

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Sadovod | All Suppliers |



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SUBSCRIBERS

31 997

+11081 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 3.2%

REACH/POST

1.1K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 31 997 —	 SUBS REACH 3.34% avg % subs see post	 VIEWS/POST 1.1K median 1.1K · 14 days	 POSTS/DAY 11.0 ~77 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 446 chars median 372 · 14 days	 POSTS ANALYZED 160 14 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +11081 over the last month	 CITATION RATE 13 citation index · 15 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 19.08.2021

AI EDITOR SUMMARY

Channel «Sadovod | All Suppliers |» – 31 997 subs. Avg views per post: 1.1K people (3% from subs), reach is low – consider expanding audience. Publishes 77 posts/week (~11/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **160** posts over 14 days.
- 02 Dominant format – **Photo** (130/160 posts).
- 03 Avg post length – **446** chars (median 372).
- 04 Peak audience activity – **Tuesday**, 20:00 MSK.
- 05 Strongest posts get **202×** more views than the weakest (2.8K avg for top vs 14 for worst) – among 160 posts in 14 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 10.07 · 10:42 PHOTO 🔥 FADEN – new brand, new quality! 🔥 😄😄😄😄😄😄😄😄😄😄 Introducing Faden – official dealer of Uztex Group in Moscow 🇺🇸🇷🇺 ✨ High-quality...	VIEWS 2 927 REACTIONS — REPOSTS — ER 9.1%
Nº2 07.07 · 15:30 VIDEO We recommend Supplier ❤️ Interior & Textiles For many years we have been making curtains and textile solutions for residential and commercial...	VIEWS 2 785 REACTIONS — REPOSTS 1 ER 8.7%
Nº3 07.07 · 17:04 PHOTO «Women's jeans Luxury quality✅ 😄😄😄😄😄😄😄😄😄😄 «Lowest prices💰»«Delivery across Russia🚚📦»«We'll be glad to work with you👋»«If you have...	VIEWS 2 784 REACTIONS — REPOSTS 1 ER 8.7%

Nº4 07.07 • 18:11 PHOTO Mir_Akses.ru Supplier of TRENDY goods for all seasons 🌟 We work directly with China 🇨🇳 ✓ Lamps ✓ Headphones ✓ Watches ✓ Tools...	VIEWS 2 696 REPOSTS — REACTIONS — ER 8.4%
Nº5 10.07 • 08:45 PHOTO Men's clothing supplier 📍 TC Sadovod: 22-118-120 💬 Telegram: https://t.me/premium22112 📦 Sells: t-shirts, trousers, pants, sweaters...	VIEWS 2 248 REPOSTS — REACTIONS — ER 7.0%

WORST 3

↓ 08.07 • 12:24 PHOTO Men's and women's shoes Shopping center Moscow Lyublino https://t.me/alisalamov55 😊😊😊😊😊😊😊😊 «Lowest prices 💰 «Delivery across...	VIEWS 14 REPOSTS 1 REACTIONS — ER 0.0%
↓ 08.07 • 15:04 PHOTO Direct supplier 1000 little things Tools Electronics Home appliances and much more...	VIEWS 14 REPOSTS 1 REACTIONS — ER 0.0%
↓ 08.07 • 16:12 PHOTO We recommend Supplier ❤️ Interior & Textiles For many years we have been making curtains and textile solutions for residential and commercial...	VIEWS 14 REPOSTS — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

