

PROMTPRESS PUBLIC REPORT

Channel audit

Ларина | Русский ЕГЭ | Сотка



@rus100ege

316 scored 100, and 15,393 scored 80+ I'll also open prep for any three other subjects as a gift! Sign up or learn more:
@assistant_tamaralarina_bot RKN: No. 7147474170

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
22 906	35.0%	8.3K
20.07.2026 ⁻²⁷²⁰ per month	per day ^{13.8%}	ad reach ^{3.2K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/RUS100EGE		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 906 —	 SUBS REACH 36.31% avg % subs see post	 VIEWS/POST 8.3K median 8.8K · 4 days	 POSTS/WEEK 10.2 over period
 7D TREND — no data for period	 REACTIONS/POST 260.7 total 1 825 reactions, 80 reposts, 443 comments	 POST LENGTH 215 chars median 63 · 4 days	 POSTS ANALYZED 7 4 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH -2720 last month	 CITATION RATE 54 citation index · 284 channels mentioned ever	 CHANNEL AGE 5 years 10 months created 24.08.2020

AI EDITOR SUMMARY

Channel «Ларина | Русский ЕГЭ | Сотка» – 22 906 subs. Each post averages 8.3K people (36% of subs), that's good reach. Publishes 10 posts per week (~1/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 4 days.
- 02 Dominant format – Text (3/7 posts).
- 03 Avg post length – 215 chars (median 63).
- 04 Peak audience activity – Monday, 14:00 MSK.
- 05 Top posts get 1× more views than the weakest (9.4K avg for top vs 7.1K for worst) – among 7 posts over 4 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 17:37 VIDEO
Breaking plates for luck!

VIEWS	REACTIONS
9 691	529
REPOSTS	ER
12	42.3%

Nº2 22.06 · 11:40 TEXT
Physics coming too? Write your results ASAP

VIEWS	REACTIONS
9 265	127
REPOSTS	ER
8	40.4%

Nº3 22.06 · 11:15 TEXT
I have two questions 1. How did the reserve go? What came up?
2. How are the social studies results??? Share in the chat 🙌

VIEWS	REACTIONS
9 250	202
REPOSTS	ER
4	40.4%

Nº4 21.06 • 17:26 TEXT Good luck and easy options on the reserve tomorrow! You got this 🍀	VIEWS 8 761 REPOSTS 5 REACTIONS 361 ER 38.2%
Nº5 23.06 • 09:26 VIDEO I wish all parents understood this	VIEWS 8 718 REPOSTS 31 REACTIONS 370 ER 38.1%

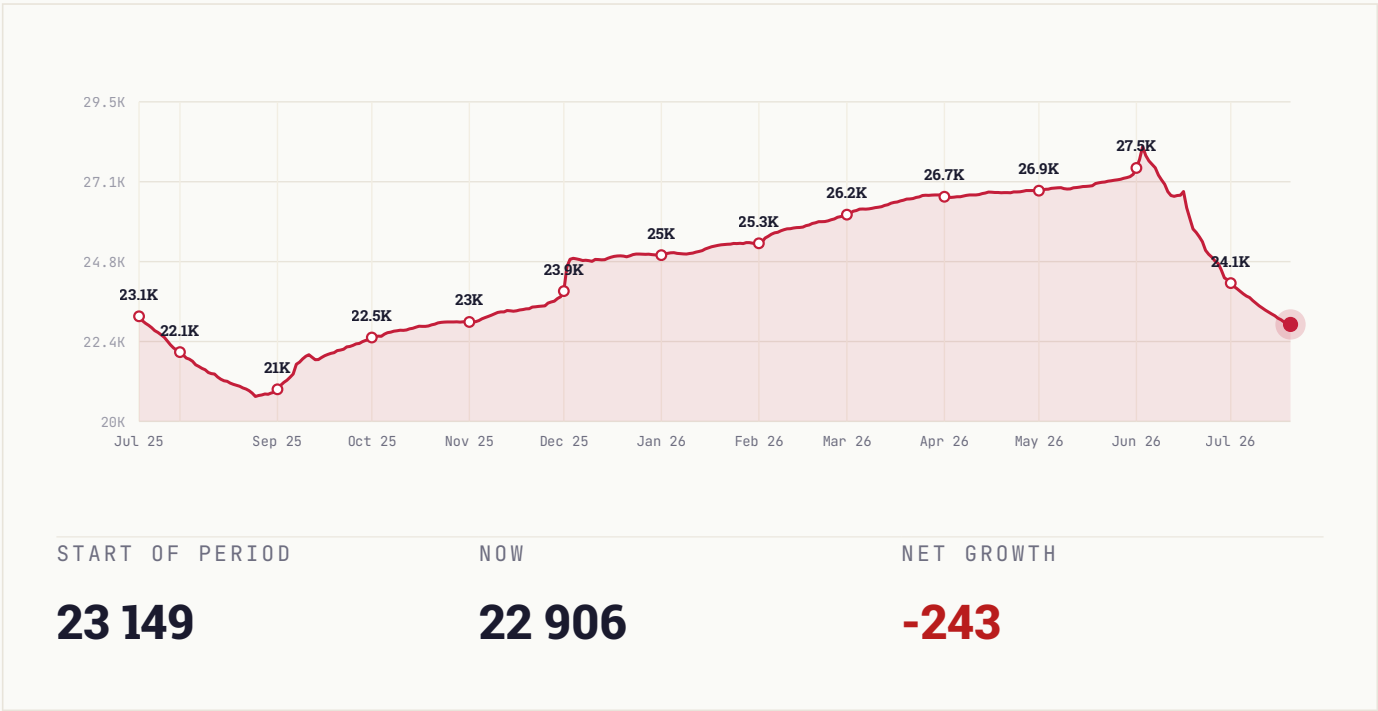
WORST 3

↓ 23.06 • 09:26 VIDEO I wish all parents understood this	VIEWS 8 718 REPOSTS 31 REACTIONS 370 ER 38.1%
↓ 23.06 • 12:02 PHOTO We give real cash to your card for your honest prep story at Sotka 🔥 We know how nervous you are... we want to be there, so...	VIEWS 6 426 REPOSTS 4 REACTIONS 174 ER 28.1%
↓ 26.06 • 13:12 VIDEO 🔥 WIN 10,000 ₪ FOR A VIDEO ABOUT THE UNIFIED STATE EXAM 🔥 Yes, you heard right. We want as many people as possible to know that with us you can not only...	VIEWS 6 104 REPOSTS 16 REACTIONS 62 ER 26.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

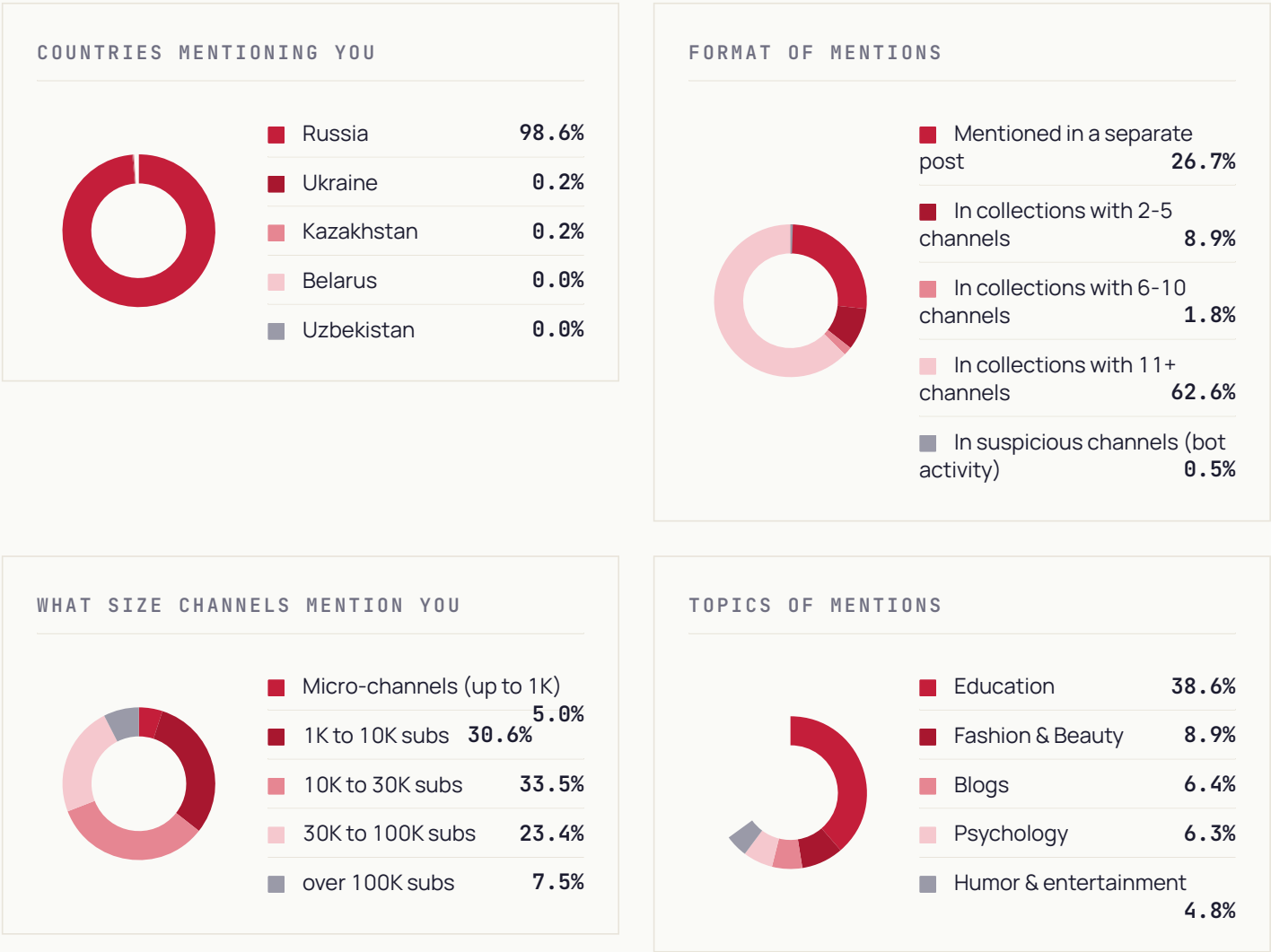
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

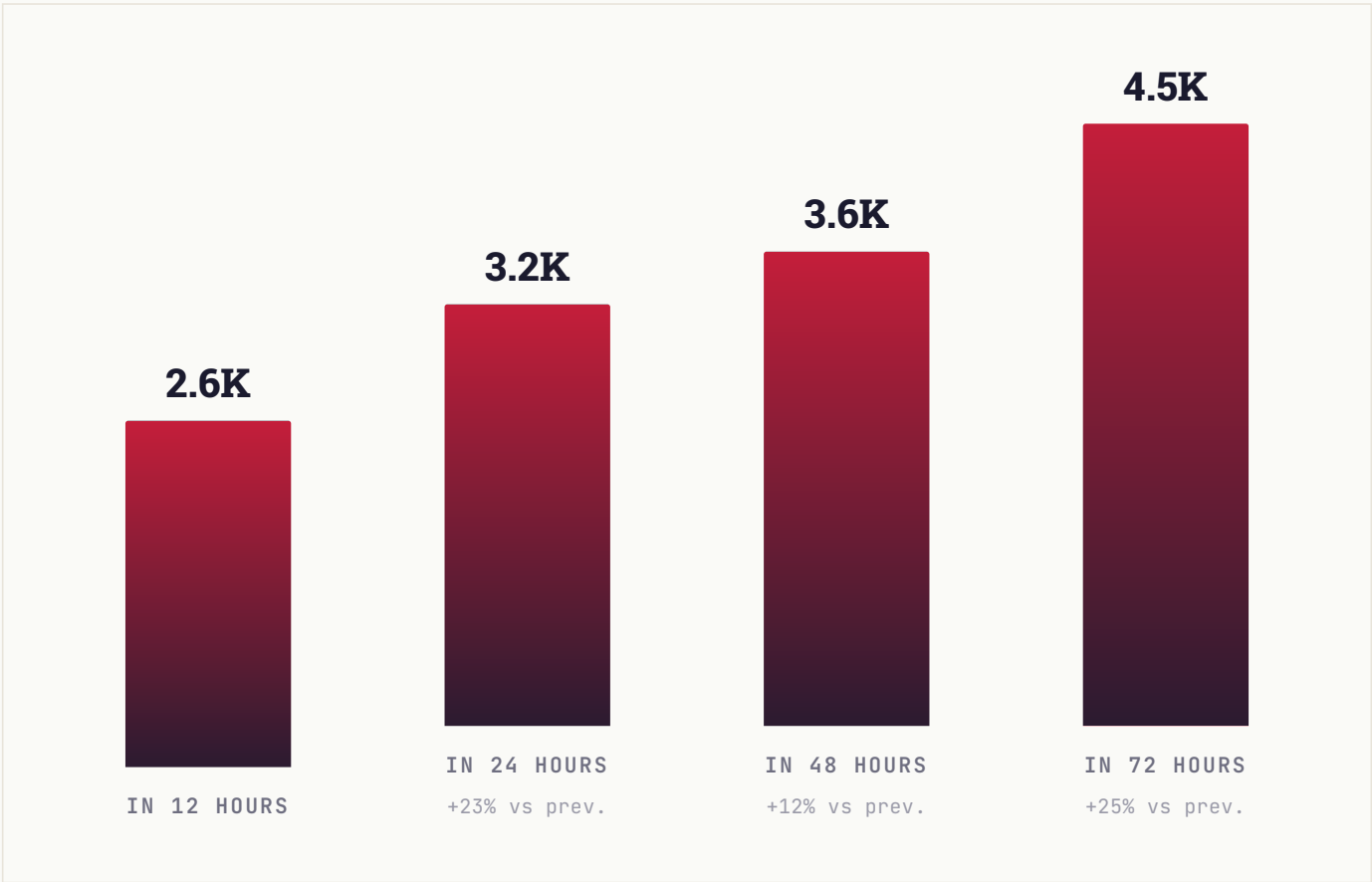
Citation index **54** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **284** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
LJ Ларина Русский ЕГЭ Сотка	22.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **134**, they brought **4 987** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	3	2	423
December 2025	5	2	1 410
Nov 2025	4	2	771
Oct 2025	25	21	554
Sep 2025	67	61	1 694
August 2025	30	28	135

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
134	6	4 987

Where the channel ranks in its league

SUBSCRIBERS

95% below median

median 421.5K

157.2K 22 906 — your channel 1.2M

Metric	Value	Comparison
Subscribers	22,906	95% below median (421.5K)

AVG REACH / POST

83% below median

median 48K

763 8 316 — your channel 253.4K

Metric	Value	Comparison
Avg Reach / Post	8,316	83% below median (48K)

CITATION INDEX

better than 51% of niche

median 40

0 54 — your channel 484

Metric	Value	Comparison
Citation Index	54	better than 51% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager