

PUBLIC REPORT BY PROMTPRESS

Channel audit

Rynok Sadovod Postavshchiki



@sadvodk

Ads: @reklama_sadvoda TELEGRAM ADS: 1 post - 1500₽ 5 posts - 4000 ₽ 15 posts - 7000 ₽ Details - <https://t.me/c/1114489957/277>
We are not responsible for suppliers,...

SUBSCRIBERS

160 788

-4433 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 2.0%

REACH/POST

4.7K

ad reach 3.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 160 788 —	 SUBSCRIBER REACH 2.93% avg % subs see post	 VIEWS/POST 4.7K median 4.7K · 25 days	 POSTS/WEEK 0.5 over period
 7D TREND — no data for period	 REACTIONS/POST 5.5 only 11 reactions, 0 reposts, 0 comments	 POST LENGTH 404 chars median 404 · 25 days	 POSTS ANALYZED 2 25 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -4433 last month	 CITATION RATE 0 citation index · 7 channels mentioned ever	 CHANNEL AGE 9 years 24 days created 24.05.2017

AI EDITOR SUMMARY

Channel «Rynok Sadovod Postavshchiki» – 160 788 subs. Each post gets avg 4.7K people (3% from subs), reach low – need to grow audience. Publishes 0 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 25 days.
- 02 Dominant format – Video (1/2 posts).
- 03 Avg post length – 404 chars (median 404).
- 04 Audience peak activity – Wednesday, 22:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.1K avg for top vs 4.7K for worst) – among 2 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

№1	20.05 · 19:01	VIDEO	TIME TO MAKE MONEY ON TIME R&H – watch supplier with huge selection for every taste. And most importantly – we don't just sell...	VIEWS	REACTIONS
				4 891	3
№2	15.06 · 12:20	PHOTO	My name is Elena. I'll help you get a mortgage with no down payment and interest rate from 0.1% per annum. Discounts on new builds...	REP.	ER
				–	3.0%

WORST 2

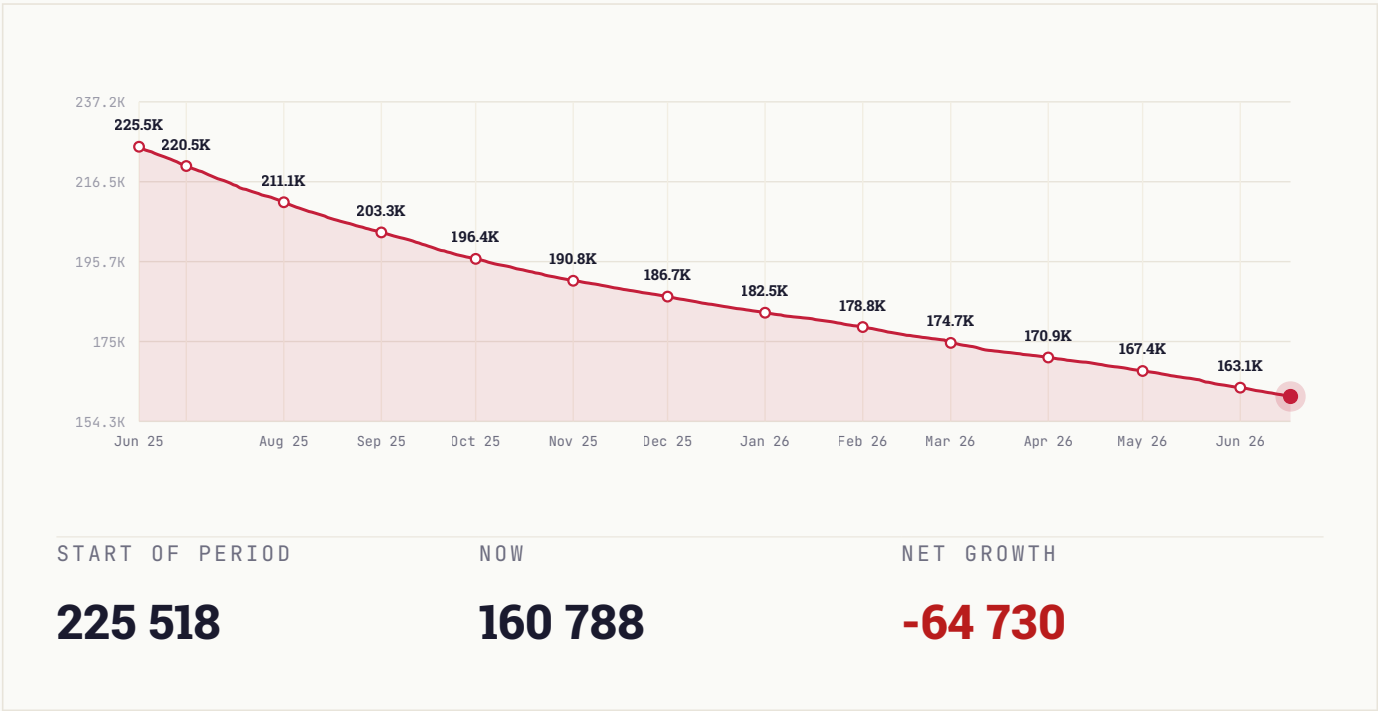
↓	20.05 · 19:01	VIDEO	TIME TO MAKE MONEY ON TIME R&H – watch supplier with huge selection for every taste. And most importantly – we don't just sell...	VIEWS	REACTIONS
				4 891	3
				REP.	ER
				–	3.0%

↓ 15.06 · 12:20 PHOTO My name is Elena. I'll help you get a mortgage with no down payment and interest rate from 0.1% per annum. Discounts on new builds...		VIEWS 4 541 REP. —	REACTIONS 8 ER 2.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

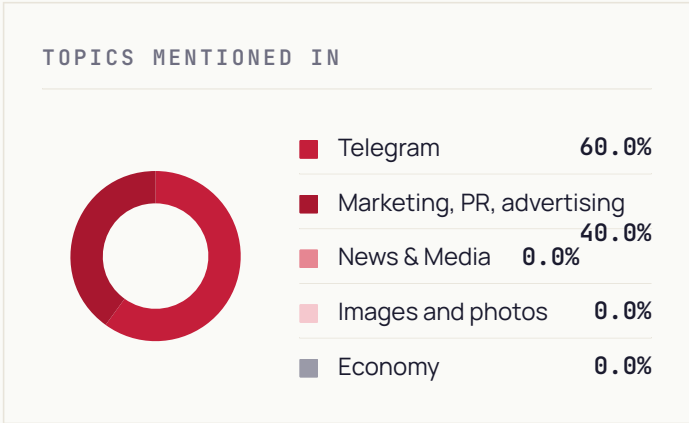
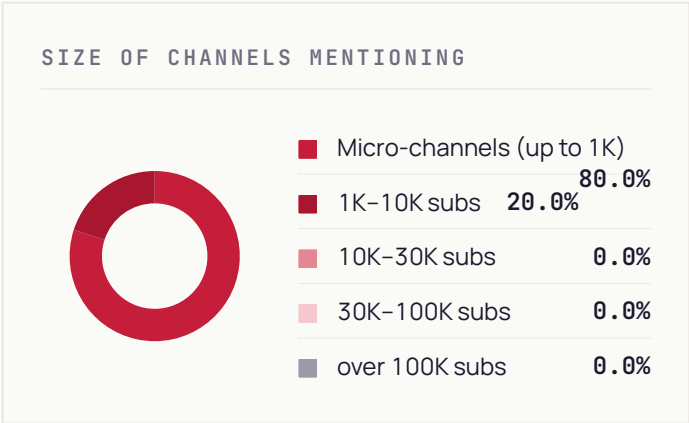
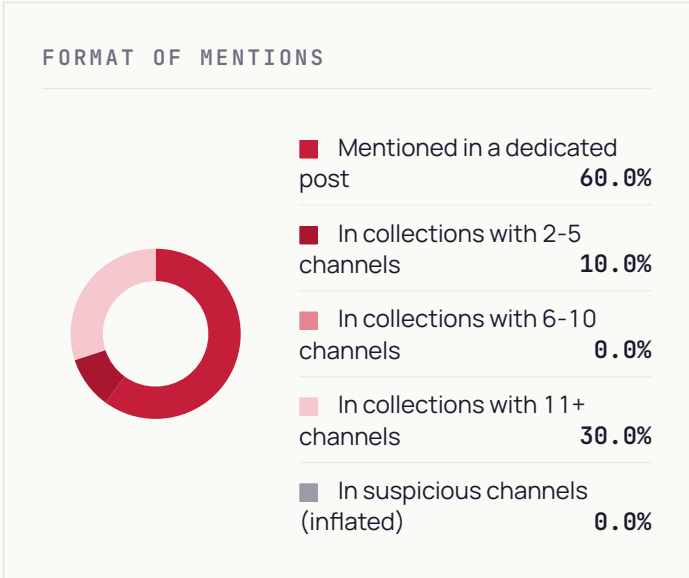
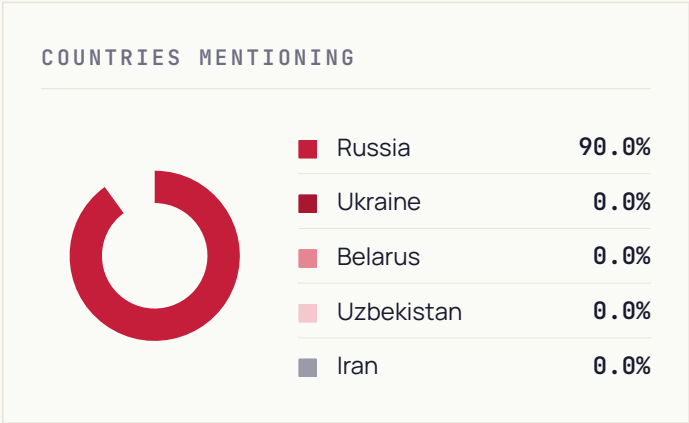
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