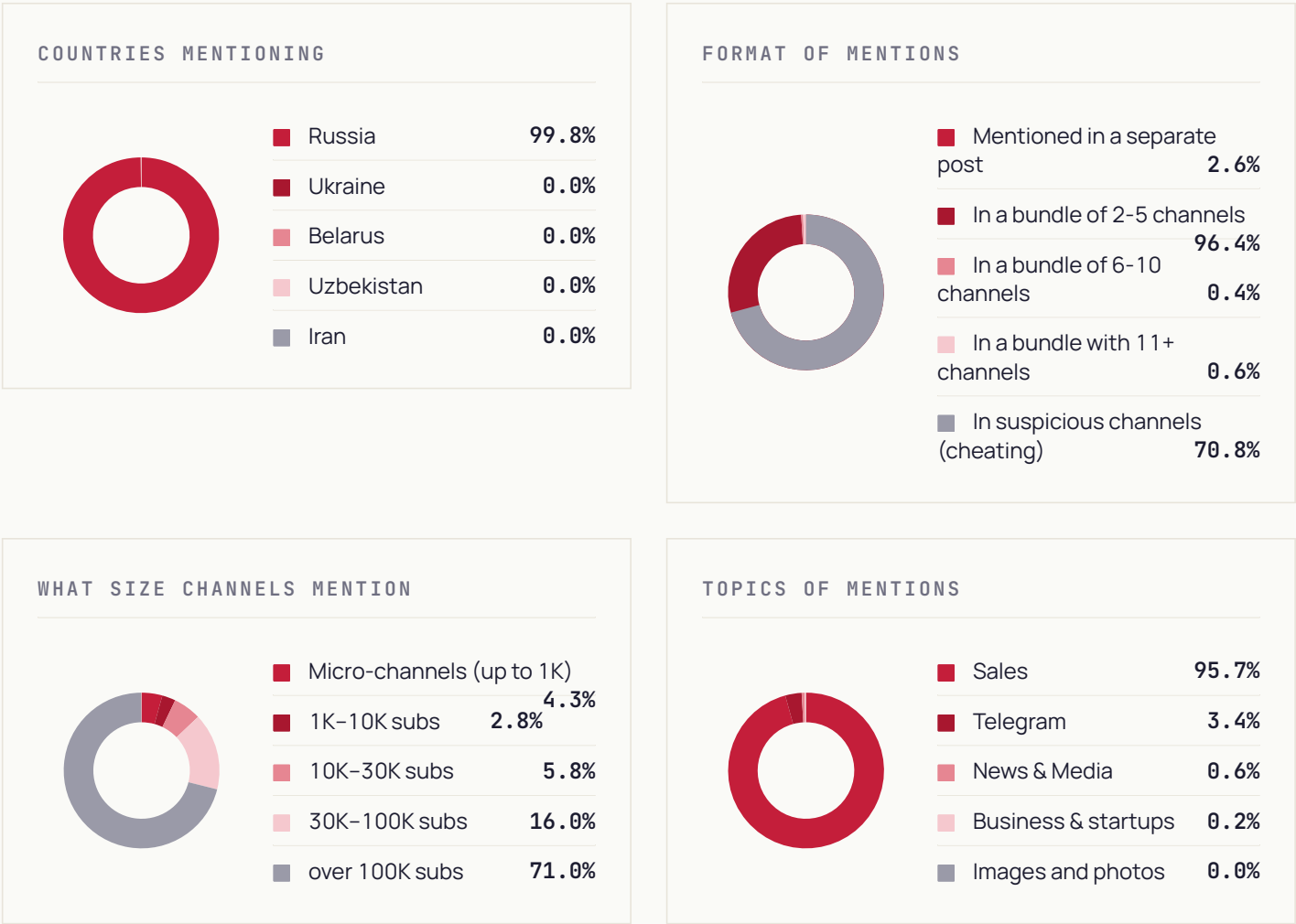
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

