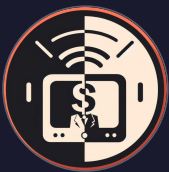


PUBLIC PROMTPRESS REPORT

Channel audit

RUPOR - Finance & more



@rupor_speech

Clear and simple info on financial literacy and more ID: 5204424310

----- ✉ Admin: @rupor_svitoslav Manager:

@ptrkvch_992

SUBSCRIBERS

15 232

-59 per month

ERR (% SEE POSTS)

14.0%

last day 7.5%

REACH/POST

2K

ad reach 1.1K/24h

— CONTENTS · 2026

What's inside the report

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 232 —	 SUBS REACH 13.14% avg % subs see post	 VIEWS/POST 2K median 2K · 29 days	 POSTS/WEEK 2.9 for period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 704 chars. median 758 · 29 days	 POSTS ANALYZED 12 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -59 last month	 CITATION RATE 267 citation index · 360 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 07.06.2019

AI EDITOR SUMMARY

Channel «RUPOR 🚩 - Finance & more» — 15 232 subs. Each post averages 2K people (13% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 29 days.
- 02 Dominant format — Video (9/12 posts).
- 03 Avg post length — 704 chars (median 758).
- 04 Peak audience activity — Wednesday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (2.8K avg for top vs 1.3K for worst) — among 12 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 06:48 VIDEO Memory & focus tips ✓ Keep a journal. Regular writing trains memory and helps...	VIEWS 3 047 REPOSTS 10 REACTIONS — ER 20.0%
Nº2 18.06 · 09:03 VIDEO How to avoid financial scams Financial scams are getting more sophisticated, and even experienced investors can fall for them...	VIEWS 2 819 REPOSTS 12 REACTIONS — ER 18.5%
Nº3 23.06 · 04:44 VIDEO Revenue growth strategies: finding extra sources ✓ Audit current opportunities: Check what skills & knowledge you can...	VIEWS 2 647 REPOSTS 13 REACTIONS — ER 17.4%

Nº4 27.06 • 09:36 VIDEO Invest in yourself: how knowledge leads to success ✓ Identify areas where you lack knowledge. This could be financial...	VIEWS 2 549 REPOSTS 6 REACTIONS — ER 16.7%
Nº5 05.07 • 18:33 VIDEO How mindset affects financial success Your financial success starts with the right mindset. Key points: ✓ Mindset...	VIEWS 2 438 REPOSTS 13 REACTIONS — ER 16.0%

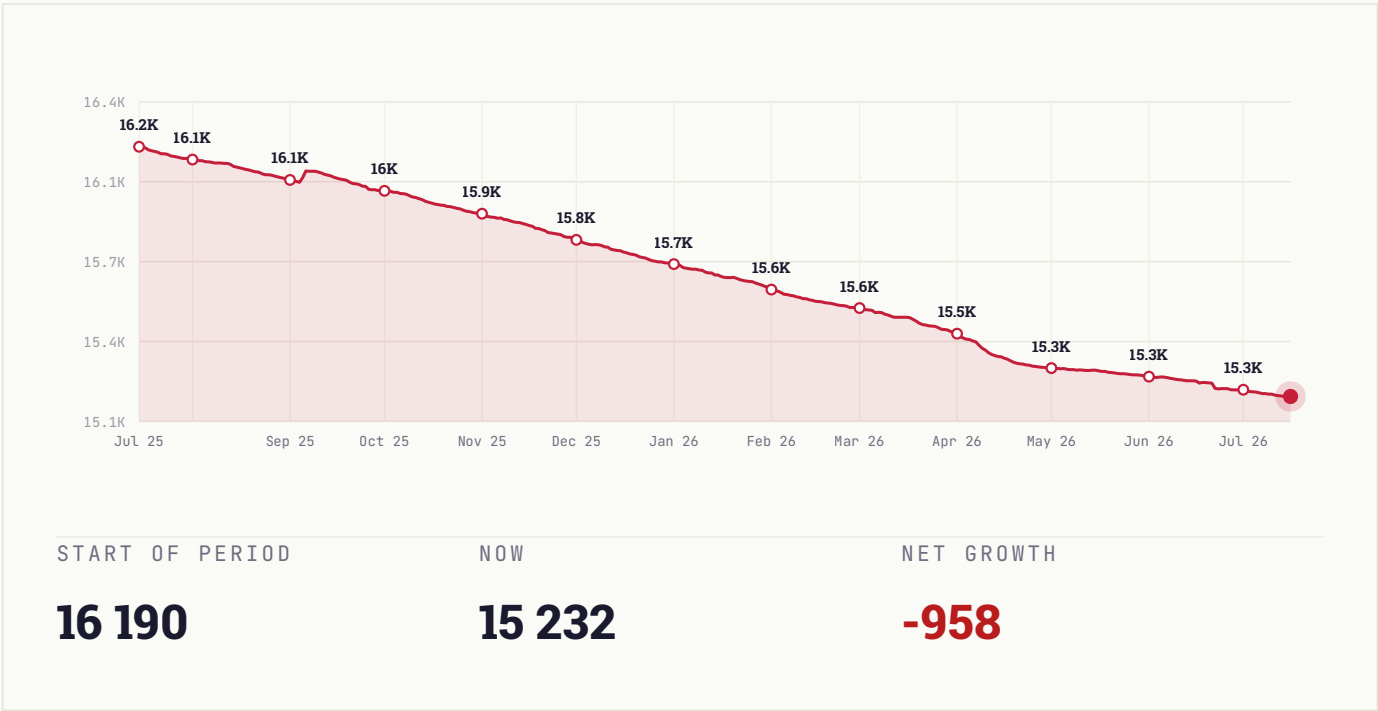
WORST 3

↓ 11.07 • 07:38 VIDEO Topic: Financial literacy, planning Personal financial planning is creating a "roadmap" to financial stability. With...	VIEWS 1 535 REPOSTS 11 REACTIONS — ER 10.1%
↓ 12.07 • 14:03 PHOTO 4 dating secrets: how to find your person ✓ Less is more. Optimal – no more than 10 profiles per day: it helps you focus...	VIEWS 1 371 REPOSTS 11 REACTIONS — ER 9.0%
↓ 12.07 • 16:20 VIDEO What if you can't reach your goals Sometimes the path is harder than expected. In such cases, don't give up and...	VIEWS 1 142 REPOSTS 13 REACTIONS — ER 7.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

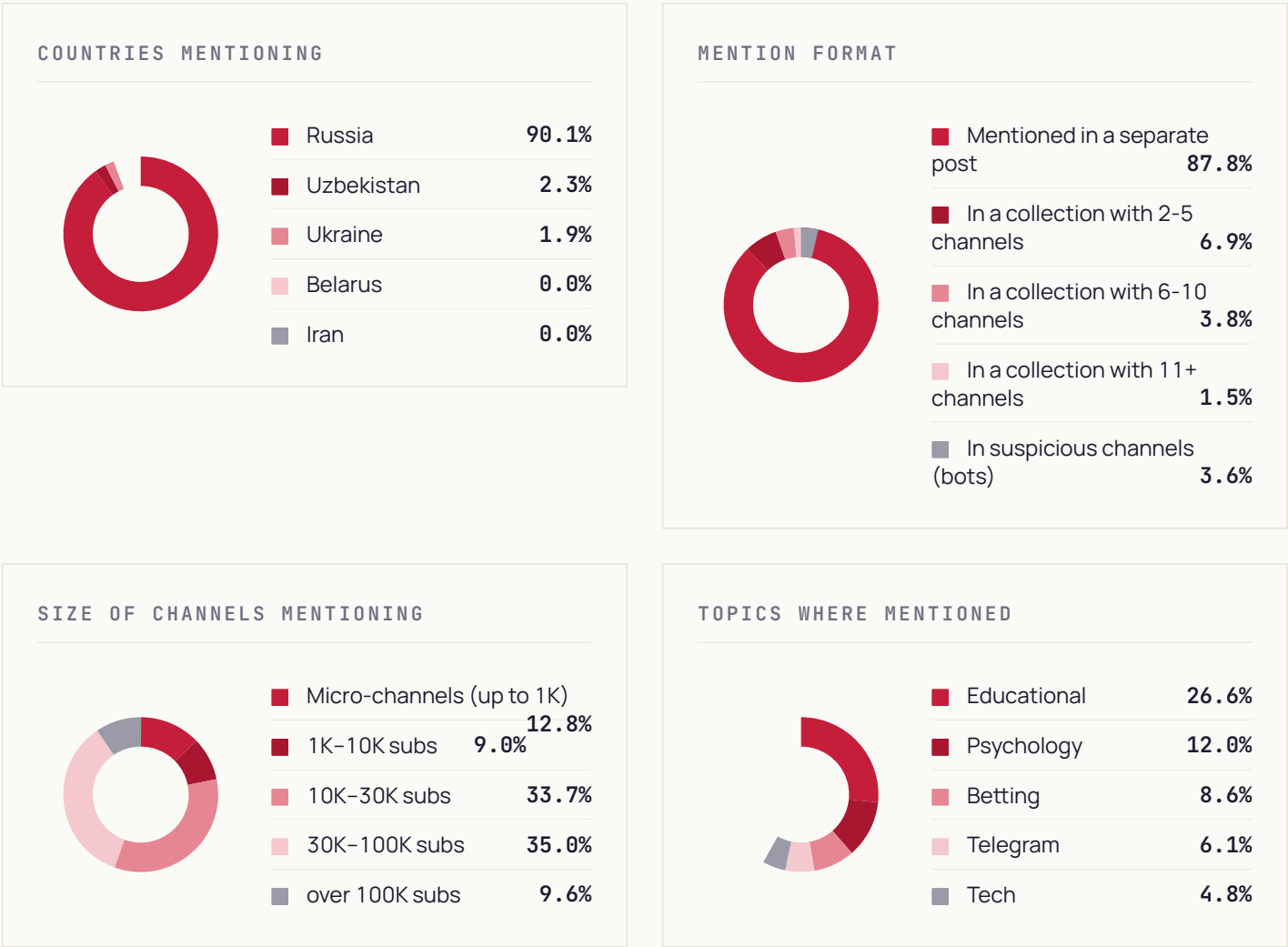
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

