

PUBLIC PROMTPRESS REPORT

Channel audit

sad.pigeone |

ПИДЖОН



@sadpigeonefamily

yy For ads and collabs - @riseden (MAIN MANAGER)

@ad_manager100

SUBS

158 846

+13594 per month

ERR (% SEE POSTS)

39.0%

per day 24.1%

REACH/POST

64.5K

ad reach 38.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 158 846 —	 SUBSCRIBER REACH 40.63% avg % subs see post	 VIEWS/POST 64.5K median 57.5K · 29 days	 POSTS/WEEK 24.8 over period
 7D TREND +14.3% vs previous week	 REACTIONS/POST 4638.4 total 487,036 reactions, 12,009 reposts, 3,664 comments	 POST LENGTH 89 chars median 56 · 29 days	 POSTS ANALYZED 105 29 days
 AD REACH 38.2K 24h avg	 CHURN / MONTH +13594 last month	 CITATION RATE 117 citation index · 539 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «sad.pigeone | пиджон» — 158 846 subs. Each post averages 64.5K people (41% from subs), wide reach for a channel this size. Publishes 25 posts/week (~4/day) — active posting. Week of Jul 6–12 reach grew +14.3% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **105** posts over 29 days.
- 02 Dominant format – **Text** (75/105 posts).
- 03 Avg post length – **89** chars (median 56).
- 04 Peak audience activity – **Tuesday**, 13:00 MSK.
- 05 Strongest posts get **3x** more views than the weakest (117.9K avg top vs 37.5K worst) – among 105 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 16:10 TEXT Let's go to pop's stream. He has something to say too. https://www.twitch.tv/edison	VIEWS 119 143 REPOSTS 322	REACTIONS 5 889 ER 75.0%
Nº2 07.07 · 10:15 TEXT Honey, hi! About my further activity: These two days were hellishly stressful for all of us. I need...	VIEWS 117 577 REPOSTS 168	REACTIONS 14 218 ER 74.0%
Nº3 05.07 · 16:43 TEXT Guys started a stream. 🤖https://www.twitch.tv/klaaip 🤖 https://www.twitch.tv/ded_b_tpycax01 ❤️https://www.twitch.tv/sosiskaa__	VIEWS 117 104 REPOSTS 689	REACTIONS 3 160 ER 73.7%

Nº4 05.07 • 22:11 TEXT It was huge stress for us and you, but we couldn't stay silent. I think we'll grow closer after this haha. I...	VIEWS 115 957 REPOSTS 177 REACTIONS 9 890 ER 73.0%
Nº5 06.07 • 16:07 TEXT I love you all Thank you everyone for support	VIEWS 109 376 REPOSTS 62 REACTIONS 7 722 ER 68.9%

WORST 3

↓ 17.07 • 21:32 TEXT shshshsh launch	VIEWS 44 965 REPOSTS 8 REACTIONS 1 978 ER 28.3%
↓ 15.07 • 18:00 TEXT LET'S GO	VIEWS 42 153 REPOSTS 7 REACTIONS 1 919 ER 26.5%
↓ 17.07 • 23:16 TEXT ! Tomorrow. Saturday. ! Natasha, Ded, Klaip, Loki, Bishka and others are leaving the team. I myself am leaving my channel. July 18...	VIEWS 25 520 REPOSTS 87 REACTIONS 4 682 ER 16.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

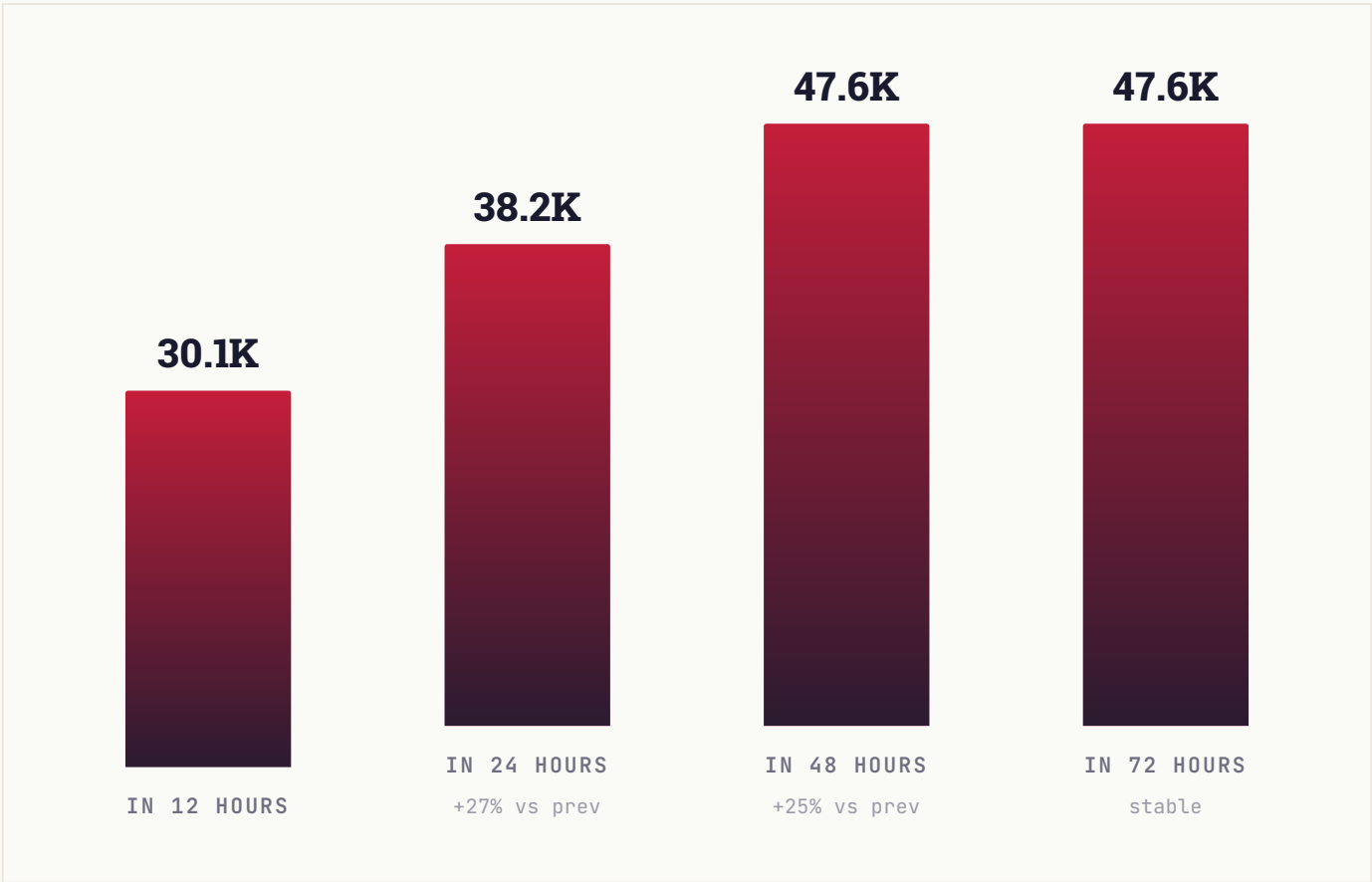
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ here lives broen	1.1M
S sad.pigeone пиджон YOU	158.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **334**, they brought **20 547** new subs.

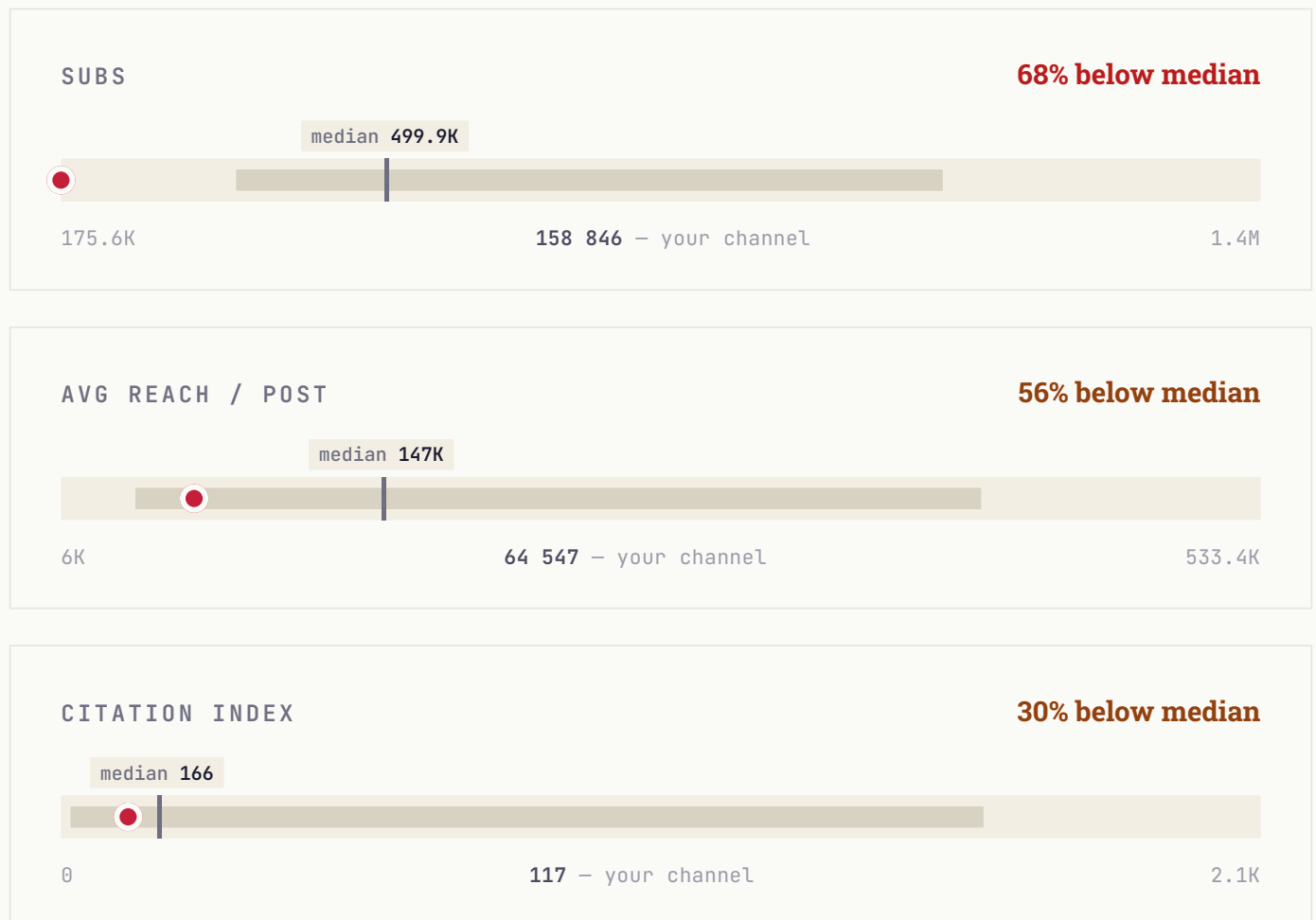
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	55	26	8 711
December 2025	45	27	1 099
November 2025	60	37	1 494
October 2025	50	26	1 274
September 2025	46	25	2 767
August 2025	78	41	5 202

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
334	6	20 547

SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return in a month.

01**Top post of the week — on Tuesday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram holds audience longer & ranks better.
Aim for 15-25%.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same
segment. No need daily — 2-3 collabs give relevant
growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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