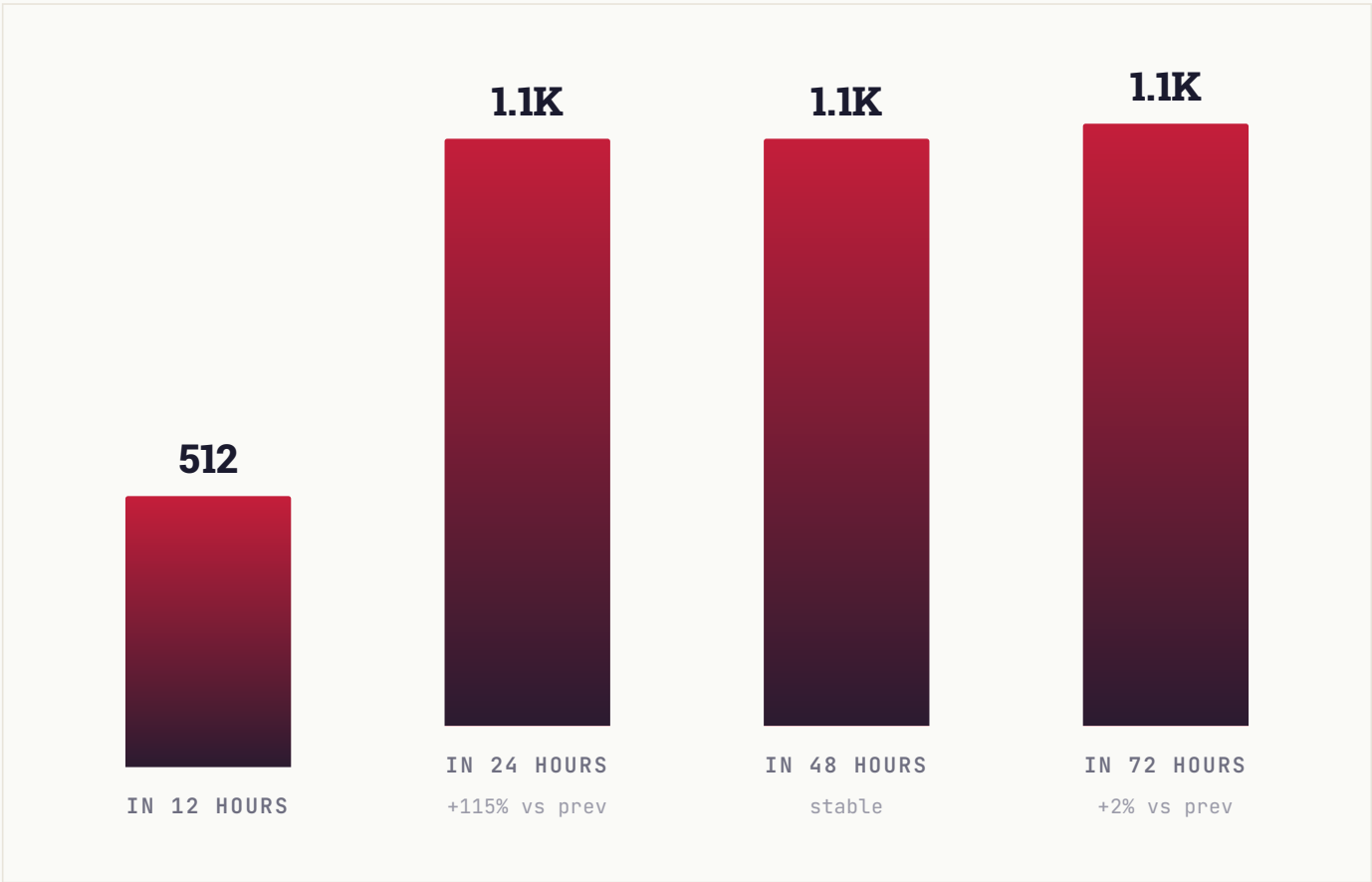
Citation index **13** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **15** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.1M
OF Offerzone	1.2M
O3 Offerzone 3.	3.4M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
SI Sadvod All Suppliers YOU	32K

COMPARATIVE INSIGHT

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 407.3K. First goal — enter top-95 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **58**, they brought **63 528** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	10	1	3 913
December 2025	7	1	15 277
November 2025	15	2	14 095
October 2025	14	3	12 316
September 2025	1	1	13 055
August 2025	11	1	4 872
TOTAL MENTIONS	58	MONTHS OF DATA	6
		ACQUIRED SUBS	63 528

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — on Tuesday

On this day at 20:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.34% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager