

— PROMTPRESS PUBLIC REPORT

Channel audit

RUSPRESS



@ruspres_tg

News agency «Ruspres» Site: <https://www.ros-pres.com> Telegram contacts: @vchkogpu_pr

SUBSCRIBERS

19 369

99 posts 27 days

ERR (% SEE POSTS)

6.0%

per day 3.5%

REACH/POST

1K

ad reach 689/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Niche Comparison

Rank in News & Media

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 369 —	 SUBSCRIBER REACH 5.33% avg % of subs see post	 VIEWS/POST 1K median 715 · 27 days	 POSTS/WEEK 25.6 over period
 7D TREND -30.7% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 940 chars median 1000 · 27 days	 POSTS ANALYZED 99 27 days
 AD REACH 689 24h avg	 CITATION RATE 4 citation index · 12 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel «RUSPRES» — 19 369 subs. Each post avg views 1K people (5% subs), reach low — expand audience. Publishes 26 posts per week (~4/day) — active. Week Jun 29 – Jul 5 reach dropped by -30.7% vs week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on99 posts in 27 days.
- 02 Dominant format — Text (89/99 posts).
- 03 Avg post length — 940 chars (median 1000).
- 04 Peak audience activity — Thu, 15:00 MSK.
- 05 Top posts get 1206x more views than the weakest (7.2K avg for top vs 6 for worst) — among 99 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 11:31 TEXT Ex-FSB captain Anton Gormakh and his family linked to Russian authorities and criminal structures. Strange combo of FSB...	VIEWS 8 835 REP. 9	REACTIONS — ER 45.6%
Nº2 25.06 · 12:48 TEXT As reported by the Main Investigative Directorate of the Russian Investigative Committee for the Moscow Region, the land embezzlement case is being investigated under articles 'especially...	VIEWS 6 866 REP. 2	REACTIONS — ER 35.4%
Nº3 21.06 · 08:37 TEXT Rostov contractor Potashov and ties with security forces: how a company with 50 billion contracts captured the government procurement market 🤗 A Rostov company...	VIEWS 6 004 REP. 2	REACTIONS — ER 31.0%

Nº4 29.06 · 15:09 TEXT Armed seizure of Crimea oil depots: how Sergey Aksyonov's 'personal guard' squeezes private property from owners under the pretext of...	VIEWS 2 019 REP. 1	REACTIONS — ER 10.4%
Nº5 22.06 · 16:43 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 1 950 REP. —	REACTIONS — ER 10.1%

|

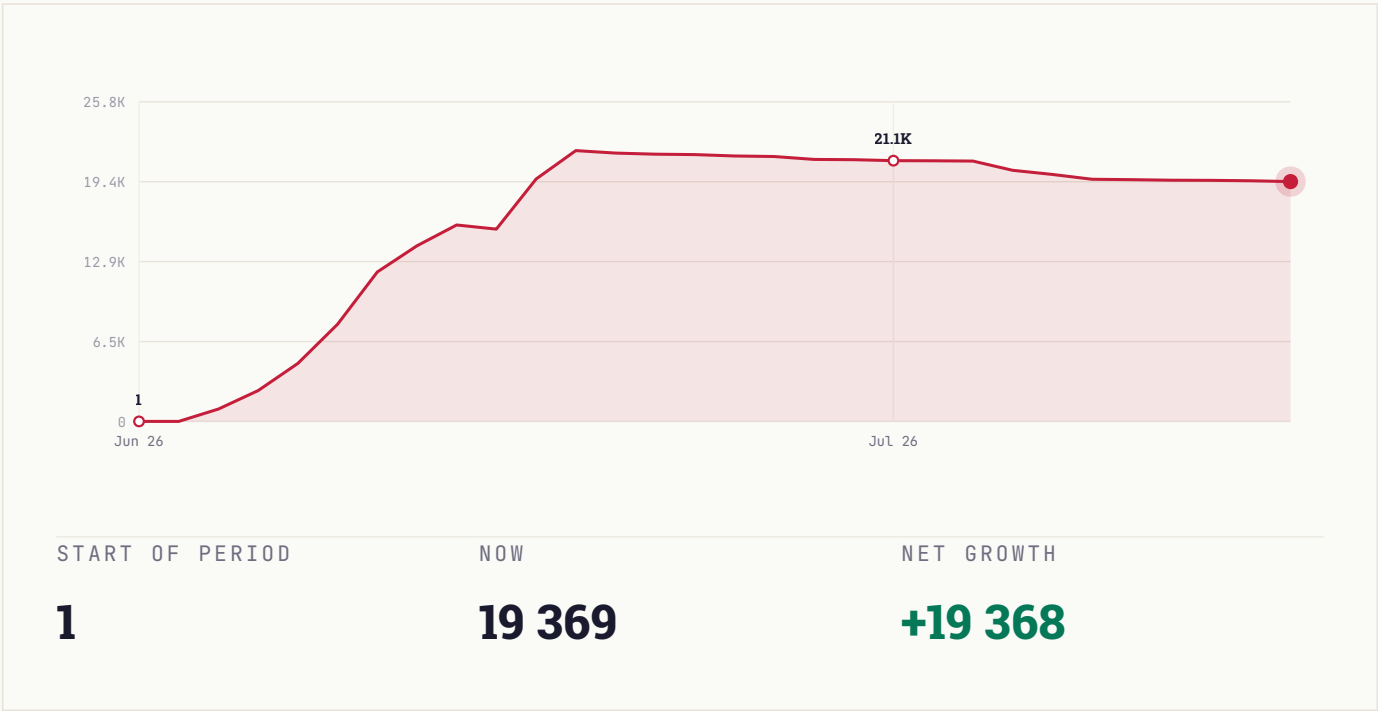
WORST 3

↓ 22.06 · 16:42 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 7 REP. —	REACTIONS — ER 0.0%
↓ 22.06 · 16:43 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 6 REP. —	REACTIONS — ER 0.0%
↓ 07.07 · 12:29 PHOTO Billion-dollar cannabis forgery: how fugitive Roman Belousov used charter falsification to strip Evgeny Skigin of control over Konoplex Group	VIEWS 6 REP. —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

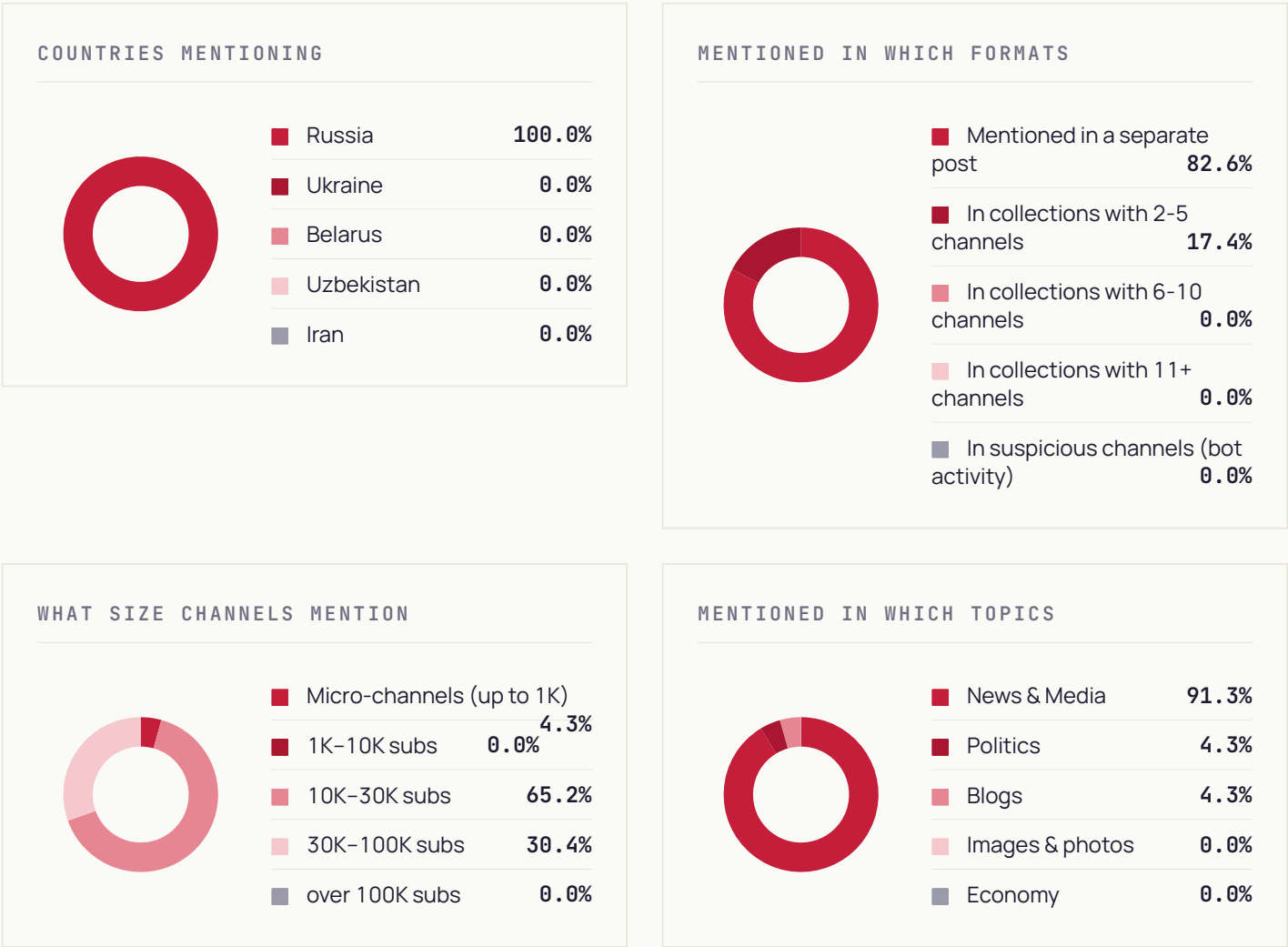
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

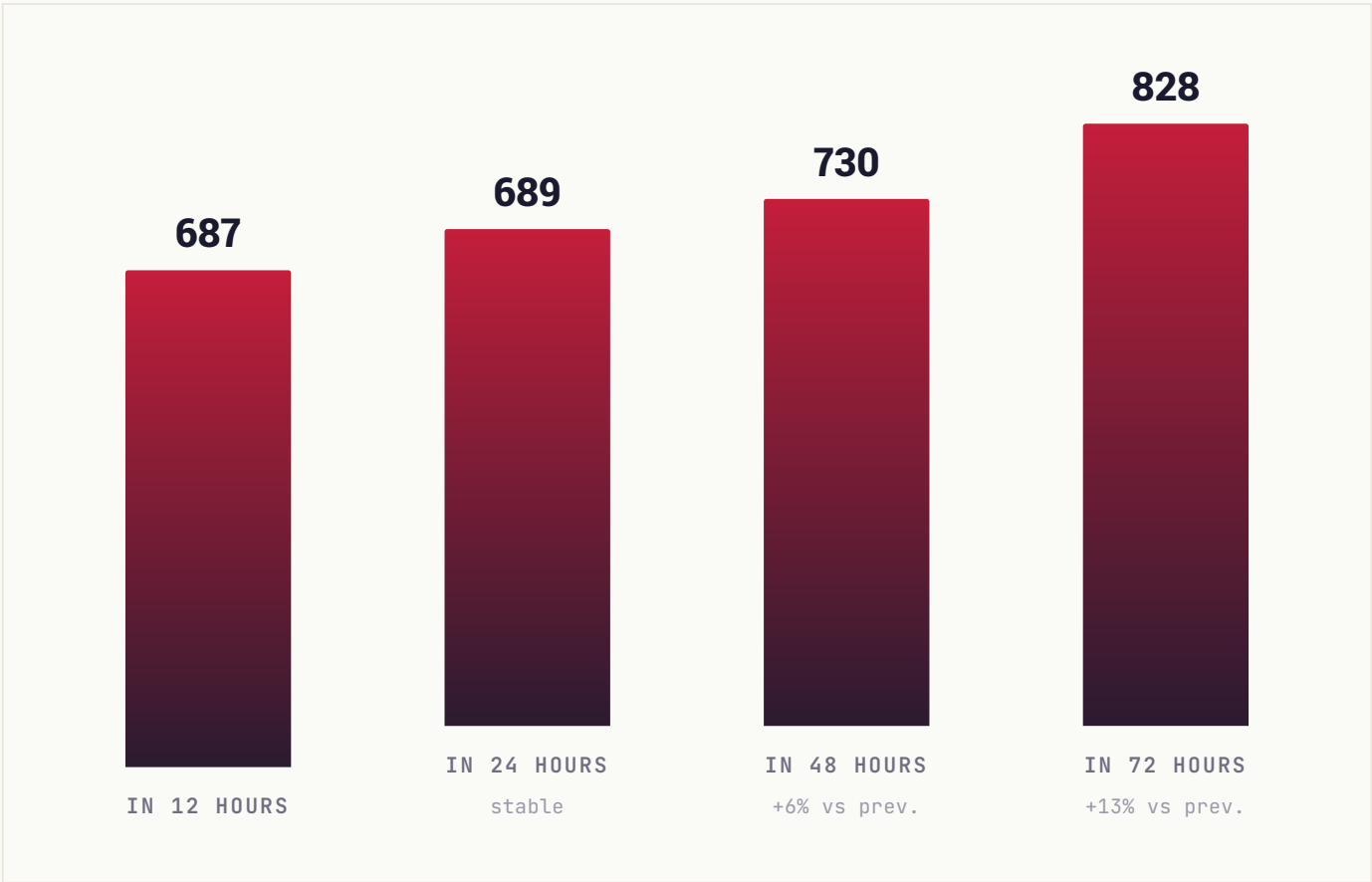
Citation index 4 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
ک ا کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
RU RUSPRESS YOU	19.4K

COMPARATIVE INSIGHT

Channel yet outside top 97 in niche — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — Thursday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 5.33% vs norm 5.5%. Try polls and interactive formats. | EFFECT
+0.2pp ER |
| 04 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
