

PROMTPRESS PUBLIC REPORT

Channel audit

Cheap Repairs



@sam_remont

Why overpay? ■Repair for pennies! Applications accepted automatically ■Budget DIY apartment renovation! Ads: @adm07
Link: https://t.me/+TJKemdSFIO-Adh_SRKN:...

SUBSCRIBERS

149 716

-1639 per month

ERR (% WHO SEE
POSTS)

2.0%

daily 1.2%

REACH/POST

2.8K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 149 716 —	 SUBSCRIBER REACH 1.87% avg % subs see post	 VIEWS/POST 2.8K median 2.9K · 29 days	 POSTS/WEEK 41.7 over period
 7D TREND -3.4% vs previous week	 REACTIONS/POST 9.8 only 1,737 reactions, 2,674 reposts, 0 comments	 POST LENGTH 93 chars median 78 · 29 days	 POSTS ANALYZED 178 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -1639 last month	 CITATION RATE 735 citation index · 663 channels mentioned ever	 CHANNEL AGE 6 years 4 months created 10.02.2020

AI EDITOR SUMMARY

Channel «Repair for pennies 🪚» — 149 716 subs. Each post averages 2.8K people (2% from subs), reach is low — need to grow audience. Publishes 42 posts per week (~6/day) — active posting. Week of Jun 15–21 reach stable (-3.4% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **178** posts over 29 days.
- 02 Dominant format — **Video** (178/178 posts).
- 03 Avg post length — **93** chars (median 78).
- 04 Audience peak — **Monday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (3.6K avg top vs 2.2K worst) — across 178 posts in 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº131.05 · 18:02VIDEO Nightstand with hidden compartments Cheap Repairs ☒ Our channel in MAH ☒☒	VIEWS	REACTIONS
	3 808	14
	REP.	ER
	28	2.5%
Nº231.05 · 16:02VIDEO Hidden storage in closet Cheap Repairs ☒ Our channel in MAH ☒☒	VIEWS	REACTIONS
	3 622	27
	REP.	ER
	43	2.4%
Nº301.06 · 13:02VIDEO DIY garden path in a couple of hours Cheap Repairs ☒ Our channel in MAH ☒☒	VIEWS	REACTIONS
	3 517	15
	REP.	ER
	29	2.3%

Nº4 01.06 · 19:32 VIDEO Nail plate method for joining and reinforcing boards Repair for pennies Our channel in MAX	VIEWS 3 441 REP. 10	REACTIONS 13 ER 2.3%
Nº5 01.06 · 17:20 VIDEO Steel angle lintel Budget renovation Our channel in MAH	VIEWS 3 436 REP. 5	REACTIONS 5 ER 2.3%

