

PUBLIC REPORT BY PROMTPRESS

Channel audit

Rouzii Crypto



@rouziicrypto

Discussing crypto projects, sharing thoughts, investing, not financial advice. Ads: @rouzii

SUBSCRIBERS

557 541

-32468 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

2.2K

ad reach 831/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 557 541 —	 SUBS REACH 0.4% avg % subs see post	 VIEWS/POST 2.2K median 2.3K · 27 days	 POSTS/WK 2.3 over period
 7D TREND — no data for period	 REACTS/POST 33.3 only 300 reactions, 78 reposts, 21 comments	 POST LENGTH 386 chars median 365 · 27 days	 POSTS ANALYZED 9 27 days
 AD REACH 831 24h avg	 CHURN / MONTH -32468 last month	 CITATION RATE 22 citation index · 171 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 14.02.2024

AI EDITOR SUMMARY

Channel «Rouzii Crypto» — 557 541 subs. Each post averages 2.2K people (0% of subs), low reach — consider expanding audience. Publishes 2 posts per week (~0/day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 27 days.
- 02 Dominant format — Photo (6/9 posts).
- 03 Avg post length — 386 chars (median 365).
- 04 Peak audience activity — Tuesday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (3K avg for top vs 1.8K for worst) — among 9 posts in 27 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 18:57 VIDEO 📌 Pavel Durov congratulates winners of Telegram gift design contest - Durov figurines. Durov's post here — Announcement What we know...	VIEWS 3 471 REPOSTS 6	REACTS 34 ER 0.6%
Nº2 02.06 · 20:28 PHOTO 📌 Crypto is in a bad state.. Chains shutting down, TON renamed to GRAM, Michael Saylor selling BTC, wars, manipulation, dirt. If you...	VIEWS 2 835 REPOSTS 11	REACTS 36 ER 0.5%
Nº3 01.06 · 16:39 PHOTO 📌 Wait, what? TON renamed to GRAM Pavel Durov officially announced rebranding and return to roots, back to when Gram was...	VIEWS 2 659 REPOSTS 11	REACTS 45 ER 0.5%

Nº4 10.06 · 16:57 PHOTO TON GRAM listing June 22? Bybit ticker rebranding took 12 trading days, while other exchanges plan to do it in...	VIEWS 2 429 REPOSTS 20	REACTS 32 ER 0.4%
Nº5 05.06 · 17:00 PHOTO Summer — recap. Hope you didn't get wiped	VIEWS 2 337 REPOSTS 8	REACTS 37 ER 0.4%

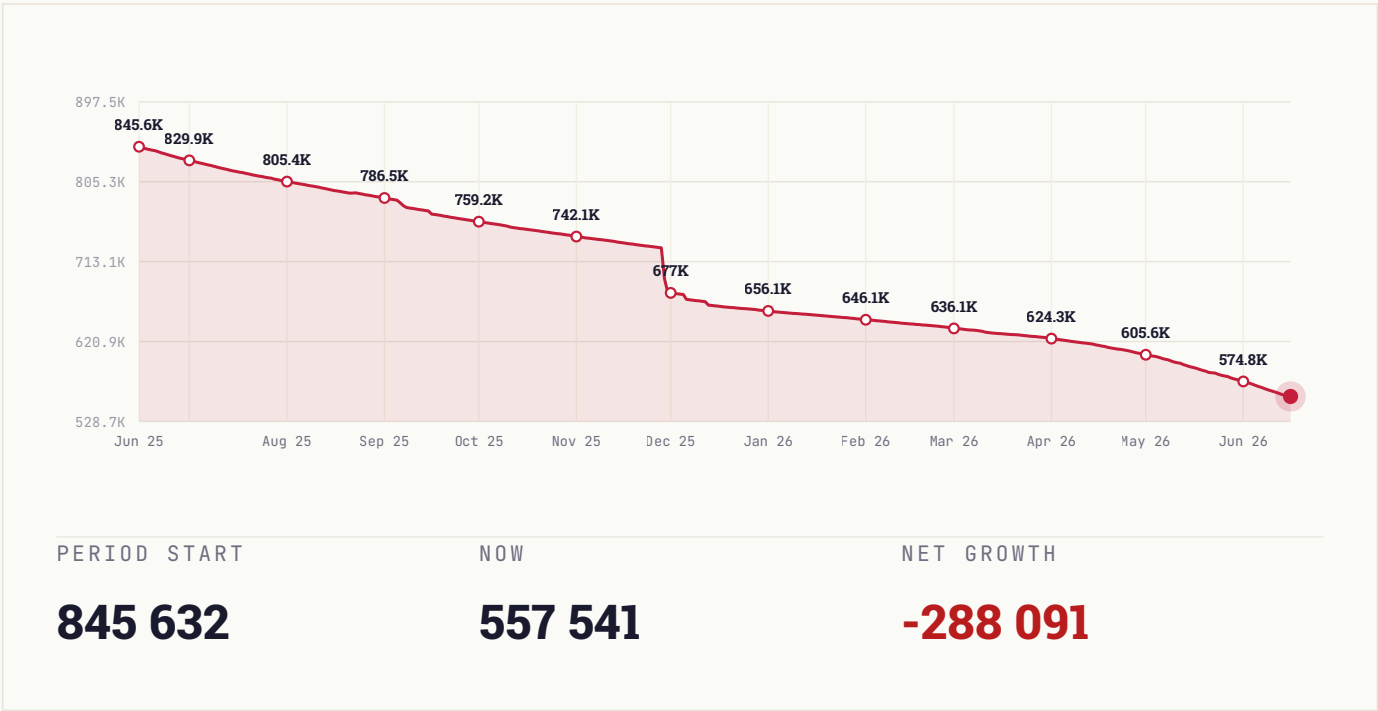
WORST 3

↓ 09.06 · 19:54 VIDEO Telegram officially launches on Apple Watch Durov announced the full app: Chat directly from your watch...	VIEWS 2 193 REPOSTS 11	REACTS 30 ER 0.4%
↓ 10.06 · 21:56 PHOTO Poof poof poof	VIEWS 1 692 REPOSTS 6	REACTS 32 ER 0.3%
↓ 08.06 · 20:37 TEXT After recent events, I'm starting to realize I have almost no trust left in major platforms. So the question arose: what...	VIEWS 1 593 REPOSTS 2	REACTS 31 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

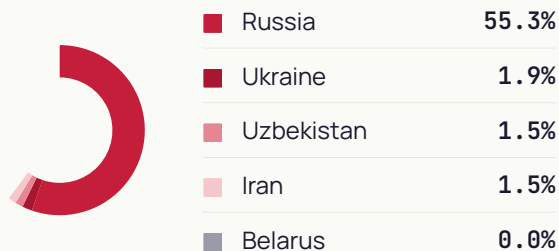


— SECTION 04 · MENTIONS

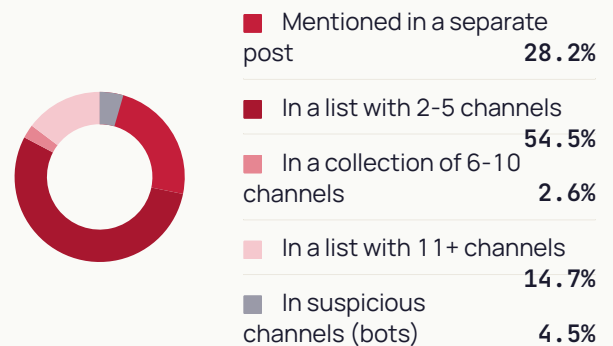
Who mentions the channel and how

Citation index **22** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentions **171** different channels.

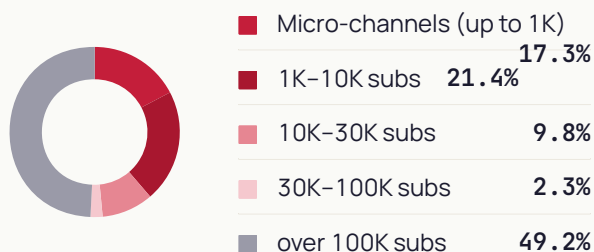
COUNTRIES MENTIONING



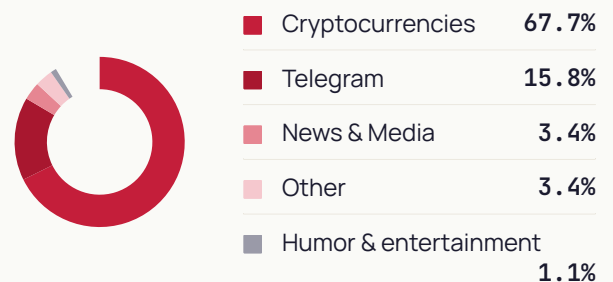
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



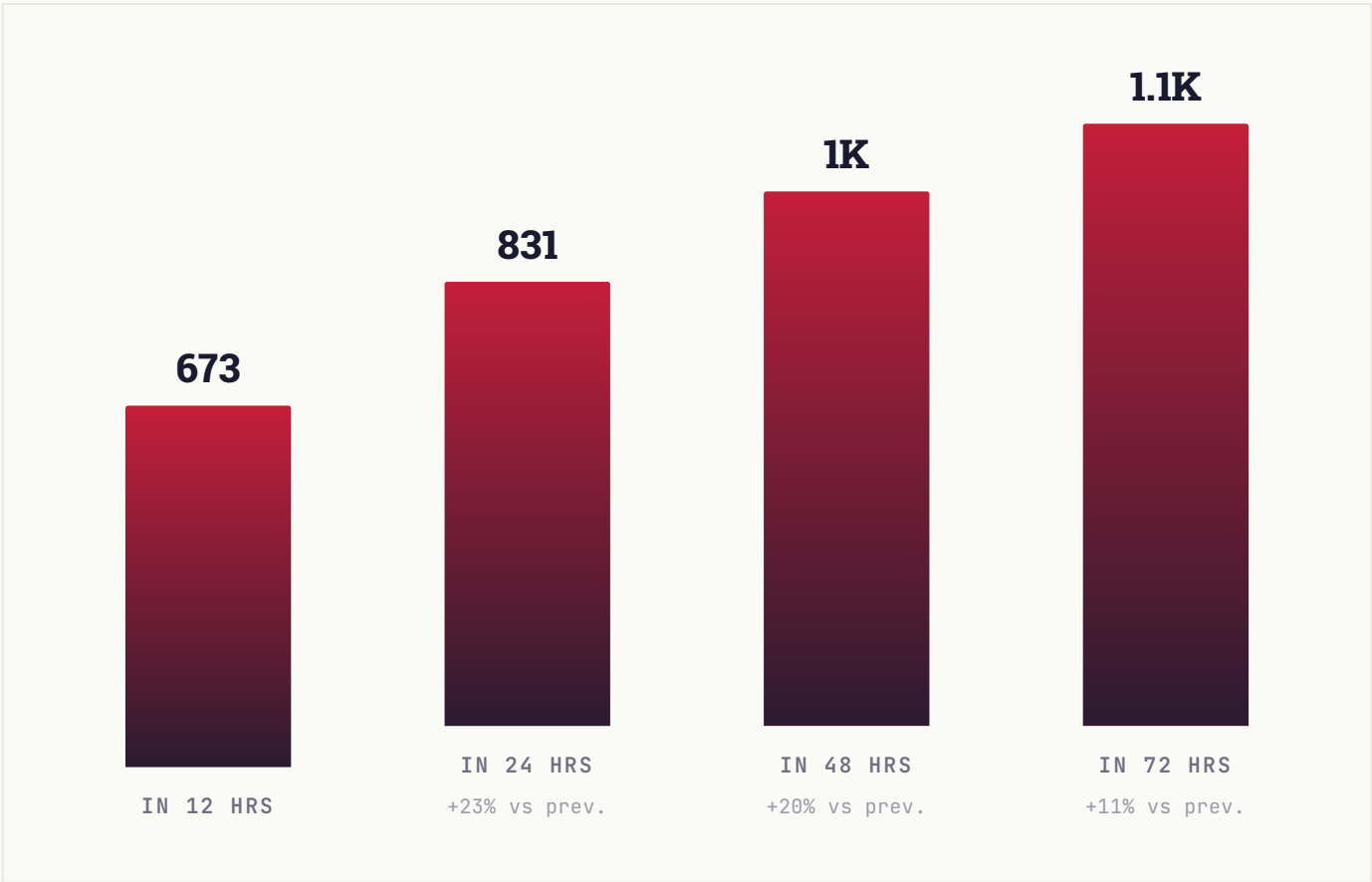
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
RC Rouzii Crypto YOU	557.5K

COMPARATIVE INSIGHT

Channel in upper half of niche (#33 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **50**, they brought **274** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	26	11	0	
September 2025	1	1	0	
August 2025	9	5	274	
July 2025	14	4	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
50	6	274

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#33 /100

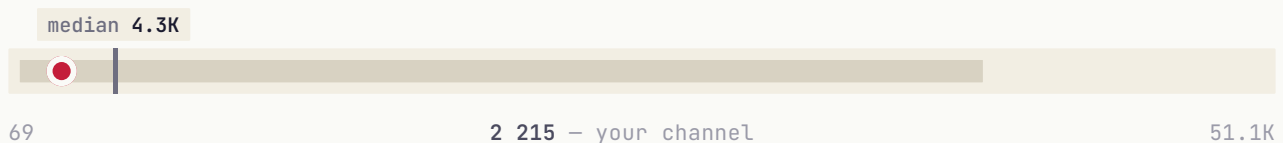
RANK IN NICHE

Channel in the top half of the ranking

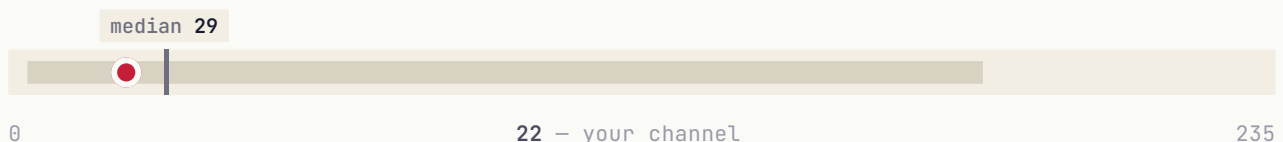
SUBSCRIBERS

better than 60% of niche


AVG REACH / POST

48% below median


CITATION INDEX

24% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post****03****ER below niche benchmark — rethink formats**

Current ER 0.4% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.1pp ER**04****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
