

PROMTPRESS PUBLIC REPORT

Channel audit

RuSecJobs Channel



@rusecjobs

№ 6896897112 Jobs, infosec market analytics. Contact - @maximbautin Rules - no swearing, no personal attacks, no spam or off-topic. Job posting rules -...

SUBSCRIBERS

11 064

+158 per month

ERR (% SEE POSTS)

60.0%

per day 22.2%

REACH/POST

4.3K

ad reach 2.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period.

 SUBSCRIBERS 11 064 —	 SUBS REACH 38.88% avg % subs see post	 VIEWS/POST 4.3K median 3.2K · 22 days	 POSTS/WEEK 2.9 over period
 7D TREND — no data for period	 REACTIONS/POST 41.4 only 373 reactions, 329 reposts, 18 comments	 POST LENGTH 771 chars. median 1K · 22 days	 POSTS ANALYZED 9 22 days
 AD REACH 2.4K 24h average	 CHURN / MONTH +158 last month	 CITATION RATE 3 citation index · 27 channels mentioned all time	 CHANNEL AGE 8 years 19 days created 03.07.2018

AI EDITOR SUMMARY

Channel «RuSecJobs Channel» — 11 064 subs. Each post averages 4.3K people (39% of subs), that's good reach. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts over 22 days.
- 02 Dominant format – Text (7/9 posts).
- 03 Avg post length – 771 chars (median 1000).
- 04 Peak audience activity – Monday, 14:00 MSK.
- 05 Top posts get 3x more views than the weakest (6.6K avg for top vs 2.5K for worst) – among 9 posts in 22 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 11:57 PHOTO Antiviruses, EDR, firewalls and SIEM generate thousands of events daily. Value comes not from having them, but from the specialist who...	VIEWS 6 903 REPOSTS 13	REACTIONS 30 ER 62.4%
Nº2 07.07 · 15:37 TEXT CISO – EAPTECA (part of RWB group) ❤️ Salary: competitive (discussed individually) Level: C-Level / Top Management Format: Moscow / Hybrid 🚀 O...	VIEWS 6 492 REPOSTS 166	REACTIONS 77 ER 58.7%
Nº3 09.07 · 13:35 TEXT Company: Systems & Algorithms Role: InfoSec Analyst Format: Hybrid Employment: full-time Type: Russian Labor Code (priority)...	VIEWS 6 478 REPOSTS 42	REACTIONS 81 ER 58.6%

Nº4 16.07 • 15:00 TEXT DevSecOps Engineer — Russ&Wildberries 💜 Salary: competitive (discussed individually) Level: Middle+ / Senior Format: remote or hybrid ⚙️...	VIEWS 5 232 REPOSTS 45 REACTIONS 65 ER 47.3%
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Nº5 21.07 • 09:25 TEXT If you have open InfoSec roles and are a direct employer — DM @maximbautin, I'll post	VIEWS 3 216 REPOSTS 11 REACTIONS 2 ER 29.1%
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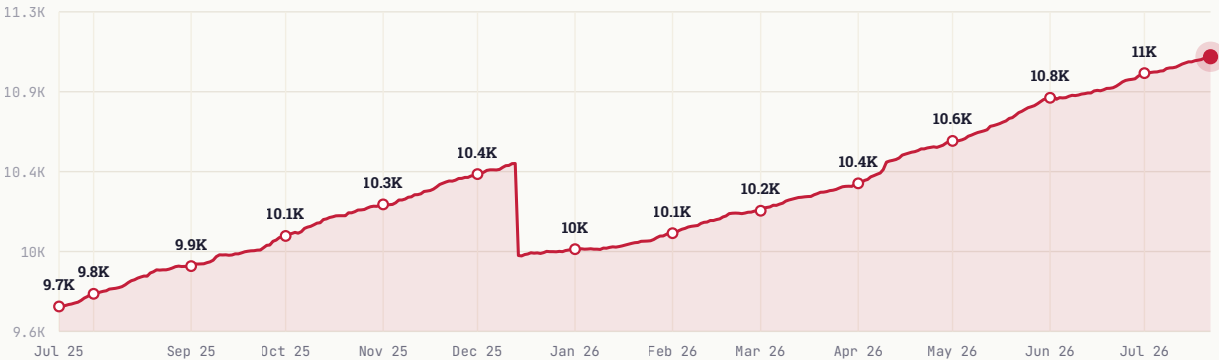
WORST 3

↓ 21.07 • 13:43 TEXT Security Engineer Location: Russia, Moscow Work format: office Salary: 250,000-300,000 RUB (Net) Company: GGR...	VIEWS 2 541 REPOSTS 19 REACTIONS 65 ER 23.0%
↓ 21.07 • 13:48 TEXT upd in job title	VIEWS 2 525 REPOSTS — REACTIONS — ER 22.8%
↓ 21.07 • 13:22 TEXT InfoSec Expert Location: Russia, Moscow Work format: Office (5/2) Salary: based on interview Company...	VIEWS 2 458 REPOSTS 26 REACTIONS 40 ER 22.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



START OF PERIOD	NOW	NET GROWTH
9 725	11 064	+1 339

— SECTION 04 • MENTIONS

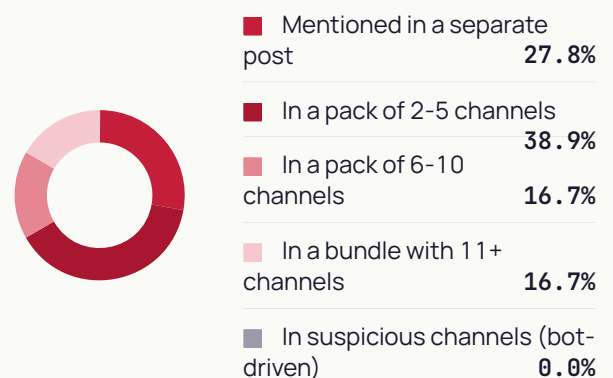
Who mentions the channel and how

Citation index **3** — channel popularity rating based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **27** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



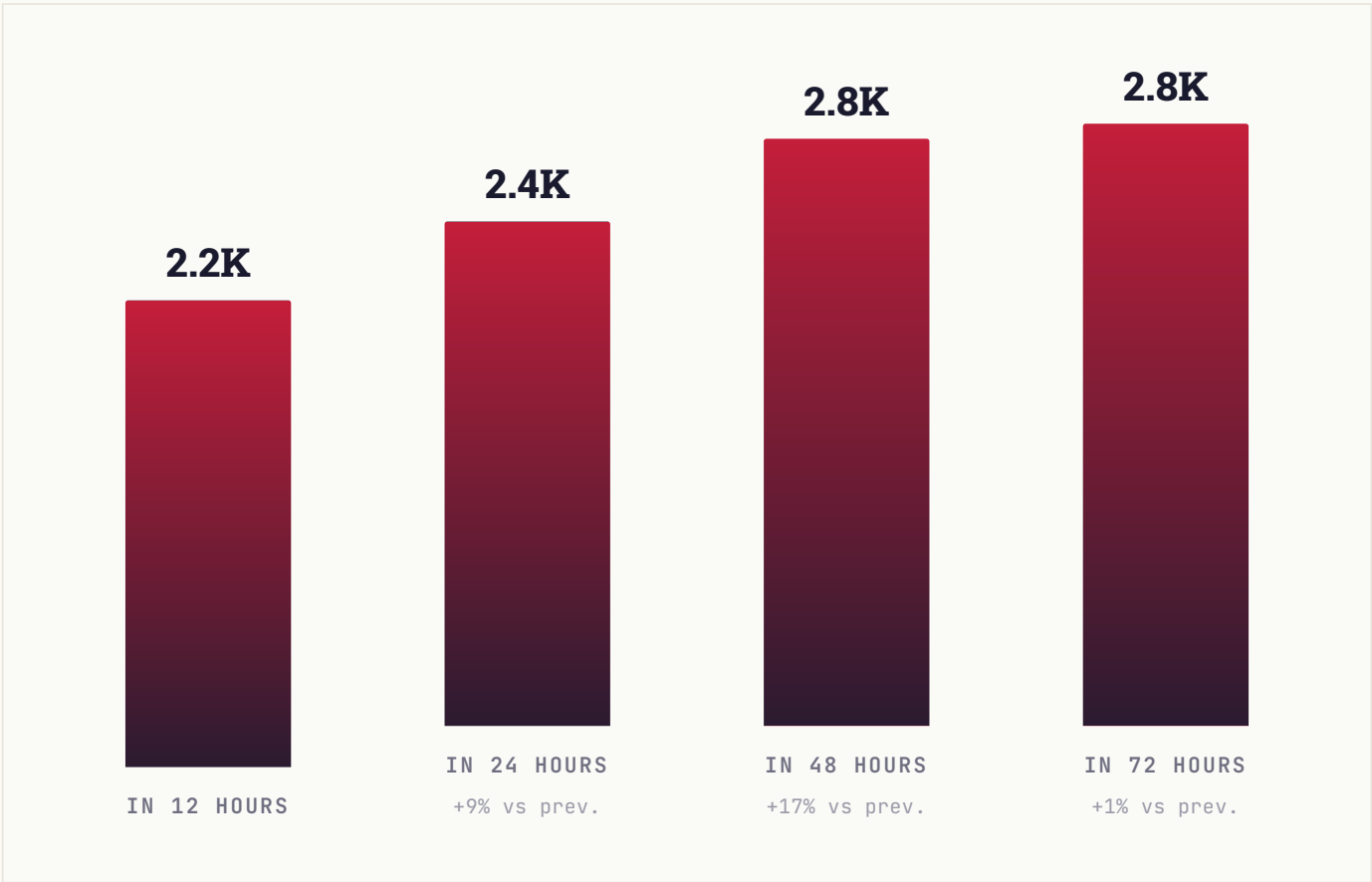
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time from publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.1K
UB Remote no exp - Freelance	794.8K
اى استخدام	650.9K
求职 求职招聘	644.1K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	474.8K
SW SR WORLD 🌐	464.1K
شغل	457K
SI SeoJob Online earnings	427.6K
RC RuSecJobs Channel YOU	11.1K

| COMPARATIVE CONCLUSION

Channel yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 173.5K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **867** new subs.

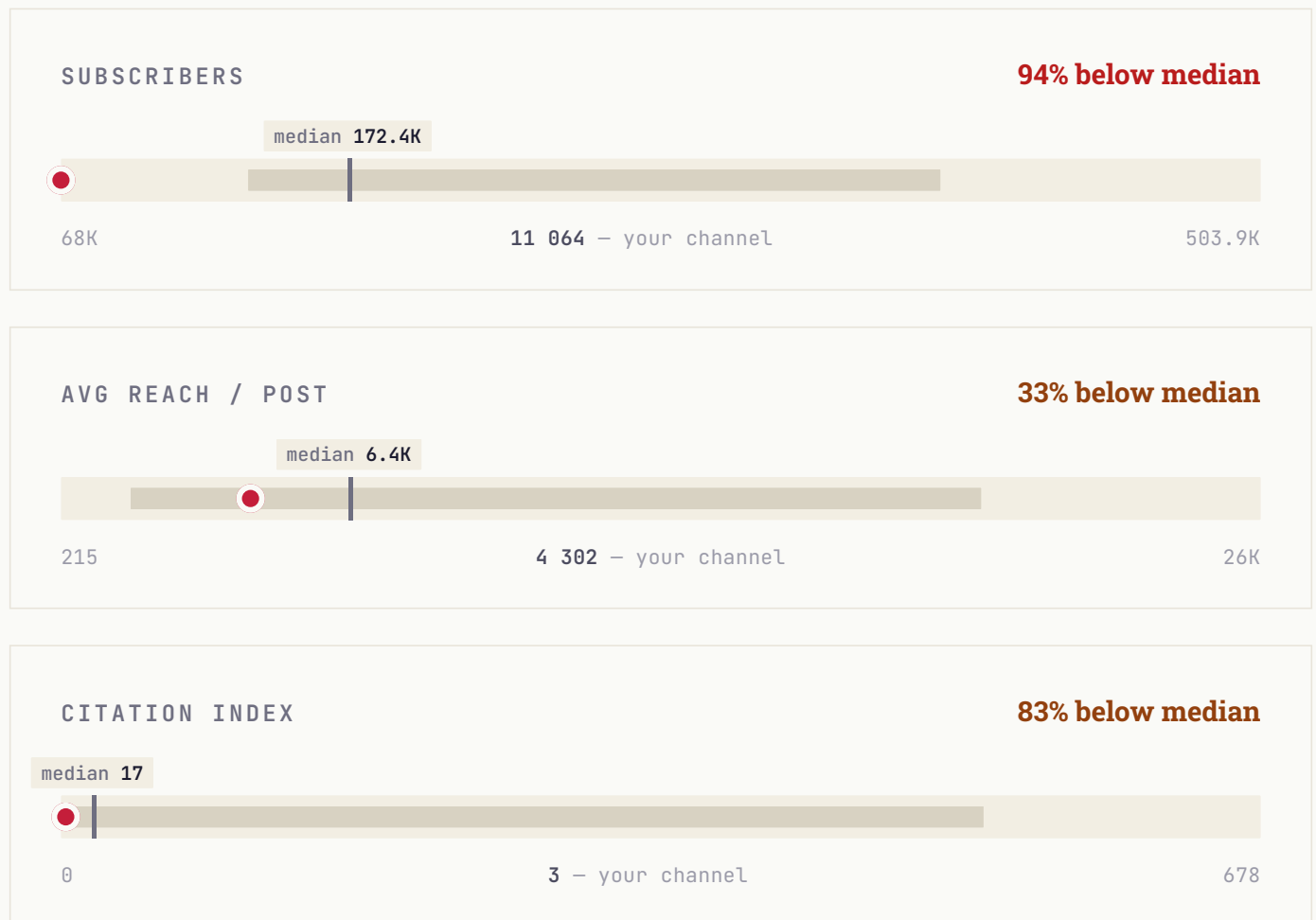
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	97
December 2025	0	0	110
November 2025	1	1	163
October 2025	0	0	175
September 2025	0	0	168
August 2025	0	0	154

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	867

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Career**» (Russia) and compared your channel.
Gray band = range covering 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 2.9 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day — Monday
On this day at 14:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs. |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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