

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Reporter

Rudenko V



@rtrdonetsk

Unofficial about the official. Author's channel of VGTRK reporter
Andrey Rudenko Feedback: @ReklamaRudenko RKN link:...

SUBSCRIBERS

157 577

-488 per month

ERR (% SEE POSTS)

6.0%

in 24h **3.5%**

REACH/POST

8.5K

ad reach **5.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 157 577 —	 SUBSCRIBER REACH 5.36% avg % subs see post	 VIEWS/POST 8.5K median 7.1K · 29 days	 POSTS/DAY 20.9 ~146 per week
 7D TREND +10.4% vs previous week	 REACTIONS/POST 113.4 total 70,190 reactions, 11,760 reposts, 0 comments	 POST LENGTH 450 chars median 360 · 29 days	 POSTS ANALYZED 619 29 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH -488 last month	 CITATIONS 4 310 citation index · 8,041 channels mentioned ever	 CHANNEL AGE 5 years 8 months created 17.10.2020

AI EDITOR SUMMARY

Channel 'Reporter Rudenko V' – 157 577 subs. Each post gets avg 8.5K people (5% of subs), reach is low – consider expanding audience. Publishes 146 posts per week (~21/day) – very active posting. For week Jun 29 – Jul 5 reach grew by +10.4% to week 22–28 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **619** posts over 29 days.
- 02 Dominant format — **Video** (379/619 posts).
- 03 Avg post length — **450** chars (median 360).
- 04 Peak audience activity — **Saturday**, 23:00 MSK.
- 05 Strongest posts gather **20x** more views than the weakest (90K avg for top vs 4.5K for worst) — among 619 posts in 29 days. Analyze what top posts have in common: topic, format, publish time.

TOP 5 POSTS

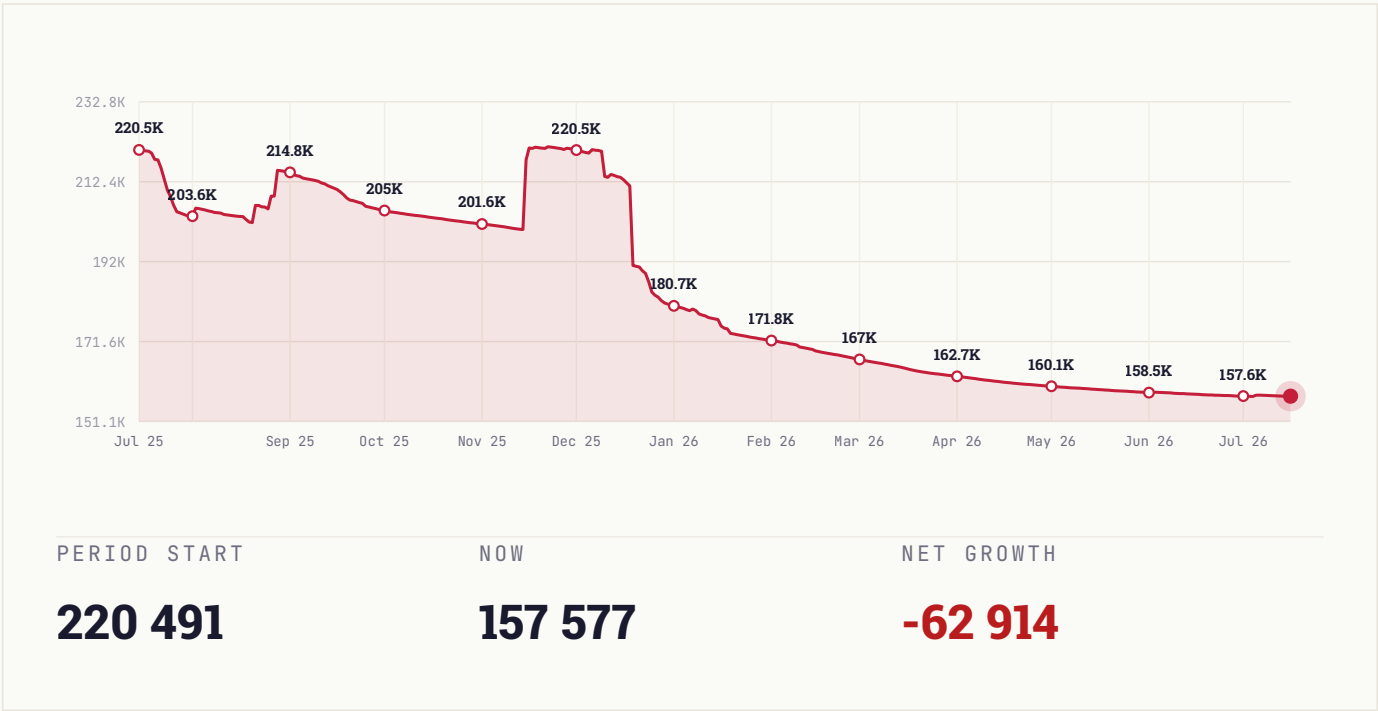
Nº1 04.07 · 20:56 PHOTO I read an amazing news that Serhiy Arbuzov is running for State Duma from the Fair Russia party. At first I thought that...	VIEWS 122 475 REP. 1 611	REACTIONS 3 559 ER 77.7%
Nº2 04.07 · 22:12 TEXT I want to add another interesting fact to what was written earlier: former Prime Minister of Ukraine Serhiy Arbuzov is running for parliament on the lists...	VIEWS 87 389 REP. 595	REACTIONS 840 ER 55.5%
Nº3 06.07 · 07:53 TEXT I heard a rumor that representatives of 'A Just Russia' are outraged by war correspondents over their candidate for the State Duma from...	VIEWS 60 247 REP. 152	REACTIONS 207 ER 38.2%

Nº4 04.07 • 21:26 TEXT Vladimir Putin and Donald Trump had a phone conversation, said Russian presidential aide Yuri Ushakov. The Russian president congratulated...	VIEWS 34 458 REACTIONS 368 REP. 22 ER 21.9%
Nº5 04.07 • 18:10 VIDEO Footage of combat work by crews of the separate brigade of unmanned systems 'Varyag' against enemy drones over the R-280 'Novorossiya' highway Fire...	VIEWS 32 765 REACTIONS 111 REP. 12 ER 20.8%
WORST 3	
↓ 03.07 • 09:58 TEXT ! As a result of the AFU strike on a market in Tokmak, five people died, at least 18 were injured – said the governor of Zaporozhye region...	VIEWS 5 030 REACTIONS 128 REP. 17 ER 3.2%
↓ 03.07 • 09:34 PHOTO Friends, the channel of my Donetsk friend, war correspondent Sergey Makarenko, has been hacked. Do not follow any links from there. @sashakots	VIEWS 4 584 REACTIONS 45 REP. 4 ER 2.9%
↓ 30.06 • 11:05 PHOTO ! Premiere RT presents the first series of war correspondent-documentarian Klim Poplavsky's @duhovitvoemu diaries from liberated Seversk...	VIEWS 3 778 REACTIONS 35 REP. 2 ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

