

— PROMTPRESS PUBLIC REPORT

Channel audit

Зажигалка и Естествознание



@russtripclub

SUBSCRIBERS

40 323

+528 per month

ERR (% SEE POSTS)

45.0%

daily 12.9%

REACH/POST

17.1K

ad reach 5.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 40 323 —	 SUBSCRIBER REACH 42.37% avg % of subs see post	 VIEWS/POST 17.1K median 17.9K · 23 days	 POSTS/WK 3.6 over period
 7D TREND -19.5% vs previous week	 REACTIONS/POST 98.9 only 1,187 reactions, 710 reposts, 66 comments	 POST LENGTH 428 chars median 210 · 23 days	 POSTS ANALYZED 12 23 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH +528 last month	 CITATION RATE 17 citation index · 36 channels mentioned ever	 CHANNEL AGE 7 years 7 months created 27.11.2018

AI EDITOR SUMMARY

Channel «Zazhigalka and Natural Science» — 40 323 subs. Avg views per post 17.1K people (42% from subs), wide reach for a channel this size. Posts 4 posts/week (~1/day) — rare. Week of Jun 22–28 reach dropped -19.5% by week Jun 15–21 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 over 23 days.
- 02 Dominant format — Video (12/12 posts).
- 03 Avg post length — 428 chars (median 210).
- 04 Audience peak activity — Thursday, 13:00 MSK.
- 05 Top posts gather 2x more views than the weakest (23.7K avg top vs 11.3K worst) — among 12 posts over 23 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 10:59 VIDEO  Want to shed the week's burdens? Come to Zazhigalka Saratov to spend time with beautiful girls without the fuss...	VIEWS 23 858 REPOSTS 115	REACTIONS 145 ER 59.2%
Nº2 13.06 · 13:59 VIDEO  Ready to admire the beauties from Estestvoznanie Chelyabinsk? Watch and enjoy! ❤️ In frame: charming Anabel and Yasmina. Don't...	VIEWS 23 761 REPOSTS 62	REACTIONS 122 ER 58.9%
Nº3 12.06 · 14:59 VIDEO  Girls from Zazhigalka Tyumen push the limits of beauty and sexiness. 🔥 In frame: stunning Dana. Invite her to private? 	VIEWS 23 553 REPOSTS 61	REACTIONS 127 ER 58.4%

Nº4 20.06 • 05:58 VIDEO  Tired of boring evenings? At Zazhigalka Naberezhnye Chelny, gorgeous divas teach you to party like an adult! ❤️ In frame: doll Lily. Don't...	VIEWS 20 546 REACTIONS 96 REPOSTS 48 ER 51.0%
Nº5 19.06 • 14:59 VIDEO  Beauties from Zazhigalka Yekaterinburg keep delighting us with seductive videos. ❤️ In frame: gorgeous Emma and Jinx. Not loading...	VIEWS 20 308 REACTIONS 67 REPOSTS 51 ER 50.4%

WORST 3

↓ 26.06 • 10:59 VIDEO  See what a beauty awaits you at Zazhigalka Kaliningrad! Delightful Lolita will make this evening truly special. Don't...	VIEWS 15 939 REACTIONS 164 REPOSTS 151 ER 39.5%
↓ 03.07 • 12:02 VIDEO  Immerse in the passion at Estestvoznanie Samara. One look at these beauties makes your heart beat faster ❤️ 🔥 In frame...	VIEWS 9 147 REACTIONS 46 REPOSTS 25 ER 22.7%
↓ 03.07 • 15:05 VIDEO  Seductive Arakhna from Zazhigalka Ulyanovsk wants to surround you with attention and dance a hot private! Come meet this...	VIEWS 8 766 REACTIONS 72 REPOSTS 35 ER 21.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

