

PUBLIC REPORT BY PROMTPRESS

Channel audit

Roman Sakutin



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Founder of Agava game dev studio and YaJunior school. Real programmer with 10+ years of experience. School support: @ijuniorSupportBot Me: @rsakutin RKN -...

SUBS	ERR (% SEE POSTS)	REACH/POST
73 524 -1880 per month	15.0% last day 5.5%	10.2K ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 73 524 —	 SUB REACH 13.9% avg % subs see post	 VIEWS/POST 10.2K median 10.9K · 29 days	 POSTS/WEEK 5.3 for period
 7D TREND — no data for period	 REACTIONS/POST 74.9 only 1,647 reactions, 1,005 reposts, 339 comments	 POST LENGTH 389 chars median 145 · 29 days	 POSTS ANALYZED 22 29 days
 AD REACH 4K 24h avg	 CHURN / MONTH -1880 last month	 CITATION RATE 631 citation index · 872 channels mentioned ever	 CHANNEL AGE 10 years 6 days created 11.07.2016

AI EDITOR SUMMARY

Channel «Roman Sakutin» — 73 524 subs. Each post averages 10.2K people (14% from subs), reach is low — consider expanding audience. Publishes 5 posts/week (~1/day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 29 days.
- 02 Dominant format – Text (10/22 posts).
- 03 Avg post length – 389 chars (median 145).
- 04 Peak audience activity – Friday, 22:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (14.4K avg for top vs 6.4K for worst) – among 22 posts over 29 days. Worth analyzing what the top have in common: topic, format, time.

TOP 5 POSTS

Nº1 19.06 · 19:18 TEXT Hi all, a friend recommended this IT channel, said it has cool topics	VIEWS 15 595 REPOSTS 11	REACTIONS 111 ER 21.2%
Nº2 19.06 · 17:15 TEXT About MZHM that's in the past I try not to indulge anymore and live quietly. I remember a story from many years ago. A friend came to me...	VIEWS 15 077 REPOSTS 174	REACTIONS 241 ER 20.5%
Nº3 17.06 · 17:13 PHOTO Do you think it's worth polishing the resume or is it too late? What's really stopping you from finding a job in IT now?	VIEWS 12 384 REPOSTS 13	REACTIONS 55 ER 16.8%

Nº4 17.06 • 13:42 PHOTO What should IT folks do? Today at 8:00 PM group masturbation act. I finished a service that will fix your resume. Why? So you...	VIEWS 12 264 REPOSTS 64 REACTIONS 37 ER 16.7%
Nº5 27.06 • 23:31 VIDEO (post without caption – video)	VIEWS 12 204 REPOSTS 13 REACTIONS 43 ER 16.6%

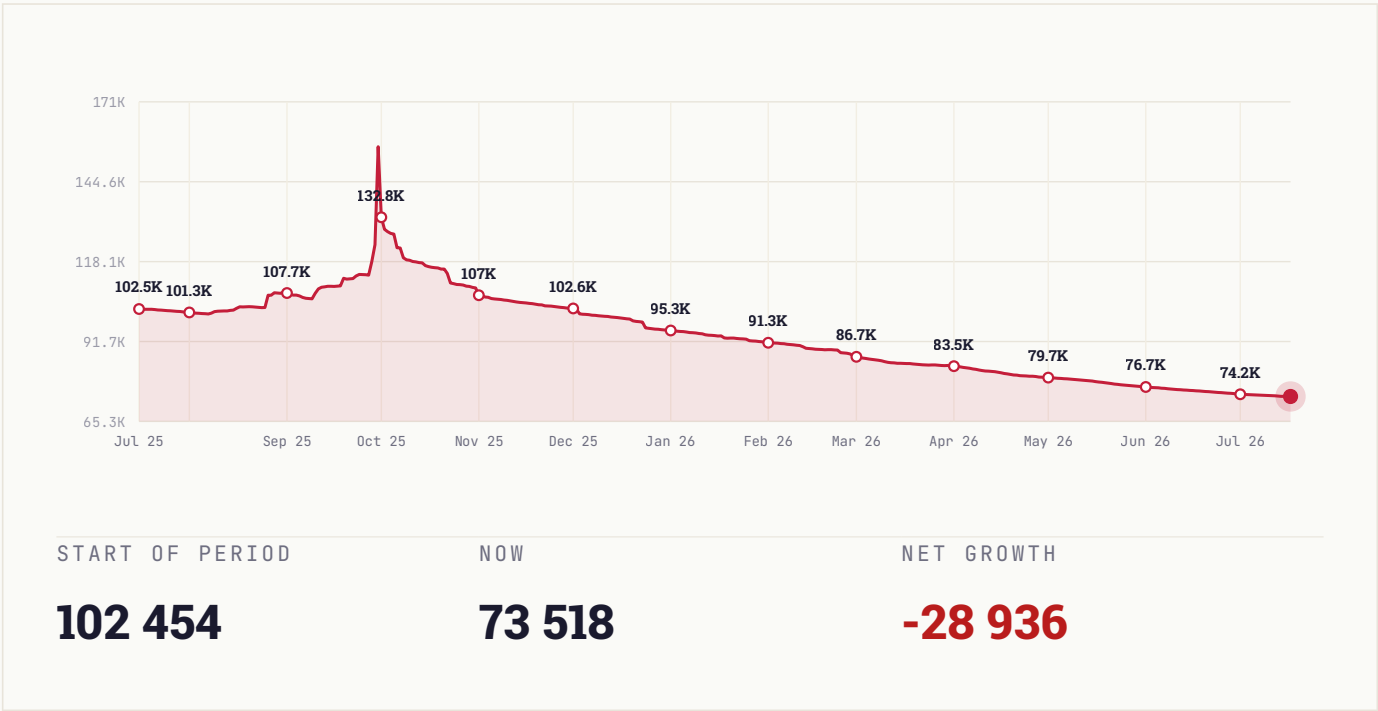
WORST 3

↓ 07.07 • 17:39 PHOTO No more hope of finding a job. If you read the comments, there's depression all around. Existential anxiety about finitude...	VIEWS 7 024 REPOSTS 14 REACTIONS 65 ER 9.6%
↓ 09.07 • 19:00 PHOTO What results do students achieve in Roblox? We actually have something to brag about. Surprisingly, people achieve results easily...	VIEWS 6 363 REPOSTS 41 REACTIONS 42 ER 8.7%
↓ 09.07 • 18:24 PHOTO First money in Roblox 4.0 July 20 starts a new Roblox intensive stream. In 7 days we'll build your first game from scratch to...	VIEWS 5 772 REPOSTS 35 REACTIONS 20 ER 7.9%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

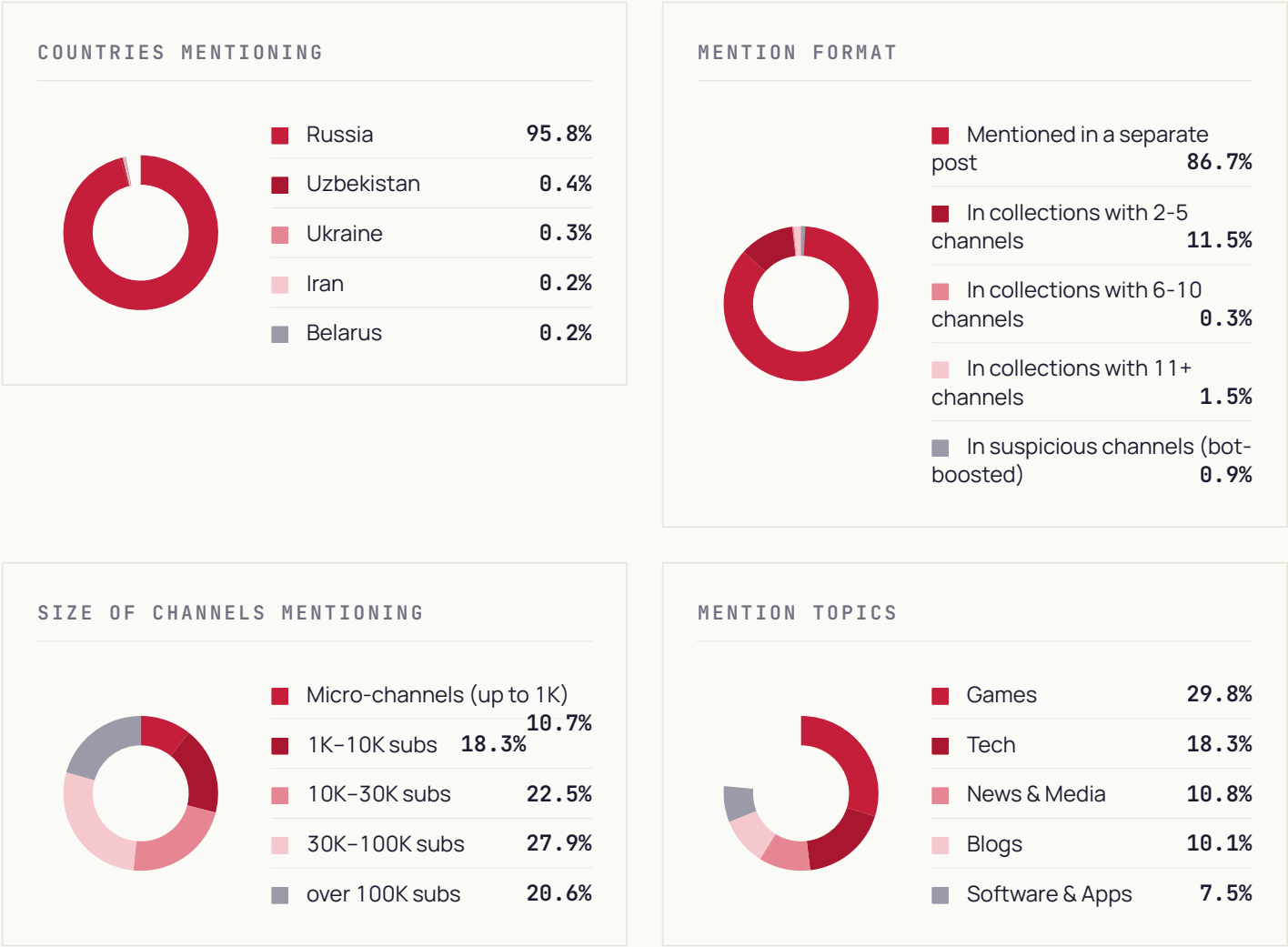
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · CITATIONS

Who and how mentions the channel

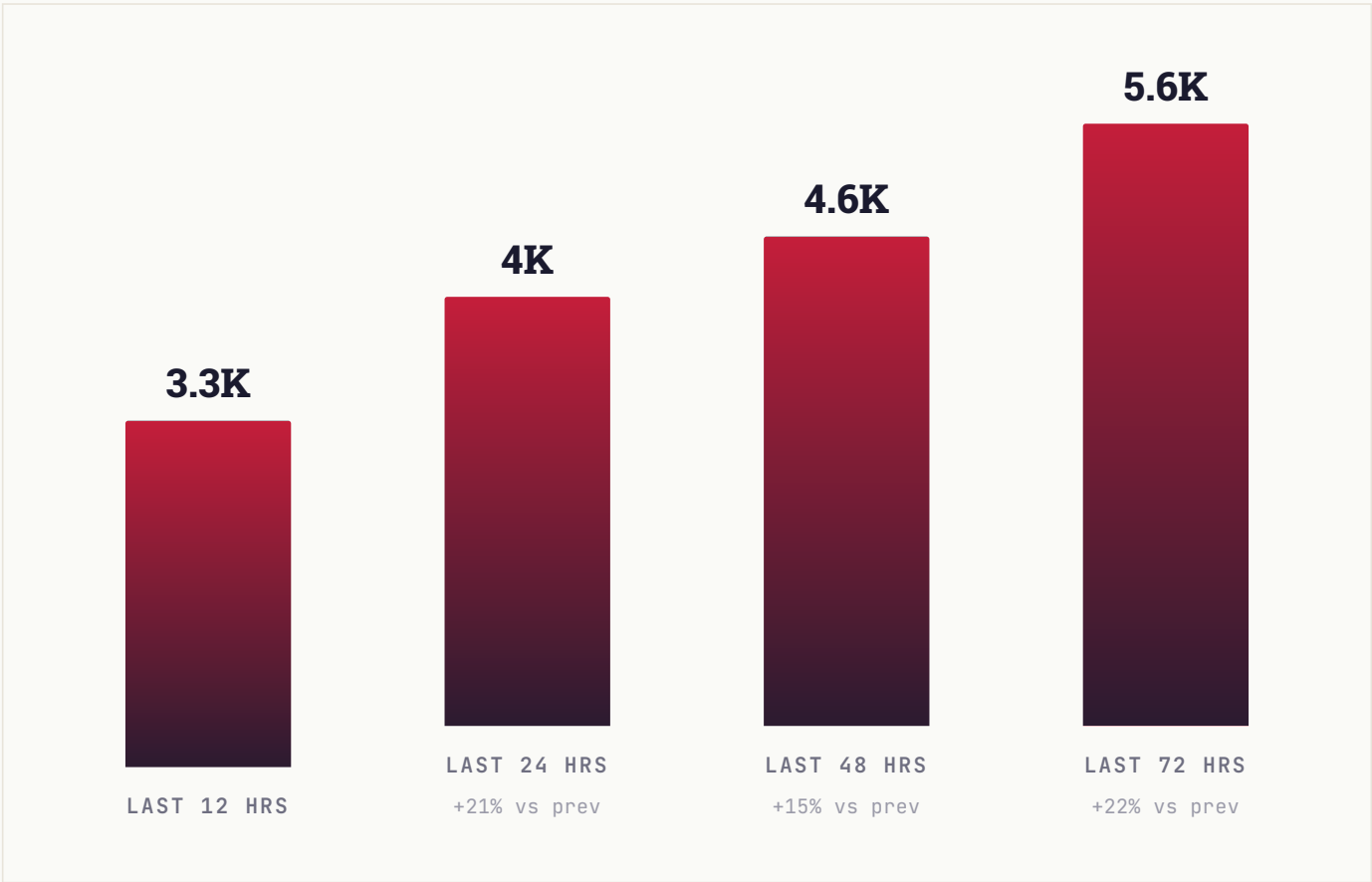
Citation index **631** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **872** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
اا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
RS Roman Sakutin YOU	73.5K

COMPARATIVE SUMMARY

Channel is not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **138**, they brought **58 722** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	4	4	64	
December 2025	4	4	0	
Nov 2025	18	17	0	
Oct 2025	0	0	0	
Sep 2025	78	74	50 779	
August 2025	34	34	7 879	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
138	6	58 722

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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