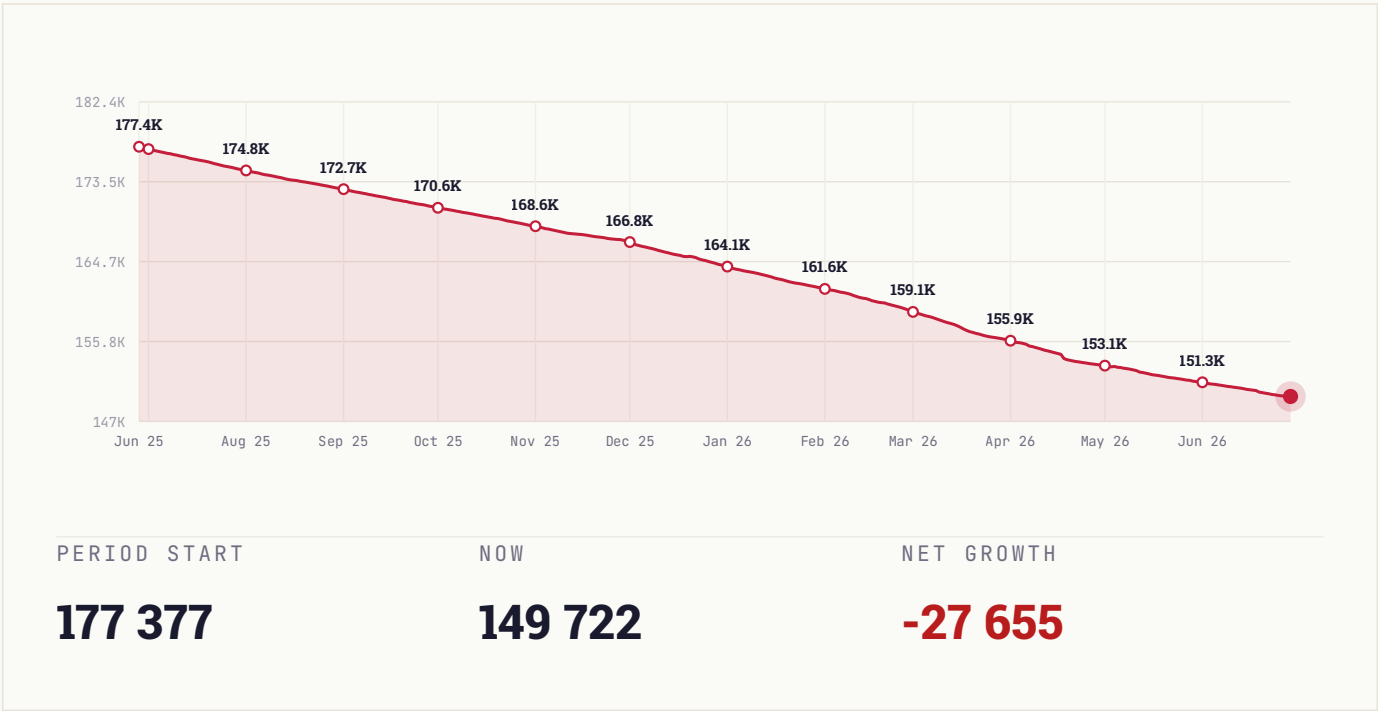
WORST 3

↓ 24.06 · 16:02 VIDEO Ideal layout for a small hallway and kitchen Repair for pennies Our channel in MAX	VIEWS 2 282 REP. 16	REACTIONS 6 ER 1.5%
↓ 26.06 · 05:02 VIDEO Water socket installation Budget renovation Our channel in MAH	VIEWS 2 168 REP. 7	REACTIONS 5 ER 1.4%
↓ 26.06 · 08:02 VIDEO Nice! Cheap Repairs Our channel in MAH	VIEWS 2 070 REP. 3	REACTIONS 3 ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

