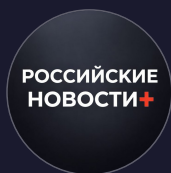


PUBLIC REPORT BY PROMTPRESS

Channel audit

Russian News+



@russia_novosti1

Operative feed: Russia, regions, economy, society, incidents. Only the key points, no noise. Partnerships and ads: @olgalexandrov

SUBSCRIBERS

173 430

+48645 per month

ERR (% SEE POSTS)

57.0%

per day **52.3%**

REACH/POST

97.2K

ad reach **91.2K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

1 month · monthly

08 Niche Comparison

Rank in «News & Media»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 173 430 —	 SUBS REACH 56.02% avg % subs see post	 VIEWS/POST 97.2K median 95.1K · 29 days	 POSTS/WEEK 31.6 over period
 7D TREND +4.0% vs previous week	 REACTIONS/POST 482.6 total 64,184 reactions, 42,241 reposts, 0 comments	 POST LENGTH 411 chars median 392 · 29 days	 POSTS ANALYZED 133 29 days
 AD REACH 91.2K 24h avg	 CHURN / MONTH +48645 last month	 CITATION RATE 227 citation index · 1,905 channels mentioned all time	 CHANNEL AGE 5 months 29 days created 12.01.2026

AI EDITOR SUMMARY

Channel «Russian News+» — 173 430 subs. Each post averages 97.2K people (56% of subs), wide reach for a channel this size. Publishes 32 posts per week (~5/day) — active posting. Week Jun 29 – Jul 5 reach stable (+4.0% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **133** posts over 29 days.
- 02 Dominant format – **Photo** (93/133 posts).
- 03 Avg post length – **411** chars (median 392).
- 04 Peak audience activity – **Sunday**, 22:00 MSK.
- 05 Top posts get **2×** more views than the weakest (204.3K avg top vs 89.1K worst) – among 133 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 19:09 VIDEO ⚡ Giant tuna nearly capsized fishermen's boat in Primorye, per media. They hauled the 'heavyweight' aboard, but it punctured the rubber...	VIEWS 317 836 REPOSTS 148	REACTIONS 593 ER 183.3%
Nº2 22.06 · 13:01 VIDEO 👤 Russian woman burned her own apartment on scammer's orders – he watched live to ensure she burned alive. The scammer called...	VIEWS 193 238 REPOSTS 232	REACTIONS 751 ER 111.4%
Nº3 16.06 · 19:30 PHOTO A Moscow resident cut a Mercedes in half during property division with his ex-wife Initially, the man offered to keep the car and...	VIEWS 101 715 REPOSTS 388	REACTIONS 169 ER 58.6%

Nº4

29.06 • 17:54

VIDEO

⚡ Drone loudspeakers patrol beaches in Belarus, per media. Drones with megaphones monitor beach safety and...

VIEWS

101 625

REPOSTS

167

REACTIONS

823

ER

58.6%

Nº5

03.07 • 18:05

PHOTO

Rapper Ptakha faces a drug propaganda case – a fine of up to 30,000 rubles. Administrative protocol against David Nuriev...

VIEWS

101 323

REPOSTS

202

REACTIONS

621

ER

58.4%

WORST 3

↓ 16.06 • 16:51 PHOTO

Diana Shurygina's advocate could be Sergey Semyonov – the guy who went to prison for 2 years because of her. Sergey was sentenced to 8 years, but...

VIEWS

89 513

REPOSTS

291

REACTIONS

475

ER

51.6%

↓ 17.06 • 09:08 PHOTO

⚡ Pensioner axed his sleeping son to death in Kaluga region. At night, the 75-year-old crept up to his son and...

VIEWS

89 009

REPOSTS

494

REACTIONS

328

ER

51.3%

↓ 13.06 • 15:26 VIDEO

⚡ 14-year-old stabbed for a bag of groceries in Bashkiria, per Russia's IC. In Kandy village, a 21-year-old man attacked a schoolboy near...

VIEWS

88 855

REPOSTS

392

REACTIONS

329

ER

51.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

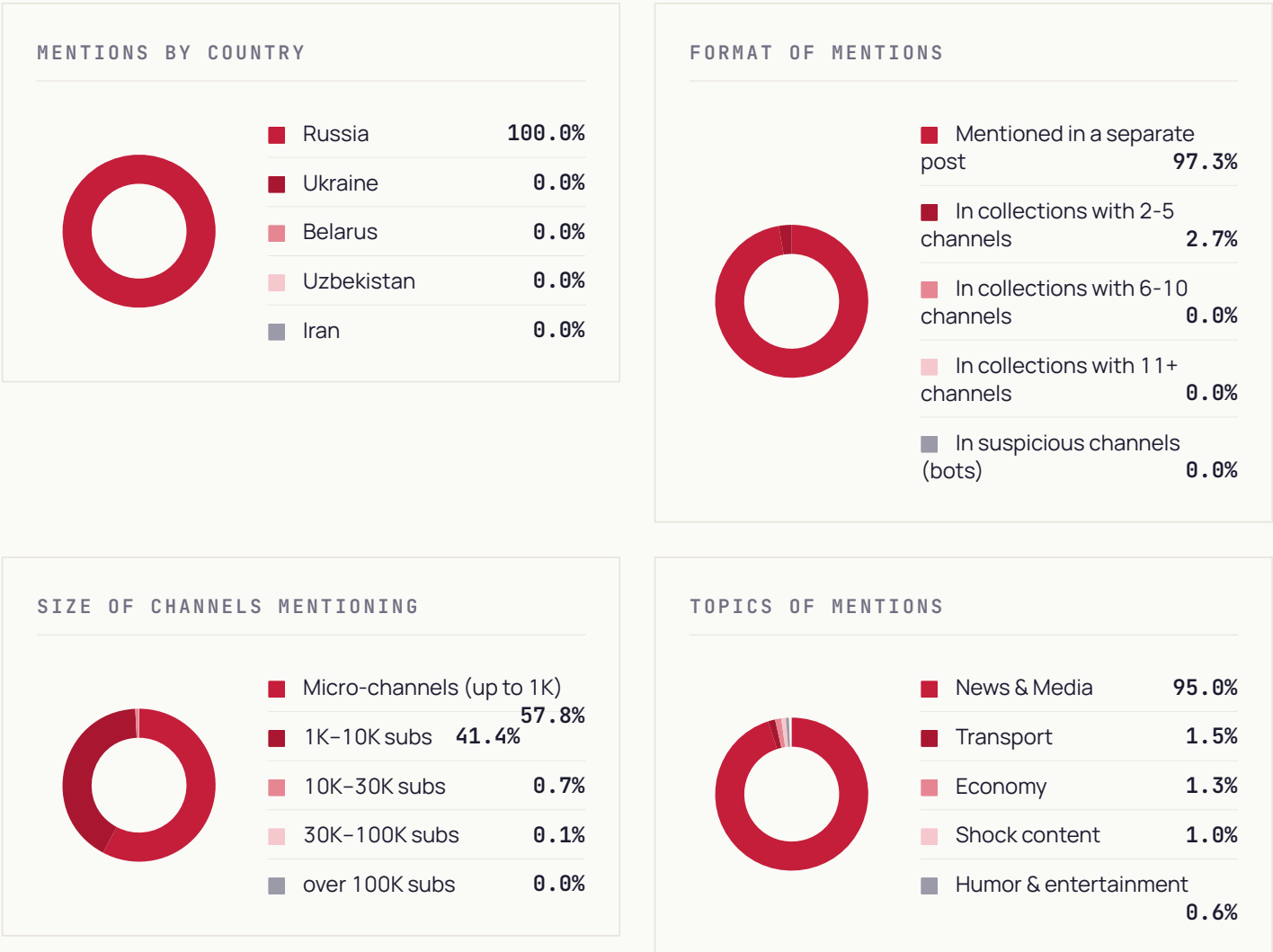
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

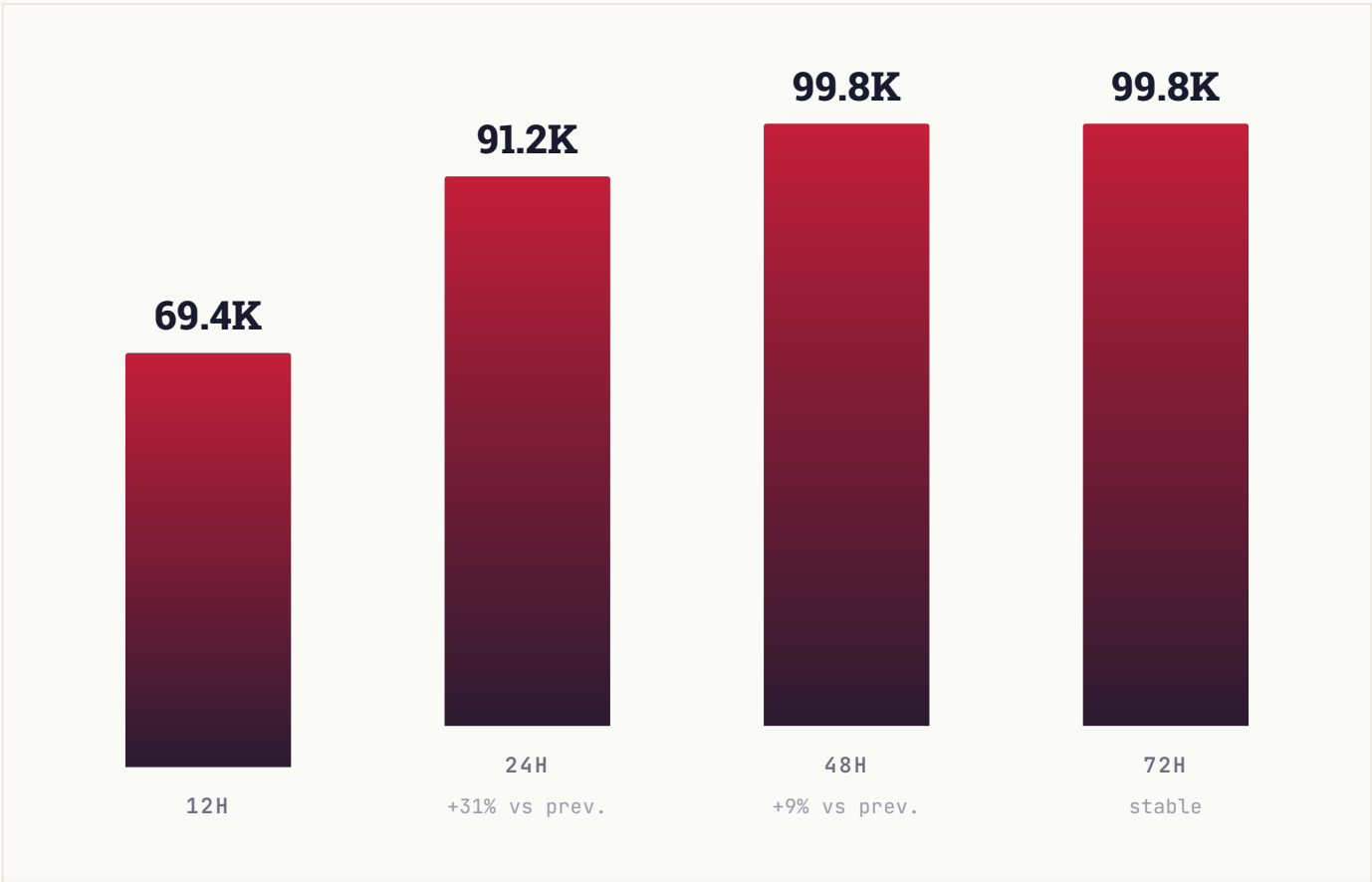
Citation index **227** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 905** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.5M
کانال اخبار فوری خبر فوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
RN Russian News+ YOU	173.4K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche – early growth stage. Niche leader – اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **1 month** such mentions **2 447**, they brought **85 359** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2 447	440	85 359