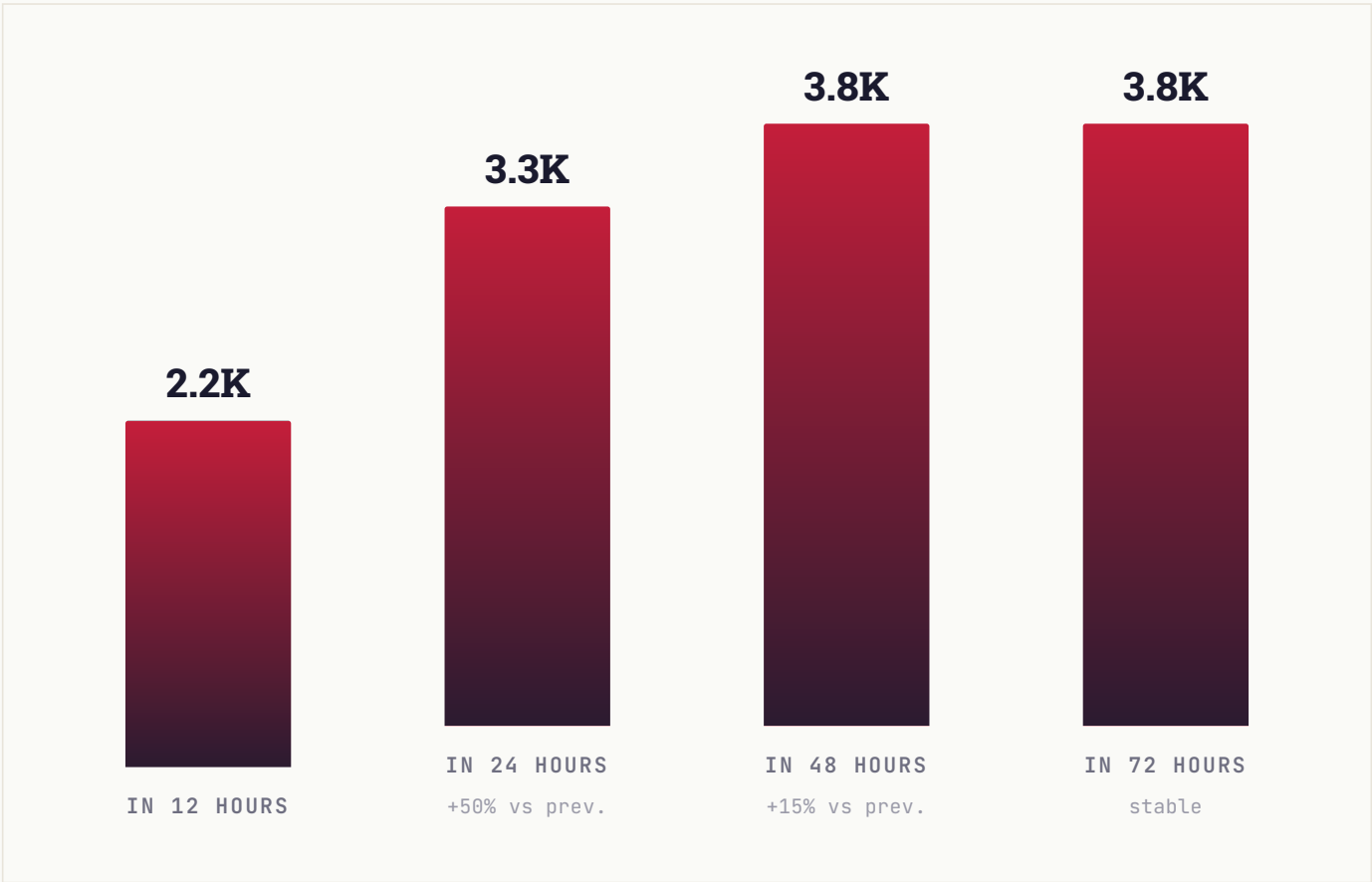
Citation index 0 – channel popularity score based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	1M
SN Market discounts	993.1K
WS WB Sniper Finds from Wildberries Discounts Promos	932.9K
PB By Blat	888K
Z Hare Promos Discounts	877.5K
W Wildberries finds	799.3K
VI ITEMS FROM VIDEO	711.7K
AL Alfa-Profitable	563K
RS Rynok Sadovod Postavshchiki YOU	160.8K

COMPARATIVE INSIGHT

Channel in bottom half of niche top 100 (#64 of 94). Niche median — 201.1K subs.
First growth KPI — reach median. Leader: OZON (1.1M).