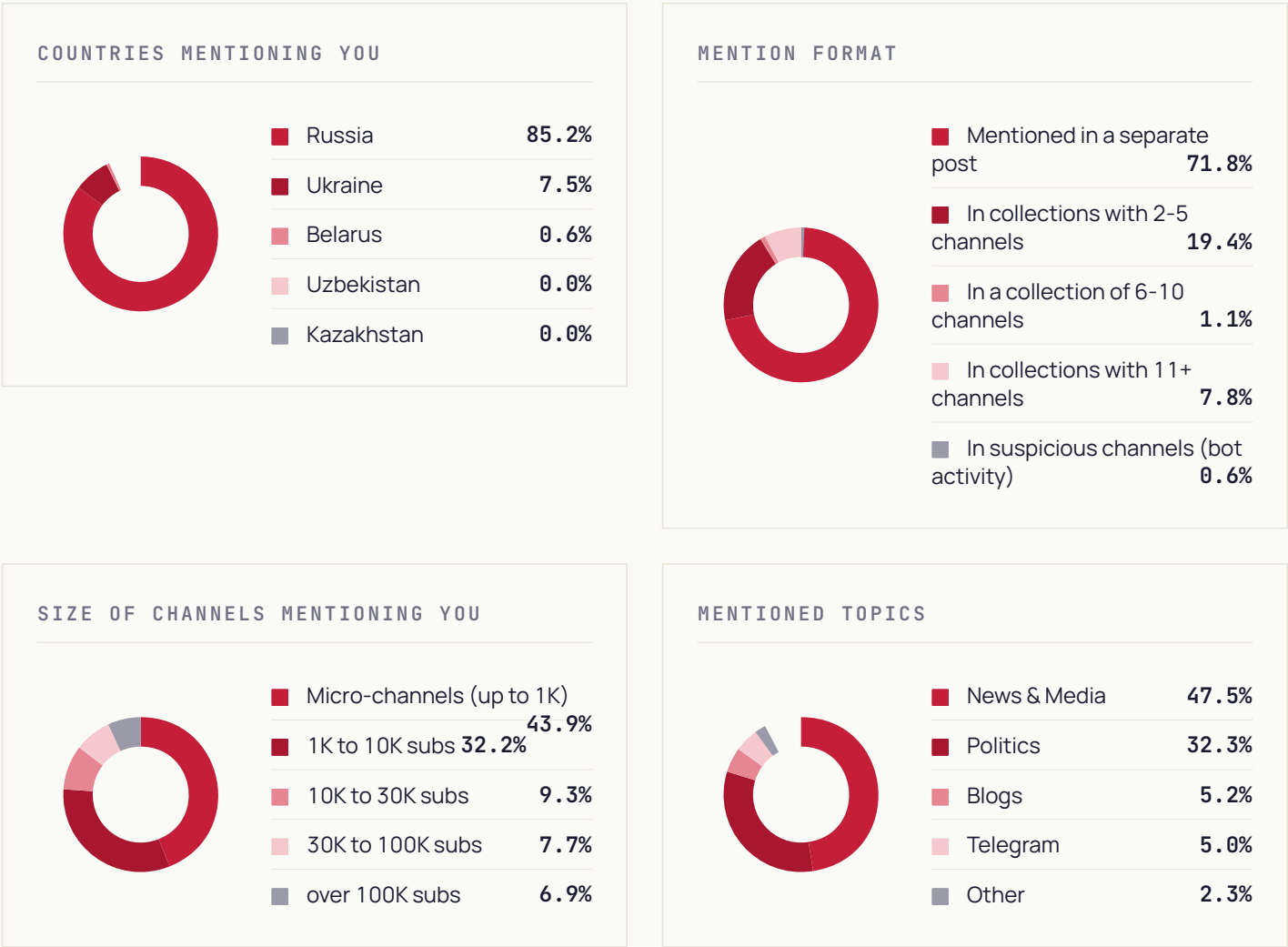
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

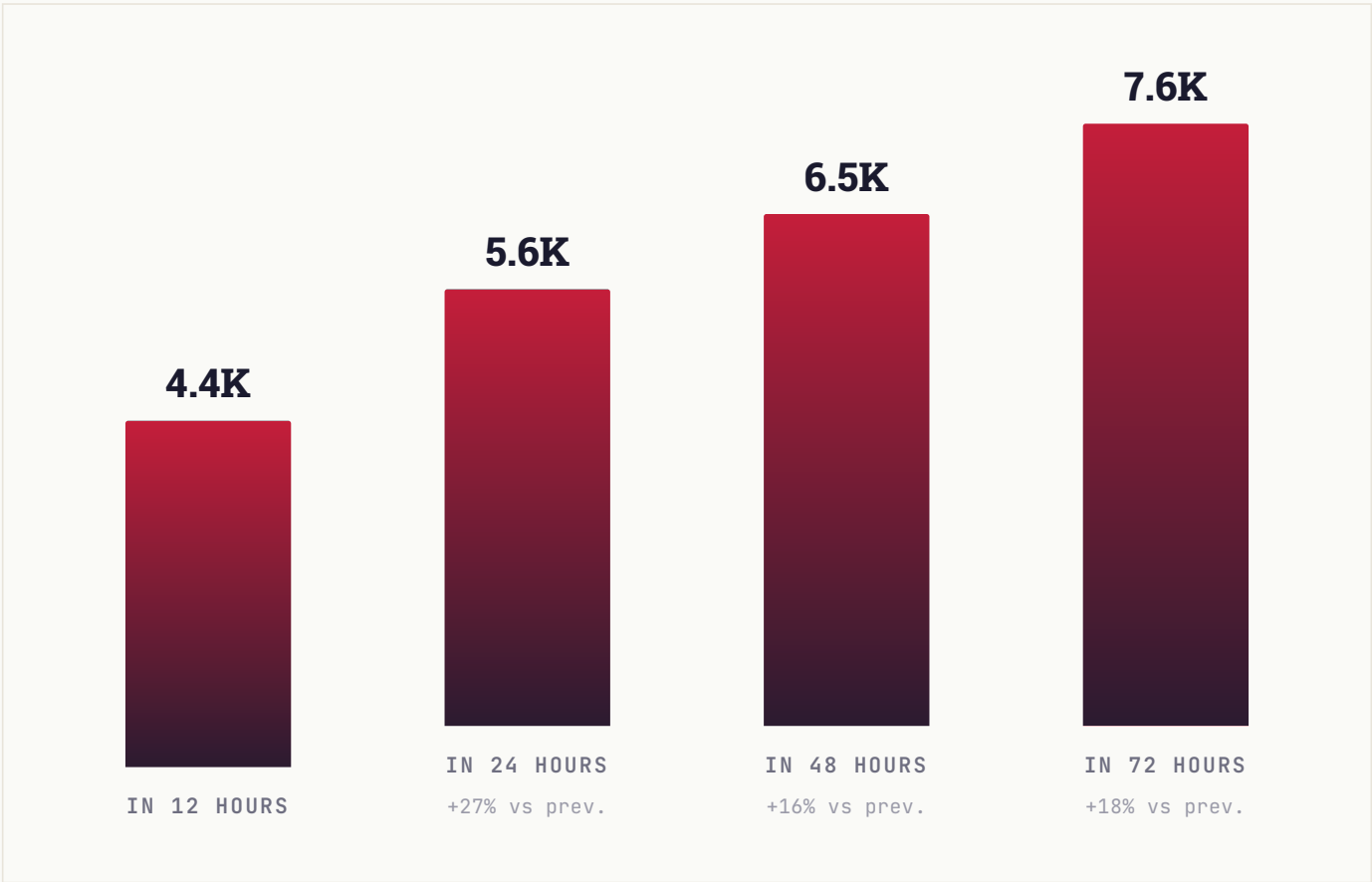
Citation index **4 310** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned **8 041** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
RR Reporter Rudenko V YOU	157.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