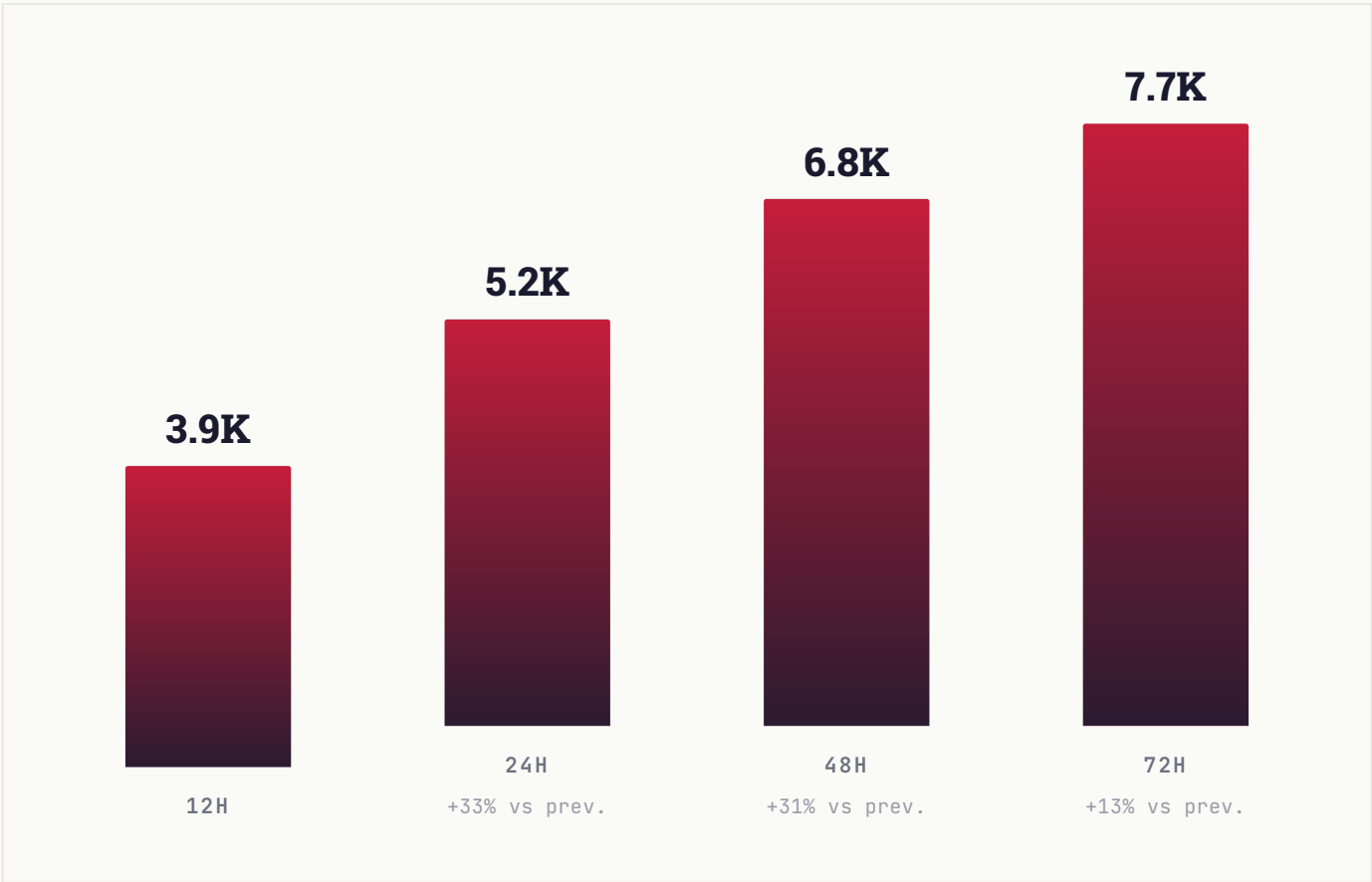
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YAM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
ЗИ Зажигалка и Естествознание YOU	40.3K

COMPARATIVE INSIGHT

Channel not yet outside top-94 niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **12**, they brought **5 210** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	516
December 2025	2	1	432
November 2025	0	0	621
October 2025	3	1	961
September 2025	5	1	1 271
August 2025	2	1	1 409

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
12	6	5 210

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the distribution of other channels. A vertical line marks the median, and a red dot marks the channel's performance. The channel's name and value are displayed below the bar.

SUBSCRIBERS

79% below median

median 193.6K

66.3K 40 323 – your channel 714.1K

AVG REACH / POST

better than 71% of niche

median 5.8K

1 17 083 – your channel 35K

CITATION INDEX

95% below median

median 371

0 17 – your channel 3.2K

Metric	Channel Value	Median	Comparison
Subscribers	40,323	193.6K	79% below median
Avg Reach / Post	17,083	5.8K	better than 71% of niche
Citation Index	17	371	95% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Post more often
Now 3.6 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Thursday
Audience most active on this day at 13:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ NEXT STEPS

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
