

PUBLIC REPORT BY PROMTPRESS

Channel audit

Russia |

Chronicles of

Tuapse



@russian_tyapce

News of Tuapse district and beyond

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
96 490	19.0%	17.7K
+11039 per month 17.07.2026	in 24 hrs 18.8%	ad reach 18.1K/24h
HTTPS://PROMTPRESS.COM/AUDIT/RUSSIAN_TYAPCE		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 96 490 —	 SUBSCRIBER REACH 18.29% avg % subs see post	 VIEWS/POST 17.7K median 18K · 29 days	 POSTS/WEEK 44.0 for the period
 7D TREND -2.8% vs previous week	 REACTIONS/POST 214.5 total 40,329 reactions, 22,141 reposts, 0 comments	 POST LENGTH 419 chars median 436 · 29 days	 POSTS ANALYZED 188 29 days
 AD REACH 18.1K 24h avg	 CHURN / MONTH +11039 over the last month	 CITATION RATE 28 citation index · 98 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 05.01.2023

AI EDITOR SUMMARY

Channel «Russia | Chronicles of Tuapse 🇷🇺» — 96 490 subs. Each post avg views 17.7K people (18% of subs), avg reach — room to grow. Publishes 44 posts/week (~6/day) — active posting. Week of Jul 6–12 reach stable (-2.8% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **188** posts over 29 days.
- 02 Dominant format – **Photo** (88/188 posts).
- 03 Avg post length – **419** chars (median 436).
- 04 Peak audience activity – **Monday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (19.6K avg for top vs 12.4K for worst) – among 188 posts over 29 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 21.06 · 04:31 PHOTO  Graduates across Russia call EGE-2026 one of the most problematic in recent years. According to Baza, students complain about errors and...	VIEWS 19 649 REPOSTS 111	REACTIONS 188 ER 20.4%
Nº2 13.07 · 13:34 PHOTO  Krasnodar resident tried to smuggle 1.6 tons of gas for resale. A 50-year-old man from Krasnodar was detained in Rostov Oblast...	VIEWS 19 634 REPOSTS 145	REACTIONS 185 ER 20.3%
Nº3 27.06 · 16:31 VIDEO FSB officers detained in Krasnodar Krai the leader of a local Tajik organized crime diaspora Nodirshoev headed the Krasnodar regional...	VIEWS 19 598 REPOSTS 81	REACTIONS 202 ER 20.3%

Nº4 28.06 • 16:25 VIDEO  Ukrainian missiles hit Volgograd The Titan-Barricades plant, a key missile manufacturer, was attacked.	VIEWS 19 546 REPOSTS 48 REACTIONS 393 ER 20.3%
Nº5 23.06 • 16:52 VIDEO  AFU destroyed bridge over North Crimean Canal Unfortunately, logistics on the island have become much more complicated after this attack.	VIEWS 19 531 REPOSTS 115 REACTIONS 296 ER 20.2%

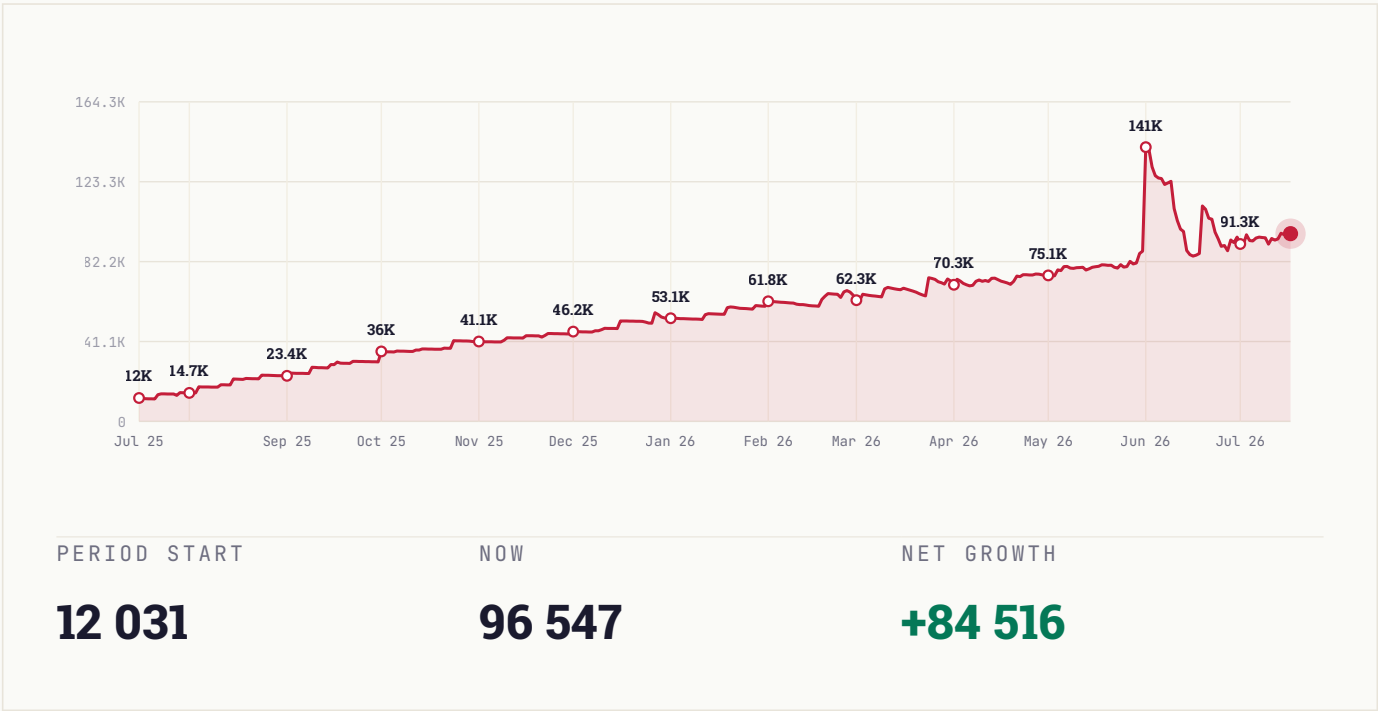
WORST 3

↓ 12.07 • 18:44 VIDEO  Syzran Refinery attacked by Kyiv regime The strike caused a massive fire at the plant.	VIEWS 16 330 REPOSTS 141 REACTIONS 195 ER 16.9%
↓ 23.06 • 10:31 PHOTO In the State Duma, fears of growing opposition to marriage when adopting the law on domestic violence According to the head of the Duma committee on family protection, issues...	VIEWS 16 237 REPOSTS 82 REACTIONS 198 ER 16.8%
↓ 09.07 • 14:22 PHOTO In Irkutsk, a notice from the Ministry of Internal Affairs appeared at a gas station about new rules of conduct in queues for fuel. The document mentions a ban...	VIEWS 4 579 REPOSTS 1 REACTIONS 381 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

