

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Samoylovaoxana



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ID 5188614906 Collaboration: +79684290000 Irina

SUBSCRIBERS

712 915

-12263 per month

ERR (% SEE POSTS)

21.0%

daily 8.2%

REACH/POST

97.6K

ad reach 58.4K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 712 915 —	 SUBSCRIBER REACH 13.69% avg % subs see post	 VIEWS/POST 97.6K median 77.8K · 15 days	 POSTS/WK 2.6 for period
 7D TREND — no data for period	 REACTIONS/POST 1265.0 7,590 reactions, 427 reposts, 153 comments	 POST LENGTH 410 chars. median 367 · 15 days	 POSTS ANALYZED 6 15 days
 AD REACH 58.4K 24h avg	 CHURN / MONTH -12263 last month	 CITATION RATE 51 citation index · 266 channels mentioned all time	 CHANNEL AGE 5 years 9 months created 14.09.2020

AI EDITOR SUMMARY

Channel «Samoylovaoxana» — 712 915 subs. Each post averages 97.6K people (14% subs), low reach — consider expanding audience. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 6 posts in 15 days.
- 02 Dominant format — Photo (2/6 posts).
- 03 Avg post length — 410 chars (median 367).
- 04 Peak audience activity — Thursday, 17:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (145.4K avg for top vs 49.8K for worst) — among 6 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 14:17 PHOTO Hooray! 🎉 Breaking news! Who wanted to meet me? Then sign up: June 19 at 3:00 PM there will be a cool event from Burger...	VIEWS 173 869 REP. 246	REACTIONS 895 ER 24.4%
Nº2 21.06 · 10:11 PHOTO Life ❤️	VIEWS 157 363 REP. 20	REACTIONS 2 902 ER 22.1%
Nº3 28.06 · 14:29 VIDEO Mom's 'quiet lunch' usually lasts about three seconds))) Just sat down, exhaled, thought: 'finally')))usually right after this...	VIEWS 104 937 REP. 20	REACTIONS 1 110 ER 14.7%

Nº4 04.07 · 12:42 TEXT It's always scary to do something new 😊 From the start, whatever you do, you face resistance and hate ... When...	VIEWS 50 618 REP. 36	REACTIONS 1 389 ER 7.1%
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Nº5 04.07 · 12:51 TEXT And I have a proposal))) can't suggest it on Insta, it'll get blocked) Shoot videos to the sound of Mammy Any dress-ups, makeup, humor...	VIEWS 49 980 REP. 45	REACTIONS 609 ER 7.0%
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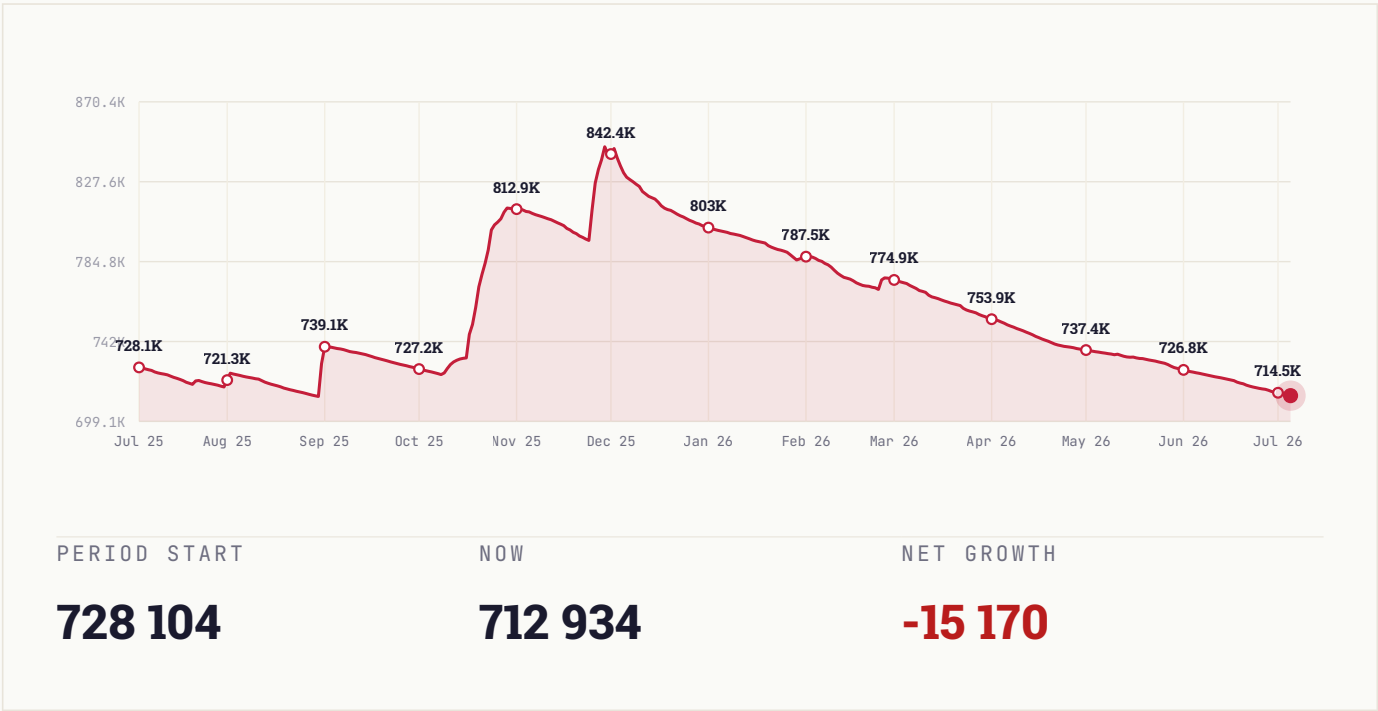
WORST 3

↓ 04.07 · 12:42 TEXT It's always scary to do something new 😊 From the start, whatever you do, you face resistance and hate ... When...	VIEWS 50 618 REP. 36	REACTIONS 1 389 ER 7.1%
↓ 04.07 · 12:51 TEXT And I have a proposal))) can't suggest it on Insta, it'll get blocked) Shoot videos to the sound of Mammy Any dress-ups, makeup, humor...	VIEWS 49 980 REP. 45	REACTIONS 609 ER 7.0%
↓ 04.07 · 12:46 VIDEO https://band.link/sammymammy Track via this link on all platforms)Thanks to everyone who supports ❤️and to those who don't, thanks too) 🙏💕	VIEWS 48 795 REP. 60	REACTIONS 685 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months grew and which lost subs.

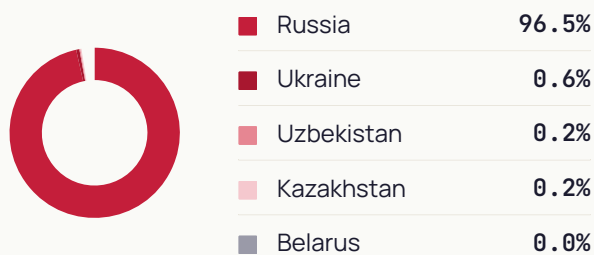


— SECTION 04 · CITATIONS

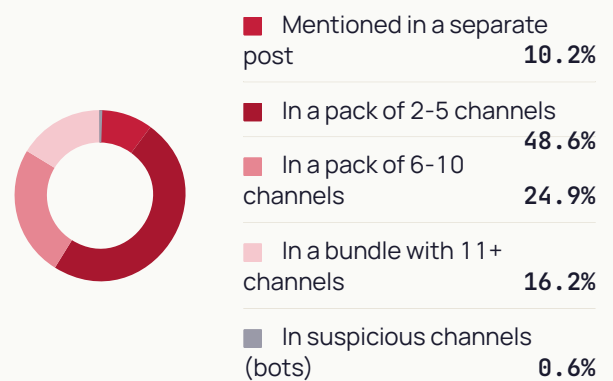
Who mentions the channel and how

Citation index **51** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **266** different channels.

MENTIONING COUNTRIES



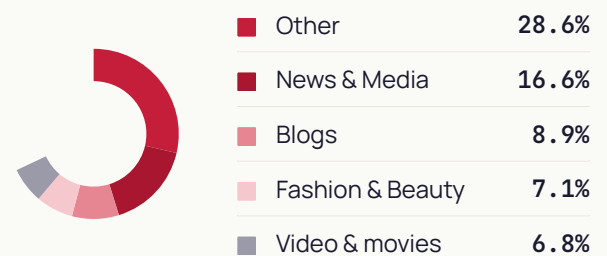
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



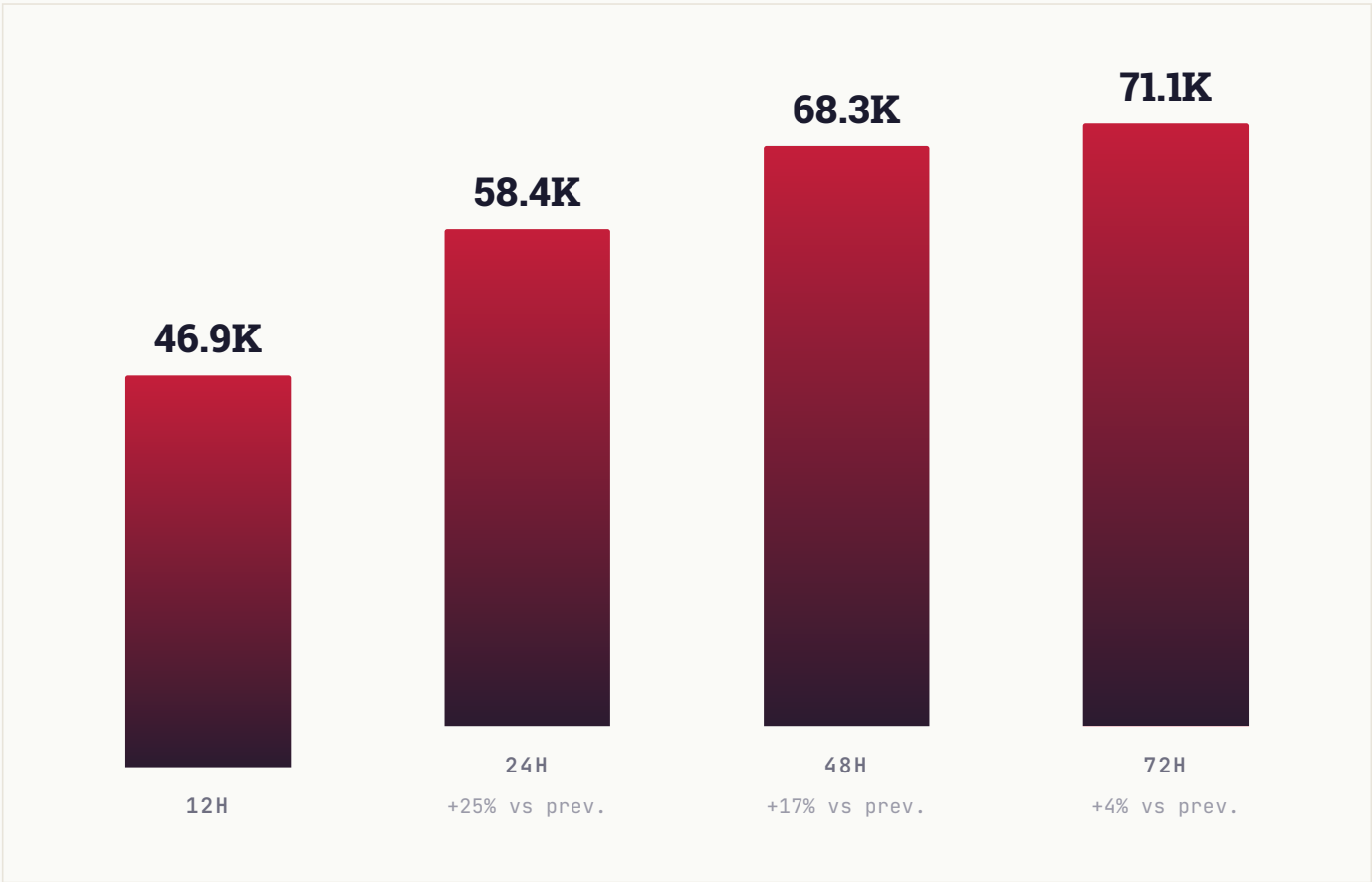
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
SA Samoylovaoxana YOU	712.9K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#22 of 100). Leader — Dima Maslennikov (2.2M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **148**, they brought **178 295** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	21	12	1 345
Dec 2025	31	17	3 142
Nov 2025	27	15	50 265
Oct 2025	37	11	89 316
September 2025	19	16	9 232
August 2025	13	9	24 995
TOTAL MENTIONS			148
MONTHS IN DATA			6
ACQUIRED SUBSCRIBERS			178 295

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

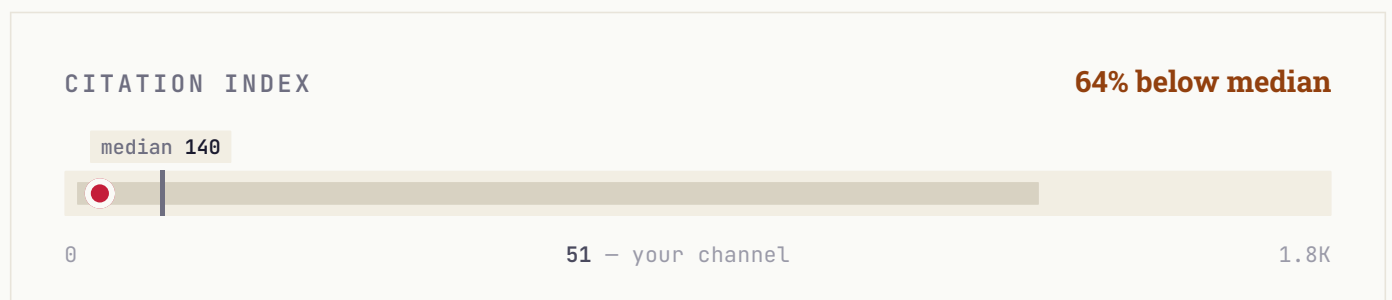
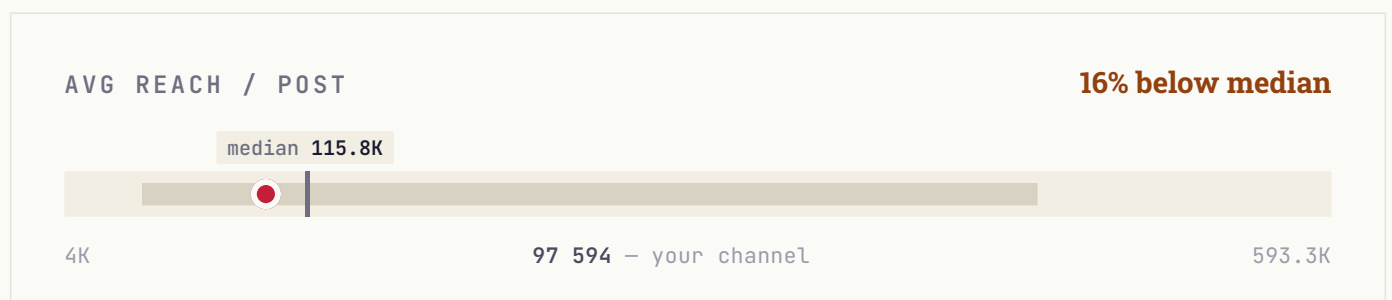
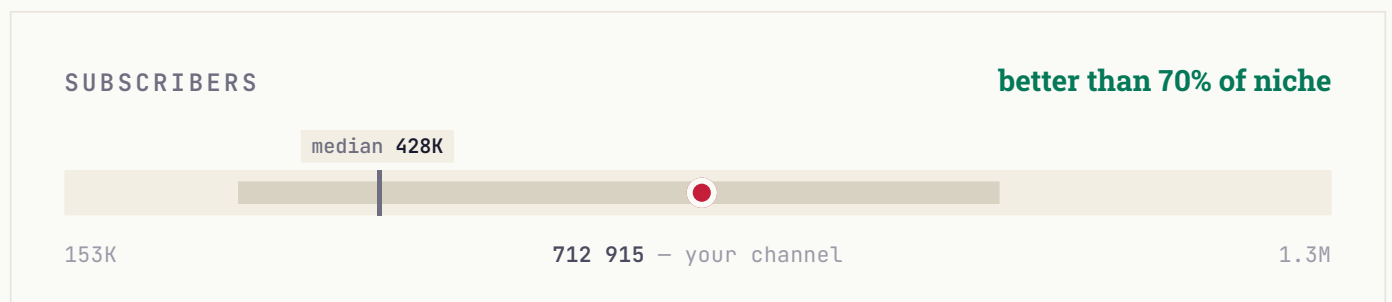
Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.

#22

/100

POSITION IN NICHE

Channel in top 22% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
Audience most active on this day at 17:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager