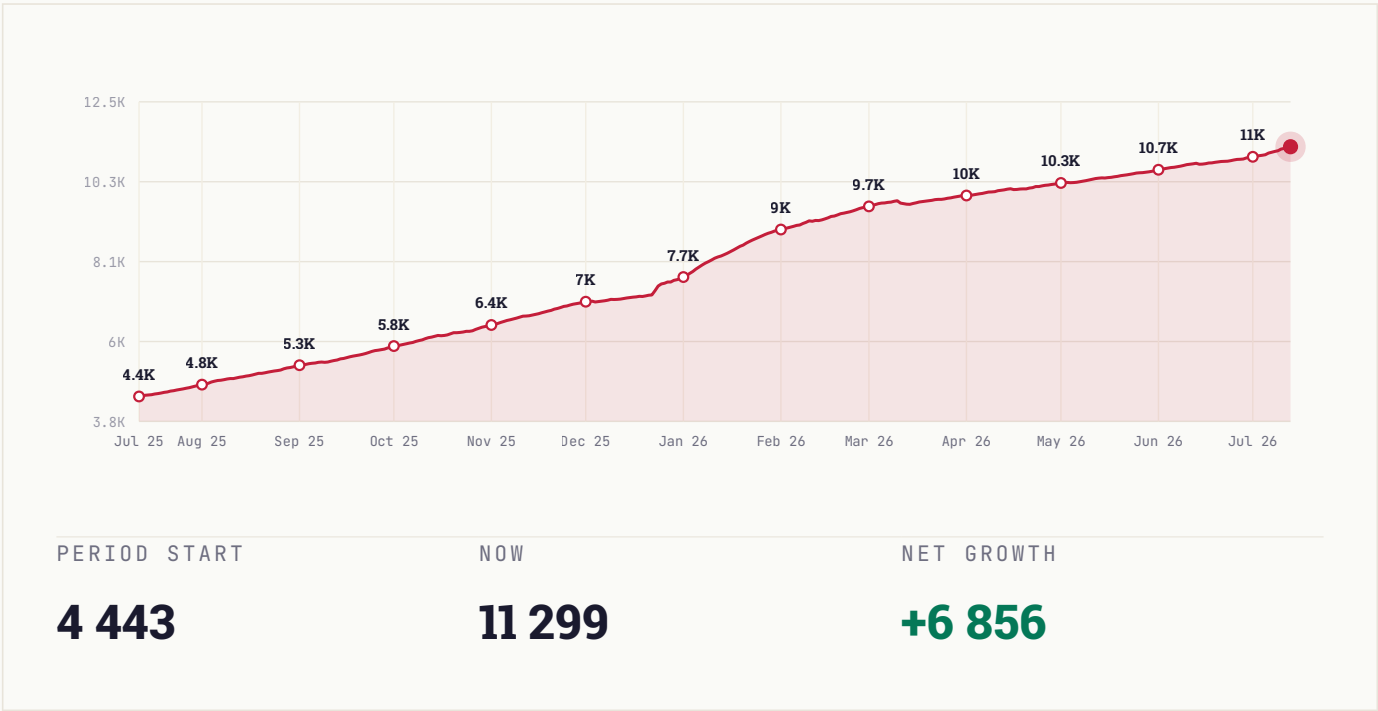
WORST 1

↓14.06 · 14:43VIDEO	VIEWS	REACTIONS
	6 522	79
	REPOSTS	ER
	14	57.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

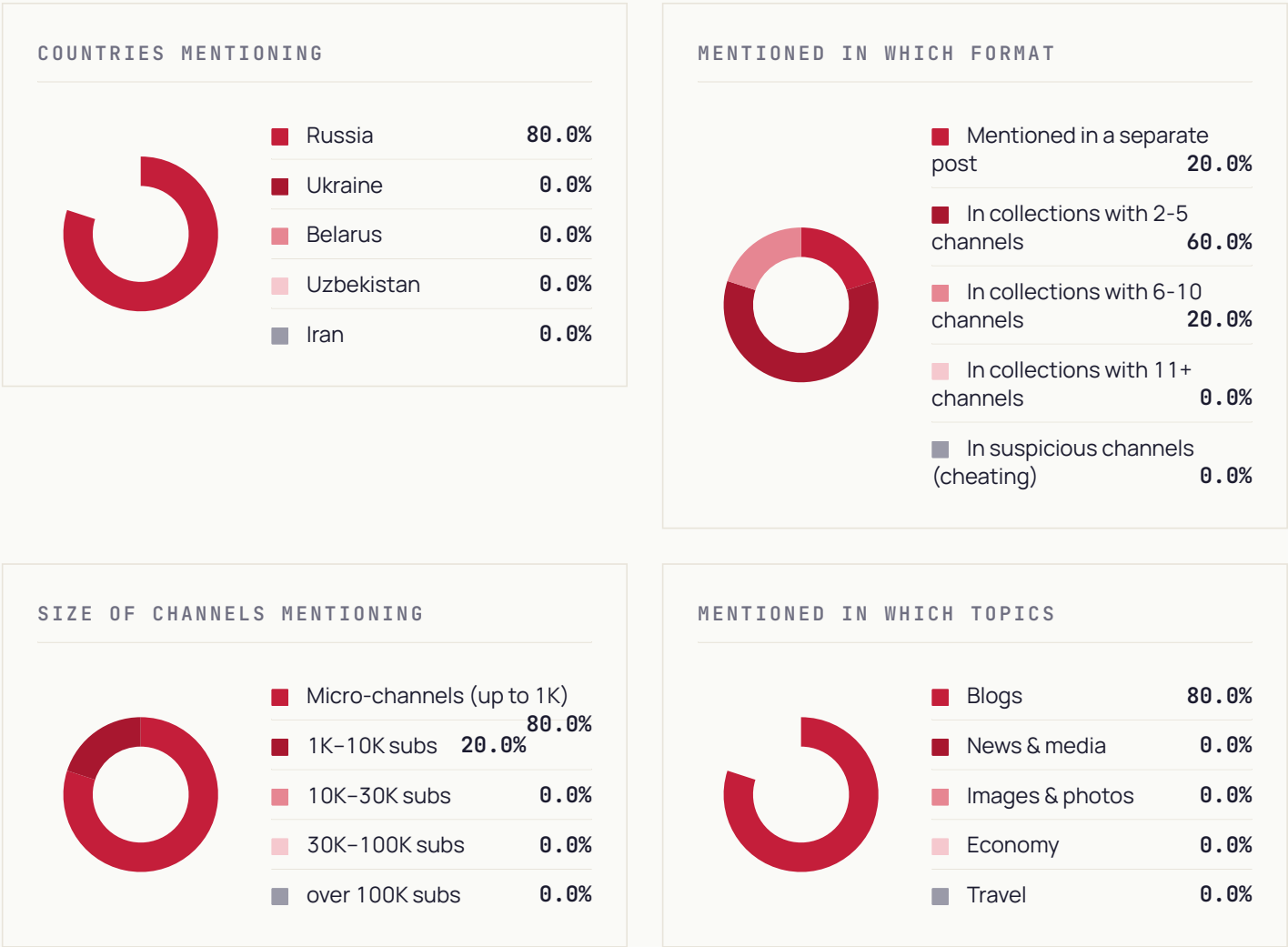
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

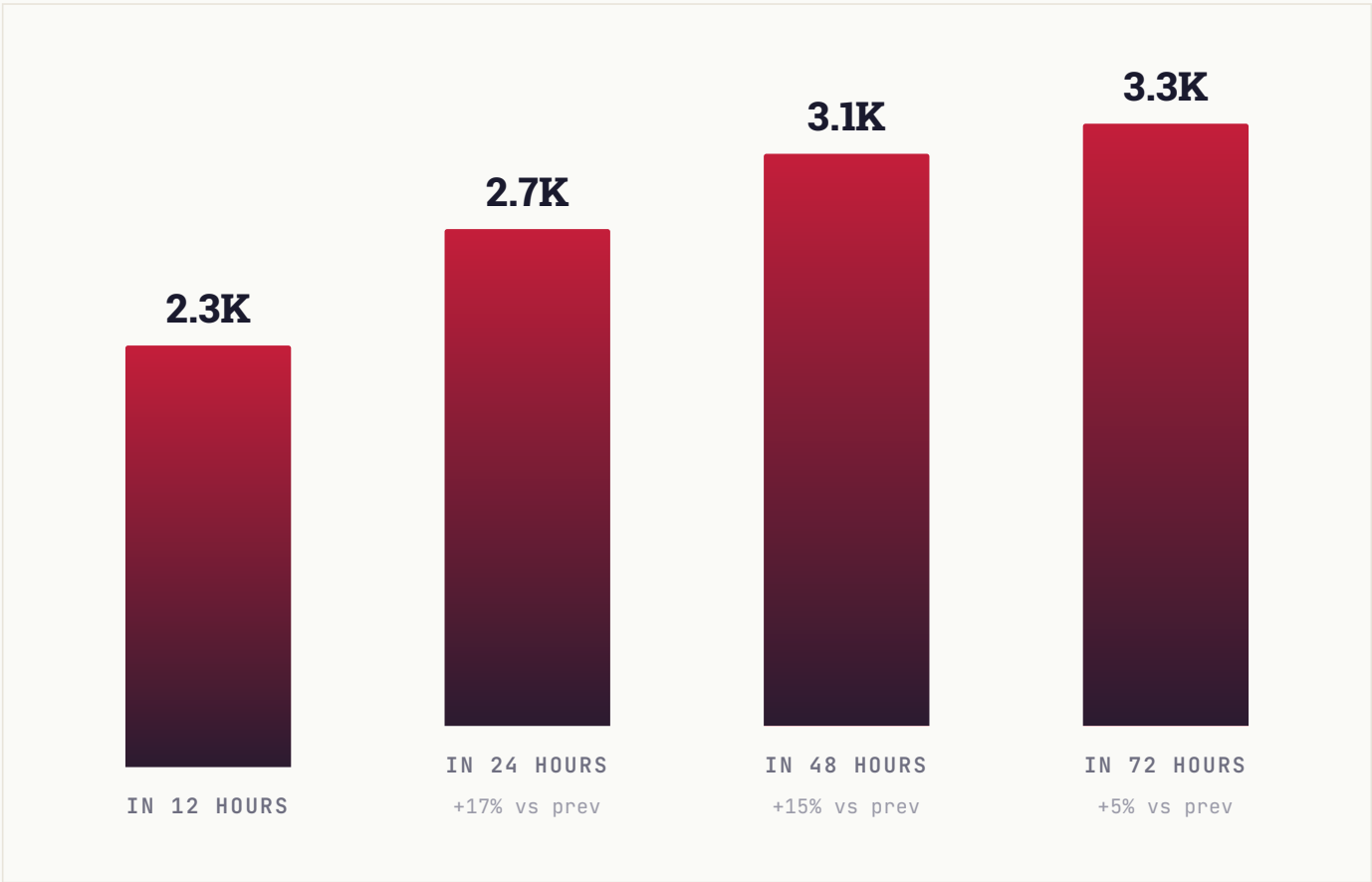
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
RR Sam Creator YOU	11.3K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — After Effects Templates (181K), median top-99: 53.6K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **4 307** new subs.

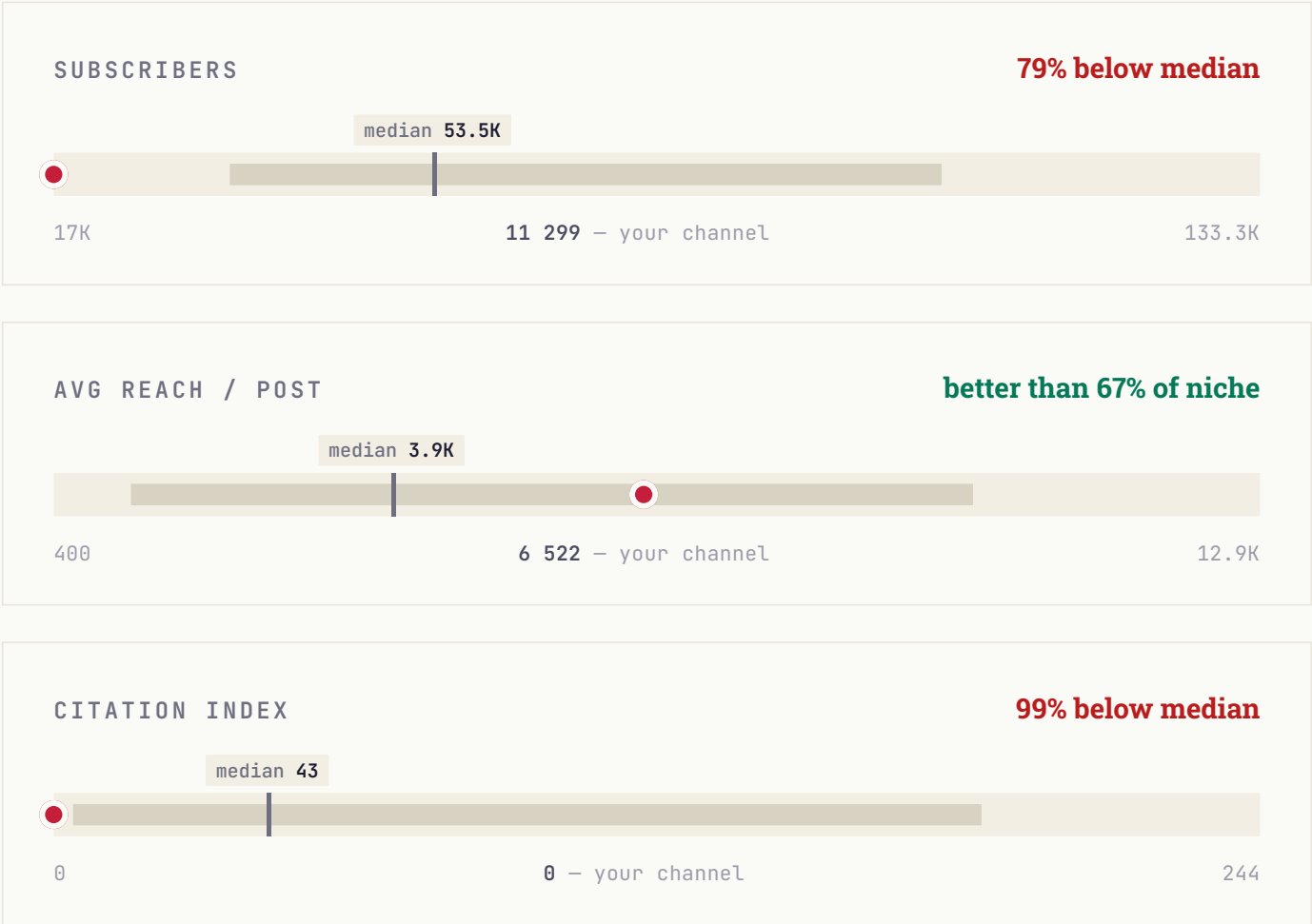
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	1 328	
December 2025	1	1	682	
November 2025	1	1	637	
October 2025	0	0	604	
September 2025	0	0	521	
August 2025	0	0	535	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	4 307

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how the channel looks against them. Gray bar — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01**Increase posting frequency**

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Sunday**

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager