

PROMTPRESS PUBLIC REPORT

Channel audit

Kompromat Group



@rus_criminalinfo

Latest news documenting criminal schemes in government, politics, special services, show business Anonymous contact without intermediaries: Telegram contacts: ...

SUBS

19 363

83 posts 27 days

ERR (% WHO SEE POSTS)

6.0%

per day 7.0%

REACH/POST

1K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 19 363 —	 SUBSCRIBER REACH 5.42% avg % of subs who see a post	 VIEWS/POST 1K median 726 · 27 days	 POSTS/WEEK 21.4 for the period
 TREND 7D -5.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 927 chars median 1000 · 27 days	 POSTS ANALYZED 83 27 days
 AD REACH 1.4K 24h avg	 CITATION INDEX 2 citation index · 10 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel «Kompromat Group» — 19 363 subs. Each post averages 1K people (5% subs), reach is low — need to grow audience. Publishes 21 posts per week (~3/day) — active posting. Week Jun 29 – Jul 5 reach dropped -5.2% vs week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts in 27 days.
- 02 Dominant format — **Text** (73/83 posts).
- 03 Avg post length — **927** chars (median 1000).
- 04 Audience activity peak — **Thursday**, 10:00 MSK.
- 05 Top posts get **349×** more views than the weakest (2.4K avg for top vs 7 for worst) — among 83 posts in 27 days. Worth analyzing what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 22.06 · 13:49 TEXT We keep exposing the rot in Kuban police — dissecting the financial empire of a "modest" head of the Internal Security Department of the Main Directorate of the Ministry of Internal Affairs for...	VIEWS 2 476 REPOSTS —	REACTIONS — ER 12.8%
Nº2 22.06 · 13:36 TEXT Alexey D. and a scheme worth hundreds of millions: 'Aggregator of Truth' and VChK-OGPU told how an investor lost his stake in the residential complex 'Amur City' 🤔...	VIEWS 2 466 REPOSTS —	REACTIONS — ER 12.7%
Nº3 04.07 · 09:49 TEXT General of the Investigative Committee of Russia Aslan Khuade was spotted in the "Department of Property and Land Relations", and also "Completed training at the Higher Party...	VIEWS 2 397 REPOSTS —	REACTIONS — ER 12.4%

Nº4

03.07 · 14:35

PHOTO

Iron Dimon will attend the farewell ceremony for the deceased Supreme Leader of Iran Ali Khamenei. Sorry for everything, father, we didn't protect you.

VIEWS

2 387

REPOSTS

—

REACTIONS

—

ER

12.3%

Nº5

22.06 · 13:58

TEXT

At gas stations in the Moscow region, prices are being rewritten so fast that the Central Bank has begun openly preparing the population for a new round...

VIEWS

2 051

REPOSTS

—

REACTIONS

—

ER

10.6%

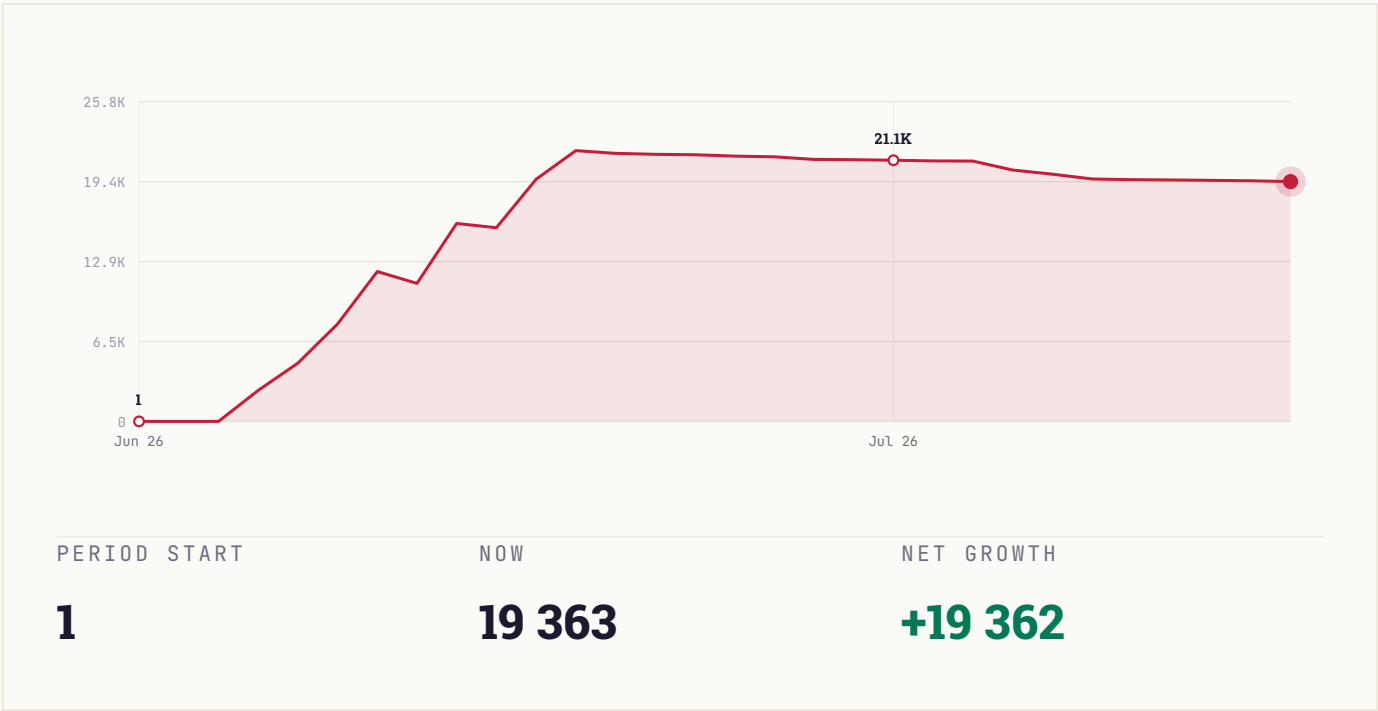
WORST 3

↓ 22.06 · 16:42 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions 🗨️ Roman Spiridonov is linked to the business of a German citizen...	VIEWS 14 REPOSTS — REACTIONS — ER 0.1%
↓ 21.06 · 10:18 TEXT Assets, sole proprietorships and deferment until 2028: how D. built control over SD Group 🗨️ After a long investigation, the channels 'Aggregator of Truth' and...	VIEWS 5 REPOSTS — REACTIONS — ER 0.0%
↓ 21.06 · 10:18 TEXT Assets, sole proprietorships and deferment until 2028: how D. built control over SD Group 🗨️ After a long investigation, the channels 'Aggregator of Truth' and...	VIEWS 4 REPOSTS — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

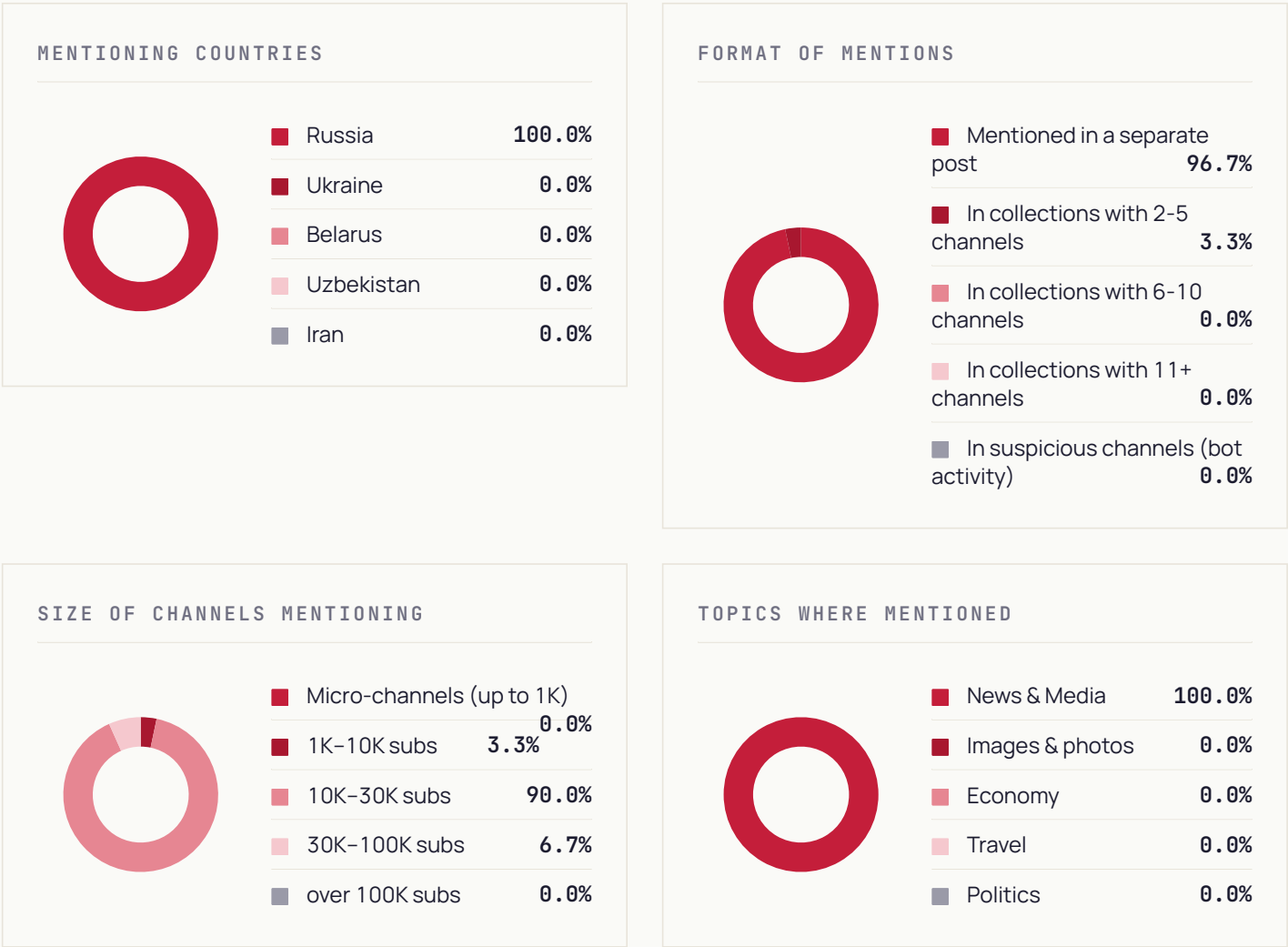
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

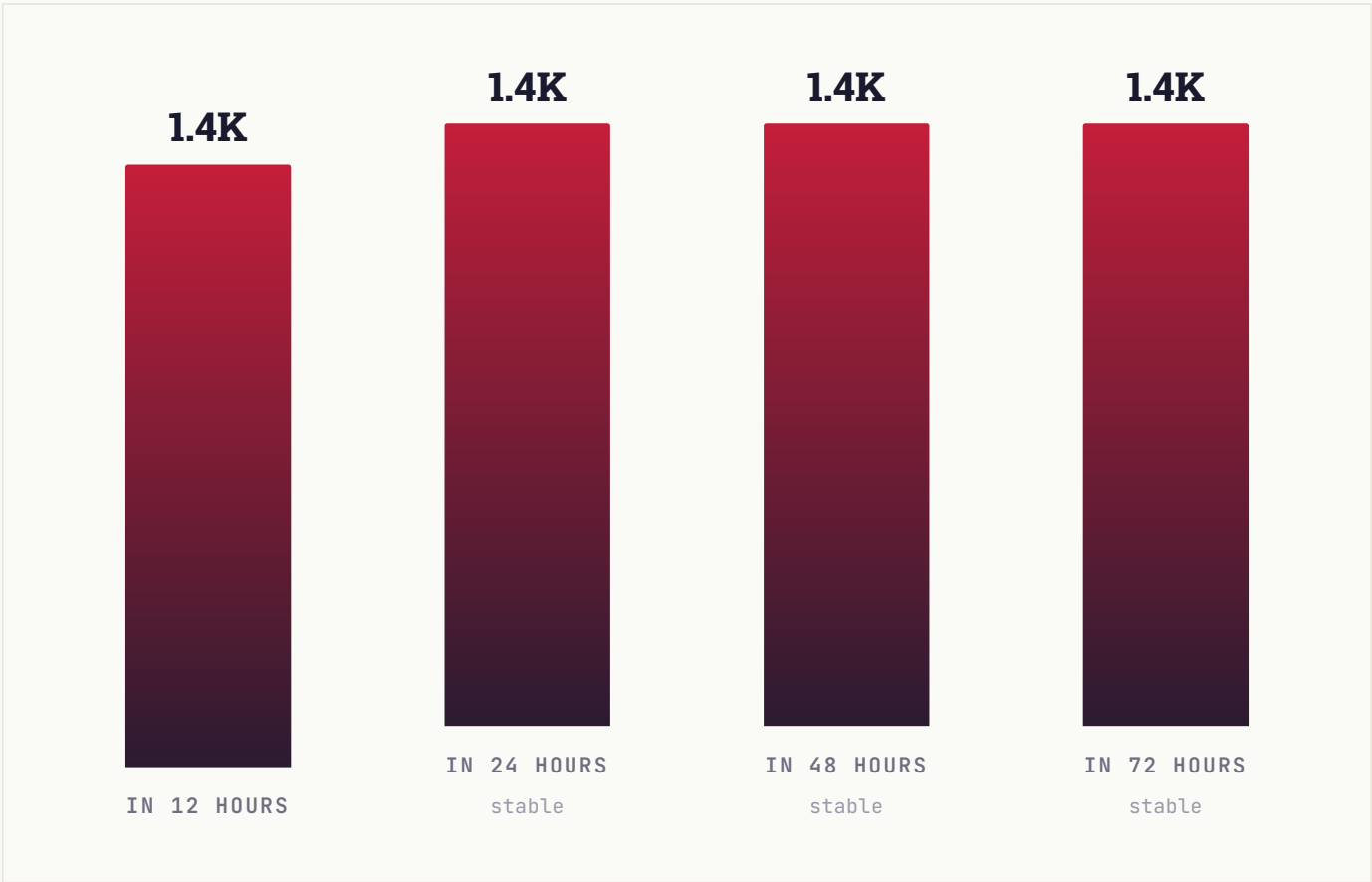
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
KG Kompromat Group YOU	19.4K

COMPARATIVE INSIGHT

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.42% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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