

PROMTPRESS PUBLIC REPORT

Channel audit

⚡ RUS TIKTOK NEWS ⚡



@rtntstar

MEDIA #1 about bloggers, stars & other global topics ➡ For ads -
@pr_rtn Entry link - @rtnvideo More of us - taplink.cc/rtnnews
Registry: clck.ru/3G3PDT

SUBS

262 097

+9649 per month

ERR (% SEE POSTS)

19.0%

per day 14.7%

REACH/POST

47.9K

ad reach 38.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Citation rate

Who & how mentions the channel

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in «News & Media» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 262 097 —	 SUB REACH 18.26% avg % subs see post	 VIEWS/POST 47.9K median 47.7K · 29 days	 POSTS/WEEK 29.7 over period
 7D TREND +3.6% vs previous week	 REACTIONS/POST 1963.2 total 245,396 reactions, 15,364 reposts, 5,090 comments	 POST LENGTH 358 chars median 304 · 29 days	 POSTS ANALYZED 125 29 days
 AD REACH 38.5K 24h avg	 CHURN / MONTH +9649 last month	 CITATION RATE 147 citation index · 1,175 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 20.05.2021

AI EDITOR SUMMARY

Channel «**⚡RUS TIKTOK NEWS⚡**» — 262 097 subs. Each post gets ~ 47.9K people (18% from subs), avg reach — room to grow. Publishes 30 posts/week (~4/day) — active posting. Week of Jul 6–12 reach stable (+3.6% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 125 posts in 29 days.
- 02 Dominant format – Video (82/125 posts).
- 03 Avg post length – 358 chars (median 304).
- 04 Peak audience activity – Sunday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (64.5K avg for top vs 35.3K for worst) – among 125 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

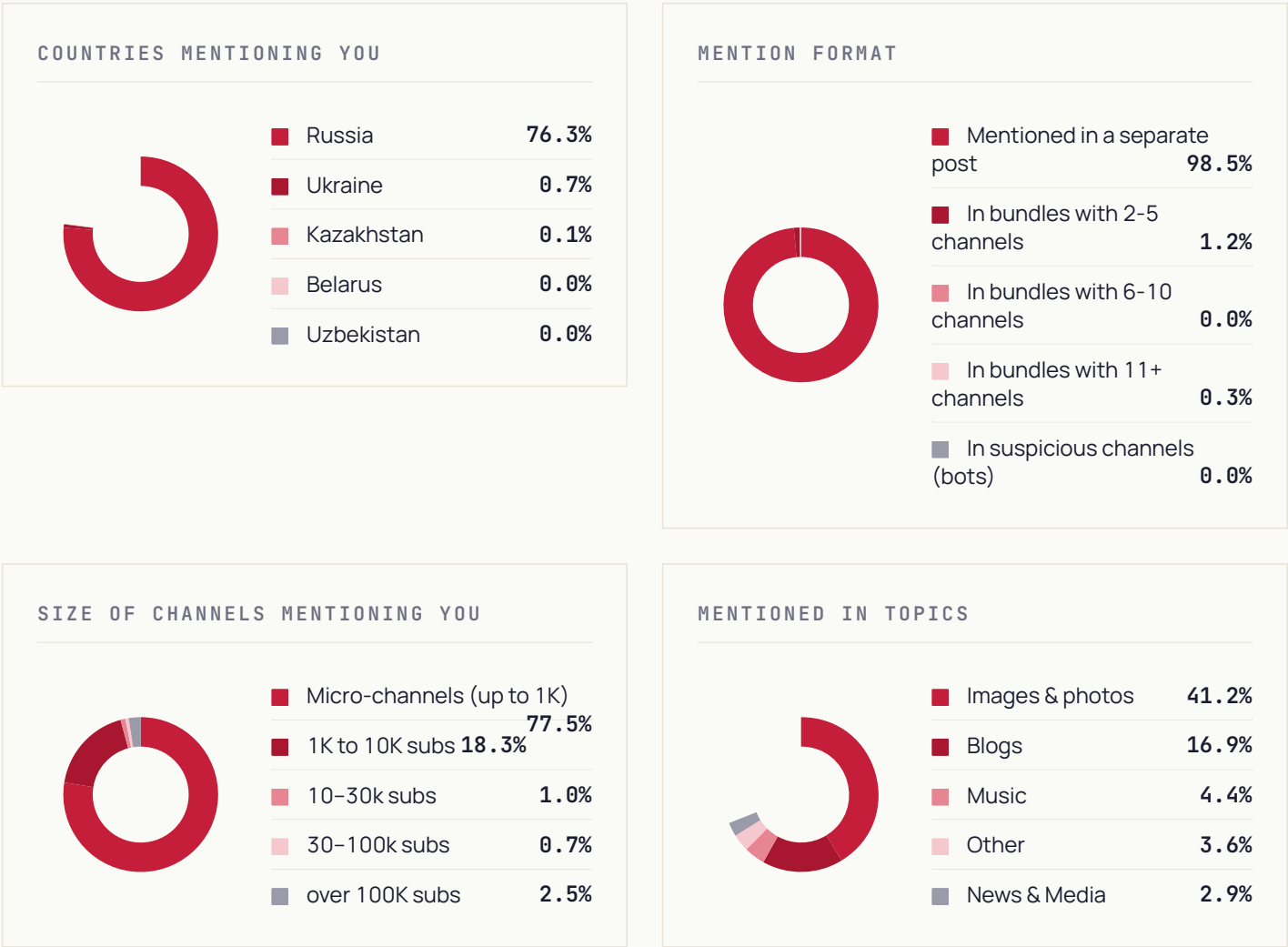
Nº1 27.06 · 08:00 PHOTO ⚡ First movie starring Kobyakov hits theaters – «Unboxing» 👁️ Also starring Maxim Lagashkin, Artemy...	VIEWS 64 630 REPOSTS 223	REACTIONS 1 678 ER 24.7%
Nº2 28.06 · 08:50 PHOTO ⚡ Dimas Blog & Anya Ishchuk share romantic Paris photos 💕 What do you think? 👉💛 - cute 🐒 - not really ❤️ SUBSCRIBE FOR NEWS	VIEWS 64 544 REPOSTS 29	REACTIONS 1 759 ER 24.6%
Nº3 18.06 · 15:40 VIDEO ⚡ New meme with Vanya Dmitrienko goes viral on TikTok 😁 Users recalled his song «RyBka» with group «Moya Mishel», which...	VIEWS 64 407 REPOSTS 216	REACTIONS 1 731 ER 24.6%

Nº4 27.06 • 18:10 PHOTO ⚡ Egor Kreed shares birthday photoshoot 🎂 Like the shots? 👉 ❤️ - handsome 🙄 - not really ❤️ SUBSCRIBE FOR NEWS	VIEWS 63 233 REPOSTS 106 REACTIONS 2 251 ER 24.1%
Nº5 12.07 • 07:24 VIDEO ⚡ Anet Sai & 10AGE became parents They had a baby girl. Congratulate in comments 👉 🎉 - congrats ❤️ SUBSCRIBE FOR NEWS	VIEWS 62 087 REPOSTS 65 REACTIONS 2 447 ER 23.7%
WORST 3	
↓ 05.07 • 14:20 VIDEO ⚡ All festival guests rushed to photo with Vlad A4, Glent & Kobyakov 🔥 Would you take a pic with them? 👉 💜 - yes 🙄 - no ❤️...	VIEWS 36 894 REPOSTS 49 REACTIONS 1 565 ER 14.1%
↓ 26.06 • 15:30 VIDEO ⚡ Danya Milokhin drops snippet of new track after years 🎵 «Getting back to music» – he captioned. Like it? Missed him?...	VIEWS 36 865 REPOSTS 92 REACTIONS 1 824 ER 14.1%
↓ 26.06 • 14:30 PHOTO ⚡⚡⚡ GTA VI PRE-ORDER IS LIVE, and to celebrate we're giving away TWENTY copies of GTA VI Ultimate Edition for FREE. Conditions are simple: – Be...	VIEWS 32 229 REPOSTS 12 REACTIONS 971 ER 12.3%

SECTION 03 · CITATIONS

Who & how mentions the channel

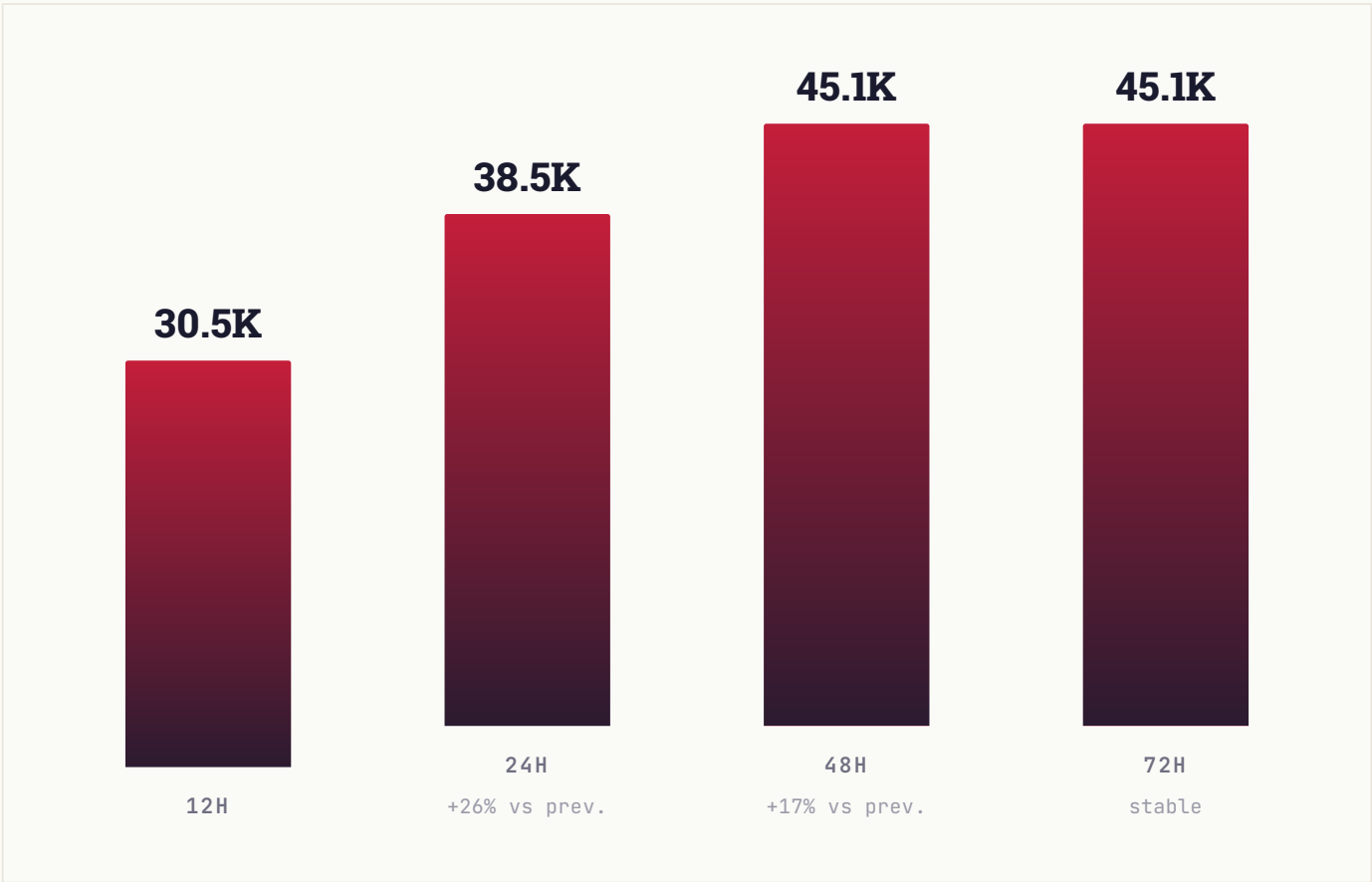
Citation index **147** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 175** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 • COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
⚡ T ⚡ RUS TIKTOK NEWS ⚡ YOU	262.1K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic and content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **303**, they brought **75 621** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	50	36	12 408	
December 2025	109	57	35 590	
November 2025	51	27	1 780	
October 2025	37	23	423	
September 2025	24	18	706	
August 2025	32	19	24 714	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
303	6	75 621

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ NEXT STEPS

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
