

PUBLIC REPORT PROMTPRESS

Channel audit

Samarqandliklar



@samarqand_samarkand

Witnessed an event or incident? 📩 Send it to us, we'll post it on the channel 📩 @SamaAdminbot

SUBSCRIBERS

106 171

-3006 this month

ERR (% SEE POSTS)

24.0%

per day **21.7%**

REACH/POST

26.8K

ad reach **23.1K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 106 171 —	 SUBS REACH 25.28% avg % subs see post	 VIEWS/POST 26.8K median 25.3K · 22 days	 POSTS/DAY 30.6 ~214 per week
 7D TREND — no data for the period	 REACTIONS/POST 0.1 only 53 reactions, 182,328 reposts, 0 comments	 POST LENGTH 311 chars median 240 · 22 days	 POSTS ANALYZED 686 22 days
 AD REACH 23.1K 24h avg	 CHURN / MONTH -3006 over the last month	 CITATION RATE 592 citation index · 1,655 channels mentioned all time	 CHANNEL AGE 7 years 10 months created 23.07.2018

AI EDITOR SUMMARY

Channel «Samarqandliklar 🇺🇿» — 106 171 subs. Avg views per post 26.8K people (25% from subs), good reach. Publishes 214 posts/week (~31/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **686** posts in 22 days.
- 02 Dominant format — **Video** (510/686 posts).
- 03 Avg post length — **311** characters (median 240).
- 04 Audience peak — **Tuesday**, 00:00 UZT.
- 05 Top posts get **11x** more views than the weakest (127.8K avg for top vs 11.3K for worst) — among 686 posts over 22 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:01 VIDEO 🕌 Qurbon Hayitingiz Muborak bo'lsin ENG YAQINLARIM, QADRDONLARIM!!!🤗 Shu kunlarga siz va bizlarni sog'-salomat yetkazgan Alloh taologa...	VIEWS 195 977 REPOSTS 7 371	REACTIONS — ER 184.6%
Nº2 25.05 · 19:24 VIDEO 🕌 ARAFA KUNIGA YETKAZDI YANA O'tib borayotir muborak kunlar, Yaratganning rahmati yog'ilish tunlar. Ko'zlarda yosh ila tilaymiz tilak, Arafa kuningiz...	VIEWS 98 992 REPOSTS 3 003	REACTIONS — ER 93.2%
Nº3 25.05 · 20:11 PHOTO 🕌 ARAFA MUBORAK! 🕌 KIRIB KELGAN ARAFA KUNI BARCHANGIZGA MUBORAK BO'LSIN !!! YAQINLARGA ULASHIB QO'YING. (Samarqandliklarga...	VIEWS 88 373 REPOSTS 2 561	REACTIONS — ER 83.2%

Nº4

27.05 · 00:10

VIDEO

🕌 AYOM MUBORAK! 🕌 Qurbon hayiti bayrami muborak bo'lsin

QARINDOSHLARIM 🕌 BARCHA TABRIKLAR

VIEWS

76 084

REACTIONS

—

REPOSTS

2 490

ER

71.7%

Nº5

25.05 · 23:48

VIDEO

#KHAIRLI_TONG 🕌 Good morning on the eve of Arafa ☺️ May

your new day be blessed and prosperous! You and...

VIEWS

72 574

REACTIONS

—

REPOSTS

2 483

ER

68.4%

WORST 3

↓

07.06 · 05:55

VIDEO

🕌Samarqandni yanada jozibador va qulay shaharga aylantirish

bo'yicha yangi rejalar (Samarqandliklarga...

VIEWS

19 006

REACTIONS

—

REPOSTS

20

ER

17.9%

↓

23.05 · 12:45

PHOTO

ISHONCHda misli ko'rilmagan taklif! Faqat 1 kun, 24-may kuni

ISHONCH do'konlarida tilla arzon narxlarda sotuvda! 🕌 1 gr tilla

narxi — 1...

VIEWS

7 466

REACTIONS

—

REPOSTS

7

ER

7.0%

↓

07.06 · 06:32

VIDEO

🕌 DIQQAT, AZIZ MEHMONLAR! 🕌 Sizlarni Eco Zarafshon

oilaviy dam olish maskani va restoranida bo'lib o'tadigan

BEPUL JONLI KONSERT dasturiga...

