

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Ryabov answers



@ryabov_otvetit

Ryabov & Rombalskaya on weather uncut 🗣️

SUBSCRIBERS

10 690

-51 per month

ERR (% SEE POSTS)

39.0%

per day 25.7%

REACH/POST

4K

ad reach 2.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «News & Media» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

SUBSCRIBERS 10 690 —	SUBSCRIBER REACH 37.84% avg % subs see post	VIEWS/POST 4K median 4K · 28 days	POSTS/WEEK 30.0 over period
7D TREND -0.5% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 190 chars median 190 · 28 days	POSTS ANALYZED 121 28 days
AD REACH 2.8K 24h avg	CHURN / MONTH -51 last month	CITATION RATE 29 citation index · 216 channels mentioned it ever	CHANNEL AGE 6 years 5 months created 20.12.2019

AI EDITOR SUMMARY

Channel «Ryabov will answer» — 10 690 subs. Each post avg views 4K people (38% of subs), good reach. Publishes 30 posts per week (~4/day) — active posting. Week of May 25–31 reach stable (-0.5% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 121 posts over 28 days.
- 02 Dominant format — Video (51/121 posts).
- 03 Avg post length — 190 chars (median 190).
- 04 Peak audience activity — Saturday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (5.5K avg top vs 3.3K worst) — among 121 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 15:39 VIDEO METEOR BEDS Pro tips for a rich harvest 🌱🌱🌱🌱🌱🌱🌱🌱🌱🌱 🌱🌱 Sowing root crops - carrots and beets. Sowing dates...	VIEWS 5 507 REACTIONS — REPOSTS 7 ER 51.5%
Nº2 16.05 · 16:31 VIDEO METEOR BEDS Pro tips for a rich harvest 🌱🌱🌱🌱🌱🌱🌱🌱🌱🌱 🌱🌱 Planting cucumbers in open ground. Soil prep, preparation...	VIEWS 5 471 REACTIONS — REPOSTS 15 ER 51.2%
Nº3 15.05 · 09:07 VIDEO Lifhack from MeteoFey! Will the warmth really come? Can we wear light clothes yet?	VIEWS 5 468 REACTIONS — REPOSTS 44 ER 51.2%

Page 5 / 13

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

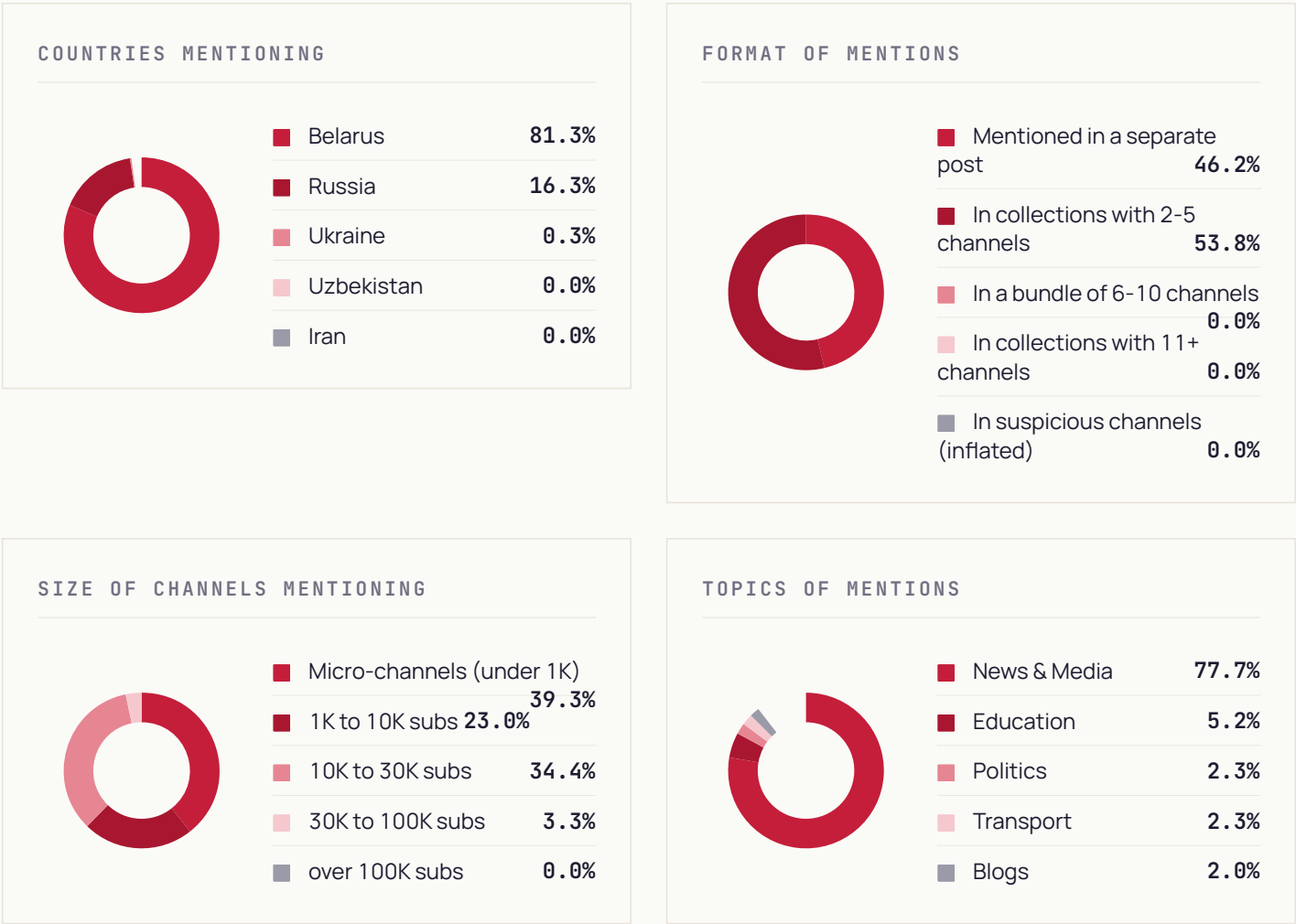
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

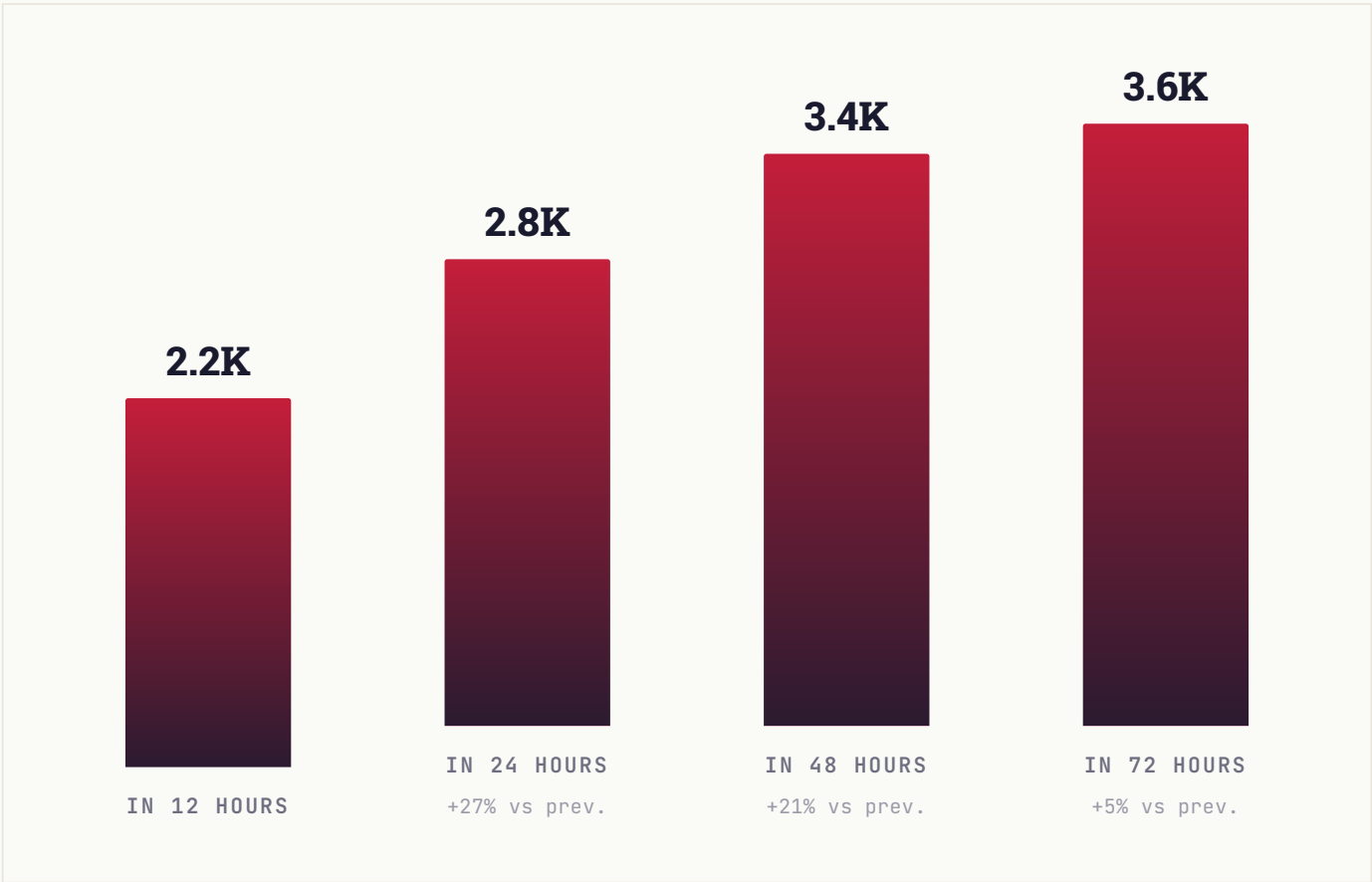
Citation index **29** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100K subs weighs more than from 1K subs. All time the channel was mentioned **216** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
NL NEXTA Live	764.9K
MG Minsk. Main!	216.4K
ON Onliner	148.4K
ZI Mirror News	108.6K
BE BELTA	80.5K
B&W Emergency Belarus What's Happening?	75K
ML Minsk Live	72.8K
PB Overheard Belarus	58.2K
BG Belarus Галоўнае	56.8K
GG Gomel. Main!	56K
RO Ryabov answers YOU	10.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#85 of 97). Niche median — 19.8K subs. First growth KPI — reach the median. Leader: NEXTA Live (764.9K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **83**, they brought **308** new subs.

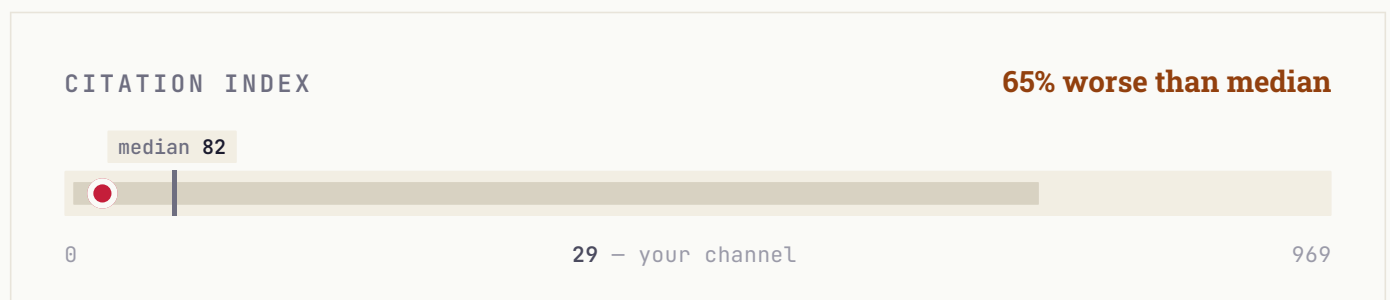
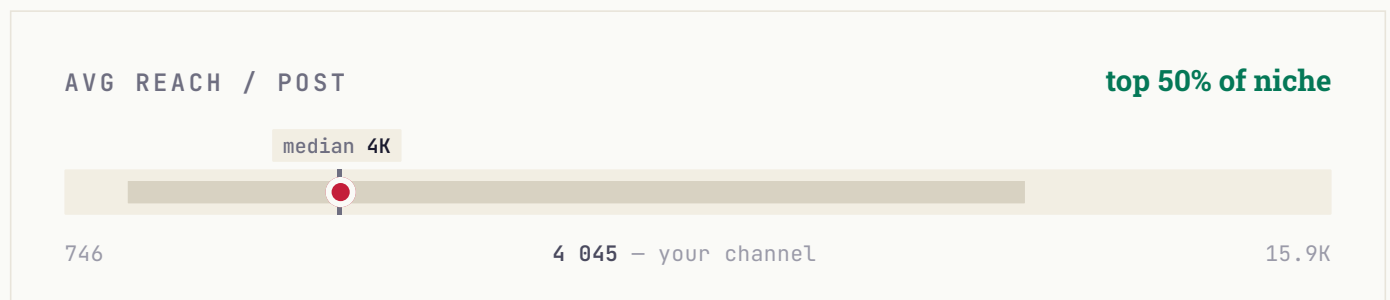
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	14	6	36	
Nov 2025	19	9	33	
Oct 2025	8	4	34	
September 2025	14	6	46	
August 2025	14	5	55	
July 2025	14	4	104	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
83	6	308

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**News & Media**» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Saturday
 Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
