

PUBLIC REPORT BY PROMTPRESS

Channel audit

С ГОЛОВОЙ 🎬



@s_golovoj

editing | tutorials | reels & tiktok tips creator channel on editing 🧑🎨

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SUBSCRIBERS

85 383

-760 per month

ERR (% SEE POSTS)

7.0%

last day **2.8%**

REACH/POST

5.8K

ad reach **2.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 85 383 —	SUBS REACH 6.76% avg % of subs see post	VIEWS/POST 5.8K median 5.8K · 29 days	POSTS/WEEK 8.4 for period
7D TREND +1.7% vs previous week	REACTIONS/POST 79.8 total 2,793 reactions, 1,515 reposts, 23 comments	POST LENGTH 326 chars. median 263 · 29 days	POSTS ANALYZED 35 29 days
AD REACH 2.4K 24h avg	CHURN / MONTH -760 last month	QUOTABILITY 92 citation index · 115 channels mentioned ever	CHANNEL AGE 3 years 10 months created 16.08.2022

AI EDITOR SUMMARY

Channel «С ГОЛОВОЙ» — 85 383 subs. Each post averages 5.8K people (7% of subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — consistent. For week Jun 29 – Jul 5, reach stable (+1.7% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts over 29 days.
- 02 Dominant format – Video (26/35 posts).
- 03 Avg post length – 326 chars (median 263).
- 04 Peak audience activity – Saturday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (7.5K avg for top vs 4.3K for worst) – among 35 posts over 29 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 29.06 · 12:55 PHOTO I'M IN LONDON🥹🥹🥹🔥🔥 Came for a very important matter, will tell you later! For now, first day walking and couldn't believe I'm here...	VIEWS 7 798 REPOSTS 6	REACTIONS 319 ER 9.1%
Nº2 29.06 · 06:21 VIDEO Video idea 🧐 From time to time similar videos pop up where creators share facts about themselves. And it's super interesting, because the audience...	VIEWS 7 712 REPOSTS 80	REACTIONS 73 ER 9.0%
Nº3 27.06 · 07:10 VIDEO Trend abroad TikTok🎀 Videos referencing the mermaid series H2O just add water) where water hits the body, girls...	VIEWS 7 100 REPOSTS 65	REACTIONS 104 ER 8.3%

Nº4 26.06 • 08:20 PHOTO Going on a trip tomorrow 🦊 Prepping hard, want to shoot a lot to make beautiful videos later! Combining business with...	VIEWS 6 892 REPOSTS 2 REACTIONS 69 ER 8.1%
Nº5 23.06 • 13:40 VIDEO Trending carousel idea 📱 WTF — what the heck Authors show what they love and write how they dislike opposite things...	VIEWS 6 712 REPOSTS 79 REACTIONS 55 ER 7.9%

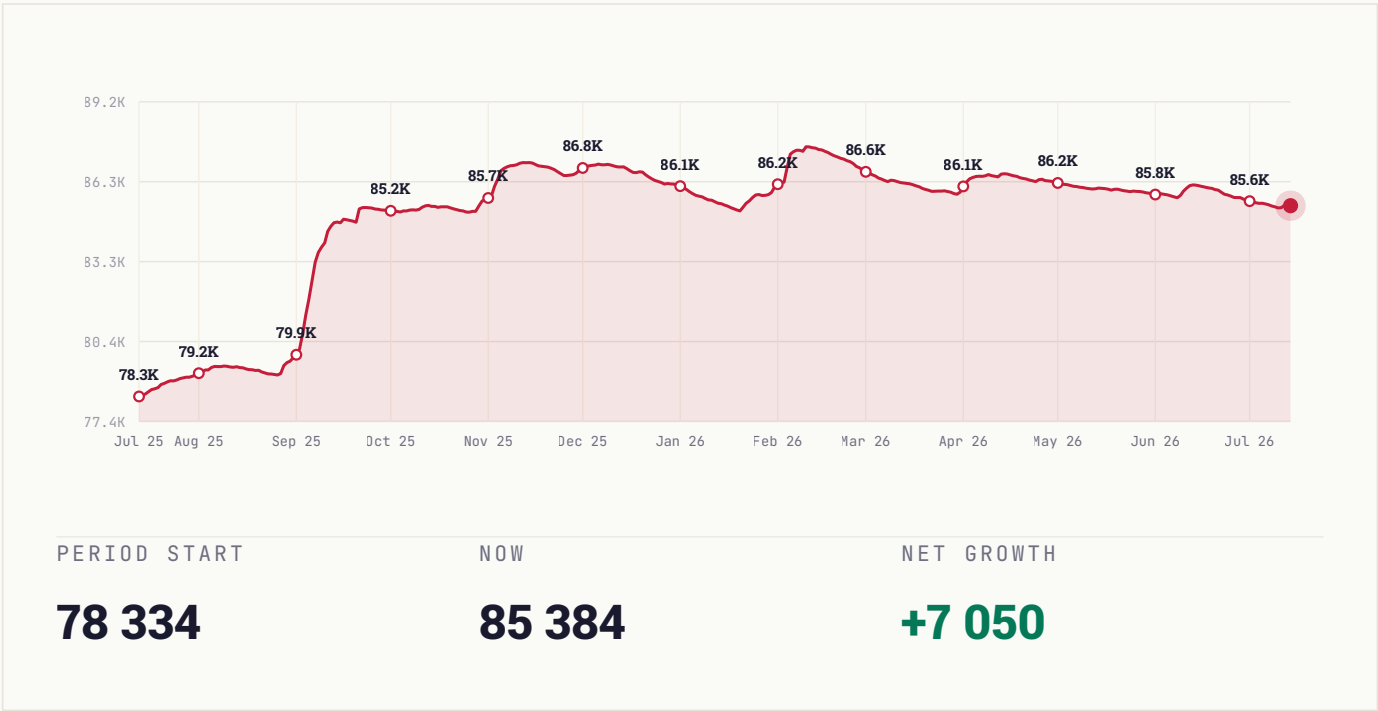
WORST 3

↓ 09.07 • 11:51 VIDEO Trend for those traveling now 🍰 Oh well, never mind 🙅 Authors write and just lie in a beautiful spot. Videos get over 5...	VIEWS 4 568 REPOSTS 127 REACTIONS 126 ER 5.4%
↓ 10.07 • 07:38 VIDEO Trend to show your style 🍰 It all started with a video of a girl dressing her mom in her style. Videos took off and authors...	VIEWS 4 192 REPOSTS 23 REACTIONS 98 ER 4.9%
↓ 10.07 • 13:45 VIDEO Cool trend! 🥰💔 Do you understand the words coming from my lips? Creators shoot a skit where two people don't understand each other...	VIEWS 4 145 REPOSTS 43 REACTIONS 103 ER 4.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

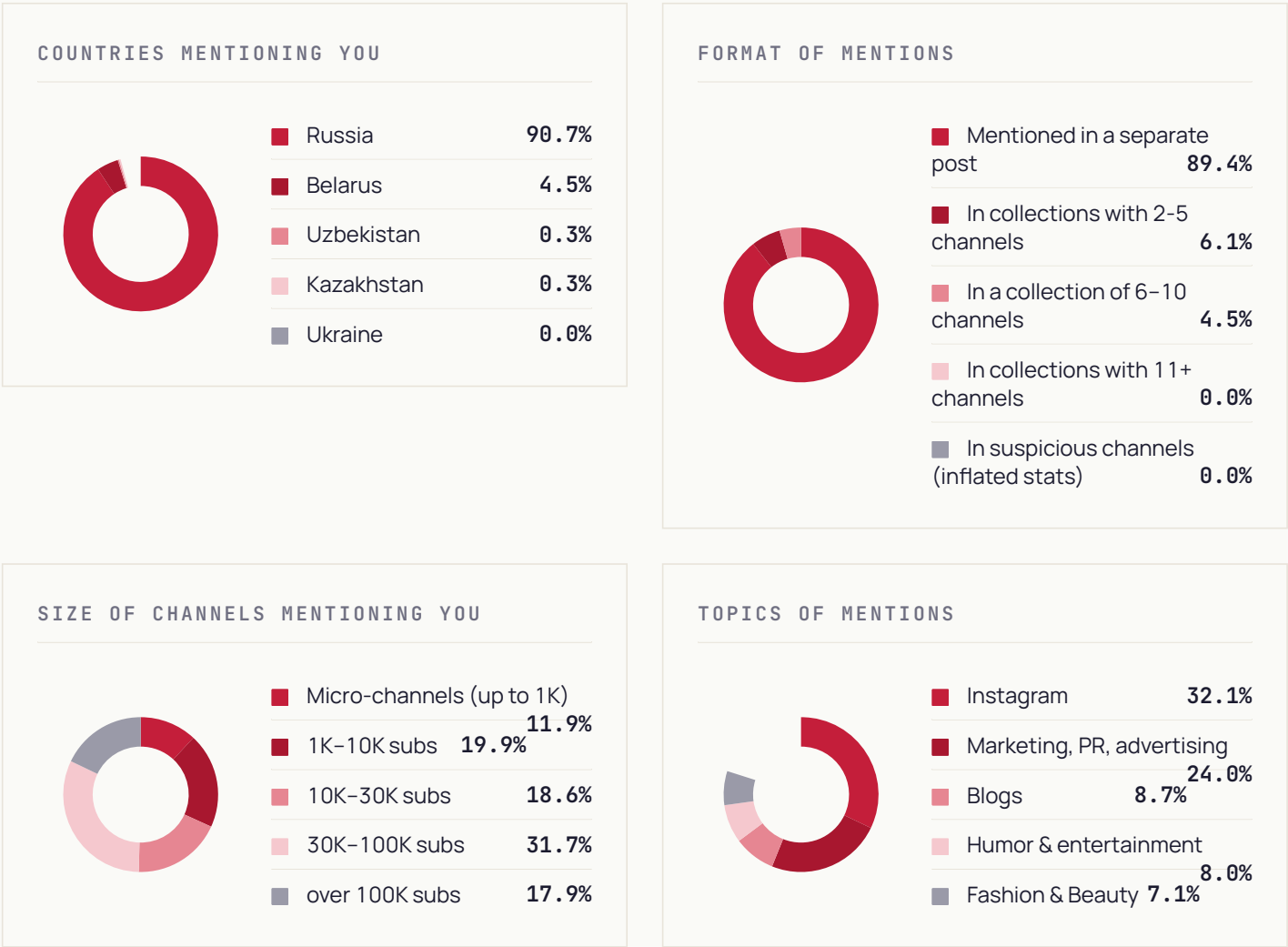
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

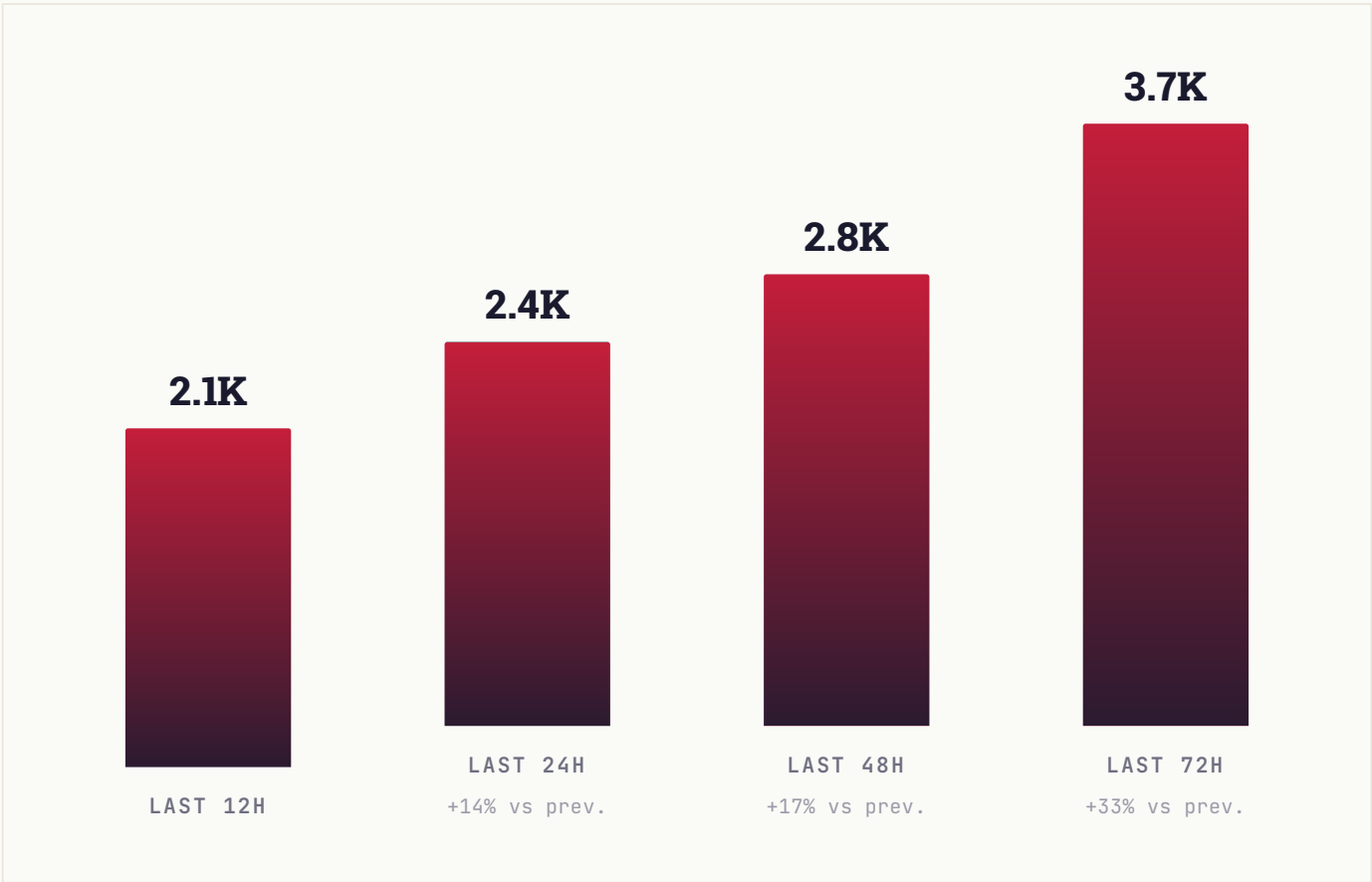
Citation index **92** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **115** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
 استوری اینستاگرام	439.7K
 آهنگ موزیک جدید شاد	349.5K
 ربات دانلود استوری و پست از اینستاگرام	207.3K
 VIDEO FOR STORIES	137.5K
 Cap Cut Templates Kap Kut	131.3K
 piaceim · presets & blogging	126.3K
 NESA PIRUZIFARD انسا پیروزی فرد	124.2K
 ÆAKLAB	115.2K
 CAPCUT TEMPLATES KAPKUT KUT	113.6K
 PNG STICKERS FOR STORIES	110.6K
 С ГОЛОВОЙ  YOU	85.4K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#15 of 99). Leader — استوری اینستاگرام (439.7K). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **58**, they brought **10 230** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	4	3	917
December 2025	6	6	285
Nov 2025	17	14	1 564
Oct 2025	7	5	775
September 2025	16	13	5 699
August 2025	8	5	990

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
58	6	10 230

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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