VIEWS

7 290

REACTIONS

—

REPOSTS

32

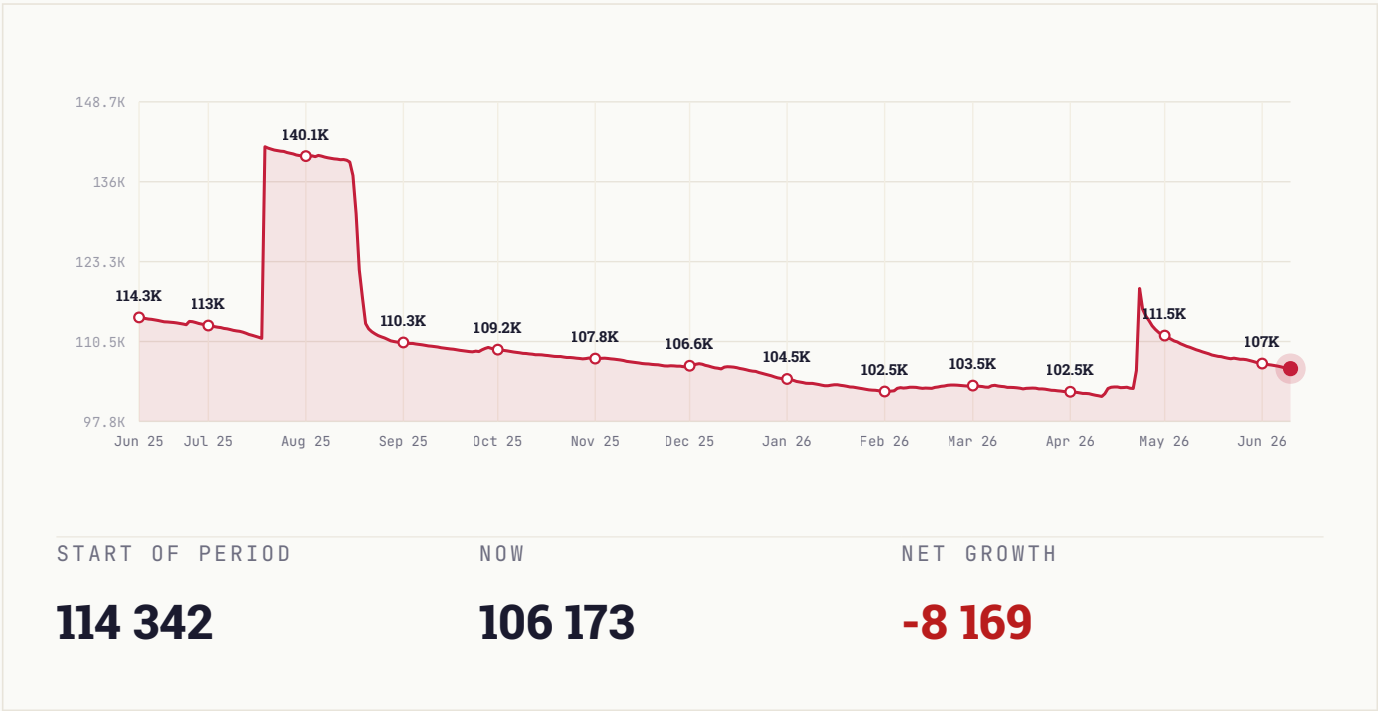
ER

6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

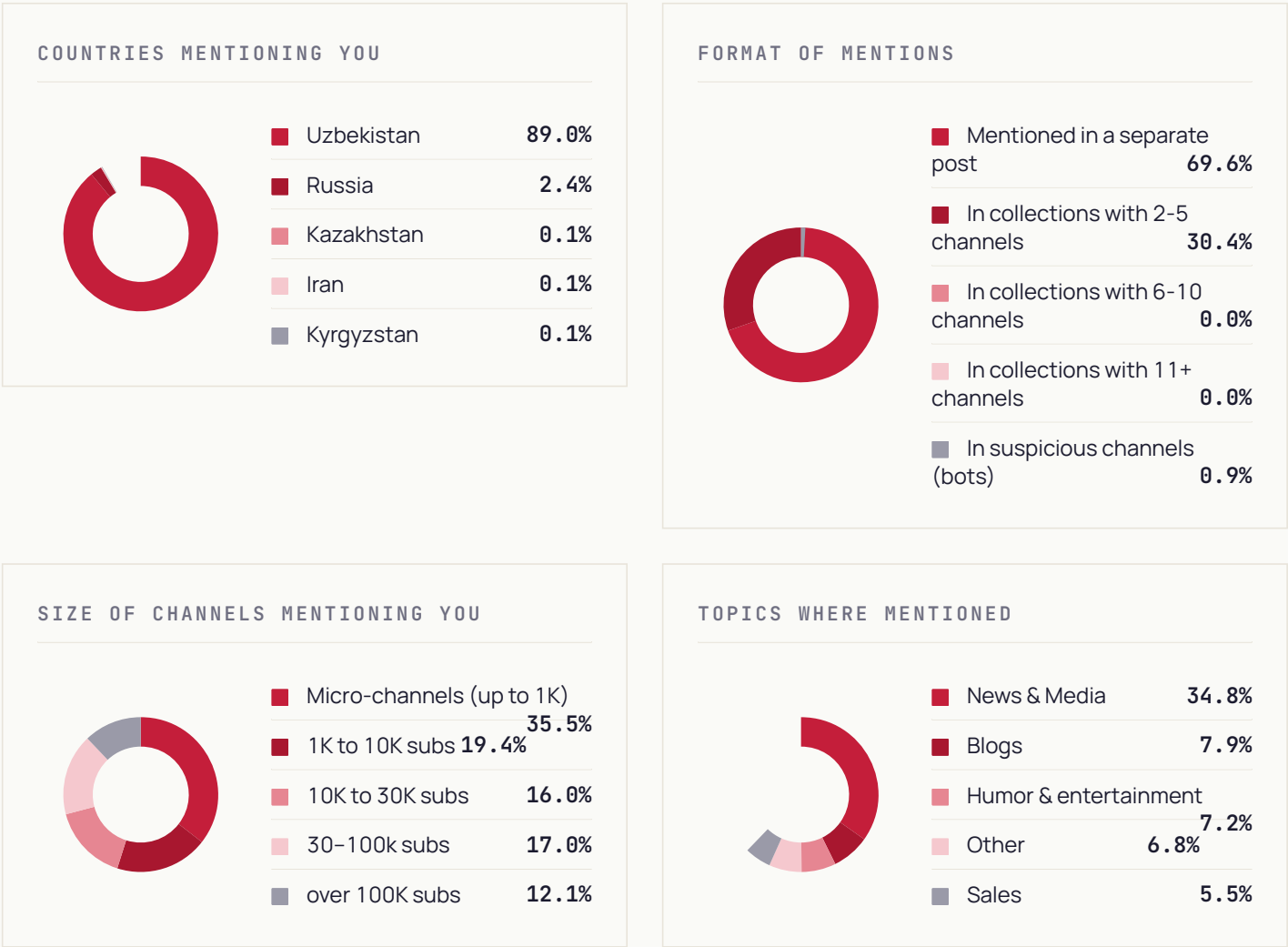
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

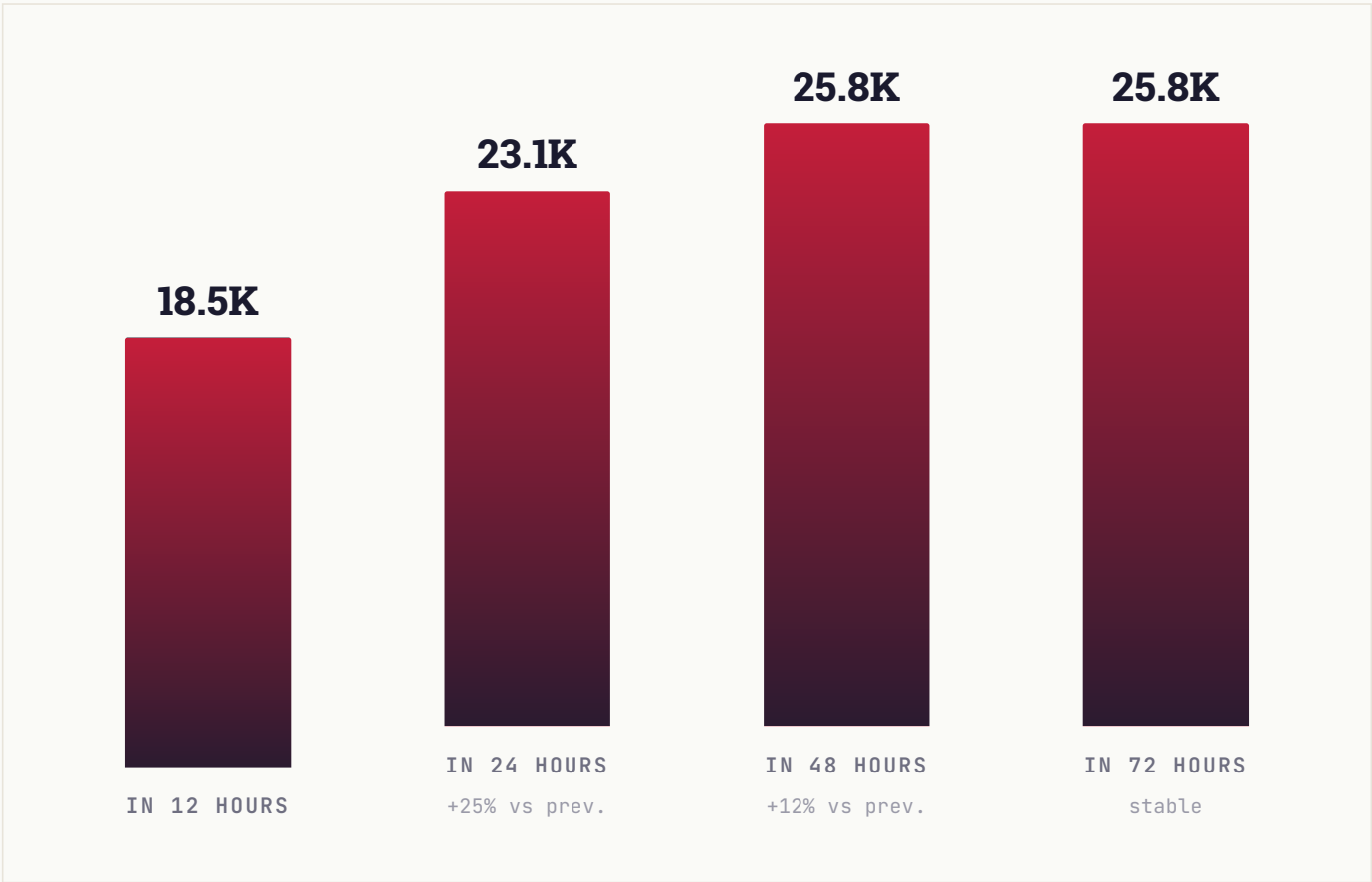
Citation index **592** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All-time mentions: **1 655** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
MU MILITSIYA UZB Official channel	553K
UZ Uzbek-MDK	204.4K
S Samarqandliklar YOU	106.2K
S Samarqandliklar	36.1K
S Samarqandliklar	29.3K
S& Samarkand & Samarkand residents (18+)	17.6K
SS SAMARQAND SHAHAR HOKIMLIGI	14.9K
ZA Zarnews.uz	14.1K
SV Samarqand viloyati IIB JXX YHXB I Rasmiy kanal	11.5K

COMPARATIVE INSIGHT

Channel in mid-list (5th out of 11). 4 channels larger, 6 smaller. Good for cross-promo: up to grow, down to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **390**, they brought **32 764** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	61	36	832
November 2025	51	29	156
October 2025	35	25	121
September 2025	37	24	757
August 2025	47	20	343
July 2025	159	117	30 555

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
390	6	32 764

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience most active on this day at 00:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