— SECTION 07 • NICHE COMPARISON

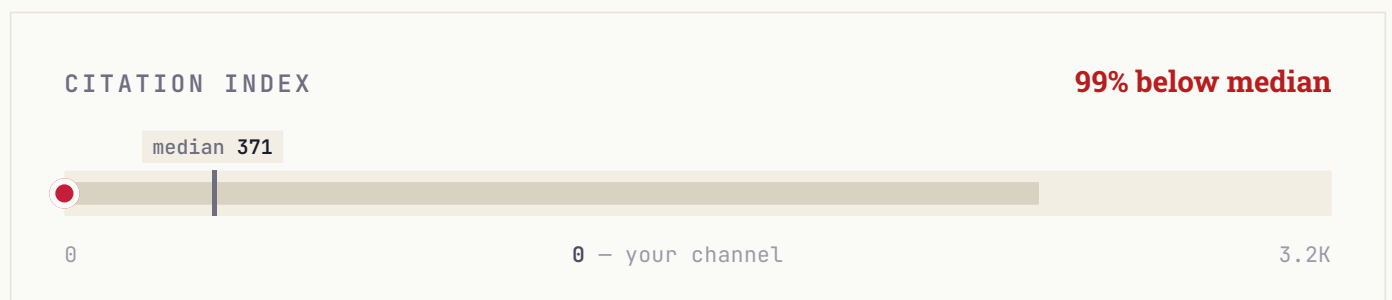
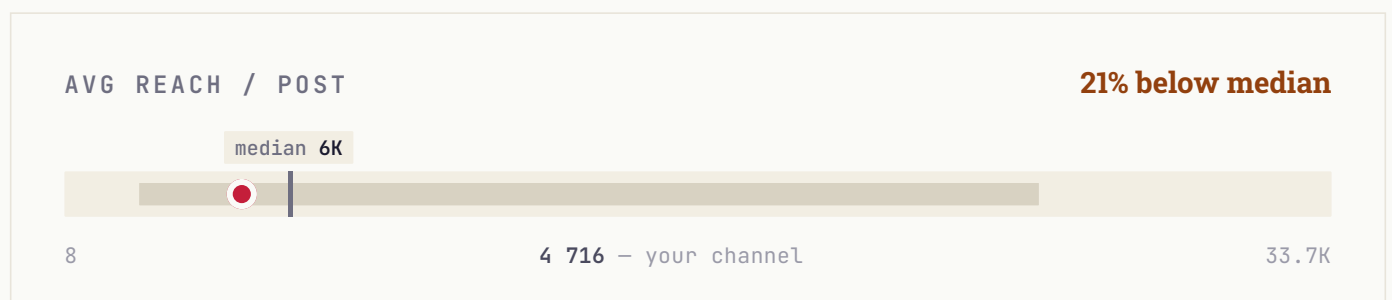
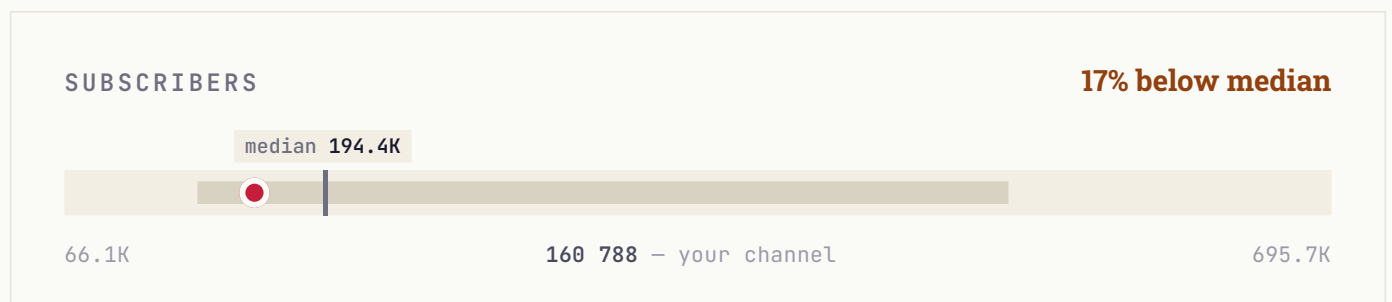
Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#64 /100

NICHE RANK

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 0.5 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Wednesday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for important
post****03****ER below niche benchmark — rethink formats**

Current ER 2.93% vs norm 5.5%. Try polls and
interactive formats.

EFFECT

+2.6pp ER**04****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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