

PROMTPRESS PUBLIC REPORT

Channel audit

TK «Sadovod»



@sadovodtk

Admin: @sadovodsb Official channel: supplier info, product categories, pavilions, contacts, work format. Materials...

SUBSCRIBERS

117 101

+3642 per month

ERR (% SEE POSTS)

12.0%

per day 4.5%

REACH/POST

14.5K

ad reach 5.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 117 101 —	 SUBS REACH 12.41% avg % subs see post	 VIEWS/POST 14.5K median 10.9K · 29 days	 POSTS/WEEK 16.1 for period
 7D TREND -67.9% vs previous week	 REACTIONS/POST 231.8 only 15,532 reactions, 3,758 reposts, 26 comments	 POST LENGTH 262 chars median 240 · 29 days	 POSTS ANALYZED 67 29 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH +3642 last month	 CITATION RATE 608 citation index · 688 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «TC «Sadvod»» — 117 101 subs. Each post avg views 14.5K people (12% from subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — regular schedule. For week 22–28 Jun reach dropped by -67.9% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 67 posts over 29 days.
- 02 Dominant format — Photo (51/67 posts).
- 03 Avg post length — 262 chars (median 240).
- 04 Peak audience activity — Friday, 15:00 MSK.
- 05 Top posts drive 7x more views than the weakest (52.5K avg top vs 7K worst) — among 67 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 12:06 PHOTO Dear visitors! On June 20 and 21, the complex will hold sanitation days and a cleanup. These measures are necessary...	VIEWS 59 474 REPOSTS 722	REACTIONS 610 ER 50.8%
Nº2 17.06 · 09:23 PHOTO Jewelry that catches eyes!💖💖💖 Bijouterie house in «Sadovod» — thousands of stylish accessories at affordable prices. Here you will find...	VIEWS 52 623 REPOSTS 75	REACTIONS 226 ER 44.9%
Nº3 21.06 · 20:59 PHOTO Dear visitors! We inform you that today, June 22, «Sadovod» resumes normal operations. We have made every effort to...	VIEWS 45 405 REPOSTS 822	REACTIONS 761 ER 38.8%

Nº4 17.06 • 07:19 PHOTO Ad. erid: 2VtzqxEJWTK New summer collection at «MAVI» showroom🌟 Factory quality100 📱 @munisibrohimov 📍 Building B, 2G-39 📱 To not...	VIEWS 43 066 REACTIONS 206 REPOSTS 43 ER 36.8%
Nº5 18.06 • 19:42 PHOTO Dear visitors, subscribers and colleagues! It's been a tough day, but the main thing is everyone is safe. We are sincerely grateful...	VIEWS 39 885 REACTIONS 1 345 REPOSTS 424 ER 34.1%
WORST 3	
↓ 03.07 • 06:27 VIDEO Crashing into the weekend 😊	VIEWS 7 071 REACTIONS 233 REPOSTS 23 ER 6.0%
↓ 02.07 • 12:30 PHOTO Ad. erid: 2VtzqucdfKf New trendy women's clothing at «MADINA» store😁 Factory...	VIEWS 7 027 REACTIONS 182 REPOSTS 8 ER 6.0%
↓ 03.07 • 09:14 PHOTO Ad. erid: 2Vtzqwzx38V Stylish summer looks every day at «SPEKT» store😁🌟 WHOLESALE/RETAIL✅ 🗨️@sadavot14 📍 Building B, 2G-39 📱 To...	VIEWS 7 011 REACTIONS 206 REPOSTS 15 ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

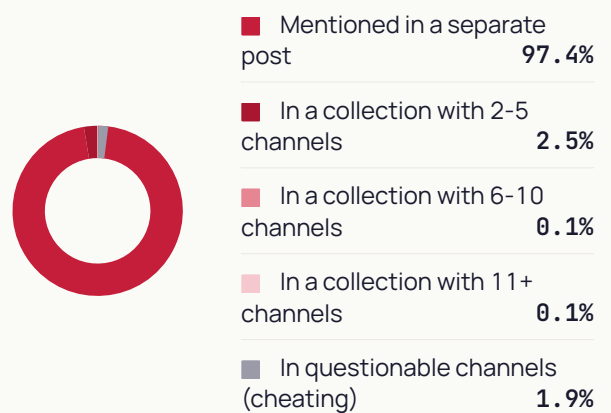
Who and how mentions the channel

Citation index **608** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K one. All-time mentions: **688** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



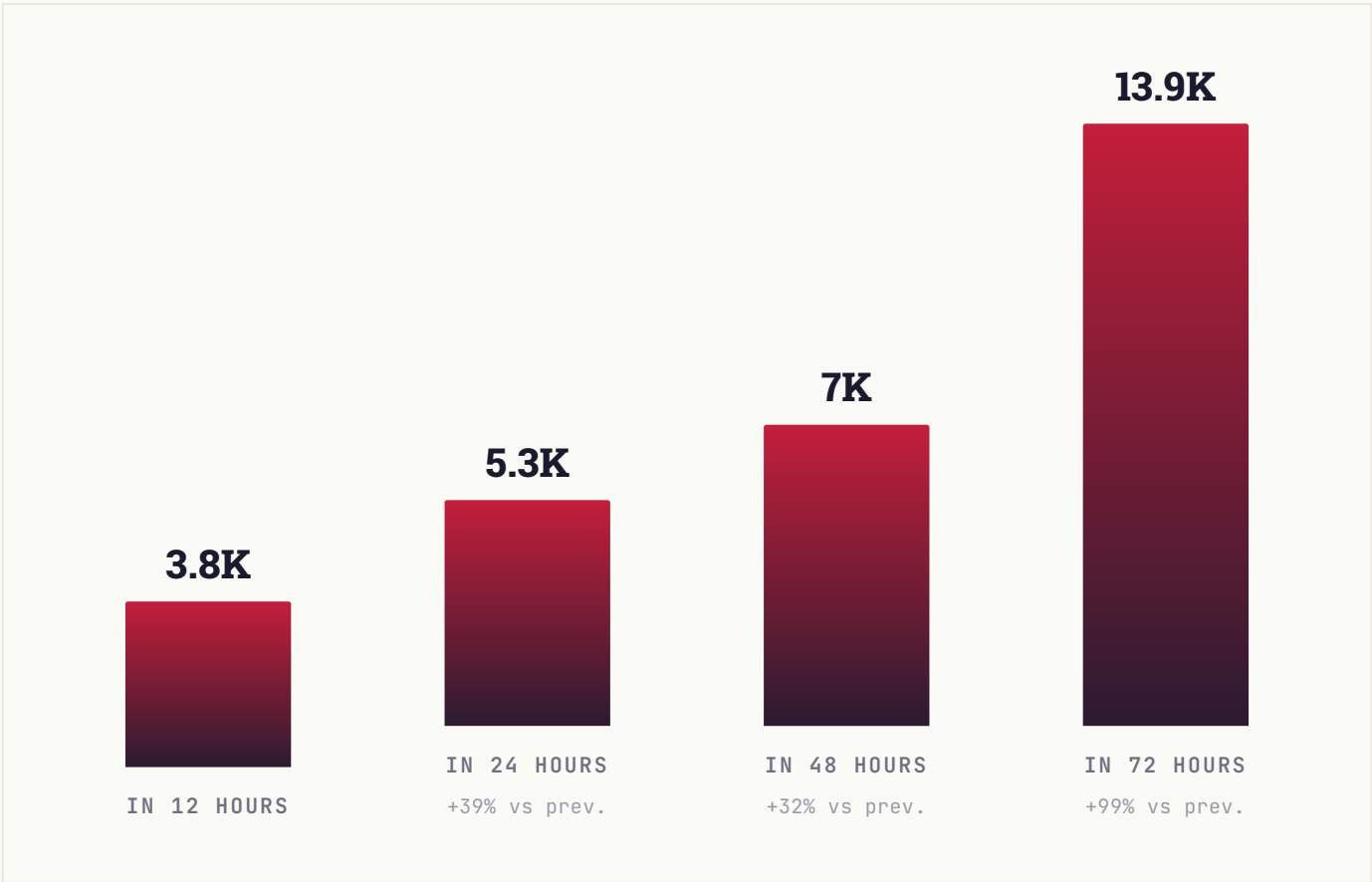
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
oz OZON	1.1M
cis Market discounts	1M
YaM Yandex Market	1M
x- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB By Blat	876.1K
z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
T« TK «Sadovod» YOU	117.1K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal: enter top-94 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions **158**, they brought **23 628** new subs.

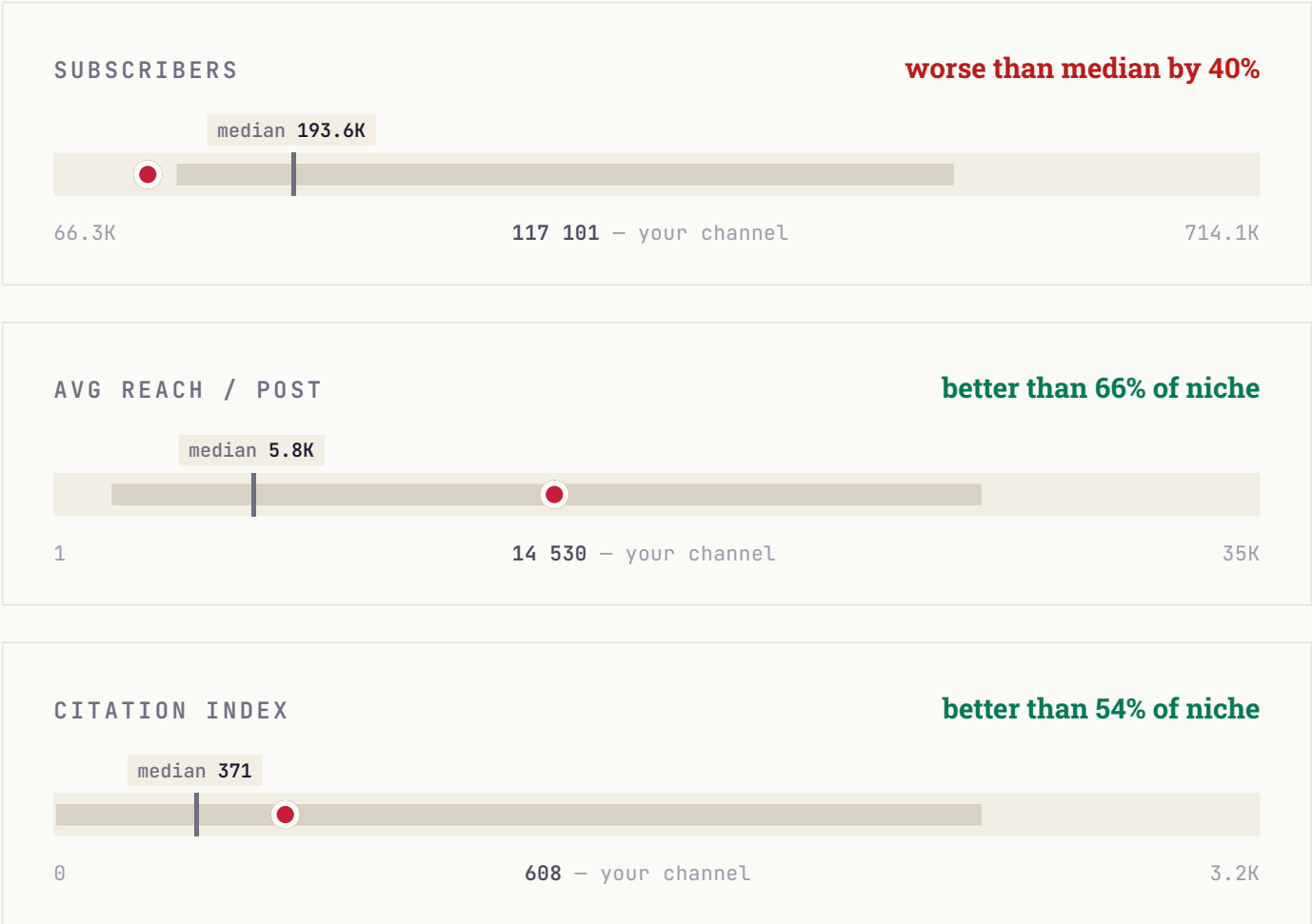
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	63	62	2 651
December 2025	24	23	6 181
Nov 2025	17	16	4 609
Oct 2025	15	15	2 354
September 2025	23	21	3 512
August 2025	16	15	4 321

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
158	6	23 628

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday

On this day at 15:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources per niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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