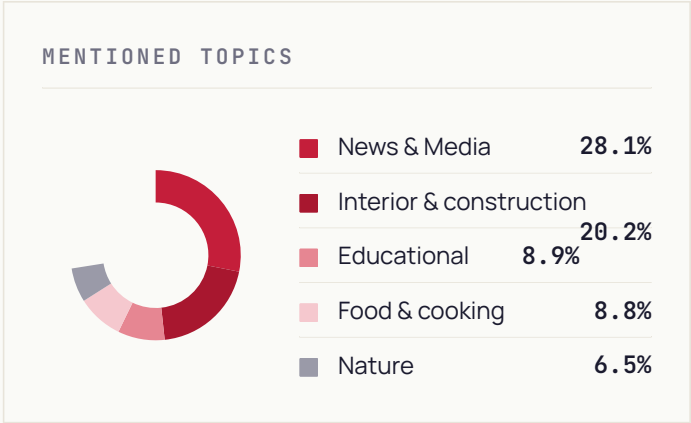
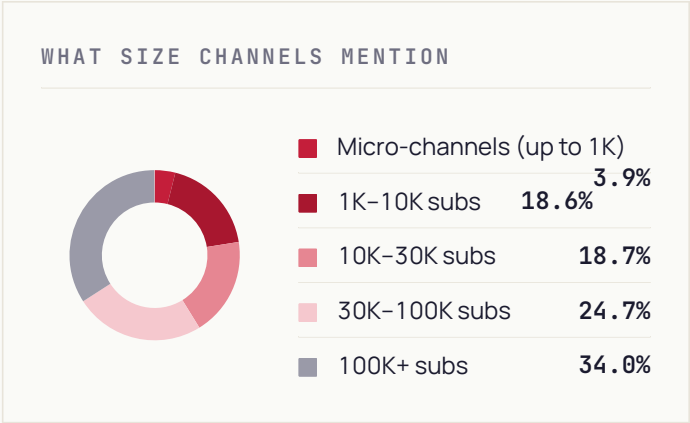
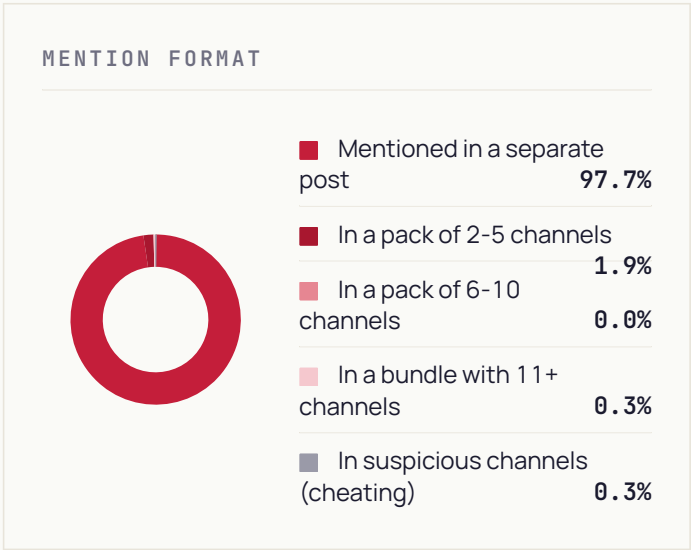
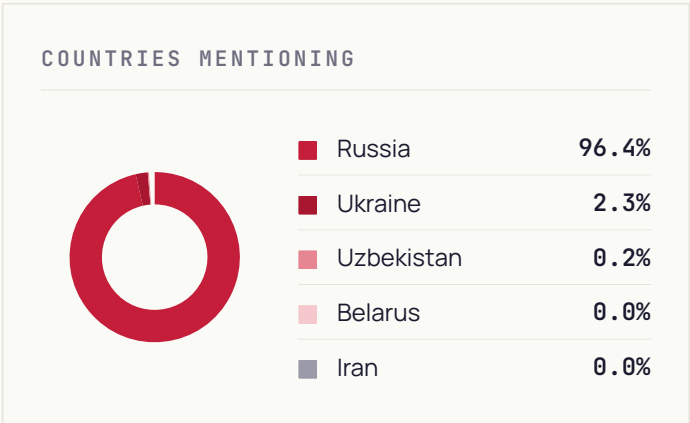
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

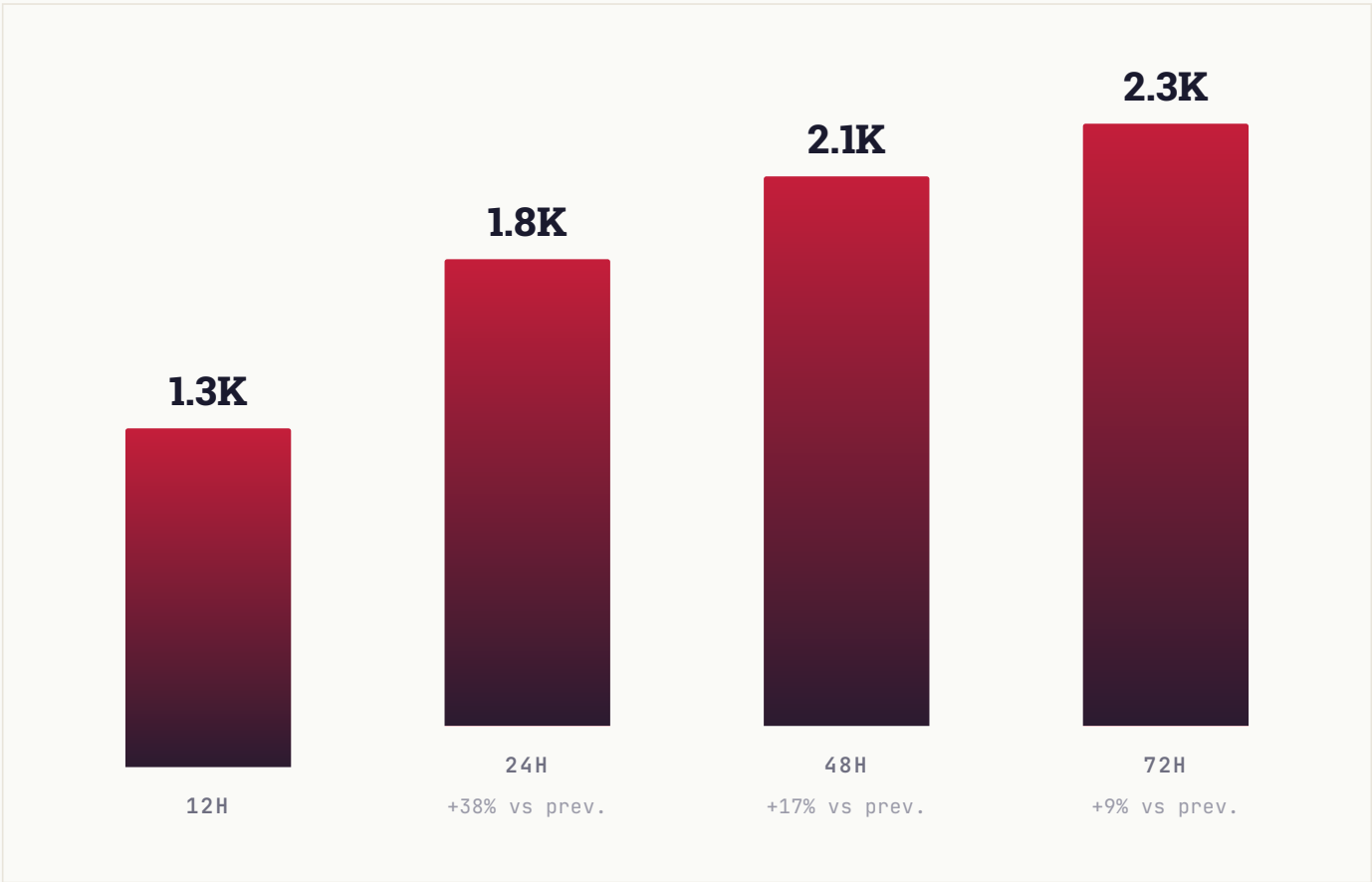
Citation index **735** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **663** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DD DOMEО. ДИЗАЙН РЕМОНТ НЕДВИЖИМОСТЬ	527.4K
PL Layout	454.9K
AI Interior & decor	451.3K
MK My apartment	428.8K
MS Wise Builder	411K
LK Favorite apartment	409.7K
GF GC FSK	377K
PR ProRealty	376.9K
US Smart Builder	354.3K
PI PIK	339.8K
RZ Cheap Repairs  YOU	149.7K

COMPARATIVE INSIGHT

Channel in top half of niche (#38 of 89). Niche leader — DOMEО. ДИЗАЙН | РЕМОНТ | НЕДВИЖИМОСТЬ (527.4K), median subs 110.5K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