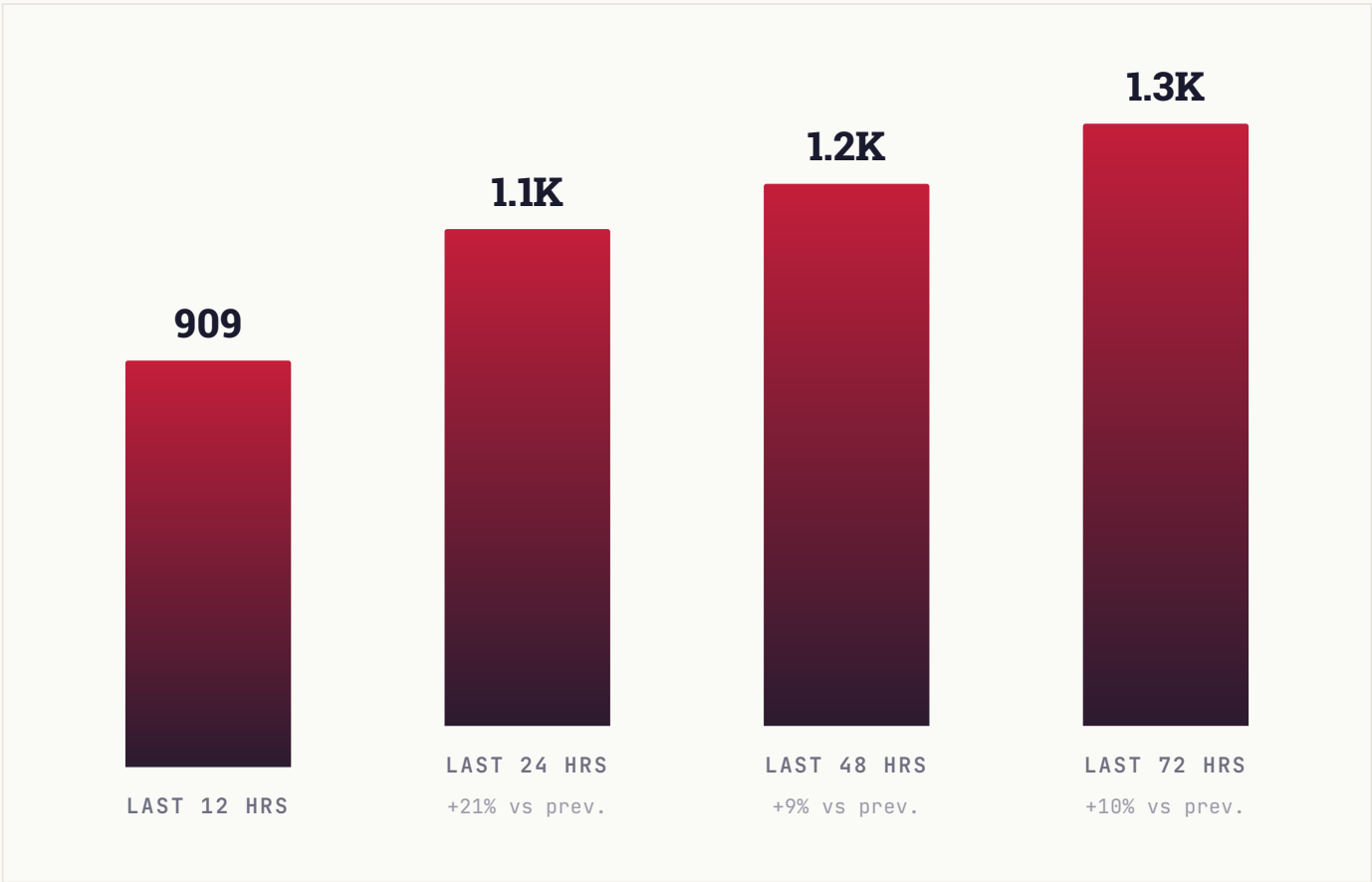
Citation index **267** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **360** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Books for millions business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لر لباس زیر اقساطی ریزسابل	456.9K
 RUPOR 🇷🇺 - Finance & more YOU	15.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **47** new subs.

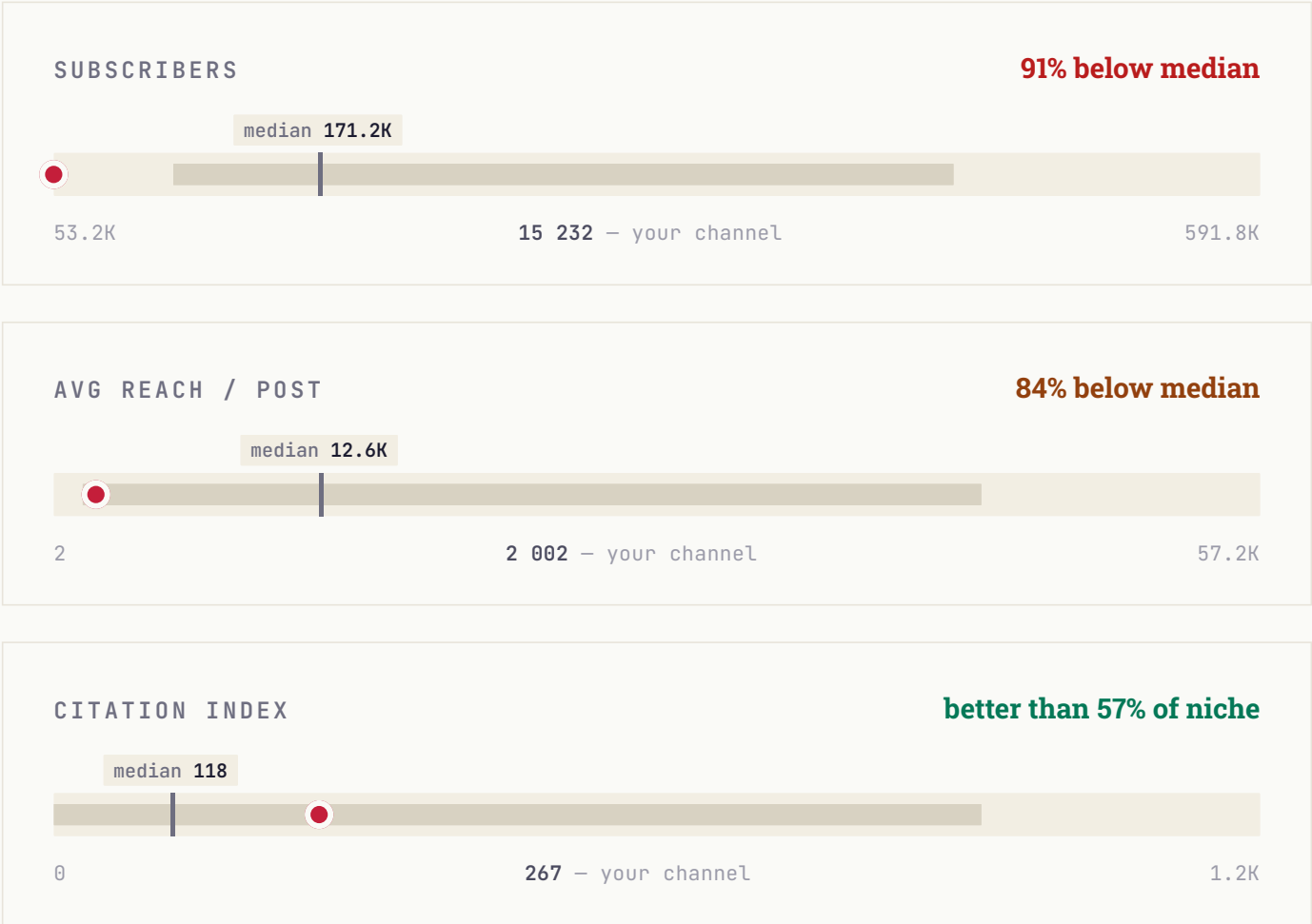
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
January 2026	0	0	1	
December 2025	0	0	1	
Nov 2025	0	0	1	
Oct 2025	0	0	0	
September 2025	0	0	44	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	47

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