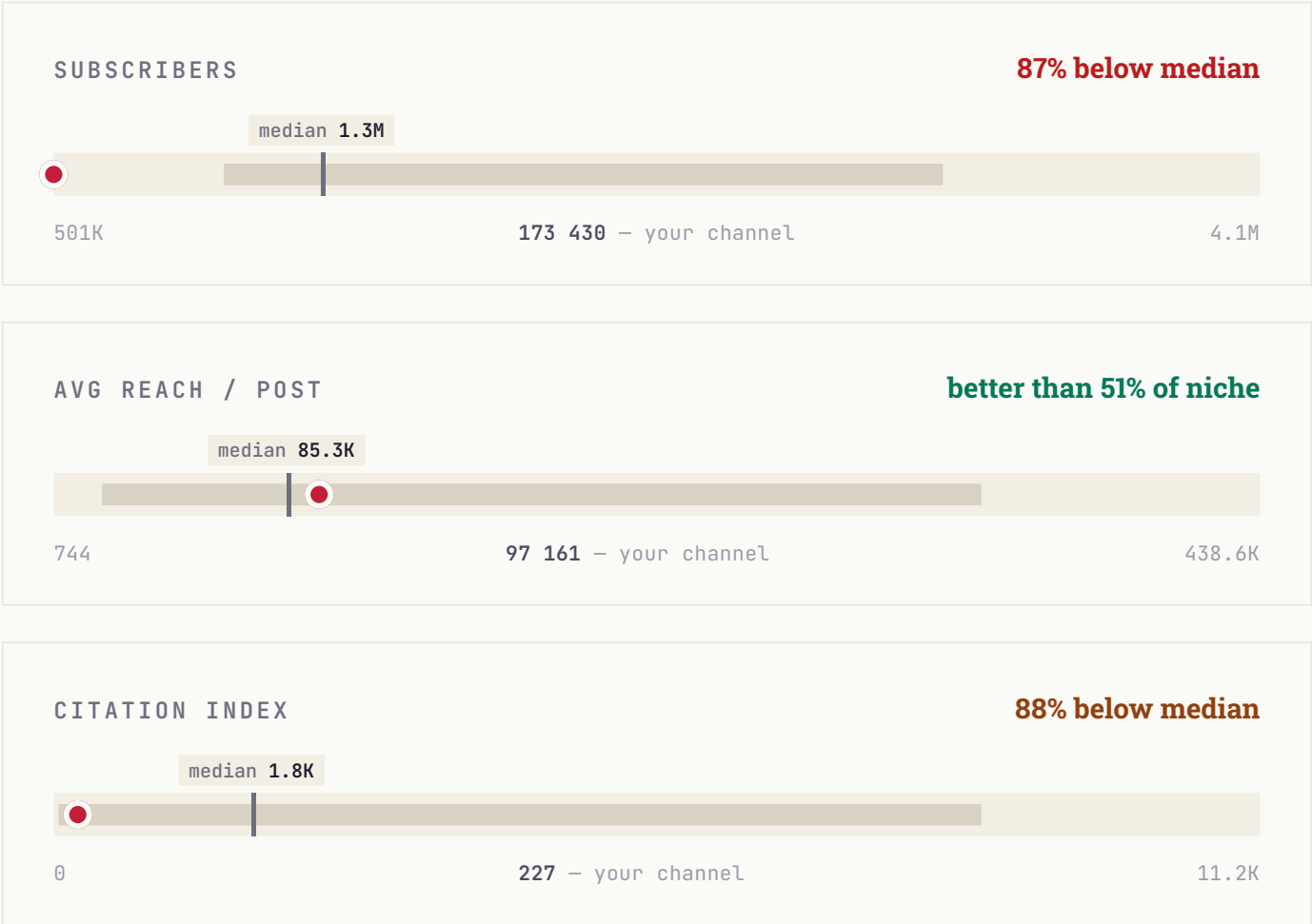


TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2 447	1	85 359

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Sunday
Audience most active on this day at 22:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