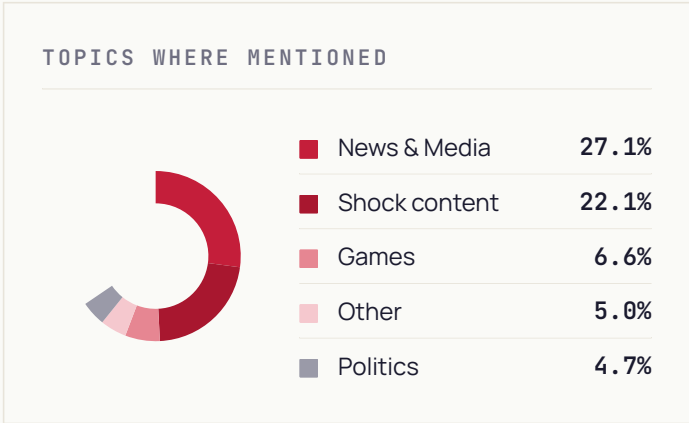
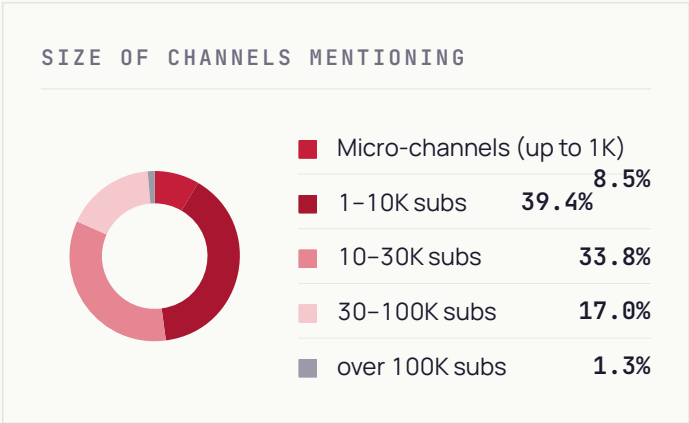
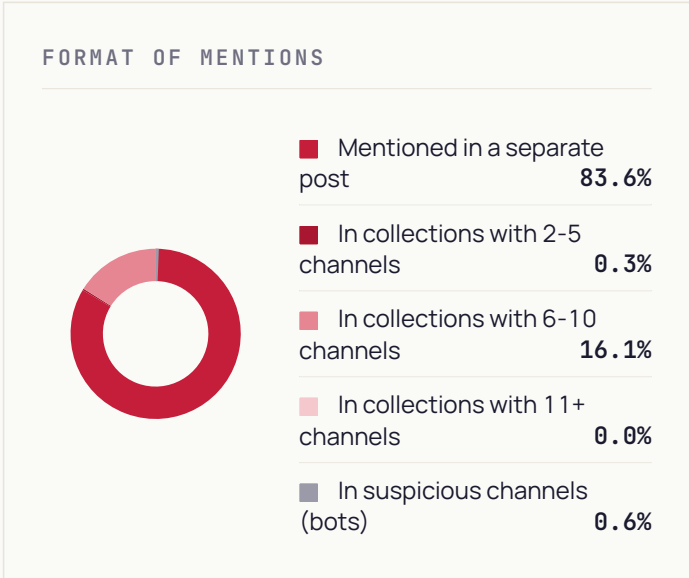
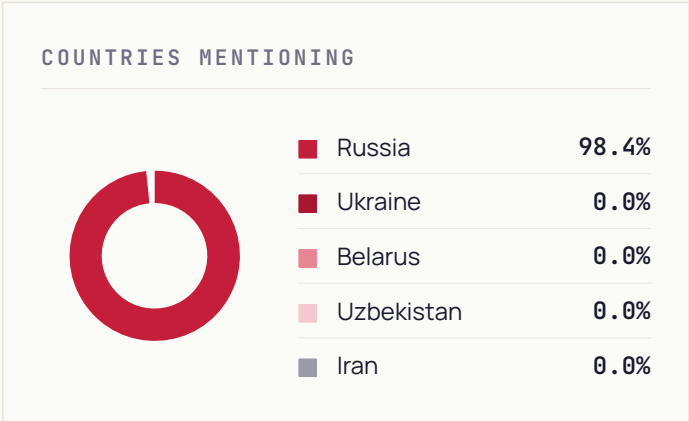
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

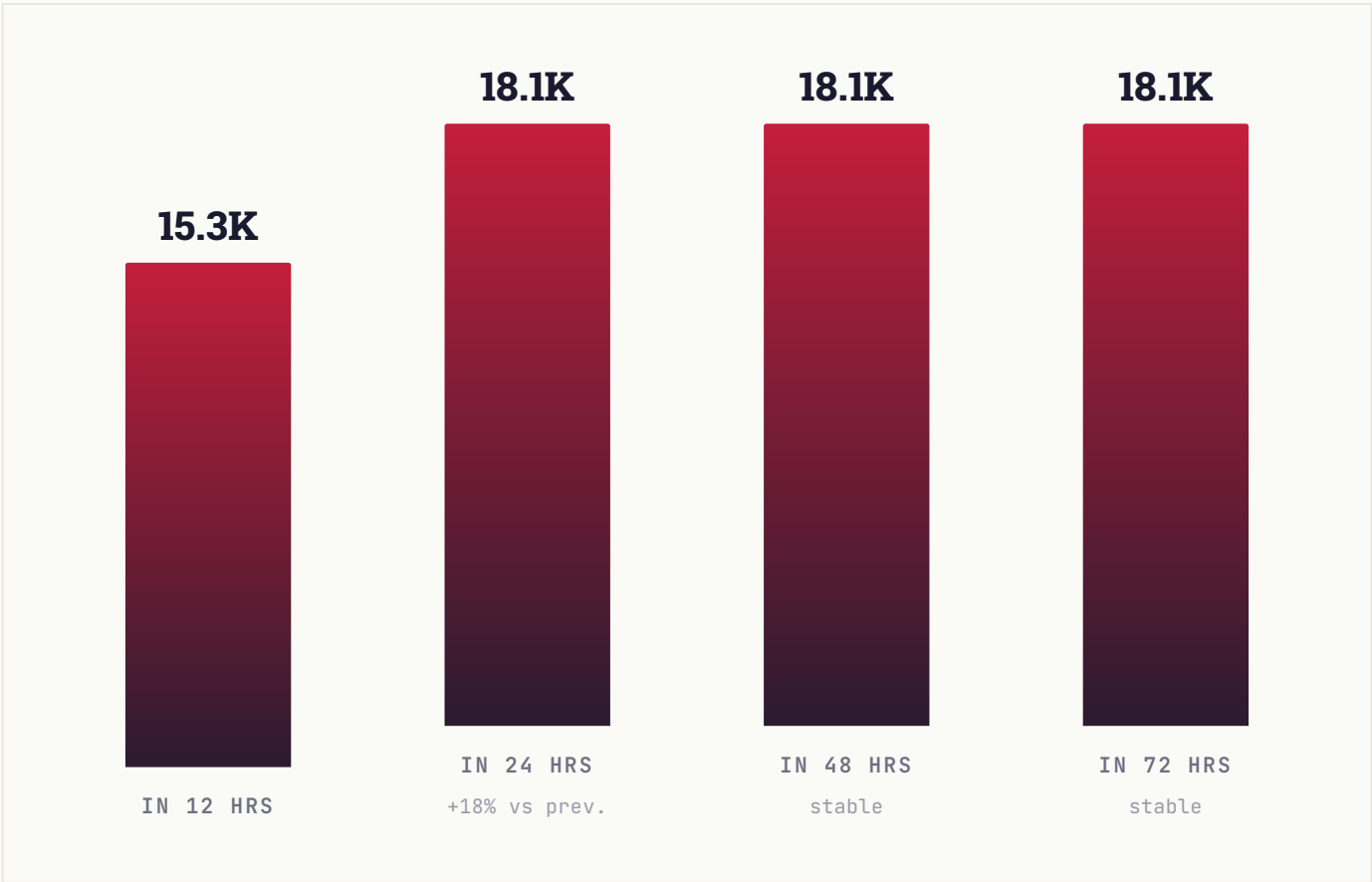
Citation index **28** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k subs. All-time mentions: **98** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.4M
کا کانال اخبارفوری خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
RI Russia Chronicles of Tuapse 🇷🇺 YOU	96.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **90**, they brought **56 314** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	15	15	8 618	
December 2025	15	15	12 351	
November 2025	15	15	5 220	
October 2025	15	15	11 620	
September 2025	15	15	8 785	
August 2025	15	15	9 720	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
90	6	56 314

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

Audience most active on this day & at 21:00 MSK.

EFFECT

**Best window
for important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
