

PUBLIC PROMTPRESS REPORT

Channel audit

SALAD MARKET



@saladmarket1

www.ensaladmarket.site  [instagram.com/salad.service](https://www.instagram.com/salad.service)  [tiktok.com/@salad.markett](https://www.tiktok.com/@salad.markett)  support@saladmarket.site

SUBSCRIBERS

21 450

-320 per month

ERR (% SEE POSTS)

110.0%

per day 12.5%

REACH/POST

23.5K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 21 450 —	 SUBS REACH 109.4% avg % subs see post	 VIEWS/POST 23.5K median 19.2K · 15 days	 POSTS/WEEK 1.3 over period
 7D TREND — no data for period	 REACTS/POST 148.0 total 444 reactions, 253 reposts, 0 comments	 POST LENGTH 0 chars median 0 · 15 days	 POSTS ANALYZED 3 15 days
 AD REACH 2.7K 24h average	 CHURN / MONTH -320 last month	 CITATION RATE 29 citation index · 75 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 22.04.2023

AI EDITOR SUMMARY

Channel «SALAD MARKET» — 21 450 subs. Each post averages 23.5K people (109% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 15 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Peak audience activity – Sunday, 07:00 MSK.
- 04 Top posts get 1× more views than the weakest (23.5K avg top vs 23.5K worst) – among 3 posts in 15 days. Analyze what the top has in common: topic, format, timing.

TOP 3 POSTS

№105.07 · 04:14PHOTO (captionless post – photo)	VIEWS	REACTS
	40 728	139
	REPOSTS	ER
	69	189.9%
№210.07 · 16:52PHOTO (captionless post – photo)	VIEWS	REACTS
	19 197	138
	REPOSTS	ER
	133	89.5%
№324.06 · 18:19PHOTO (captionless post – photo)	VIEWS	REACTS
	10 474	167
	REPOSTS	ER
	51	48.8%

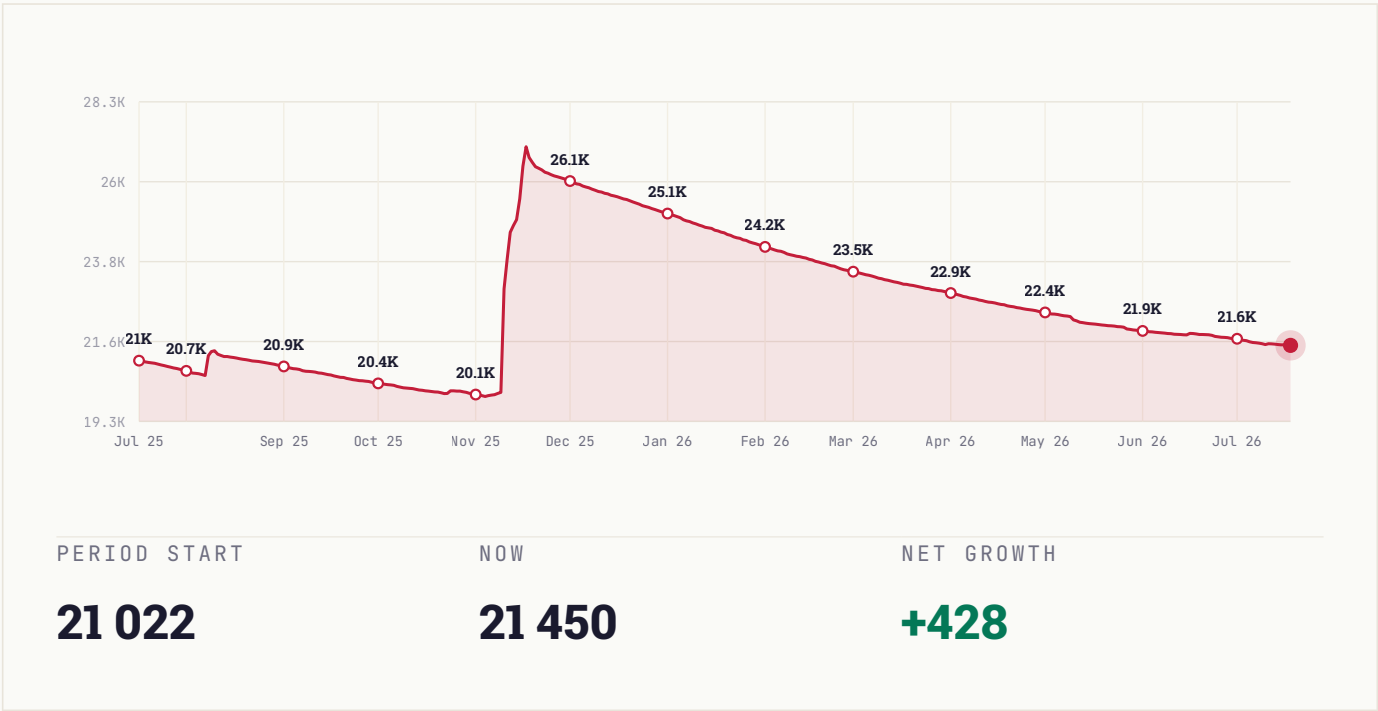
WORST 3

↓ 05.07 · 04:14 PHOTO (captionless post — photo)	VIEWS 40 728 REPOSTS 69	REACTS 139 ER 189.9%
↓ 10.07 · 16:52 PHOTO (captionless post — photo)	VIEWS 19 197 REPOSTS 133	REACTS 138 ER 89.5%
↓ 24.06 · 18:19 PHOTO (captionless post — photo)	VIEWS 10 474 REPOSTS 51	REACTS 167 ER 48.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

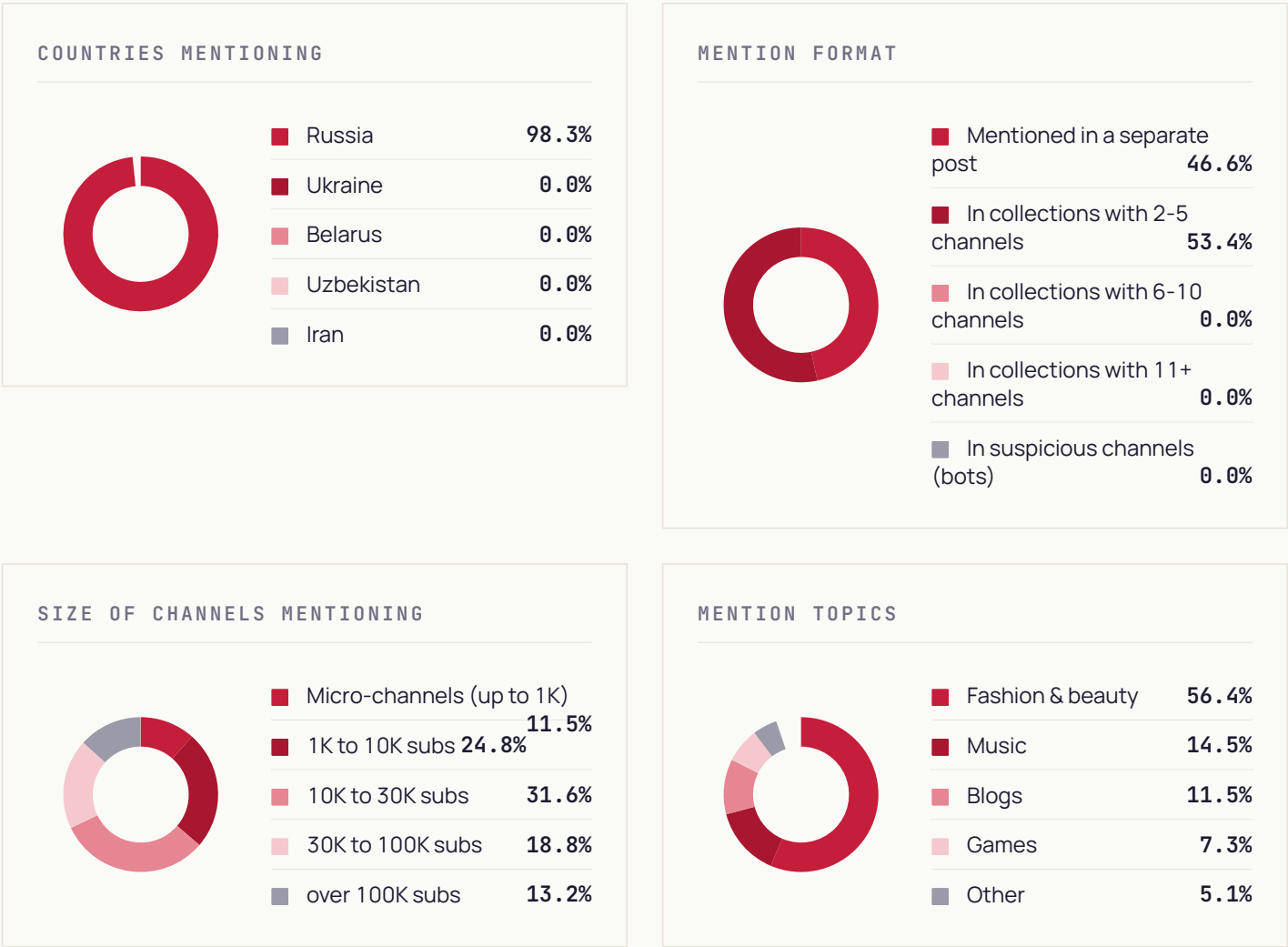
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

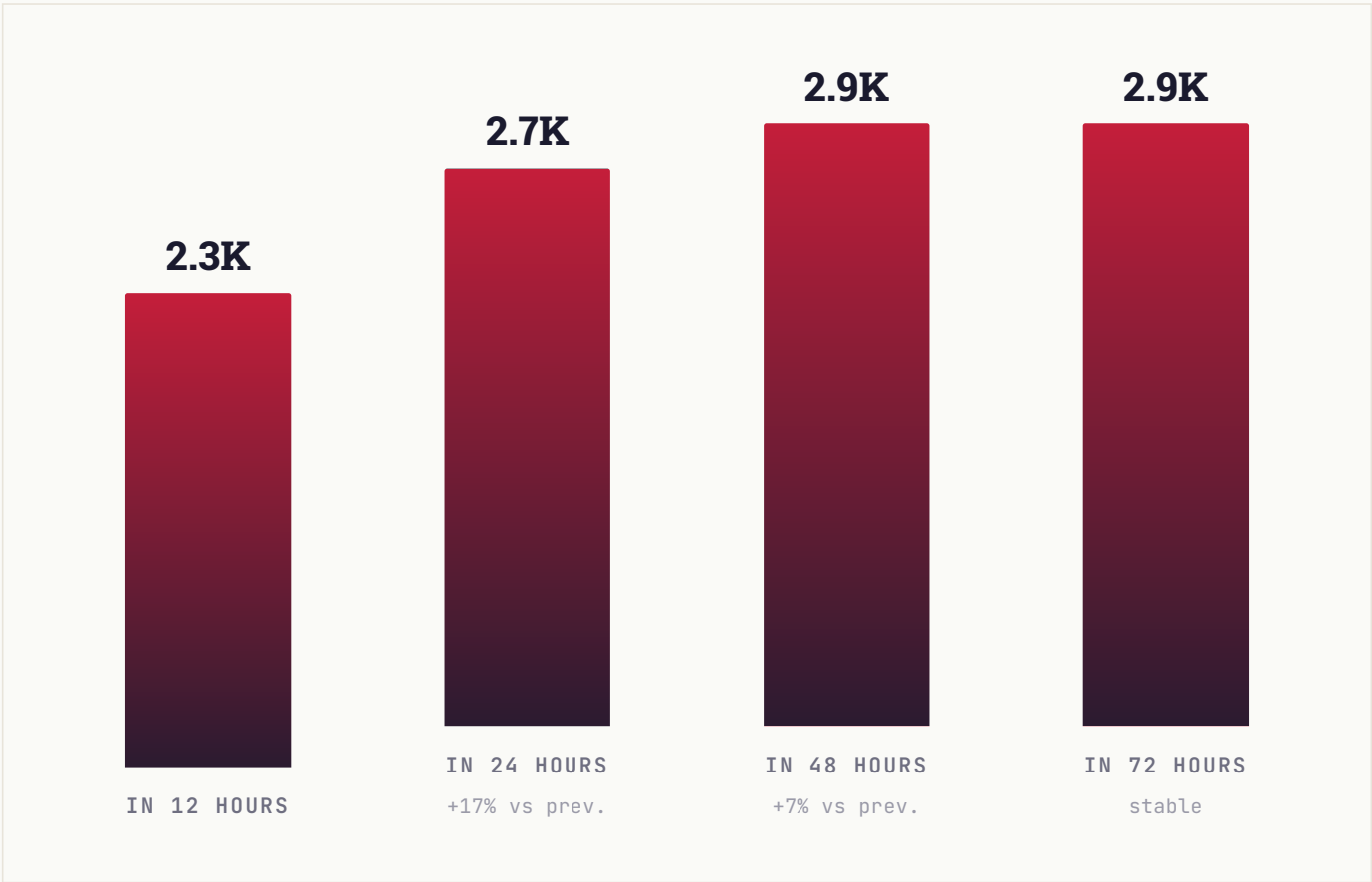
Citation index **29** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **75** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
SM SALAD MARKET YOU	21.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **89**, they brought **7 770** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	0	
Nov 2025	51	25	6 998	
Oct 2025	19	14	80	
Sep 2025	0	0	0	
August 2025	19	13	692	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
89	6	7 770

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the median, and a red dot marks the channel's performance.

- SUBSCRIBERS:** The channel has 21,450 subscribers, which is 89% below the median of 189.8K. The range of other channels is from 66.8K to 558.4K.
- AVG REACH / POST:** The channel has an average reach of 23,466 per post, which is better than 55% of the niche. The median is 14.3K. The range of other channels is from 40 to 103.2K.
- CITATION INDEX:** The channel has a citation index of 29, which is 53% below the median of 61. The range of other channels is from 0 to 1.9K.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	21 450	189.8K	89% below median	66.8K - 558.4K
AVG REACH / POST	23 466	14.3K	better than 55% of niche	40 - 103.2K
CITATION INDEX	29	61	53% below median	0 - 1.9K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.3 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience most active at this day & 07:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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