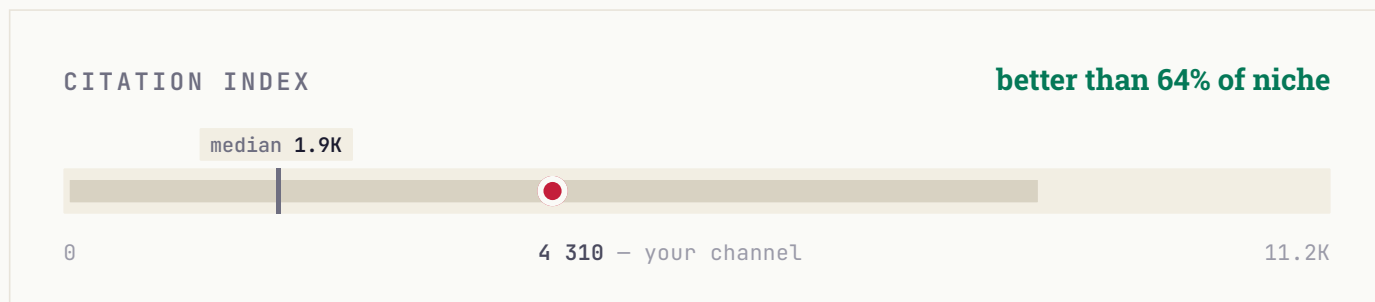
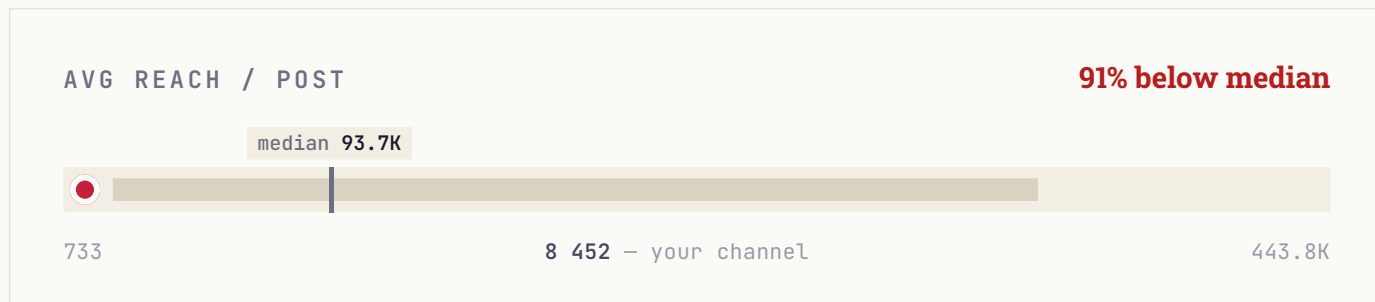
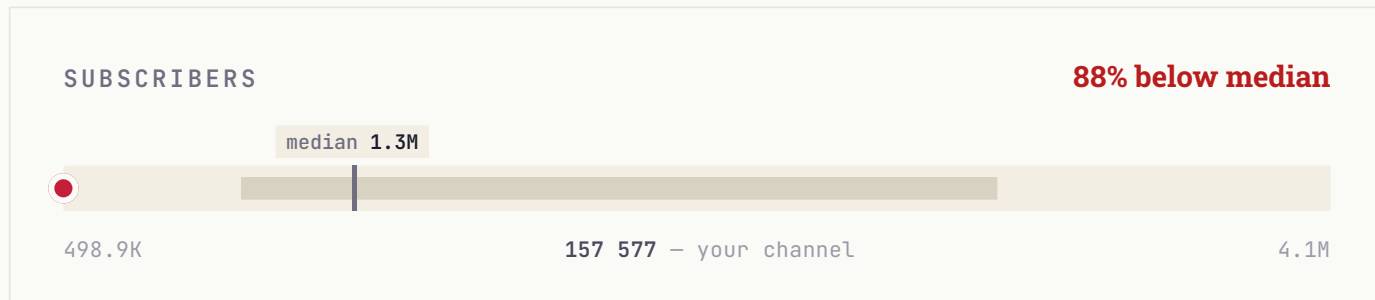
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 015**, they brought **40 227** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	171	63	424
December 2025	220	86	1 626
Nov 2025	263	98	21 880
Oct 2025	350	47	0
Sep 2025	463	79	0
August 2025	548	138	16 297
TOTAL MENTIONS			2 015
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			40 227

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**News & Media**» (Russia) and saw how your channel compares. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 23:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 5.36% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.1pp ER

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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