

PROMTPRESS PUBLIC REPORT

Channel audit

Fanis Sadykov



@sadykov_fanis

Channel of Fanis Sadykov, co-founder of Telega. Project news and behind-the-scenes.

SUBSCRIBERS

75 943

10 posts 17 days

ERR (% SEE POSTS)

1148.0%

per day 0.0%

REACH/POST

711.6K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 75 943 —	 SUBSCRIBER REACH 937.04% avg % of subs see post	 VIEWS/POST 711.6K median 339.2K · 17 days	 POSTS/WEEK 3.9 over period
 7D TREND — no data for period	 REACTIONS/POST 7609.4 only 76,094 reactions, 20,453 reposts, 0 comments	 POST LENGTH 558 chars median 730 · 17 days	 POSTS ANALYZED 10 17 days
 AD REACH 0 avg over 24h	 CITATIONS 2 citation index · 30 channels mentioned all time	 CHANNEL AGE 2 years 5 months created 30.01.2024	

AI EDITOR SUMMARY

Channel «Fanis Sadykov» — 75 943 subs. Each post averages 711.6K people (937% of subs), wide reach for a channel this size. Publishes 4 posts per week (~1 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 17 days.
- 02 Dominant format – Video (7/10 posts).
- 03 Avg post length – 558 chars (median 730).
- 04 Audience peak activity – Friday, 13:00 MSK.
- 05 Top posts get 11x more views than the weakest (1.9M avg for top vs 170.6K for worst) – among 10 posts in 17 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 10:06 VIDEO
(post without caption – video)

VIEWS	REACTIONS
4 329 805	11 936
REPOSTS	ER
10 317	5701.4%

Nº2 18.06 · 08:04 VIDEO
Churkan has become an annual ritual for us. No signal, no hustle. Just forest, a tent sauna, songs by the fire, and that simple joy where...

VIEWS	REACTIONS
775 784	1 995
REPOSTS	ER
149	1021.5%

Nº3 23.06 · 13:09 TEXT
Welcome new subs! 🙌 I share news and sometimes behind-the-scenes of my life.

VIEWS	REACTIONS
737 659	3 288
REPOSTS	ER
59	971.3%

Nº4 30.06 · 11:54 VIDEO 1.5 years that can't fit into one video. Half of the best stays behind the scenes, the other half Ilzira doesn't miss. We have a lot...	VIEWS 371 768 REPOSTS 2 368	REACTIONS 30 060 ER 489.5%
Nº5 26.06 · 10:10 VIDEO (post without caption – video)	VIEWS 348 873 REPOSTS 1 002	REACTIONS 10 688 ER 459.4%

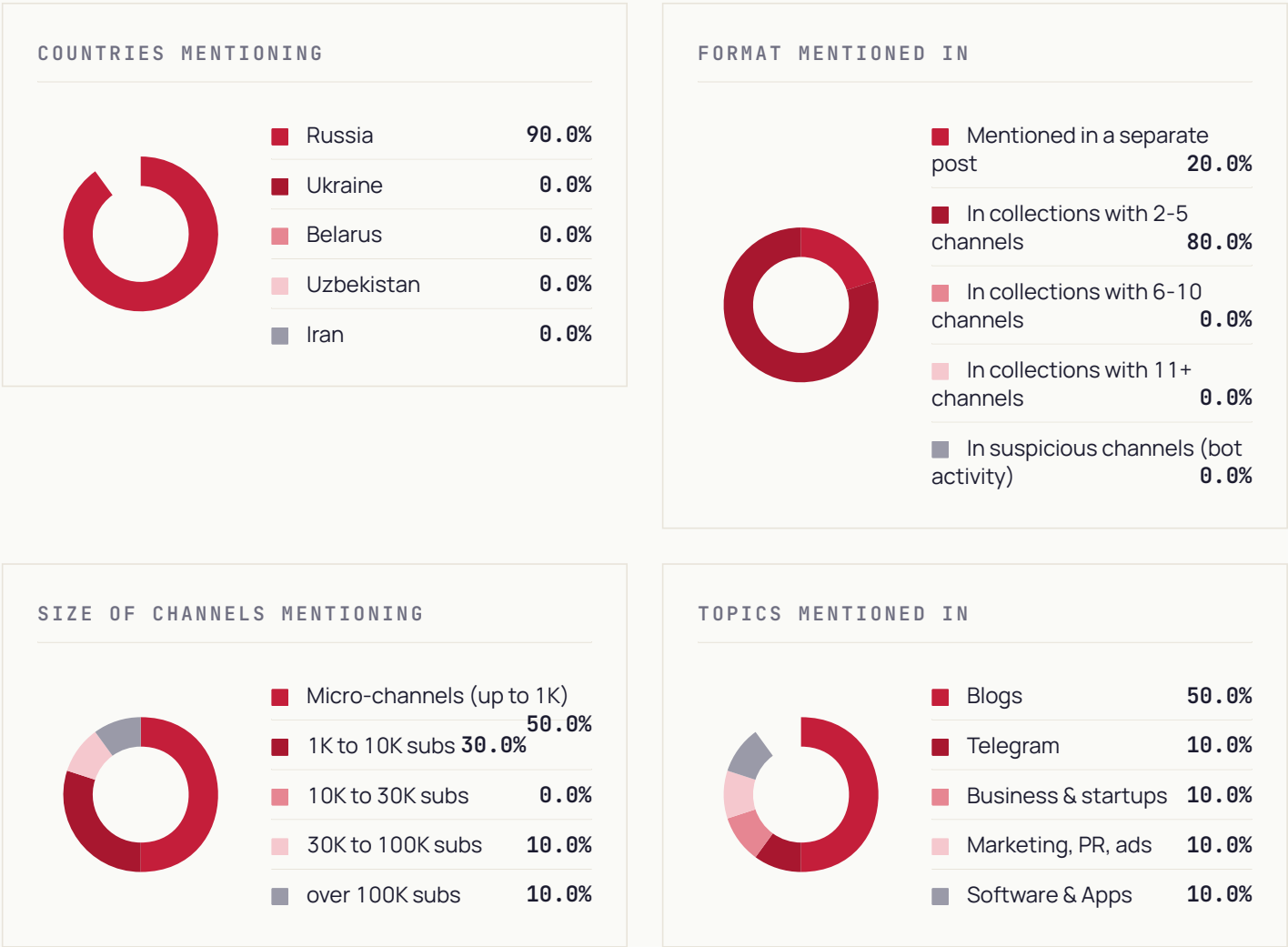
WORST 3

↓ 26.06 · 10:05 PHOTO Telega shuts down July 1 In a year we built a convenient app for Russian users. Telega showed...	VIEWS 329 567 REPOSTS 5 656	REACTIONS 8 324 ER 434.0%
↓ 30.06 · 21:05 VIDEO (post without caption – video)	VIEWS 91 593 REPOSTS 488	REACTIONS 2 811 ER 120.6%
↓ 30.06 · 21:17 VIDEO (post without caption – video)	VIEWS 90 754 REPOSTS 385	REACTIONS 4 339 ER 119.5%

SECTION 03 · MENTIONS

Who mentions the channel and how

Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 30 different channels.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ here lives брoен	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
FS Fanis Sadykov YOU	75.9K

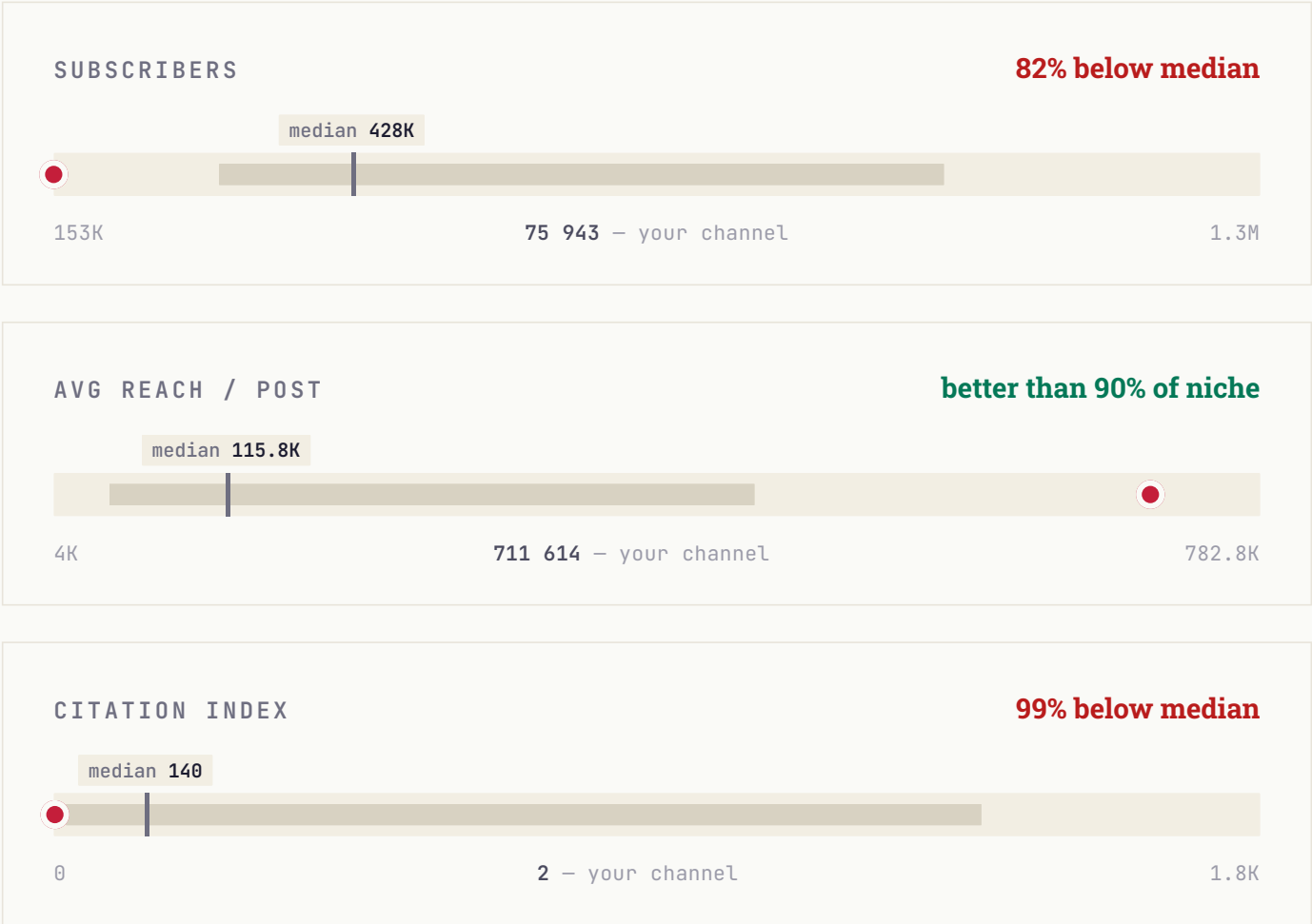
COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 05 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.9 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume**

02

Main post of the week — on Friday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best time for
an important
post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager