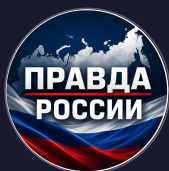


PUBLIC REPORT BY PROMTPRESS

Channel audit

Pravda Rossii



@rospravdarf

🗣️ Straight from the source! Founder: @ALexxxio_Z (Any questions) Ads & Partnerships: @magic_traf @vilen_tg @SaLeSnam

SUBSCRIBERS

143 379

+1356 per month

ERR (% SEE POSTS)

18.0%

last day 14.7%

REACH/POST

24.9K

ad reach 21.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 143 379 —	 SUBSCRIBER REACH 17.36% avg % subs see post	 VIEWS/POST 24.9K median 21.4K · 29 days	 POSTS/WEEK 27.2 for the period
 7D TREND +0.0% vs previous week	 REACTIONS/POST 329.8 total 37,597 reactions, 1,819 reposts, 0 comments	 POST LENGTH 348 chars median 321 · 29 days	 POSTS ANALYZED 114 29 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH +1356 last month	 CITATION RATE 113 citation index · 1,380 channels mentioned all time	 CHANNEL AGE 10 months 18 days created 23.08.2025

AI EDITOR SUMMARY

Channel «Pravda Rossii» — 143 379 subs. Each post gets avg 24.9K people (17% of subs), average reach — room to grow. Publishes 27 posts/week (~4/day) — active publishing. Week Jun 29 – Jul 5 reach stable (+0.0% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 114 posts over 29 days.
- 02 Dominant format – Photo (84/114 posts).
- 03 Avg post length – 348 chars (median 321).
- 04 Peak audience activity – Sunday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (39.3K avg for top vs 21K for worst) – among 114 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 07:01 PHOTO Lukashenko congratulated Putin and all Russians on Russia Day The Russian Federation is a confident, strong, advanced state, one of...	VIEWS 43 711 REPOSTS 18	REACTIONS 538 ER 30.5%
Nº2 14.06 · 10:23 PHOTO Polymarket now taking bets on Cristiano Ronaldo's tears. Traders gauge odds the Portuguese star will cry during...	VIEWS 38 080 REPOSTS 17	REACTIONS 303 ER 26.6%
Nº3 18.06 · 13:00 PHOTO Moscow Exchange index hit a 1.5-year low Subscribe to – Pravdivy! ⚡	VIEWS 36 213 REPOSTS 18	REACTIONS 448 ER 25.3%

Nº4 14.06 • 16:20 PHOTO SUMMER LEON WITH FREESPINS AND WORLD CUP IS HERE 🏆 Place bets, play slots and more, casino bonuses 👉 1 First 3 deposits: +150% to...	VIEWS 35 947 REACTIONS 49 REPOSTS 12 ER 25.1%
Nº5 21.06 • 07:00 VIDEO A Tula resident was arrested for masturbating while driving – the man was jerking off in his car with windows open while moving. He was charged with...	VIEWS 35 779 REACTIONS 322 REPOSTS 17 ER 25.0%
WORST 3	
↓ 06.07 • 15:00 PHOTO Russians already registered in Russian services via foreign email will keep account access, – Boyarsky. According to the head...	VIEWS 21 152 REACTIONS 295 REPOSTS 19 ER 14.8%
↓ 06.07 • 11:00 VIDEO Tiger, is that you? Subscribe to – Truthful! ⚡	VIEWS 21 100 REACTIONS 374 REPOSTS 18 ER 14.7%
↓ 07.07 • 07:00 VIDEO Large forest fire in southern France has covered over 4,600 hectares, per AP News. About 700 firefighters are battling the blaze amid unfavorable...	VIEWS 20 764 REACTIONS 297 REPOSTS 17 ER 14.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

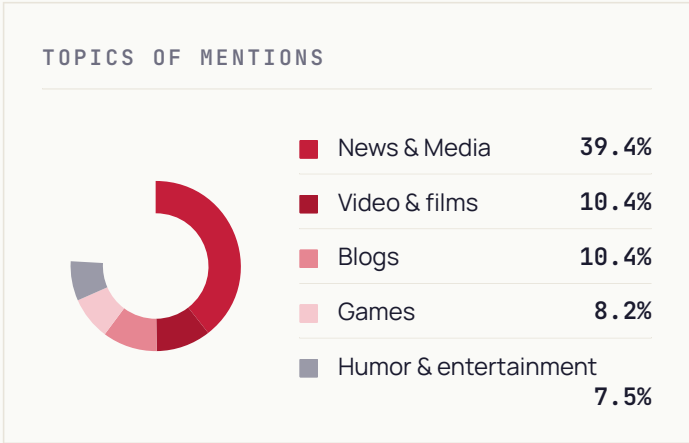
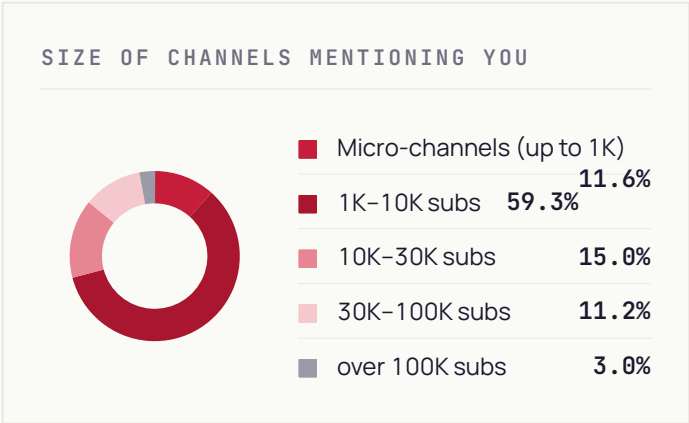
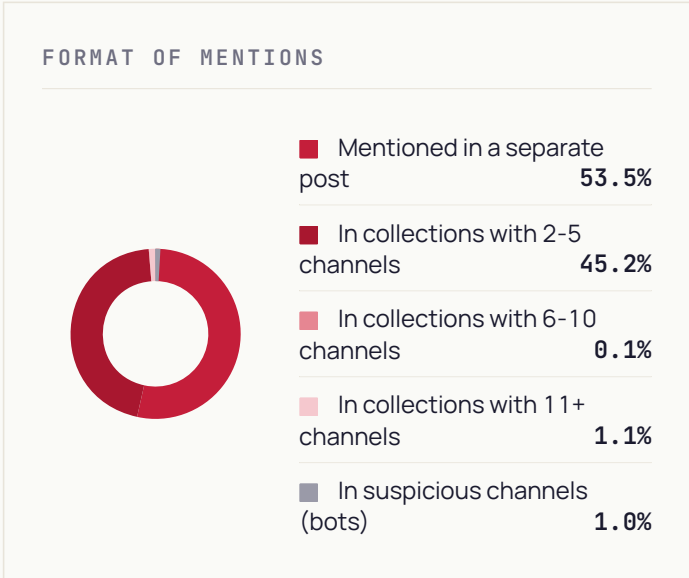
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

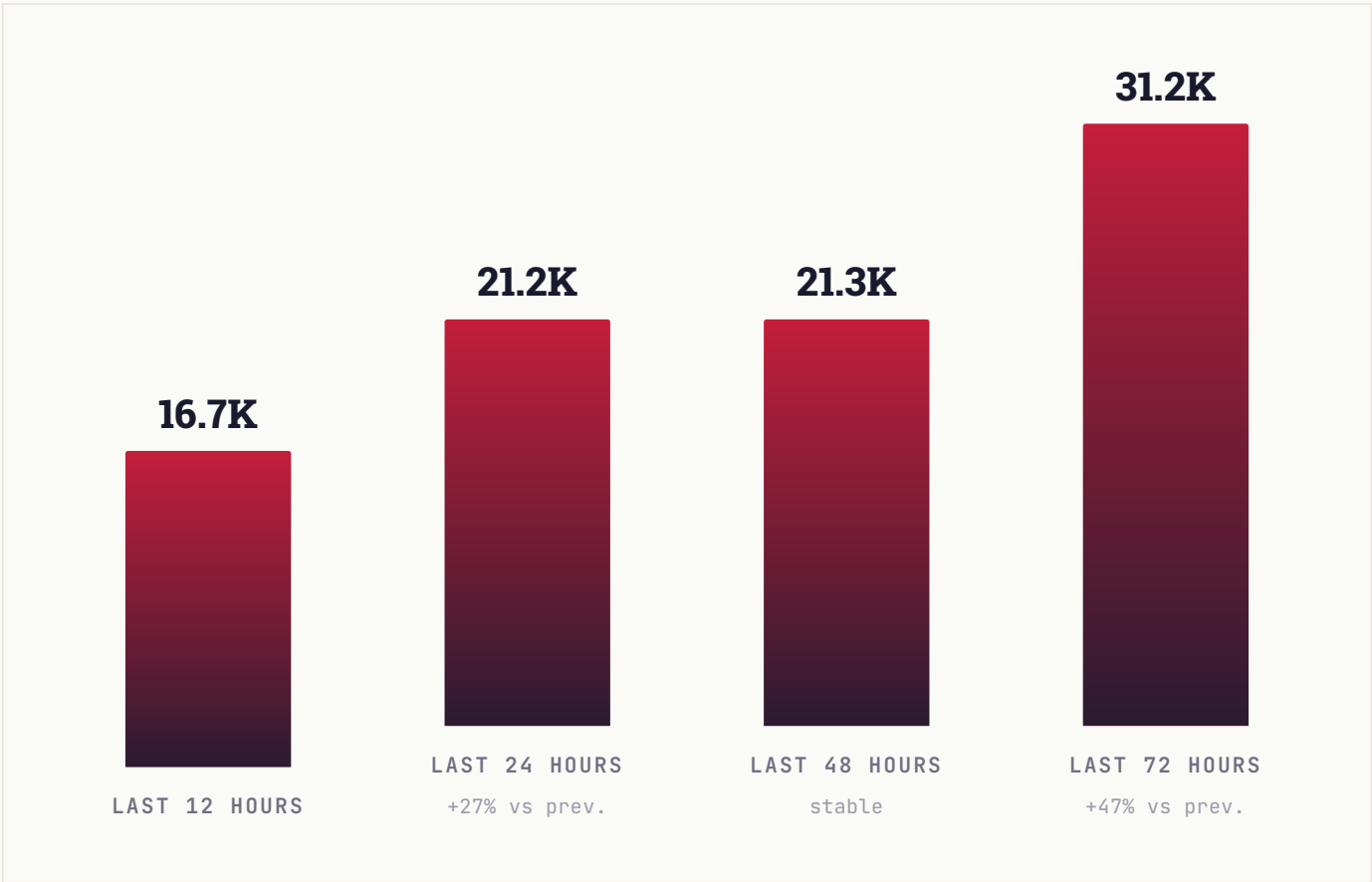
Citation index **113** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 380** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خب خبر فوری	4.5M
کا کانال اخبار فوری خبر فوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
PR Pravda Rossii YOU	143.4K

COMPARATIVE SUMMARY

Channel not yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

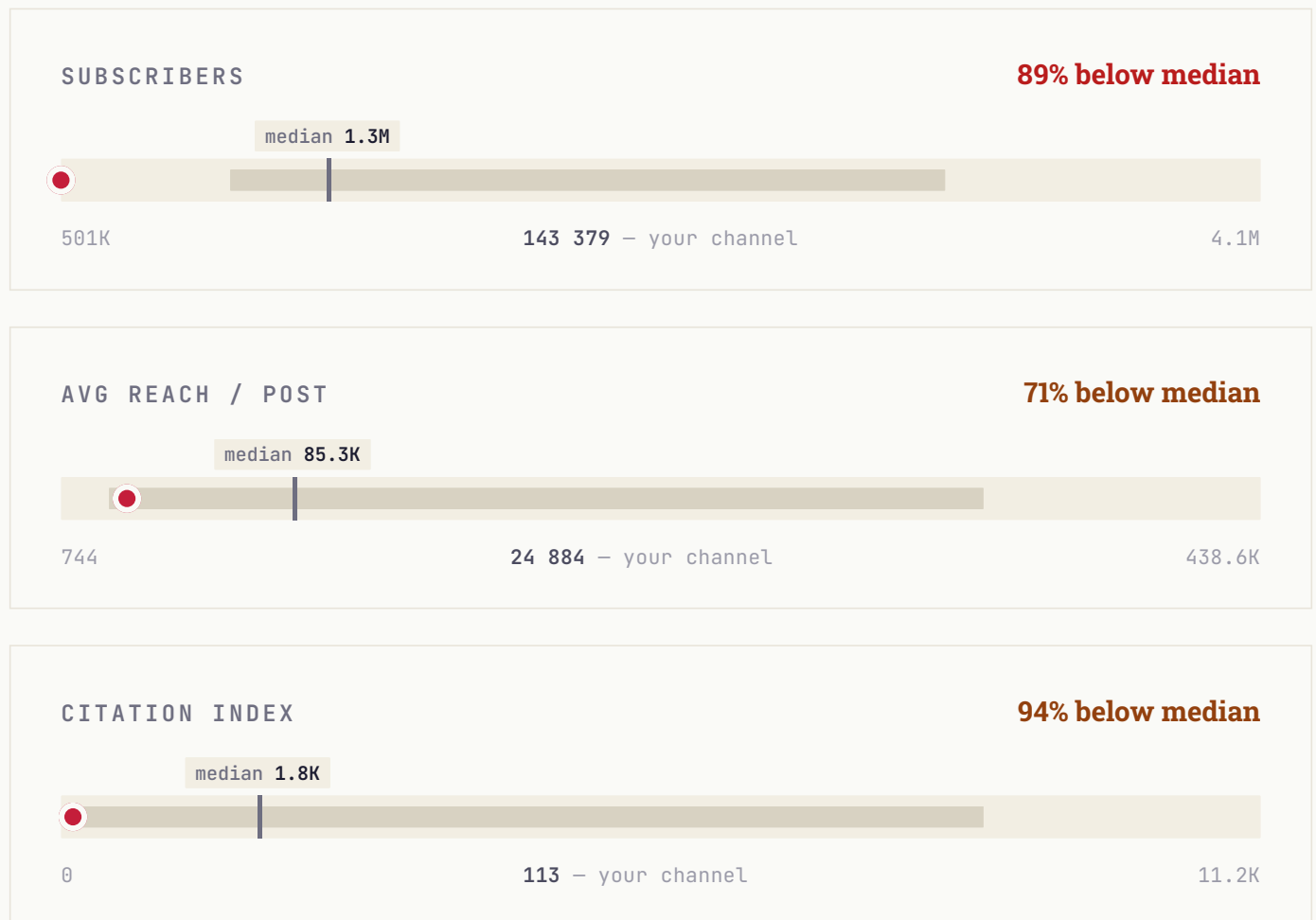
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 841**, they brought **304 867** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	70	14	12 814
December 2025	48	4	31 950
Nov 2025	515	414	258 039
Oct 2025	1 208	935	2 064
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS			
1 841			
MONTHS OF DATA			
6			
GAINED SUBSCRIBERS			
304 867			

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10-p90). Black line: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday
Best time: this day at 13:00 MSK — audience most active.

EFFECT
Best window for an important post
- 02

System traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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