

PROMTPRESS PUBLIC REPORT

Channel audit

RU MAFIA



@ru_mafia2

RuMafia — site about mafiosi and their accomplices Russian mafia - fought against, eradicated, but immortal. Sites: <https://rumafia.io> and <https://rumafia.net> Telegram contacts: @vchkogpu_pr

SUBS

19 932

79 posts 27 days

ERR (% WHO SEE
POSTS)

5.0%

per day 3.8%

REACH/POST

1K

ad reach 752/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 19 932 —	 SUBSCRIBER REACH 5.02% avg % subs see post	 VIEWS/POST 1K median 722 · 27 days	 POSTS/WK 20.4 over period
 TREND 7D -13.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 889 chars. median 1000 · 27 days	 POSTS ANALYZED 79 27 days
 AD REACH 752 24h avg	 CITATION INDEX 2 citation index · 8 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel «RU MAFIA» — 19 932 subs. Each post avg views 1K people (5% subs), reach low — expand audience. Publishes 20 posts/week (~3/day) — steady. Week Jun 29 — Jul 5 reach dropped -13.0% vs week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **79** posts in 27 days.
- 02 Dominant format – **Text** (65/79 posts).
- 03 Avg post length – **889** chars (median 1000).
- 04 Audience peak activity – **Sunday**, 08:00 MSK.
- 05 Top posts get **347x** more views than the weakest (4.2K avg for top vs 12 for worst) – among 79 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 13:28 TEXT Defense looters: how the gluttonous top brass of NMZ «Iskra» blew 110 million of state defense orders on Maybachs and VIP toys While ordinary...	VIEWS	REACTIONS
	5 875	—
	REPOSTS	ER
	1	29.5%
Nº2 03.07 · 06:44 PHOTO Former restaurant asset of Chemezov and Artyakov's sons to be demolished	VIEWS	REACTIONS
	3 588	—
	REPOSTS	ER
	—	18.0%
Nº3 22.06 · 13:57 TEXT Should we expect a new FSB general in Chelyabinsk? Earlier we reported that the head of the FSB Directorate for Chelyabinsk Region, Lieutenant General Dmitry Ivanov...	VIEWS	REACTIONS
	3 033	—
	REPOSTS	ER
	—	15.2%

Nº4

28.06 · 05:28

TEXT

In Novosibirsk region, a company linked to Karachev and Golovin denied 53 ha of land Novosibirsk Regional Assembly refused...

VIEWS

2 384

REPOSTS

—

REACTIONS

—

ER

12.0%

Nº5

21.06 · 11:33

TEXT

General's 'feeding trough' in Novorossiysk: moral decay as the basis of defense orders The case of Lieutenant General Alexei Podivilov is not...

VIEWS

2 380

REPOSTS

—

REACTIONS

—

ER

11.9%

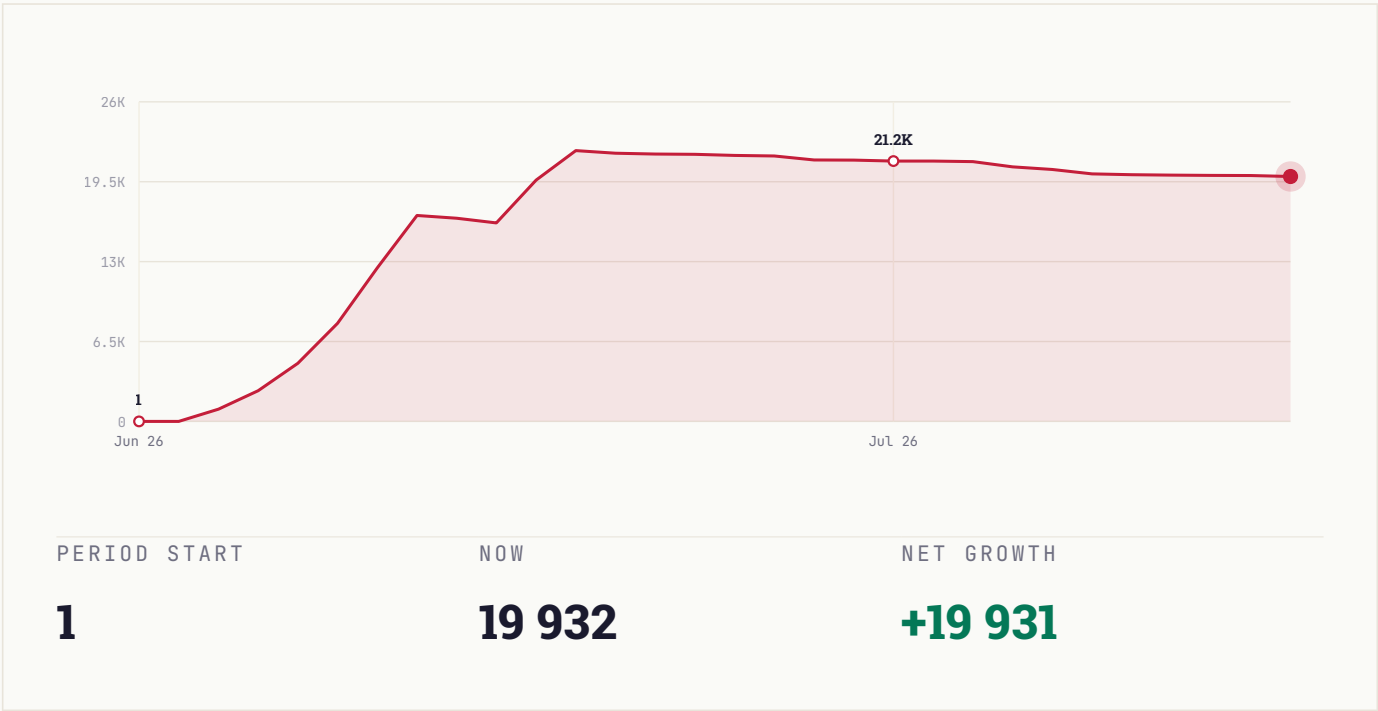
WORST 3

↓ 03.07 · 14:23 TEXT Lawmakers demand report on Telegram blocking costs: Ministry of Digital Development called to account amid communication failures in frontline zone A group...	VIEWS 17 REPOSTS — REACTIONS — ER 0.1%
↓ 24.06 · 15:12 TEXT The fuel crisis became the ultimate crash test for Russian oil giants, and they were completely unprepared Industry insiders...	VIEWS 15 REPOSTS — REACTIONS — ER 0.1%
↓ 19.06 · 12:19 TEXT Contracts worth 50 billion, defense ties and ex-law enforcers: what is known about the business empire «SPF Roststroycontract» 🔪 Rostov...	VIEWS 5 REPOSTS — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

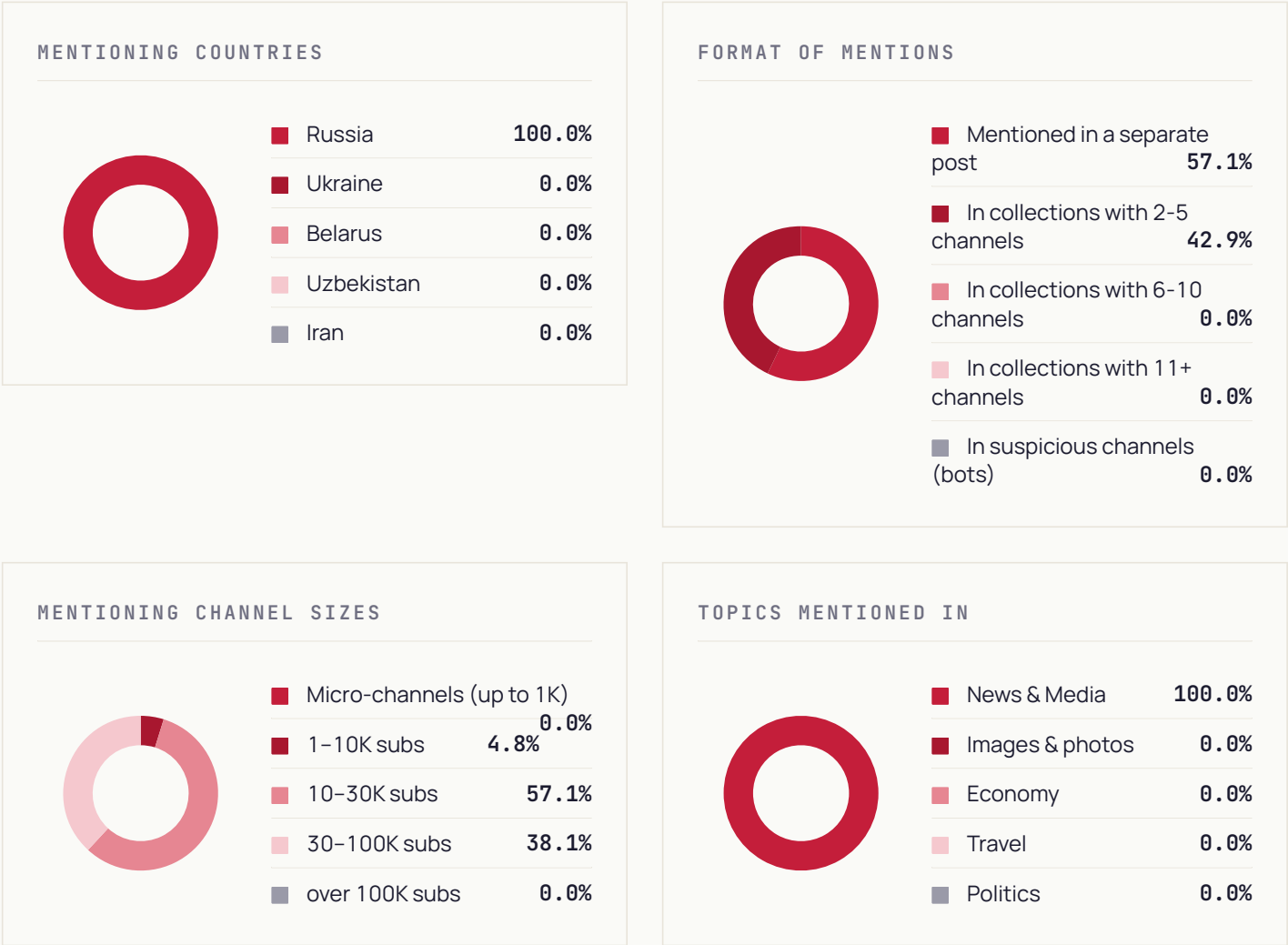
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

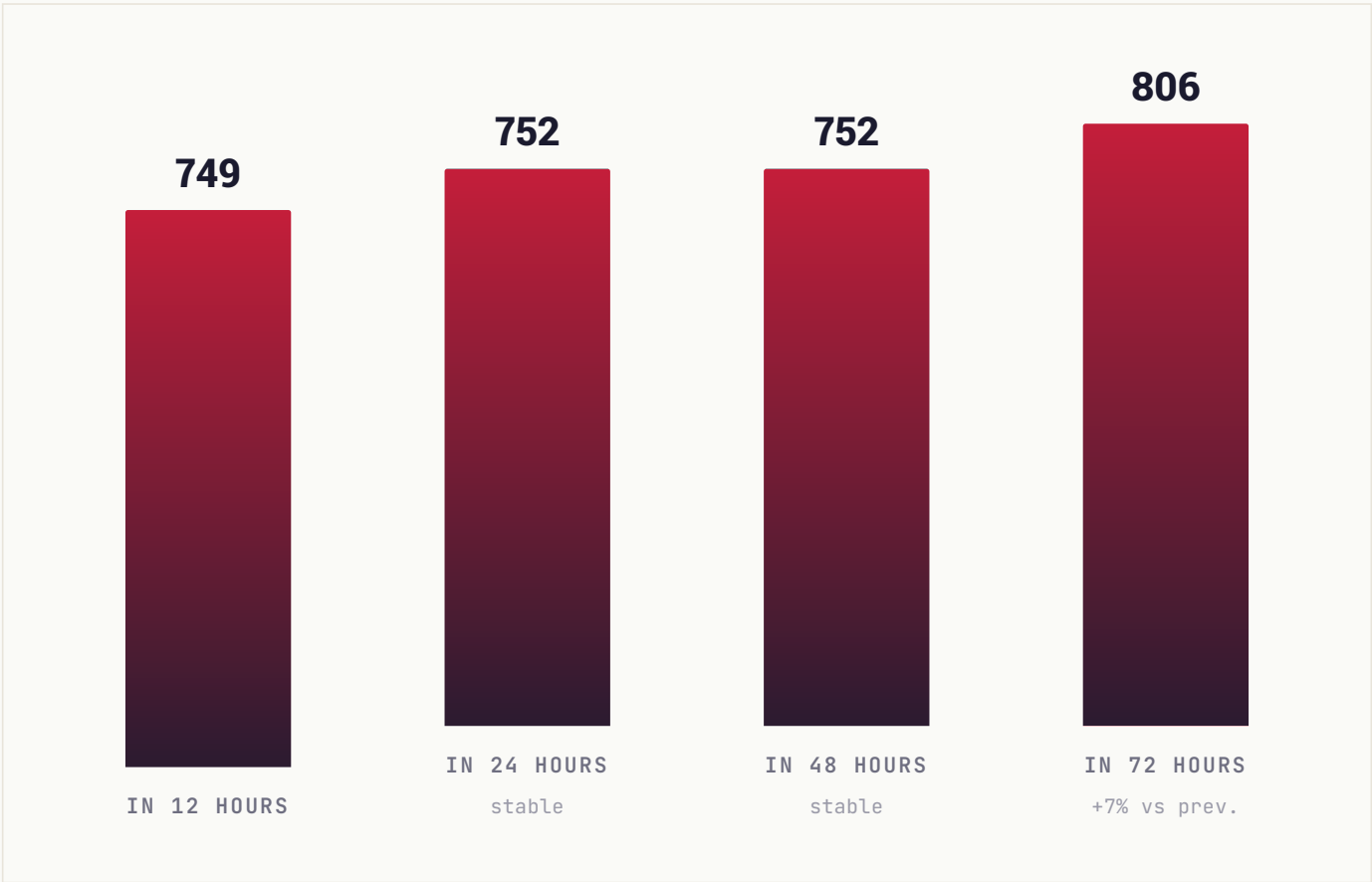
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
ک ا کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trash ⚡Ukraine	3.1M
RM RU MAFIA YOU	19.9K

COMPARATIVE INSIGHT

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Sunday**

Audience most active at this day and 08:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 5.02% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.5pp ER**04****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