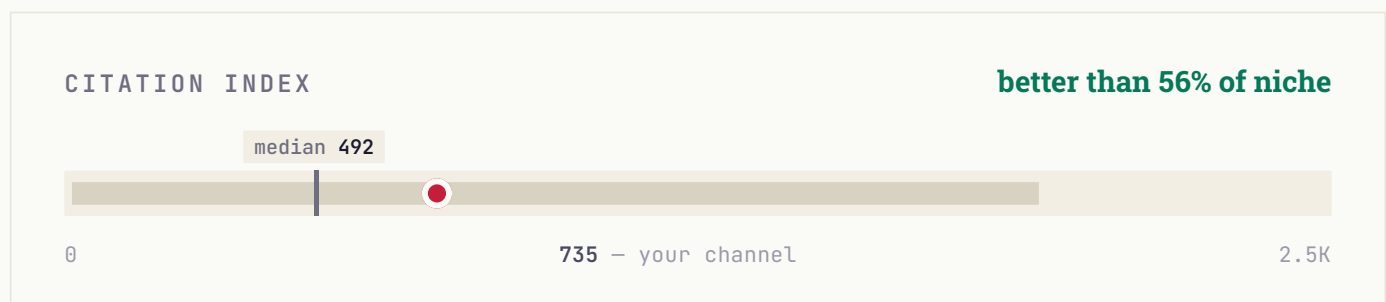
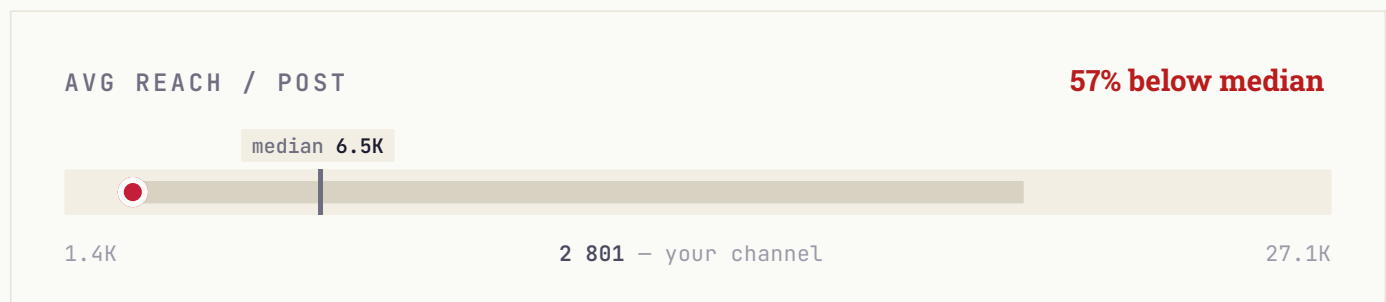
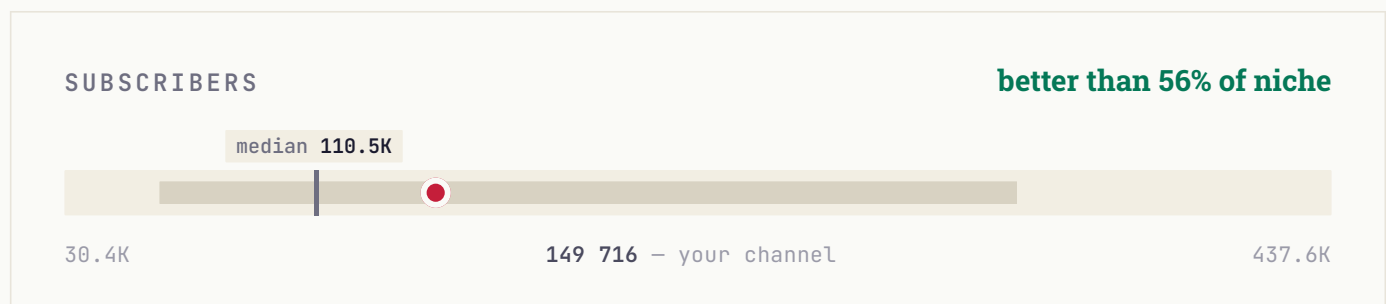
How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** mentions count **33**, they brought **36** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	28	28	36	
Nov 2025	5	1	0	
Oct 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	
TOTAL MENTIONS	33	MONTHS IN DATA	6	ACQUIRED SUBSCRIBERS
			36	

Where the channel stands in its league

#38 /100 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

On this day at 21:00 MSK audience is most active.

EFFECT

Best slot for key posts
- 02

ER below niche benchmark — rethink formats

Current ER 1.87% vs norm 5.5%. Consider testing polls and interactive formats.

EFFECT

+3.6pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
